

# Global Automotive Kick Sensor Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Kick Sensor market size was valued at USD 222.3 million in 2023 and is forecast to a readjusted size of USD 361.5 million by 2030 with a CAGR of 7.2% during review period.

The Automotive Kick Sensor is an intelligent electric tailgate trunk induction switch product to meet the driver's requirements for the comfort of the car. As long as walking to the trunk with the key matching the car product, and use foot to sweep the sensor position under the bar in the front and rear directions, the trunk can be opened. The main principle is that the kick sensor senses the kick action, and sends commands to the tailgate electric strut and tailgate self-priming lock through the ECU to execute the automatic opening and closing action of the tailgate. Car tailgate kick sensors can be divided into capacitive sensors and radar sensors, which can be used in SUVs and cars.

Global key players of automotive kick sensor include Huf Group, Aisin, Borse, InnoSenT, Whetron, etc. The top three players hold a share over 53%. Europe is the largest market, has a share about 36%. In terms of product type, Capacitive Sensor is the largest segment, occupied for a share of 71%, and in terms of application, Aftermarket has a share about 54 percent.

The Global Info Research report includes an overview of the development of the Automotive Kick Sensor industry chain, the market status of OEM (Capacitive Sensor, Radar Sensor), Aftermarket (Capacitive Sensor, Radar Sensor), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Kick Sensor.

Regionally, the report analyzes the Automotive Kick Sensor markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Kick Sensor market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Automotive Kick Sensor market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Kick Sensor industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Capacitive Sensor, Radar Sensor).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Kick Sensor market.

**Regional Analysis:** The report involves examining the Automotive Kick Sensor market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Kick Sensor market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Kick Sensor:

**Company Analysis:** Report covers individual Automotive Kick Sensor manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Kick Sensor. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (OEM, Aftermarket).

**Technology Analysis:** Report covers specific technologies relevant to Automotive Kick Sensor. It assesses the current state, advancements, and potential future developments in Automotive Kick Sensor areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Kick Sensor market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Automotive Kick Sensor market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Capacitive Sensor

Radar Sensor

Others

### Market segment by Application

OEM

Aftermarket

Major players covered

Huf Group

Aisin

Borse

InnoSenT

Whetron

Jingwei Hirain

RoadRover Technology

Changyi Auto Parts

Guangzhou Tianjian

Microstep

Shenzhen Qinglian

ZhongShan AOD

NAEN Auto Technology

Linked Intelligent

Rivision

DJTECH

Definition Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Kick Sensor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Kick Sensor, with price, sales, revenue and global market share of Automotive Kick Sensor from 2019 to 2024.

Chapter 3, the Automotive Kick Sensor competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Kick Sensor breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Kick Sensor market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Kick Sensor.

Chapter 14 and 15, to describe Automotive Kick Sensor sales channel, distributors, customers, research findings and conclusion.

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