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Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Interior Ambient Lighting Market 2018, Forecast to 2023

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Abstracts

Ambient lighting refers less to instrument panel lighting than to the indirect interior illumination that gives the driver a sense of orientation and spaciousness as well as feelings of safety, comfort, and even a sense of pride in value. Ambient lighting delivers an emotional atmosphere and, according to carmakers, ties together exterior and interior lighting conditions for the driver for decreased levels of driving fatigue.
Ambient lighting is now incorporated into innovative turn- and brake-lighting applications, backlit displays, occupancy detection, night vision, and more.
Ambient interior lighting can be adjusted to the point of becoming a fashion statement; primarily only in high-end vehicles from Audi, Cadillac, Infiniti, Jaguar, Mercedes-Benz, and BMW. However, this technology continues to work its way down the chain to lower-cost models, albeit slowly.

Scope of the Report:

This report focuses on the Automotive Interior Ambient Lighting in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.
North America held the largest market share in 2016 and is expected to witness moderate growth over the forecast period. This growth can be attributed to increasing luxury vehicle sales in the region, as well as incorporation of ambient lighting in all mid-segment and premium vehicles. Countries in the region are focusing more on introducing safety features in vehicles. For instance, Mexico passed a vehicle safety standard known as Mexican Official–Safety Devices in New Vehicles–Safety Specifications in January 2016 and section 4 of these specifications mandates lighting

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incorporation in vehicle interiors. Presence of major luxury vehicle manufacturers such as BMW, Audi, Mercedes Benz, and Volkswagen Group will fuel market growth in the region.

The worldwide market for Automotive Interior Ambient Lighting is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US$ in 2023, from xx million US$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Hella

Koito

GE Lighting

Magneti Marelli

Valeo

ZIZALA Lichtsysteme

Ichikoh Industries

Stanley Electric

SMR

OSRAM

TE

Grupo Antolin

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

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Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

LED Ambient Lighting Control Module (ALCM)

OLED and Laser

Xenon lighting

Market Segment by Applications, can be divided into

Dashboard

Footwell

Doors

Others

There are 15 Chapters to deeply display the global Automotive Interior Ambient Lighting market.

Chapter 1, to describe Automotive Interior Ambient Lighting Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Interior Ambient Lighting, with sales, revenue, and price of Automotive Interior Ambient Lighting, in 2016 and 2017;

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Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Interior Ambient Lighting, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Interior Ambient Lighting market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Interior Ambient Lighting sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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