

Global Automotive Intelligent Park Assist System Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Intelligent Park Assist System market size is expected to reach \$ 11684 million by 2032, rising at a market growth of 12.9% CAGR during the forecast period (2026-2032).

Automotive Intelligent Park Assist Systems are advanced driver assistance systems that use ultrasonic sensors, cameras, radar, control units, and software algorithms to assist drivers in parking maneuvers. These systems can detect parking spaces, provide steering guidance, control steering automatically, and in higher-end configurations support automated parking, remote parking, and memory parking functions. They are widely used in passenger cars, electric vehicles, premium vehicles, and intelligent connected vehicles. The industrial chain of Automotive Intelligent Park Assist Systems includes upstream ultrasonic sensors, cameras, radar sensors, ECUs, parking controllers, wiring harnesses, software algorithms, and vehicle communication modules. The midstream consists of ADAS suppliers and automotive electronics companies responsible for system design, sensor integration, software development, calibration, testing, and vehicle-grade validation. Downstream applications include passenger vehicle OEMs, electric vehicle manufacturers, premium vehicle brands, autonomous driving platforms, and intelligent mobility fleets. Supporting services include calibration, software updates, functional safety validation, cybersecurity testing, and vehicle integration support. In 2025, global Automotive Intelligent Park Assist System production reached approximately 30.0 million units, with an average global market price of around US\$160 per unit. The gross profit margin of major suppliers is between 35%-60%. In 2025, the global production capacity of Automotive Intelligent Park Assist Systems was approximately 40.0 million units.

The automotive intelligent park assist system market is an important segment within

ADAS and smart cockpit functions. Growth is mainly driven by increasing penetration of electric vehicles, premium passenger cars, and intelligent connected vehicles. As urban parking scenarios become more complex and consumers demand a more automated driving experience, intelligent parking functions are gradually moving from premium vehicles to mainstream models. Compared with basic parking sensors or rear-view cameras, intelligent park assist systems integrate ultrasonic sensors, surround-view cameras, radar sensors, and parking control algorithms to enable parking space detection, automatic steering, remote parking, and memory parking. Future market development will focus on higher-level automated parking functions, including remote parking assist, memory parking assist, and automated valet parking. System value is shifting from pure hardware integration toward combined solutions involving sensors, controllers, algorithms, and software services. Overall, the market is characterized by large installation potential, rising software value, and strong synergy with intelligent driving platforms, supporting continued rapid growth.

This report studies the global Automotive Intelligent Park Assist System production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Intelligent Park Assist System and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Intelligent Park Assist System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Intelligent Park Assist System total production and demand, 2021-2032, (K Units)

Global Automotive Intelligent Park Assist System total production value, 2021-2032, (USD Million)

Global Automotive Intelligent Park Assist System production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Automotive Intelligent Park Assist System consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Automotive Intelligent Park Assist System domestic production, consumption, key domestic manufacturers and share

Global Automotive Intelligent Park Assist System production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Automotive Intelligent Park Assist System production by Type, production, value,

CAGR, 2021-2032, (USD Million) & (K Units)

Global Automotive Intelligent Park Assist System production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Automotive Intelligent Park Assist System market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Robert Bosch GmbH, Valeo SA, AUMOVIO SE, Aptiv PLC, ZF Friedrichshafen AG, Magna International Inc., Hyundai Mobis Co., Ltd., AISIN Corporation, Desay SV Automotive, Foryou General Electronics Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Intelligent Park Assist System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Intelligent Park Assist System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Intelligent Park Assist System Market, Segmentation by Type:

Semi-autonomous

Fully autonomous

Global Automotive Intelligent Park Assist System Market, Segmentation by Sensor Configuration:

Ultrasonic Sensor-Based Park Assist

Camera-Based Park Assist

Surround-View Camera Park Assist

Radar-Based Park Assist

Multi-Sensor Fusion Park Assist

Global Automotive Intelligent Park Assist System Market, Segmentation by Detection Range:

Below 1 m

1 m to 5 m

5 m to 20 m

Above 20 m

Global Automotive Intelligent Park Assist System Market, Segmentation by Application:

Passenger Car

Commercial Vehicle

Companies Profiled:

Robert Bosch GmbH

Valeo SA

AUMOVIO SE

Aptiv PLC

ZF Friedrichshafen AG

Magna International Inc.

Hyundai Mobis Co., Ltd.

AISIN Corporation

Desay SV Automotive

Foryou General Electronics Co., Ltd.

ThunderSoft

Neusoft Reach Automotive Technology

iMotion Automotive Technology

ZongMu Technology

Nullmax

Baidu Apollo

Huawei Intelligent Automotive Solution

Horizon Robotics

Momenta

Fretech

Jingwei Hirain Technologies Co., Ltd.

Motovis Intelligent Technologies

SenseAuto

Zhuoyu Technology

EnjoyMove Technology

MAXIEYE

iHorseAI

Key Questions Answered:

1. How big is the global Automotive Intelligent Park Assist System market?
2. What is the demand of the global Automotive Intelligent Park Assist System market?
3. What is the year over year growth of the global Automotive Intelligent Park Assist System market?
4. What is the production and production value of the global Automotive Intelligent Park Assist System market?
5. Who are the key producers in the global Automotive Intelligent Park Assist System market?
6. What are the growth factors driving the market demand?

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