

Global Automotive Steering Wheel Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Steering Wheel market size was valued at USD 6221 million in 2023 and is forecast to a readjusted size of USD 8410.7 million by 2030 with a CAGR of 4.4% during review period.

A steering wheel (also called a driving wheel or a hand wheel) is a type of steering control in vehicles.

Steering wheels are used in most modern land vehicles, including all mass-production automobiles, buses, light and heavy trucks, as well as tractors. The steering wheel is the part of the steering system that is manipulated by the driver; the rest of the steering system responds to such driver inputs. This can be through direct mechanical contact as in recirculating ball or rack and pinion steering gears, without or with the assistance of hydraulic power steering, HPS, or as in some modern production cars with the assistance of computer-controlled motors, known as electric power steering.

Global key players of Automotive Steering Wheel are Toyoda Gosei, Autoliv, ZF Friedrichshafen AG, Yanfeng, Joyson Safety Systems, GSK InTek, Tokai Rika, etc. Among them, Toyoda Gosei and Autoliv are the two biggest manufacturers with a share of 13% for each. China is the largest market of Automotive Steering Wheel who makes up the biggest share of near 30%.

The Global Info Research report includes an overview of the development of the Automotive Steering Wheel industry chain, the market status of Passenger Cars (Plastics Steering Wheel, Leather Steering Wheel), Light Commercial Vehicles (Plastics

Steering Wheel, Leather Steering Wheel), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Steering Wheel.

Regionally, the report analyzes the Automotive Steering Wheel markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Steering Wheel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Steering Wheel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Steering Wheel industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Plastics Steering Wheel, Leather Steering Wheel).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Steering Wheel market.

Regional Analysis: The report involves examining the Automotive Steering Wheel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Steering Wheel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Steering Wheel:

Company Analysis: Report covers individual Automotive Steering Wheel manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Steering Wheel. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Cars, Light Commercial Vehicles).

Technology Analysis: Report covers specific technologies relevant to Automotive Steering Wheel. It assesses the current state, advancements, and potential future developments in Automotive Steering Wheel areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Steering Wheel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Steering Wheel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Plastics Steering Wheel

Leather Steering Wheel

Wooden Steering Wheel

Market segment by Application

Passenger Cars

Light Commercial Vehicles

Heavy Trucks

Buses & Coaches

Others

Major players covered

Toyoda Gosei

Autoliv

ZF Friedrichshafen AG

Yanfeng

Joyson Safety Systems

GSK InTek Co., Ltd.

Tokai Rika

Neaton Auto Products Manufacturing, Inc.

Fang Le

Sparco S.P.A

Shanghai Daimay Automotive Interior Co., Ltd

Grant Products

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Steering Wheel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Steering Wheel, with price, sales, revenue and global market share of Automotive Steering Wheel from 2019 to 2024.

Chapter 3, the Automotive Steering Wheel competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Steering Wheel breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Steering Wheel market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Steering Wheel.

Chapter 14 and 15, to describe Automotive Steering Wheel sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Steering Wheel
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Automotive Steering Wheel Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Plastics Steering Wheel
 - 1.3.3 Leather Steering Wheel
 - 1.3.4 Wooden Steering Wheel
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Automotive Steering Wheel Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Passenger Cars
 - 1.4.3 Light Commercial Vehicles
 - 1.4.4 Heavy Trucks
 - 1.4.5 Buses & Coaches
 - 1.4.6 Others
- 1.5 Global Automotive Steering Wheel Market Size & Forecast
 - 1.5.1 Global Automotive Steering Wheel Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Automotive Steering Wheel Sales Quantity (2019-2030)
 - 1.5.3 Global Automotive Steering Wheel Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Toyoda Gosei
 - 2.1.1 Toyoda Gosei Details
 - 2.1.2 Toyoda Gosei Major Business
 - 2.1.3 Toyoda Gosei Automotive Steering Wheel Product and Services
 - 2.1.4 Toyoda Gosei Automotive Steering Wheel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Toyoda Gosei Recent Developments/Updates
- 2.2 Autoliv
 - 2.2.1 Autoliv Details
 - 2.2.2 Autoliv Major Business
 - 2.2.3 Autoliv Automotive Steering Wheel Product and Services
 - 2.2.4 Autoliv Automotive Steering Wheel Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.2.5 Autoliv Recent Developments/Updates

2.3 ZF Friedrichshafen AG

2.3.1 ZF Friedrichshafen AG Details

2.3.2 ZF Friedrichshafen AG Major Business

2.3.3 ZF Friedrichshafen AG Automotive Steering Wheel Product and Services

2.3.4 ZF Friedrichshafen AG Automotive Steering Wheel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 ZF Friedrichshafen AG Recent Developments/Updates

2.4 Yanfeng

2.4.1 Yanfeng Details

2.4.2 Yanfeng Major Business

2.4.3 Yanfeng Automotive Steering Wheel Product and Services

2.4.4 Yanfeng Automotive Steering Wheel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Yanfeng Recent Developments/Updates

2.5 Joyson Safety Systems

2.5.1 Joyson Safety Systems Details

2.5.2 Joyson Safety Systems Major Business

2.5.3 Joyson Safety Systems Automotive Steering Wheel Product and Services

2.5.4 Joyson Safety Systems Automotive Steering Wheel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Joyson Safety Systems Recent Developments/Updates

2.6 GSK InTek Co., Ltd.

2.6.1 GSK InTek Co., Ltd. Details

2.6.2 GSK InTek Co., Ltd. Major Business

2.6.3 GSK InTek Co., Ltd. Automotive Steering Wheel Product and Services

2.6.4 GSK InTek Co., Ltd. Automotive Steering Wheel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 GSK InTek Co., Ltd. Recent Developments/Updates

2.7 Tokai Rika

2.7.1 Tokai Rika Details

2.7.2 Tokai Rika Major Business

2.7.3 Tokai Rika Automotive Steering Wheel Product and Services

2.7.4 Tokai Rika Automotive Steering Wheel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Tokai Rika Recent Developments/Updates

2.8 Neaton Auto Products Manufacturing, Inc.

2.8.1 Neaton Auto Products Manufacturing, Inc. Details

2.8.2 Neaton Auto Products Manufacturing, Inc. Major Business

2.8.3 Neaton Auto Products Manufacturing, Inc. Automotive Steering Wheel Product and Services

2.8.4 Neaton Auto Products Manufacturing, Inc. Automotive Steering Wheel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Neaton Auto Products Manufacturing, Inc. Recent Developments/Updates

2.9 Fang Le

2.9.1 Fang Le Details

2.9.2 Fang Le Major Business

2.9.3 Fang Le Automotive Steering Wheel Product and Services

2.9.4 Fang Le Automotive Steering Wheel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Fang Le Recent Developments/Updates

2.10 Sparco S.P.A

2.10.1 Sparco S.P.A Details

2.10.2 Sparco S.P.A Major Business

2.10.3 Sparco S.P.A Automotive Steering Wheel Product and Services

2.10.4 Sparco S.P.A Automotive Steering Wheel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Sparco S.P.A Recent Developments/Updates

2.11 Shanghai Daimay Automotive Interior Co., Ltd

2.11.1 Shanghai Daimay Automotive Interior Co., Ltd Details

2.11.2 Shanghai Daimay Automotive Interior Co., Ltd Major Business

2.11.3 Shanghai Daimay Automotive Interior Co., Ltd Automotive Steering Wheel Product and Services

2.11.4 Shanghai Daimay Automotive Interior Co., Ltd Automotive Steering Wheel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Shanghai Daimay Automotive Interior Co., Ltd Recent Developments/Updates

2.12 Grant Products

2.12.1 Grant Products Details

2.12.2 Grant Products Major Business

2.12.3 Grant Products Automotive Steering Wheel Product and Services

2.12.4 Grant Products Automotive Steering Wheel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Grant Products Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE STEERING WHEEL BY MANUFACTURER

- 3.1 Global Automotive Steering Wheel Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Automotive Steering Wheel Revenue by Manufacturer (2019-2024)
- 3.3 Global Automotive Steering Wheel Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Automotive Steering Wheel by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Automotive Steering Wheel Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Automotive Steering Wheel Manufacturer Market Share in 2023
- 3.5 Automotive Steering Wheel Market: Overall Company Footprint Analysis
 - 3.5.1 Automotive Steering Wheel Market: Region Footprint
 - 3.5.2 Automotive Steering Wheel Market: Company Product Type Footprint
 - 3.5.3 Automotive Steering Wheel Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Automotive Steering Wheel Market Size by Region
 - 4.1.1 Global Automotive Steering Wheel Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Automotive Steering Wheel Consumption Value by Region (2019-2030)
 - 4.1.3 Global Automotive Steering Wheel Average Price by Region (2019-2030)
- 4.2 North America Automotive Steering Wheel Consumption Value (2019-2030)
- 4.3 Europe Automotive Steering Wheel Consumption Value (2019-2030)
- 4.4 Asia-Pacific Automotive Steering Wheel Consumption Value (2019-2030)
- 4.5 South America Automotive Steering Wheel Consumption Value (2019-2030)
- 4.6 Middle East and Africa Automotive Steering Wheel Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Automotive Steering Wheel Sales Quantity by Type (2019-2030)
- 5.2 Global Automotive Steering Wheel Consumption Value by Type (2019-2030)
- 5.3 Global Automotive Steering Wheel Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Automotive Steering Wheel Sales Quantity by Application (2019-2030)
- 6.2 Global Automotive Steering Wheel Consumption Value by Application (2019-2030)
- 6.3 Global Automotive Steering Wheel Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Automotive Steering Wheel Sales Quantity by Type (2019-2030)

7.2 North America Automotive Steering Wheel Sales Quantity by Application (2019-2030)

7.3 North America Automotive Steering Wheel Market Size by Country

7.3.1 North America Automotive Steering Wheel Sales Quantity by Country (2019-2030)

7.3.2 North America Automotive Steering Wheel Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Automotive Steering Wheel Sales Quantity by Type (2019-2030)

8.2 Europe Automotive Steering Wheel Sales Quantity by Application (2019-2030)

8.3 Europe Automotive Steering Wheel Market Size by Country

8.3.1 Europe Automotive Steering Wheel Sales Quantity by Country (2019-2030)

8.3.2 Europe Automotive Steering Wheel Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Automotive Steering Wheel Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Automotive Steering Wheel Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Automotive Steering Wheel Market Size by Region

9.3.1 Asia-Pacific Automotive Steering Wheel Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Automotive Steering Wheel Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Automotive Steering Wheel Sales Quantity by Type (2019-2030)

10.2 South America Automotive Steering Wheel Sales Quantity by Application (2019-2030)

10.3 South America Automotive Steering Wheel Market Size by Country

10.3.1 South America Automotive Steering Wheel Sales Quantity by Country (2019-2030)

10.3.2 South America Automotive Steering Wheel Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Automotive Steering Wheel Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Automotive Steering Wheel Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Automotive Steering Wheel Market Size by Country

11.3.1 Middle East & Africa Automotive Steering Wheel Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Automotive Steering Wheel Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Automotive Steering Wheel Market Drivers

12.2 Automotive Steering Wheel Market Restraints

12.3 Automotive Steering Wheel Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Automotive Steering Wheel and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Automotive Steering Wheel
- 13.3 Automotive Steering Wheel Production Process
- 13.4 Automotive Steering Wheel Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Automotive Steering Wheel Typical Distributors
- 14.3 Automotive Steering Wheel Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Automotive Steering Wheel Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Automotive Steering Wheel Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Toyoda Gosei Basic Information, Manufacturing Base and Competitors

Table 4. Toyoda Gosei Major Business

Table 5. Toyoda Gosei Automotive Steering Wheel Product and Services

Table 6. Toyoda Gosei Automotive Steering Wheel Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Toyoda Gosei Recent Developments/Updates

Table 8. Autoliv Basic Information, Manufacturing Base and Competitors

Table 9. Autoliv Major Business

Table 10. Autoliv Automotive Steering Wheel Product and Services

Table 11. Autoliv Automotive Steering Wheel Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Autoliv Recent Developments/Updates

Table 13. ZF Friedrichshafen AG Basic Information, Manufacturing Base and Competitors

Table 14. ZF Friedrichshafen AG Major Business

Table 15. ZF Friedrichshafen AG Automotive Steering Wheel Product and Services

Table 16. ZF Friedrichshafen AG Automotive Steering Wheel Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. ZF Friedrichshafen AG Recent Developments/Updates

Table 18. Yanfeng Basic Information, Manufacturing Base and Competitors

Table 19. Yanfeng Major Business

Table 20. Yanfeng Automotive Steering Wheel Product and Services

Table 21. Yanfeng Automotive Steering Wheel Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Yanfeng Recent Developments/Updates

Table 23. Joyson Safety Systems Basic Information, Manufacturing Base and Competitors

Table 24. Joyson Safety Systems Major Business

Table 25. Joyson Safety Systems Automotive Steering Wheel Product and Services

Table 26. Joyson Safety Systems Automotive Steering Wheel Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Joyson Safety Systems Recent Developments/Updates

Table 28. GSK InTek Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 29. GSK InTek Co., Ltd. Major Business

Table 30. GSK InTek Co., Ltd. Automotive Steering Wheel Product and Services

Table 31. GSK InTek Co., Ltd. Automotive Steering Wheel Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. GSK InTek Co., Ltd. Recent Developments/Updates

Table 33. Tokai Rika Basic Information, Manufacturing Base and Competitors

Table 34. Tokai Rika Major Business

Table 35. Tokai Rika Automotive Steering Wheel Product and Services

Table 36. Tokai Rika Automotive Steering Wheel Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Tokai Rika Recent Developments/Updates

Table 38. Neaton Auto Products Manufacturing, Inc. Basic Information, Manufacturing Base and Competitors

Table 39. Neaton Auto Products Manufacturing, Inc. Major Business

Table 40. Neaton Auto Products Manufacturing, Inc. Automotive Steering Wheel Product and Services

Table 41. Neaton Auto Products Manufacturing, Inc. Automotive Steering Wheel Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Neaton Auto Products Manufacturing, Inc. Recent Developments/Updates

Table 43. Fang Le Basic Information, Manufacturing Base and Competitors

Table 44. Fang Le Major Business

Table 45. Fang Le Automotive Steering Wheel Product and Services

Table 46. Fang Le Automotive Steering Wheel Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Fang Le Recent Developments/Updates

Table 48. Sparco S.P.A Basic Information, Manufacturing Base and Competitors

Table 49. Sparco S.P.A Major Business

Table 50. Sparco S.P.A Automotive Steering Wheel Product and Services

Table 51. Sparco S.P.A Automotive Steering Wheel Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Sparco S.P.A Recent Developments/Updates

Table 53. Shanghai Daimay Automotive Interior Co., Ltd Basic Information, Manufacturing Base and Competitors

- Table 54. Shanghai Daimay Automotive Interior Co., Ltd Major Business
- Table 55. Shanghai Daimay Automotive Interior Co., Ltd Automotive Steering Wheel Product and Services
- Table 56. Shanghai Daimay Automotive Interior Co., Ltd Automotive Steering Wheel Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Shanghai Daimay Automotive Interior Co., Ltd Recent Developments/Updates
- Table 58. Grant Products Basic Information, Manufacturing Base and Competitors
- Table 59. Grant Products Major Business
- Table 60. Grant Products Automotive Steering Wheel Product and Services
- Table 61. Grant Products Automotive Steering Wheel Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Grant Products Recent Developments/Updates
- Table 63. Global Automotive Steering Wheel Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 64. Global Automotive Steering Wheel Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 65. Global Automotive Steering Wheel Average Price by Manufacturer (2019-2024) & (US\$/Unit)
- Table 66. Market Position of Manufacturers in Automotive Steering Wheel, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 67. Head Office and Automotive Steering Wheel Production Site of Key Manufacturer
- Table 68. Automotive Steering Wheel Market: Company Product Type Footprint
- Table 69. Automotive Steering Wheel Market: Company Product Application Footprint
- Table 70. Automotive Steering Wheel New Market Entrants and Barriers to Market Entry
- Table 71. Automotive Steering Wheel Mergers, Acquisition, Agreements, and Collaborations
- Table 72. Global Automotive Steering Wheel Sales Quantity by Region (2019-2024) & (K Units)
- Table 73. Global Automotive Steering Wheel Sales Quantity by Region (2025-2030) & (K Units)
- Table 74. Global Automotive Steering Wheel Consumption Value by Region (2019-2024) & (USD Million)
- Table 75. Global Automotive Steering Wheel Consumption Value by Region (2025-2030) & (USD Million)
- Table 76. Global Automotive Steering Wheel Average Price by Region (2019-2024) & (US\$/Unit)
- Table 77. Global Automotive Steering Wheel Average Price by Region (2025-2030) &

(US\$/Unit)

Table 78. Global Automotive Steering Wheel Sales Quantity by Type (2019-2024) & (K Units)

Table 79. Global Automotive Steering Wheel Sales Quantity by Type (2025-2030) & (K Units)

Table 80. Global Automotive Steering Wheel Consumption Value by Type (2019-2024) & (USD Million)

Table 81. Global Automotive Steering Wheel Consumption Value by Type (2025-2030) & (USD Million)

Table 82. Global Automotive Steering Wheel Average Price by Type (2019-2024) & (US\$/Unit)

Table 83. Global Automotive Steering Wheel Average Price by Type (2025-2030) & (US\$/Unit)

Table 84. Global Automotive Steering Wheel Sales Quantity by Application (2019-2024) & (K Units)

Table 85. Global Automotive Steering Wheel Sales Quantity by Application (2025-2030) & (K Units)

Table 86. Global Automotive Steering Wheel Consumption Value by Application (2019-2024) & (USD Million)

Table 87. Global Automotive Steering Wheel Consumption Value by Application (2025-2030) & (USD Million)

Table 88. Global Automotive Steering Wheel Average Price by Application (2019-2024) & (US\$/Unit)

Table 89. Global Automotive Steering Wheel Average Price by Application (2025-2030) & (US\$/Unit)

Table 90. North America Automotive Steering Wheel Sales Quantity by Type (2019-2024) & (K Units)

Table 91. North America Automotive Steering Wheel Sales Quantity by Type (2025-2030) & (K Units)

Table 92. North America Automotive Steering Wheel Sales Quantity by Application (2019-2024) & (K Units)

Table 93. North America Automotive Steering Wheel Sales Quantity by Application (2025-2030) & (K Units)

Table 94. North America Automotive Steering Wheel Sales Quantity by Country (2019-2024) & (K Units)

Table 95. North America Automotive Steering Wheel Sales Quantity by Country (2025-2030) & (K Units)

Table 96. North America Automotive Steering Wheel Consumption Value by Country (2019-2024) & (USD Million)

Table 97. North America Automotive Steering Wheel Consumption Value by Country (2025-2030) & (USD Million)

Table 98. Europe Automotive Steering Wheel Sales Quantity by Type (2019-2024) & (K Units)

Table 99. Europe Automotive Steering Wheel Sales Quantity by Type (2025-2030) & (K Units)

Table 100. Europe Automotive Steering Wheel Sales Quantity by Application (2019-2024) & (K Units)

Table 101. Europe Automotive Steering Wheel Sales Quantity by Application (2025-2030) & (K Units)

Table 102. Europe Automotive Steering Wheel Sales Quantity by Country (2019-2024) & (K Units)

Table 103. Europe Automotive Steering Wheel Sales Quantity by Country (2025-2030) & (K Units)

Table 104. Europe Automotive Steering Wheel Consumption Value by Country (2019-2024) & (USD Million)

Table 105. Europe Automotive Steering Wheel Consumption Value by Country (2025-2030) & (USD Million)

Table 106. Asia-Pacific Automotive Steering Wheel Sales Quantity by Type (2019-2024) & (K Units)

Table 107. Asia-Pacific Automotive Steering Wheel Sales Quantity by Type (2025-2030) & (K Units)

Table 108. Asia-Pacific Automotive Steering Wheel Sales Quantity by Application (2019-2024) & (K Units)

Table 109. Asia-Pacific Automotive Steering Wheel Sales Quantity by Application (2025-2030) & (K Units)

Table 110. Asia-Pacific Automotive Steering Wheel Sales Quantity by Region (2019-2024) & (K Units)

Table 111. Asia-Pacific Automotive Steering Wheel Sales Quantity by Region (2025-2030) & (K Units)

Table 112. Asia-Pacific Automotive Steering Wheel Consumption Value by Region (2019-2024) & (USD Million)

Table 113. Asia-Pacific Automotive Steering Wheel Consumption Value by Region (2025-2030) & (USD Million)

Table 114. South America Automotive Steering Wheel Sales Quantity by Type (2019-2024) & (K Units)

Table 115. South America Automotive Steering Wheel Sales Quantity by Type (2025-2030) & (K Units)

Table 116. South America Automotive Steering Wheel Sales Quantity by Application

(2019-2024) & (K Units)

Table 117. South America Automotive Steering Wheel Sales Quantity by Application

(2025-2030) & (K Units)

Table 118. South America Automotive Steering Wheel Sales Quantity by Country

(2019-2024) & (K Units)

Table 119. South America Automotive Steering Wheel Sales Quantity by Country

(2025-2030) & (K Units)

Table 120. South America Automotive Steering Wheel Consumption Value by Country

(2019-2024) & (USD Million)

Table 121. South America Automotive Steering Wheel Consumption Value by Country

(2025-2030) & (USD Million)

Table 122. Middle East & Africa Automotive Steering Wheel Sales Quantity by Type

(2019-2024) & (K Units)

Table 123. Middle East & Africa Automotive Steering Wheel Sales Quantity by Type

(2025-2030) & (K Units)

Table 124. Middle East & Africa Automotive Steering Wheel Sales Quantity by

Application (2019-2024) & (K Units)

Table 125. Middle East & Africa Automotive Steering Wheel Sales Quantity by

Application (2025-2030) & (K Units)

Table 126. Middle East & Africa Automotive Steering Wheel Sales Quantity by Region

(2019-2024) & (K Units)

Table 127. Middle East & Africa Automotive Steering Wheel Sales Quantity by Region

(2025-2030) & (K Units)

Table 128. Middle East & Africa Automotive Steering Wheel Consumption Value by

Region (2019-2024) & (USD Million)

Table 129. Middle East & Africa Automotive Steering Wheel Consumption Value by

Region (2025-2030) & (USD Million)

Table 130. Automotive Steering Wheel Raw Material

Table 131. Key Manufacturers of Automotive Steering Wheel Raw Materials

Table 132. Automotive Steering Wheel Typical Distributors

Table 133. Automotive Steering Wheel Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Automotive Steering Wheel Picture
- Figure 2. Global Automotive Steering Wheel Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Automotive Steering Wheel Consumption Value Market Share by Type in 2023
- Figure 4. Plastics Steering Wheel Examples
- Figure 5. Leather Steering Wheel Examples
- Figure 6. Wooden Steering Wheel Examples
- Figure 7. Global Automotive Steering Wheel Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 8. Global Automotive Steering Wheel Consumption Value Market Share by Application in 2023
- Figure 9. Passenger Cars Examples
- Figure 10. Light Commercial Vehicles Examples
- Figure 11. Heavy Trucks Examples
- Figure 12. Buses & Coaches Examples
- Figure 13. Others Examples
- Figure 14. Global Automotive Steering Wheel Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 15. Global Automotive Steering Wheel Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 16. Global Automotive Steering Wheel Sales Quantity (2019-2030) & (K Units)
- Figure 17. Global Automotive Steering Wheel Average Price (2019-2030) & (US\$/Unit)
- Figure 18. Global Automotive Steering Wheel Sales Quantity Market Share by Manufacturer in 2023
- Figure 19. Global Automotive Steering Wheel Consumption Value Market Share by Manufacturer in 2023
- Figure 20. Producer Shipments of Automotive Steering Wheel by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 21. Top 3 Automotive Steering Wheel Manufacturer (Consumption Value) Market Share in 2023
- Figure 22. Top 6 Automotive Steering Wheel Manufacturer (Consumption Value) Market Share in 2023
- Figure 23. Global Automotive Steering Wheel Sales Quantity Market Share by Region (2019-2030)

Figure 24. Global Automotive Steering Wheel Consumption Value Market Share by Region (2019-2030)

Figure 25. North America Automotive Steering Wheel Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Automotive Steering Wheel Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Automotive Steering Wheel Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Automotive Steering Wheel Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Automotive Steering Wheel Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Automotive Steering Wheel Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Automotive Steering Wheel Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Automotive Steering Wheel Average Price by Type (2019-2030) & (US\$/Unit)

Figure 33. Global Automotive Steering Wheel Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Automotive Steering Wheel Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Automotive Steering Wheel Average Price by Application (2019-2030) & (US\$/Unit)

Figure 36. North America Automotive Steering Wheel Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Automotive Steering Wheel Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Automotive Steering Wheel Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Automotive Steering Wheel Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Automotive Steering Wheel Sales Quantity Market Share by Type

(2019-2030)

Figure 44. Europe Automotive Steering Wheel Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Automotive Steering Wheel Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Automotive Steering Wheel Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Automotive Steering Wheel Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Automotive Steering Wheel Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Automotive Steering Wheel Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Automotive Steering Wheel Consumption Value Market Share by Region (2019-2030)

Figure 56. China Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Automotive Steering Wheel Sales Quantity Market Share by Type (2019-2030)

- Figure 63. South America Automotive Steering Wheel Sales Quantity Market Share by Application (2019-2030)
- Figure 64. South America Automotive Steering Wheel Sales Quantity Market Share by Country (2019-2030)
- Figure 65. South America Automotive Steering Wheel Consumption Value Market Share by Country (2019-2030)
- Figure 66. Brazil Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 67. Argentina Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 68. Middle East & Africa Automotive Steering Wheel Sales Quantity Market Share by Type (2019-2030)
- Figure 69. Middle East & Africa Automotive Steering Wheel Sales Quantity Market Share by Application (2019-2030)
- Figure 70. Middle East & Africa Automotive Steering Wheel Sales Quantity Market Share by Region (2019-2030)
- Figure 71. Middle East & Africa Automotive Steering Wheel Consumption Value Market Share by Region (2019-2030)
- Figure 72. Turkey Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 73. Egypt Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 74. Saudi Arabia Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 75. South Africa Automotive Steering Wheel Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 76. Automotive Steering Wheel Market Drivers
- Figure 77. Automotive Steering Wheel Market Restraints
- Figure 78. Automotive Steering Wheel Market Trends
- Figure 79. Porters Five Forces Analysis
- Figure 80. Manufacturing Cost Structure Analysis of Automotive Steering Wheel in 2023
- Figure 81. Manufacturing Process Analysis of Automotive Steering Wheel
- Figure 82. Automotive Steering Wheel Industrial Chain
- Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 84. Direct Channel Pros & Cons
- Figure 85. Indirect Channel Pros & Cons
- Figure 86. Methodology
- Figure 87. Research Process and Data Source

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