

Global Automotive Illuminated Grille Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Illuminated Grille market size was valued at US\$ 299 million in 2025 and is forecast to a readjusted size of US\$ 4774 million by 2032 with a CAGR of 49.1% during review period.

Automotive Illuminated Grille is an important part of the car, and the technology involved is also very high-end and advanced.

As the electrification of automobiles develops faster and faster, the air intake function of traditional grilles begins to weaken. In some new car companies, the grilles gradually disappear or become smaller. Some car companies also add interactive elements to the grille design. Digital elements with mainly decorative functions, Automotive Illuminated Grilles emerged at the historic moment.

Automotive illuminated grilles can personalize the front face of the car and increase the recognition of the car brand. Especially at night, the luminous grille can play a lighting role, making the front face more technological and making the entire vehicle look cooler. Starting in 2019, high-end car manufacturers such as BMW adopted Automotive Illuminated Grille in their models, setting a precedent for the market. With the continuous advancement of technology, the Automotive Illuminated Grille market shows broad prospects and is expected to expand to more automobile manufacturers and models, covering the high-end to mid-low-end markets.

The automobile industry is a leading industry that maintains sustained, stable and healthy development of the national economy. It plays an important pillar role and is the key to the transformation and upgrading of industrial structures in various countries.

Countries have successively introduced a series of support and encouragement policies to provide policy guarantees for the development of the automobile industry and the upstream auto parts industry.

Per capita disposable income is a long-term factor affecting automobile lighting grille consumption. With the rapid development of the national economy, the per capita disposable income of residents has shown a steady upward trend year by year, laying a solid foundation for the growth of the automotive lighting grille consumer market. With the increase in per capita disposable income, residents' car consumption capacity will become stronger and stronger. Coupled with people's yearning for a better life, the demand for automotive lighting grilles will continue to increase in the future.

Against the background of electrification, intelligence and the improvement of automobile consumption attributes, automobile models are iterating faster and new product function requirements are higher. The time cycle from planning to mass production of new car-making forces' R&D projects is gradually shortened. The development cycle of new vehicle models of vehicle manufacturers is shortened, and the requirements for R&D response of supporting component companies are higher. Auto parts manufacturers have also gradually increased investment in scientific research, improved technology, and continuously upgraded automobile lighting grilles. In the future, automotive illuminated grill will continue to be upgraded.

This report is a detailed and comprehensive analysis for global Automotive Illuminated Grille market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Illuminated Grille market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Illuminated Grille market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Illuminated Grille market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Illuminated Grille market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Illuminated Grille

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Illuminated Grille market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Forvia - Hella, Changchun FAWSN Group, SRG Global, MINTH GROUP, Hyundai Mobis, Valeo, HASCO, Marelli, Magna International, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Illuminated Grille market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Human-Computer Interaction

Non-Human-Computer Interaction

Market segment by Application

OEM

Aftermarket

Major players covered

Forvia - Hella

Changchun FAWSN Group

SRG Global

MINTH GROUP

Hyundai Mobis

Valeo

HASCO

Marelli

Magna International

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Illuminated Grille product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Illuminated Grille, with price, sales quantity, revenue, and global market share of Automotive Illuminated Grille from 2021 to 2026.

Chapter 3, the Automotive Illuminated Grille competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Illuminated Grille breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Automotive Illuminated Grille market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Illuminated Grille.

Chapter 14 and 15, to describe Automotive Illuminated Grille sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Automotive Illuminated Grille Consumption Value by Type:
2021 Versus 2025 Versus 2032

1.3.2 Human-Computer Interaction

1.3.3 Non-Human-Computer Interaction

1.4 Market Analysis by Application

1.4.1 Overview: Global Automotive Illuminated Grille Consumption Value by
Application: 2021 Versus 2025 Versus 2032

1.4.2 OEM

1.4.3 Aftermarket

1.5 Global Automotive Illuminated Grille Market Size & Forecast

1.5.1 Global Automotive Illuminated Grille Consumption Value (2021 & 2025 & 2032)

1.5.2 Global Automotive Illuminated Grille Sales Quantity (2021-2032)

1.5.3 Global Automotive Illuminated Grille Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Forvia - Hella

2.1.1 Forvia - Hella Details

2.1.2 Forvia - Hella Major Business

2.1.3 Forvia - Hella Automotive Illuminated Grille Product and Services

2.1.4 Forvia - Hella Automotive Illuminated Grille Sales Quantity, Average Price,
Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Forvia - Hella Recent Developments/Updates

2.2 Changchun FAWSN Group

2.2.1 Changchun FAWSN Group Details

2.2.2 Changchun FAWSN Group Major Business

2.2.3 Changchun FAWSN Group Automotive Illuminated Grille Product and Services

2.2.4 Changchun FAWSN Group Automotive Illuminated Grille Sales Quantity,
Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Changchun FAWSN Group Recent Developments/Updates

2.3 SRG Global

2.3.1 SRG Global Details

- 2.3.2 SRG Global Major Business
- 2.3.3 SRG Global Automotive Illuminated Grille Product and Services
- 2.3.4 SRG Global Automotive Illuminated Grille Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.3.5 SRG Global Recent Developments/Updates
- 2.4 MINTH GROUP
 - 2.4.1 MINTH GROUP Details
 - 2.4.2 MINTH GROUP Major Business
 - 2.4.3 MINTH GROUP Automotive Illuminated Grille Product and Services
 - 2.4.4 MINTH GROUP Automotive Illuminated Grille Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 MINTH GROUP Recent Developments/Updates
- 2.5 Hyundai Mobis
 - 2.5.1 Hyundai Mobis Details
 - 2.5.2 Hyundai Mobis Major Business
 - 2.5.3 Hyundai Mobis Automotive Illuminated Grille Product and Services
 - 2.5.4 Hyundai Mobis Automotive Illuminated Grille Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Hyundai Mobis Recent Developments/Updates
- 2.6 Valeo
 - 2.6.1 Valeo Details
 - 2.6.2 Valeo Major Business
 - 2.6.3 Valeo Automotive Illuminated Grille Product and Services
 - 2.6.4 Valeo Automotive Illuminated Grille Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Valeo Recent Developments/Updates
- 2.7 HASCO
 - 2.7.1 HASCO Details
 - 2.7.2 HASCO Major Business
 - 2.7.3 HASCO Automotive Illuminated Grille Product and Services
 - 2.7.4 HASCO Automotive Illuminated Grille Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 HASCO Recent Developments/Updates
- 2.8 Marelli
 - 2.8.1 Marelli Details
 - 2.8.2 Marelli Major Business
 - 2.8.3 Marelli Automotive Illuminated Grille Product and Services
 - 2.8.4 Marelli Automotive Illuminated Grille Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.8.5 Marelli Recent Developments/Updates
- 2.9 Magna International
 - 2.9.1 Magna International Details
 - 2.9.2 Magna International Major Business
 - 2.9.3 Magna International Automotive Illuminated Grille Product and Services
 - 2.9.4 Magna International Automotive Illuminated Grille Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Magna International Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE ILLUMINATED GRILLE BY MANUFACTURER

- 3.1 Global Automotive Illuminated Grille Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Automotive Illuminated Grille Revenue by Manufacturer (2021-2026)
- 3.3 Global Automotive Illuminated Grille Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Automotive Illuminated Grille by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Automotive Illuminated Grille Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Automotive Illuminated Grille Manufacturer Market Share in 2025
- 3.5 Automotive Illuminated Grille Market: Overall Company Footprint Analysis
 - 3.5.1 Automotive Illuminated Grille Market: Region Footprint
 - 3.5.2 Automotive Illuminated Grille Market: Company Product Type Footprint
 - 3.5.3 Automotive Illuminated Grille Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Automotive Illuminated Grille Market Size by Region
 - 4.1.1 Global Automotive Illuminated Grille Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Automotive Illuminated Grille Consumption Value by Region (2021-2032)
 - 4.1.3 Global Automotive Illuminated Grille Average Price by Region (2021-2032)
- 4.2 North America Automotive Illuminated Grille Consumption Value (2021-2032)
- 4.3 Europe Automotive Illuminated Grille Consumption Value (2021-2032)
- 4.4 Asia-Pacific Automotive Illuminated Grille Consumption Value (2021-2032)
- 4.5 South America Automotive Illuminated Grille Consumption Value (2021-2032)
- 4.6 Middle East & Africa Automotive Illuminated Grille Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Automotive Illuminated Grille Sales Quantity by Type (2021-2032)
- 5.2 Global Automotive Illuminated Grille Consumption Value by Type (2021-2032)
- 5.3 Global Automotive Illuminated Grille Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Automotive Illuminated Grille Sales Quantity by Application (2021-2032)
- 6.2 Global Automotive Illuminated Grille Consumption Value by Application (2021-2032)
- 6.3 Global Automotive Illuminated Grille Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Automotive Illuminated Grille Sales Quantity by Type (2021-2032)
- 7.2 North America Automotive Illuminated Grille Sales Quantity by Application (2021-2032)
- 7.3 North America Automotive Illuminated Grille Market Size by Country
 - 7.3.1 North America Automotive Illuminated Grille Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Automotive Illuminated Grille Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Automotive Illuminated Grille Sales Quantity by Type (2021-2032)
- 8.2 Europe Automotive Illuminated Grille Sales Quantity by Application (2021-2032)
- 8.3 Europe Automotive Illuminated Grille Market Size by Country
 - 8.3.1 Europe Automotive Illuminated Grille Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Automotive Illuminated Grille Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Automotive Illuminated Grille Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Automotive Illuminated Grille Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Automotive Illuminated Grille Market Size by Region

9.3.1 Asia-Pacific Automotive Illuminated Grille Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Automotive Illuminated Grille Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Automotive Illuminated Grille Sales Quantity by Type (2021-2032)

10.2 South America Automotive Illuminated Grille Sales Quantity by Application (2021-2032)

10.3 South America Automotive Illuminated Grille Market Size by Country

10.3.1 South America Automotive Illuminated Grille Sales Quantity by Country (2021-2032)

10.3.2 South America Automotive Illuminated Grille Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Automotive Illuminated Grille Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa Automotive Illuminated Grille Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa Automotive Illuminated Grille Market Size by Country

11.3.1 Middle East & Africa Automotive Illuminated Grille Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Automotive Illuminated Grille Consumption Value by

Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Automotive Illuminated Grille Market Drivers

12.2 Automotive Illuminated Grille Market Restraints

12.3 Automotive Illuminated Grille Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Automotive Illuminated Grille and Key Manufacturers

13.2 Manufacturing Costs Percentage of Automotive Illuminated Grille

13.3 Automotive Illuminated Grille Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Automotive Illuminated Grille Typical Distributors

14.3 Automotive Illuminated Grille Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Figures

LIST OF FIGURES

Table 1. Global Automotive Illuminated Grille Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Automotive Illuminated Grille Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. Forvia - Hella Basic Information, Manufacturing Base and Competitors

Table 4. Forvia - Hella Major Business

Table 5. Forvia - Hella Automotive Illuminated Grille Product and Services

Table 6. Forvia - Hella Automotive Illuminated Grille Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 7. Forvia - Hella Recent Developments/Updates

Table 8. Changchun FAWSN Group Basic Information, Manufacturing Base and Competitors

Table 9. Changchun FAWSN Group Major Business

Table 10. Changchun FAWSN Group Automotive Illuminated Grille Product and Services

Table 11. Changchun FAWSN Group Automotive Illuminated Grille Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 12. Changchun FAWSN Group Recent Developments/Updates

Table 13. SRG Global Basic Information, Manufacturing Base and Competitors

Table 14. SRG Global Major Business

Table 15. SRG Global Automotive Illuminated Grille Product and Services

Table 16. SRG Global Automotive Illuminated Grille Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 17. SRG Global Recent Developments/Updates

Table 18. MINTH GROUP Basic Information, Manufacturing Base and Competitors

Table 19. MINTH GROUP Major Business

Table 20. MINTH GROUP Automotive Illuminated Grille Product and Services

Table 21. MINTH GROUP Automotive Illuminated Grille Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 22. MINTH GROUP Recent Developments/Updates

Table 23. Hyundai Mobis Basic Information, Manufacturing Base and Competitors

Table 24. Hyundai Mobis Major Business

Table 25. Hyundai Mobis Automotive Illuminated Grille Product and Services

Table 26. Hyundai Mobis Automotive Illuminated Grille Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 27. Hyundai Mobis Recent Developments/Updates

Table 28. Valeo Basic Information, Manufacturing Base and Competitors

Table 29. Valeo Major Business

Table 30. Valeo Automotive Illuminated Grille Product and Services

Table 31. Valeo Automotive Illuminated Grille Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 32. Valeo Recent Developments/Updates

Table 33. HASCO Basic Information, Manufacturing Base and Competitors

Table 34. HASCO Major Business

Table 35. HASCO Automotive Illuminated Grille Product and Services

Table 36. HASCO Automotive Illuminated Grille Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 37. HASCO Recent Developments/Updates

Table 38. Marelli Basic Information, Manufacturing Base and Competitors

Table 39. Marelli Major Business

Table 40. Marelli Automotive Illuminated Grille Product and Services

Table 41. Marelli Automotive Illuminated Grille Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 42. Marelli Recent Developments/Updates

Table 43. Magna International Basic Information, Manufacturing Base and Competitors

Table 44. Magna International Major Business

Table 45. Magna International Automotive Illuminated Grille Product and Services

Table 46. Magna International Automotive Illuminated Grille Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 47. Magna International Recent Developments/Updates

Table 48. Global Automotive Illuminated Grille Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 49. Global Automotive Illuminated Grille Revenue by Manufacturer (2021-2026) & (USD Million)

Table 50. Global Automotive Illuminated Grille Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 51. Market Position of Manufacturers in Automotive Illuminated Grille, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 52. Head Office and Automotive Illuminated Grille Production Site of Key Manufacturer

Table 53. Automotive Illuminated Grille Market: Company Product Type Footprint

Table 54. Automotive Illuminated Grille Market: Company Product Application Footprint

Table 55. Automotive Illuminated Grille New Market Entrants and Barriers to Market Entry

Table 56. Automotive Illuminated Grille Mergers, Acquisition, Agreements, and Collaborations

Table 57. Global Automotive Illuminated Grille Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 58. Global Automotive Illuminated Grille Sales Quantity by Region (2021-2026) & (K Units)

Table 59. Global Automotive Illuminated Grille Sales Quantity by Region (2027-2032) & (K Units)

Table 60. Global Automotive Illuminated Grille Consumption Value by Region (2021-2026) & (USD Million)

Table 61. Global Automotive Illuminated Grille Consumption Value by Region (2027-2032) & (USD Million)

Table 62. Global Automotive Illuminated Grille Average Price by Region (2021-2026) & (US\$/Unit)

Table 63. Global Automotive Illuminated Grille Average Price by Region (2027-2032) & (US\$/Unit)

Table 64. Global Automotive Illuminated Grille Sales Quantity by Type (2021-2026) & (K Units)

Table 65. Global Automotive Illuminated Grille Sales Quantity by Type (2027-2032) & (K Units)

Table 66. Global Automotive Illuminated Grille Consumption Value by Type (2021-2026) & (USD Million)

Table 67. Global Automotive Illuminated Grille Consumption Value by Type (2027-2032) & (USD Million)

Table 68. Global Automotive Illuminated Grille Average Price by Type (2021-2026) & (US\$/Unit)

Table 69. Global Automotive Illuminated Grille Average Price by Type (2027-2032) & (US\$/Unit)

Table 70. Global Automotive Illuminated Grille Sales Quantity by Application (2021-2026) & (K Units)

Table 71. Global Automotive Illuminated Grille Sales Quantity by Application (2027-2032) & (K Units)

Table 72. Global Automotive Illuminated Grille Consumption Value by Application (2021-2026) & (USD Million)

Table 73. Global Automotive Illuminated Grille Consumption Value by Application

(2027-2032) & (USD Million)

Table 74. Global Automotive Illuminated Grille Average Price by Application
(2021-2026) & (US\$/Unit)

Table 75. Global Automotive Illuminated Grille Average Price by Application
(2027-2032) & (US\$/Unit)

Table 76. North America Automotive Illuminated Grille Sales Quantity by Type
(2021-2026) & (K Units)

Table 77. North America Automotive Illuminated Grille Sales Quantity by Type
(2027-2032) & (K Units)

Table 78. North America Automotive Illuminated Grille Sales Quantity by Application
(2021-2026) & (K Units)

Table 79. North America Automotive Illuminated Grille Sales Quantity by Application
(2027-2032) & (K Units)

Table 80. North America Automotive Illuminated Grille Sales Quantity by Country
(2021-2026) & (K Units)

Table 81. North America Automotive Illuminated Grille Sales Quantity by Country
(2027-2032) & (K Units)

Table 82. North America Automotive Illuminated Grille Consumption Value by Country
(2021-2026) & (USD Million)

Table 83. North America Automotive Illuminated Grille Consumption Value by Country
(2027-2032) & (USD Million)

Table 84. Europe Automotive Illuminated Grille Sales Quantity by Type (2021-2026) &
(K Units)

Table 85. Europe Automotive Illuminated Grille Sales Quantity by Type (2027-2032) &
(K Units)

Table 86. Europe Automotive Illuminated Grille Sales Quantity by Application
(2021-2026) & (K Units)

Table 87. Europe Automotive Illuminated Grille Sales Quantity by Application
(2027-2032) & (K Units)

Table 88. Europe Automotive Illuminated Grille Sales Quantity by Country (2021-2026)
& (K Units)

Table 89. Europe Automotive Illuminated Grille Sales Quantity by Country (2027-2032)
& (K Units)

Table 90. Europe Automotive Illuminated Grille Consumption Value by Country
(2021-2026) & (USD Million)

Table 91. Europe Automotive Illuminated Grille Consumption Value by Country
(2027-2032) & (USD Million)

Table 92. Asia-Pacific Automotive Illuminated Grille Sales Quantity by Type
(2021-2026) & (K Units)

- Table 93. Asia-Pacific Automotive Illuminated Grille Sales Quantity by Type (2027-2032) & (K Units)
- Table 94. Asia-Pacific Automotive Illuminated Grille Sales Quantity by Application (2021-2026) & (K Units)
- Table 95. Asia-Pacific Automotive Illuminated Grille Sales Quantity by Application (2027-2032) & (K Units)
- Table 96. Asia-Pacific Automotive Illuminated Grille Sales Quantity by Region (2021-2026) & (K Units)
- Table 97. Asia-Pacific Automotive Illuminated Grille Sales Quantity by Region (2027-2032) & (K Units)
- Table 98. Asia-Pacific Automotive Illuminated Grille Consumption Value by Region (2021-2026) & (USD Million)
- Table 99. Asia-Pacific Automotive Illuminated Grille Consumption Value by Region (2027-2032) & (USD Million)
- Table 100. South America Automotive Illuminated Grille Sales Quantity by Type (2021-2026) & (K Units)
- Table 101. South America Automotive Illuminated Grille Sales Quantity by Type (2027-2032) & (K Units)
- Table 102. South America Automotive Illuminated Grille Sales Quantity by Application (2021-2026) & (K Units)
- Table 103. South America Automotive Illuminated Grille Sales Quantity by Application (2027-2032) & (K Units)
- Table 104. South America Automotive Illuminated Grille Sales Quantity by Country (2021-2026) & (K Units)
- Table 105. South America Automotive Illuminated Grille Sales Quantity by Country (2027-2032) & (K Units)
- Table 106. South America Automotive Illuminated Grille Consumption Value by Country (2021-2026) & (USD Million)
- Table 107. South America Automotive Illuminated Grille Consumption Value by Country (2027-2032) & (USD Million)
- Table 108. Middle East & Africa Automotive Illuminated Grille Sales Quantity by Type (2021-2026) & (K Units)
- Table 109. Middle East & Africa Automotive Illuminated Grille Sales Quantity by Type (2027-2032) & (K Units)
- Table 110. Middle East & Africa Automotive Illuminated Grille Sales Quantity by Application (2021-2026) & (K Units)
- Table 111. Middle East & Africa Automotive Illuminated Grille Sales Quantity by Application (2027-2032) & (K Units)
- Table 112. Middle East & Africa Automotive Illuminated Grille Sales Quantity by Country

(2021-2026) & (K Units)

Table 113. Middle East & Africa Automotive Illuminated Grille Sales Quantity by Country (2027-2032) & (K Units)

Table 114. Middle East & Africa Automotive Illuminated Grille Consumption Value by Country (2021-2026) & (USD Million)

Table 115. Middle East & Africa Automotive Illuminated Grille Consumption Value by Country (2027-2032) & (USD Million)

Table 116. Automotive Illuminated Grille Raw Material

Table 117. Key Manufacturers of Automotive Illuminated Grille Raw Materials

Table 118. Automotive Illuminated Grille Typical Distributors

Table 119. Automotive Illuminated Grille Typical Customers

LIST OF FIGURES

Figure 1. Automotive Illuminated Grille Picture

Figure 2. Global Automotive Illuminated Grille Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Automotive Illuminated Grille Revenue Market Share by Type in 2025

Figure 4. Human-Computer Interaction Examples

Figure 5. Non-Human-Computer Interaction Examples

Figure 6. Global Automotive Illuminated Grille Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Automotive Illuminated Grille Revenue Market Share by Application in 2025

Figure 8. OEM Examples

Figure 9. Aftermarket Examples

Figure 10. Global Automotive Illuminated Grille Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 11. Global Automotive Illuminated Grille Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 12. Global Automotive Illuminated Grille Sales Quantity (2021-2032) & (K Units)

Figure 13. Global Automotive Illuminated Grille Price (2021-2032) & (US\$/Unit)

Figure 14. Global Automotive Illuminated Grille Sales Quantity Market Share by Manufacturer in 2025

Figure 15. Global Automotive Illuminated Grille Revenue Market Share by Manufacturer in 2025

Figure 16. Producer Shipments of Automotive Illuminated Grille by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 17. Top 3 Automotive Illuminated Grille Manufacturer (Revenue) Market Share in

2025

Figure 18. Top 6 Automotive Illuminated Grille Manufacturer (Revenue) Market Share in 2025

Figure 19. Global Automotive Illuminated Grille Sales Quantity Market Share by Region (2021-2032)

Figure 20. Global Automotive Illuminated Grille Consumption Value Market Share by Region (2021-2032)

Figure 21. North America Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 22. Europe Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 23. Asia-Pacific Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 24. South America Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 25. Middle East & Africa Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 26. Global Automotive Illuminated Grille Sales Quantity Market Share by Type (2021-2032)

Figure 27. Global Automotive Illuminated Grille Consumption Value Market Share by Type (2021-2032)

Figure 28. Global Automotive Illuminated Grille Average Price by Type (2021-2032) & (US\$/Unit)

Figure 29. Global Automotive Illuminated Grille Sales Quantity Market Share by Application (2021-2032)

Figure 30. Global Automotive Illuminated Grille Revenue Market Share by Application (2021-2032)

Figure 31. Global Automotive Illuminated Grille Average Price by Application (2021-2032) & (US\$/Unit)

Figure 32. North America Automotive Illuminated Grille Sales Quantity Market Share by Type (2021-2032)

Figure 33. North America Automotive Illuminated Grille Sales Quantity Market Share by Application (2021-2032)

Figure 34. North America Automotive Illuminated Grille Sales Quantity Market Share by Country (2021-2032)

Figure 35. North America Automotive Illuminated Grille Consumption Value Market Share by Country (2021-2032)

Figure 36. United States Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 37. Canada Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 38. Mexico Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 39. Europe Automotive Illuminated Grille Sales Quantity Market Share by Type (2021-2032)

Figure 40. Europe Automotive Illuminated Grille Sales Quantity Market Share by Application (2021-2032)

Figure 41. Europe Automotive Illuminated Grille Sales Quantity Market Share by Country (2021-2032)

Figure 42. Europe Automotive Illuminated Grille Consumption Value Market Share by Country (2021-2032)

Figure 43. Germany Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 44. France Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 45. United Kingdom Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 46. Russia Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 47. Italy Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 48. Asia-Pacific Automotive Illuminated Grille Sales Quantity Market Share by Type (2021-2032)

Figure 49. Asia-Pacific Automotive Illuminated Grille Sales Quantity Market Share by Application (2021-2032)

Figure 50. Asia-Pacific Automotive Illuminated Grille Sales Quantity Market Share by Region (2021-2032)

Figure 51. Asia-Pacific Automotive Illuminated Grille Consumption Value Market Share by Region (2021-2032)

Figure 52. China Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 53. Japan Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 54. South Korea Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 55. India Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 56. Southeast Asia Automotive Illuminated Grille Consumption Value

(2021-2032) & (USD Million)

Figure 57. Australia Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 58. South America Automotive Illuminated Grille Sales Quantity Market Share by Type (2021-2032)

Figure 59. South America Automotive Illuminated Grille Sales Quantity Market Share by Application (2021-2032)

Figure 60. South America Automotive Illuminated Grille Sales Quantity Market Share by Country (2021-2032)

Figure 61. South America Automotive Illuminated Grille Consumption Value Market Share by Country (2021-2032)

Figure 62. Brazil Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 63. Argentina Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 64. Middle East & Africa Automotive Illuminated Grille Sales Quantity Market Share by Type (2021-2032)

Figure 65. Middle East & Africa Automotive Illuminated Grille Sales Quantity Market Share by Application (2021-2032)

Figure 66. Middle East & Africa Automotive Illuminated Grille Sales Quantity Market Share by Country (2021-2032)

Figure 67. Middle East & Africa Automotive Illuminated Grille Consumption Value Market Share by Country (2021-2032)

Figure 68. Turkey Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 69. Egypt Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 70. Saudi Arabia Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 71. South Africa Automotive Illuminated Grille Consumption Value (2021-2032) & (USD Million)

Figure 72. Automotive Illuminated Grille Market Drivers

Figure 73. Automotive Illuminated Grille Market Restraints

Figure 74. Automotive Illuminated Grille Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Automotive Illuminated Grille in 2025

Figure 77. Manufacturing Process Analysis of Automotive Illuminated Grille

Figure 78. Automotive Illuminated Grille Industrial Chain

Figure 79. Sales Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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