

Global Automotive HVAC Blower Motor Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive HVAC Blower Motor market size is expected to reach \$ 4587 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

An automotive HVAC blower motor is a fan attached to the car's heating and air conditioning system. A fan blower works by drawing air from outside to either heat or cool the air inside depending on its purpose. This air is then forced through a system of ducts and vents which allows it to be distributed throughout the car via pre-determined outlets. In 2025, global shipments of automotive HVAC blower motors reached approximately 113 million units, with an average price of about US\$29 per unit.

The automotive HVAC blower motor market is mainly driven by rising demand for in-cabin comfort and the acceleration of vehicle electrification. Increasing consumer focus on air quality, temperature control accuracy, and noise reduction is pushing HVAC systems toward automatic climate control, multi-zone regulation, and air purification, which in turn requires higher-performance, more efficient blower motors. At the same time, the growing penetration of electric vehicles shifts HVAC systems to fully electric operation, increasing demand for high-efficiency, variable-speed, and low-energy-consumption motors and accelerating the transition from brushed DC motors to brushless DC (BLDC) designs. In addition, regulatory pressure on energy efficiency, vehicle range, and system integration encourages OEMs to adopt lighter, more modular blower motor solutions with integrated electronics, supporting sustained market growth. Global 5 largest manufacturers of Automotive Blower motor are Brose, SIMCO, Valeo, Hyoseong Electric and Denso, which make up over 40%. Among them, Brose is the leader with about 17% market share. China is the largest market, with a share about 40%, followed by Europe and North America, with the share about 24% and 13%. In

terms of product type, Brushed Motor occupy the largest share of the total market, about 75%. And in terms of product Application, the largest application is Passenger Car, followed by Commercial Vehicle.

This report studies the global Automotive HVAC Blower Motor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive HVAC Blower Motor and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive HVAC Blower Motor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive HVAC Blower Motor total production and demand, 2021-2032, (M Units)

Global Automotive HVAC Blower Motor total production value, 2021-2032, (USD Million)

Global Automotive HVAC Blower Motor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Automotive HVAC Blower Motor consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Automotive HVAC Blower Motor domestic production, consumption, key domestic manufacturers and share

Global Automotive HVAC Blower Motor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Automotive HVAC Blower Motor production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Automotive HVAC Blower Motor production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Automotive HVAC Blower Motor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Brose, Valeo, Hyoseong Electric, Marelli Corporation, Denso, Delphi (BorgWarner), Nidec, Continental, Standard Motor Products (SMP), Bosch, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive HVAC Blower Motor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive HVAC Blower Motor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive HVAC Blower Motor Market, Segmentation by Type:

Brushless Motor

Brushed Motor

Global Automotive HVAC Blower Motor Market, Segmentation by HVAC System:

Manual HVAC Systems

Automatic Climate Control Systems

Multi-Zone HVAC Systems

Global Automotive HVAC Blower Motor Market, Segmentation by Input Voltage:

12V

24V

48V

Global Automotive HVAC Blower Motor Market, Segmentation by Application:

Passenger Car

Commercial Vehicle

Companies Profiled:

Brose

Valeo

Hyoseong Electric

Marelli Corporation

Denso

Delphi (BorgWarner)

Nidec

Continental

Standard Motor Products (SMP)

Bosch

ACDelco (General Motors)

TYC Genera

Lucas TVS

Kitashiba Electric

SIMCO

Suzhou Ruidong Electric Technology

Jiangsu Chaoli

Rui'an Hantian Automobile Industry

Zhejiang Songtian Automotive Motor System

Ningbo Hengshuai Co.,Ltd. (HMC)

Suzhou Xinzhi Industry

Linrui Auto Electric Appliance

Key Questions Answered:

1. How big is the global Automotive HVAC Blower Motor market?
2. What is the demand of the global Automotive HVAC Blower Motor market?
3. What is the year over year growth of the global Automotive HVAC Blower Motor market?
4. What is the production and production value of the global Automotive HVAC Blower Motor market?
5. Who are the key producers in the global Automotive HVAC Blower Motor market?

6. What are the growth factors driving the market demand?

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