

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive HUDs Market 2018, Forecast to 2023

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Abstracts

An automotive head-up display or automotive heads-up display —also known as a auto-HUD— is any transparent display that presents data in the automobile without requiring users to look away from their usual viewpoints. The origin of the name stems from a pilot being able to view information with the head positioned 'up' and looking forward, instead of angled down looking at lower instruments. At this time, there are two different approaches to OEM HUDs in automobiles. The first is to treat the back of the windshield in such a way that an image projected onto it will reflect to the driver. The second is to have a small combiner that is separate from the windshield. Combiners can be retracted.

Scope of the Report:

This report focuses on the Automotive HUDs in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The automotive head-up display (HUD) market is estimated to be USD 610.4 Million in 2016 and is projected to USD 11,837.6 Million by 2025, at a CAGR of 20.77% during the forecast period 2020–2025. The base year for the study is 2016 and the forecast period is 2020–2025. The market for automotive HUD is primarily driven by the increase in adoption of advanced driving assistance systems by OEMs across vehicle types and consumer demand for in-vehicle safety features that potentially reduce collisions and injuries caused by human-driver errors.

The worldwide market for Automotive HUDs is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in

2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nippon Seiki (Japan)

Continental (Germany)

Visteon (US)

Panasonic (Japan)

BMW (Germany)

Daimler (Germany)

Volkswagen (Germany)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Combiner

Windshield

Market Segment by Applications, can be divided into

Economic

Luxury

Mid-Segment

There are 15 Chapters to deeply display the global Automotive HUDs market.

Chapter 1, to describe Automotive HUDs Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive HUDs, with sales, revenue, and price of Automotive HUDs, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive HUDs, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive HUDs market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive HUDs sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Automotive HUDs Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Combiner
 - 1.2.2 Windshield
- 1.3 Market Analysis by Applications
 - 1.3.1 Economic
 - 1.3.2 Luxury
 - 1.3.3 Mid-Segment
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Nippon Seiki (Japan)

2.1.1 Business Overview

2.1.1.1 Nippon Seiki (Japan) Description

2.1.1.2 Nippon Seiki (Japan) Headquarter, Main Business and Finance Overview

2.1.2 Nippon Seiki (Japan) Automotive HUDs Product Introduction

2.1.2.1 Automotive HUDs Production Bases, Sales Regions and Major Competitors

2.1.2.2 Automotive HUDs Product Information

2.1.3 Nippon Seiki (Japan) Automotive HUDs Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Nippon Seiki (Japan) Automotive HUDs Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Nippon Seiki (Japan) Automotive HUDs Market Share in 2017

2.2 Continental (Germany)

2.2.1 Business Overview

2.2.1.1 Continental (Germany) Description

2.2.1.2 Continental (Germany) Headquarter, Main Business and Finance Overview

2.2.2 Continental (Germany) Automotive HUDs Product Introduction

2.2.2.1 Automotive HUDs Production Bases, Sales Regions and Major Competitors

2.2.2.2 Automotive HUDs Product Information

2.2.3 Continental (Germany) Automotive HUDs Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Continental (Germany) Automotive HUDs Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Continental (Germany) Automotive HUDs Market Share in 2017

2.3 Visteon (US)

2.3.1 Business Overview

2.3.1.1 Visteon (US) Description

2.3.1.2 Visteon (US) Headquarter, Main Business and Finance Overview

2.3.2 Visteon (US) Automotive HUDs Product Introduction

2.3.2.1 Automotive HUDs Production Bases, Sales Regions and Major Competitors

2.3.2.2 Automotive HUDs Product Information

2.3.3 Visteon (US) Automotive HUDs Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Visteon (US) Automotive HUDs Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Visteon (US) Automotive HUDs Market Share in 2017

2.4 Panasonic (Japan)

2.4.1 Business Overview

2.4.1.1 Panasonic (Japan) Description

2.4.1.2 Panasonic (Japan) Headquarter, Main Business and Finance Overview

2.4.2 Panasonic (Japan) Automotive HUDs Product Introduction

2.4.2.1 Automotive HUDs Production Bases, Sales Regions and Major Competitors

2.4.2.2 Automotive HUDs Product Information

2.4.3 Panasonic (Japan) Automotive HUDs Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Panasonic (Japan) Automotive HUDs Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Panasonic (Japan) Automotive HUDs Market Share in 2017

2.5 BMW (Germany)

2.5.1 Business Overview

2.5.1.1 BMW (Germany) Description

2.5.1.2 BMW (Germany) Headquarter, Main Business and Finance Overview

2.5.2 BMW (Germany) Automotive HUDs Product Introduction

2.5.2.1 Automotive HUDs Production Bases, Sales Regions and Major Competitors

2.5.2.2 Automotive HUDs Product Information

2.5.3 BMW (Germany) Automotive HUDs Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 BMW (Germany) Automotive HUDs Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global BMW (Germany) Automotive HUDs Market Share in 2017

2.6 Daimler (Germany)

2.6.1 Business Overview

2.6.1.1 Daimler (Germany) Description

2.6.1.2 Daimler (Germany) Headquarter, Main Business and Finance Overview

2.6.2 Daimler (Germany) Automotive HUDs Product Introduction

2.6.2.1 Automotive HUDs Production Bases, Sales Regions and Major Competitors

2.6.2.2 Automotive HUDs Product Information

2.6.3 Daimler (Germany) Automotive HUDs Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Daimler (Germany) Automotive HUDs Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Daimler (Germany) Automotive HUDs Market Share in 2017

2.7 Volkswagen (Germany)

2.7.1 Business Overview

2.7.1.1 Volkswagen (Germany) Description

- 2.7.1.2 Volkswagen (Germany) Headquarter, Main Business and Finance Overview
- 2.7.2 Volkswagen (Germany) Automotive HUDs Product Introduction
 - 2.7.2.1 Automotive HUDs Production Bases, Sales Regions and Major Competitors
 - 2.7.2.2 Automotive HUDs Product Information
- 2.7.3 Volkswagen (Germany) Automotive HUDs Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.1 Volkswagen (Germany) Automotive HUDs Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.2 Global Volkswagen (Germany) Automotive HUDs Market Share in 2017

3 GLOBAL AUTOMOTIVE HUDS MARKET COMPETITION, BY MANUFACTURER

- 3.1 Global Automotive HUDs Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Automotive HUDs Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Automotive HUDs Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Automotive HUDs Manufacturer Market Share in 2017
 - 3.4.2 Top 5 Automotive HUDs Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

4 GLOBAL AUTOMOTIVE HUDS MARKET ANALYSIS BY REGIONS

- 4.1 Global Automotive HUDs Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Automotive HUDs Sales by Regions (2013-2018)
 - 4.1.2 Global Automotive HUDs Revenue by Regions (2013-2018)
- 4.2 North America Automotive HUDs Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Automotive HUDs Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Automotive HUDs Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Automotive HUDs Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Automotive HUDs Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA AUTOMOTIVE HUDS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Automotive HUDs Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Automotive HUDs Sales by Countries (2013-2018)
 - 5.1.2 North America Automotive HUDs Revenue by Countries (2013-2018)
 - 5.1.3 United States Automotive HUDs Sales and Growth Rate (2013-2018)

- 5.1.4 Canada Automotive HUDs Sales and Growth Rate (2013-2018)
- 5.1.5 Mexico Automotive HUDs Sales and Growth Rate (2013-2018)
- 5.2 North America Automotive HUDs Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Automotive HUDs Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Automotive HUDs Revenue by Manufacturers (2016-2017)
- 5.3 North America Automotive HUDs Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Automotive HUDs Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Automotive HUDs Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Automotive HUDs Sales, Revenue and Market Share by Application (2013-2018)
 - 5.4.1 North America Automotive HUDs Sales and Sales Share by Application (2013-2018)
 - 5.4.2 North America Automotive HUDs Revenue and Revenue Share by Application (2013-2018)

6 EUROPE AUTOMOTIVE HUDS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe Automotive HUDs Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe Automotive HUDs Sales by Countries (2013-2018)
 - 6.1.2 Europe Automotive HUDs Revenue by Countries (2013-2018)
 - 6.1.3 Germany Automotive HUDs Sales and Growth Rate (2013-2018)
 - 6.1.4 UK Automotive HUDs Sales and Growth Rate (2013-2018)
 - 6.1.5 France Automotive HUDs Sales and Growth Rate (2013-2018)
 - 6.1.6 Russia Automotive HUDs Sales and Growth Rate (2013-2018)
 - 6.1.7 Italy Automotive HUDs Sales and Growth Rate (2013-2018)
- 6.2 Europe Automotive HUDs Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe Automotive HUDs Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe Automotive HUDs Revenue by Manufacturers (2016-2017)
- 6.3 Europe Automotive HUDs Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Automotive HUDs Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Automotive HUDs Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Automotive HUDs Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Automotive HUDs Sales and Sales Share by Application (2013-2018)

6.4.2 Europe Automotive HUDs Revenue and Revenue Share by Application
(2013-2018)

7 ASIA-PACIFIC AUTOMOTIVE HUDS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific Automotive HUDs Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Automotive HUDs Sales by Countries (2013-2018)

7.1.2 Asia-Pacific Automotive HUDs Revenue by Countries (2013-2018)

7.1.3 China Automotive HUDs Sales and Growth Rate (2013-2018)

7.1.4 Japan Automotive HUDs Sales and Growth Rate (2013-2018)

7.1.5 Korea Automotive HUDs Sales and Growth Rate (2013-2018)

7.1.6 India Automotive HUDs Sales and Growth Rate (2013-2018)

7.1.7 Southeast Asia Automotive HUDs Sales and Growth Rate (2013-2018)

7.2 Asia-Pacific Automotive HUDs Sales and Revenue (Value) by Manufacturers
(2016-2017)

7.2.1 Asia-Pacific Automotive HUDs Sales by Manufacturers (2016-2017)

7.2.2 Asia-Pacific Automotive HUDs Revenue by Manufacturers (2016-2017)

7.3 Asia-Pacific Automotive HUDs Sales, Revenue and Market Share by Type
(2013-2018)

7.3.1 Asia-Pacific Automotive HUDs Sales and Sales Share by Type (2013-2018)

7.3.2 Asia-Pacific Automotive HUDs Revenue and Revenue Share by Type
(2013-2018)

7.4 Asia-Pacific Automotive HUDs Sales, Revenue and Market Share by Application
(2013-2018)

7.4.1 Asia-Pacific Automotive HUDs Sales and Sales Share by Application
(2013-2018)

7.4.2 Asia-Pacific Automotive HUDs Revenue and Revenue Share by Application
(2013-2018)

8 SOUTH AMERICA AUTOMOTIVE HUDS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America Automotive HUDs Sales, Revenue and Market Share by Countries

8.1.1 South America Automotive HUDs Sales by Countries (2013-2018)

8.1.2 South America Automotive HUDs Revenue by Countries (2013-2018)

8.1.3 Brazil Automotive HUDs Sales and Growth Rate (2013-2018)

8.1.4 Argentina Automotive HUDs Sales and Growth Rate (2013-2018)

8.1.5 Colombia Automotive HUDs Sales and Growth Rate (2013-2018)

8.2 South America Automotive HUDs Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Automotive HUDs Sales by Manufacturers (2016-2017)

8.2.2 South America Automotive HUDs Revenue by Manufacturers (2016-2017)

8.3 South America Automotive HUDs Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Automotive HUDs Sales and Sales Share by Type (2013-2018)

8.3.2 South America Automotive HUDs Revenue and Revenue Share by Type (2013-2018)

8.4 South America Automotive HUDs Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Automotive HUDs Sales and Sales Share by Application (2013-2018)

8.4.2 South America Automotive HUDs Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA AUTOMOTIVE HUDS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Automotive HUDs Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Automotive HUDs Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Automotive HUDs Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Automotive HUDs Sales and Growth Rate (2013-2018)

9.1.4 UAE Automotive HUDs Sales and Growth Rate (2013-2018)

9.1.5 Egypt Automotive HUDs Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Automotive HUDs Sales and Growth Rate (2013-2018)

9.1.7 South Africa Automotive HUDs Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Automotive HUDs Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Automotive HUDs Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Automotive HUDs Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa Automotive HUDs Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Automotive HUDs Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Automotive HUDs Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Automotive HUDs Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Automotive HUDs Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Automotive HUDs Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL AUTOMOTIVE HUDS MARKET SEGMENT BY TYPE

10.1 Global Automotive HUDs Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Automotive HUDs Sales and Market Share by Type (2013-2018)

10.1.2 Global Automotive HUDs Revenue and Market Share by Type (2013-2018)

10.2 Combiner Sales Growth and Price

10.2.1 Global Combiner Sales Growth (2013-2018)

10.2.2 Global Combiner Price (2013-2018)

10.3 Windshield Sales Growth and Price

10.3.1 Global Windshield Sales Growth (2013-2018)

10.3.2 Global Windshield Price (2013-2018)

11 GLOBAL AUTOMOTIVE HUDS MARKET SEGMENT BY APPLICATION

11.1 Global Automotive HUDs Sales Market Share by Application (2013-2018)

11.2 Economic Sales Growth (2013-2018)

11.3 Luxury Sales Growth (2013-2018)

11.4 Mid-Segment Sales Growth (2013-2018)

12 AUTOMOTIVE HUDS MARKET FORECAST (2018-2023)

12.1 Global Automotive HUDs Sales, Revenue and Growth Rate (2018-2023)

12.2 Automotive HUDs Market Forecast by Regions (2018-2023)

12.2.1 North America Automotive HUDs Market Forecast (2018-2023)

12.2.2 Europe Automotive HUDs Market Forecast (2018-2023)

12.2.3 Asia-Pacific Automotive HUDs Market Forecast (2018-2023)

12.2.4 South America Automotive HUDs Market Forecast (2018-2023)

12.2.5 Middle East and Africa Automotive HUDs Market Forecast (2018-2023)

12.3 Automotive HUDs Market Forecast by Type (2018-2023)

12.3.1 Global Automotive HUDs Sales Forecast by Type (2018-2023)

12.3.2 Global Automotive HUDs Market Share Forecast by Type (2018-2023)

12.4 Automotive HUDs Market Forecast by Application (2018-2023)

12.4.1 Global Automotive HUDs Sales Forecast by Application (2018-2023)

12.4.2 Global Automotive HUDs Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend

13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Automotive HUDs Picture

Table Product Specifications of Automotive HUDs

Figure Global Automotive HUDs CAGR (%), Y-o-Y Growth (&) and Market Size,
2013-2023 (USD Million)

Figure Global Auto

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