

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive HUDs Market 2018, Forecast to 2023

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Abstracts

An automotive head-up display or automotive heads-up display —also known as a auto-HUD— is any transparent display that presents data in the automobile without requiring users to look away from their usual viewpoints. The origin of the name stems from a pilot being able to view information with the head positioned 'up' and looking forward, instead of angled down looking at lower instruments. At this time, there are two different approaches to OEM HUDs in automobiles. The first is to treat the back of the windshield in such a way that an image projected onto it will reflect to the driver. The second is to have a small combiner that is separate from the windshield. Combiners can be retracted.

Scope of the Report:

This report focuses on the Automotive HUDs in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The automotive head-up display (HUD) market is estimated to be USD 610.4 Million in 2016 and is projected to USD 11,837.6 Million by 2025, at a CAGR of 20.77% during the forecast period 2020–2025. The base year for the study is 2016 and the forecast period is 2020–2025. The market for automotive HUD is primarily driven by the increase in adoption of advanced driving assistance systems by OEMs across vehicle types and consumer demand for in-vehicle safety features that potentially reduce collisions and injuries caused by human-driver errors.

The worldwide market for Automotive HUDs is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in

2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nippon Seiki (Japan)

Continental (Germany)

Visteon (US)

Panasonic (Japan)

BMW (Germany)

Daimler (Germany)

Volkswagen (Germany)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Combiner

Windshield

Market Segment by Applications, can be divided into

Economic

Luxury

Mid-Segment

There are 15 Chapters to deeply display the global Automotive HUDs market.

Chapter 1, to describe Automotive HUDs Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive HUDs, with sales, revenue, and price of Automotive HUDs, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive HUDs, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive HUDs market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive HUDs sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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