

# Global Automotive High Strength Steel Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Automotive High Strength Steel market size was valued at USD 25390 million in 2023 and is forecast to a readjusted size of USD 35450 million by 2030 with a CAGR of 4.9% during review period.

Advanced High-Strength Steels (AHSS) are complex, sophisticated materials, with carefully selected chemical compositions and multiphase microstructures resulting from precisely controlled heating and cooling processes. Various strengthening mechanisms are employed to achieve a range of strength, ductility, toughness, and fatigue properties. These steels aren't the mild steels of yesterday; rather they are uniquely light weight and engineered to meet the challenges of today's vehicles for stringent safety regulations, emissions reduction, solid performance, at affordable costs.

Global Automotive High Strength Steel key players include Arcelor Mittal (Luxembourg), SSAB, POSCO, etc. Global top three players hold a share about 55%.

Europe is the largest market, with a share about 40%, followed by China and North America, having a total share about 30 percent.

In terms of product, AHSS is the largest segment, with a share about 60%. And in terms of application, the largest application is Passenger Vehicle, followed by Commercial Vehicle.

The Global Info Research report includes an overview of the development of the Automotive High Strength Steel industry chain, the market status of Commercial Vehicle



(Conventional HSS, AHSS), Passenger Vehicle (Conventional HSS, AHSS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive High Strength Steel.

Regionally, the report analyzes the Automotive High Strength Steel markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive High Strength Steel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Automotive High Strength Steel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive High Strength Steel industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (10K Tonne), revenue generated, and market share of different by Type (e.g., Conventional HSS, AHSS).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive High Strength Steel market.

Regional Analysis: The report involves examining the Automotive High Strength Steel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive High Strength Steel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.



The report also involves a more granular approach to Automotive High Strength Steel:

Company Analysis: Report covers individual Automotive High Strength Steel manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive High Strength Steel This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial Vehicle, Passenger Vehicle).

Technology Analysis: Report covers specific technologies relevant to Automotive High Strength Steel. It assesses the current state, advancements, and potential future developments in Automotive High Strength Steel areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive High Strength Steel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive High Strength Steel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Conventional HSS

**AHSS** 

Market segment by Application



Commercial Vehicle Passenger Vehicle Major players covered Arcelor Mittal **SSAB POSCO United States Steel Corporation** Voestalpine ThyssenKrupp Baowu Group Ansteel Market segment by region, regional analysis covers North America (United States, Canada and Mexico) Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe) Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia) South America (Brazil, Argentina, Colombia, and Rest of South America) Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

The content of the study subjects, includes a total of 15 chapters:

Middle East & Africa)



Chapter 1, to describe Automotive High Strength Steel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive High Strength Steel, with price, sales, revenue and global market share of Automotive High Strength Steel from 2019 to 2024.

Chapter 3, the Automotive High Strength Steel competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive High Strength Steel breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Automotive High Strength Steel market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive High Strength Steel.

Chapter 14 and 15, to describe Automotive High Strength Steel sales channel, distributors, customers, research findings and conclusion.



# **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive High Strength Steel
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
- 1.3.1 Overview: Global Automotive High Strength Steel Consumption Value by Type:
- 2019 Versus 2023 Versus 2030
  - 1.3.2 Conventional HSS
  - 1.3.3 AHSS
- 1.4 Market Analysis by Application
- 1.4.1 Overview: Global Automotive High Strength Steel Consumption Value by

Application: 2019 Versus 2023 Versus 2030

- 1.4.2 Commercial Vehicle
- 1.4.3 Passenger Vehicle
- 1.5 Global Automotive High Strength Steel Market Size & Forecast
- 1.5.1 Global Automotive High Strength Steel Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Automotive High Strength Steel Sales Quantity (2019-2030)
  - 1.5.3 Global Automotive High Strength Steel Average Price (2019-2030)

#### **2 MANUFACTURERS PROFILES**

- 2.1 Arcelor Mittal
  - 2.1.1 Arcelor Mittal Details
  - 2.1.2 Arcelor Mittal Major Business
  - 2.1.3 Arcelor Mittal Automotive High Strength Steel Product and Services
  - 2.1.4 Arcelor Mittal Automotive High Strength Steel Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.1.5 Arcelor Mittal Recent Developments/Updates
- **2.2 SSAB** 
  - 2.2.1 SSAB Details
  - 2.2.2 SSAB Major Business
  - 2.2.3 SSAB Automotive High Strength Steel Product and Services
- 2.2.4 SSAB Automotive High Strength Steel Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.2.5 SSAB Recent Developments/Updates
- 2.3 POSCO



- 2.3.1 POSCO Details
- 2.3.2 POSCO Major Business
- 2.3.3 POSCO Automotive High Strength Steel Product and Services
- 2.3.4 POSCO Automotive High Strength Steel Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.3.5 POSCO Recent Developments/Updates
- 2.4 United States Steel Corporation
  - 2.4.1 United States Steel Corporation Details
  - 2.4.2 United States Steel Corporation Major Business
- 2.4.3 United States Steel Corporation Automotive High Strength Steel Product and Services
- 2.4.4 United States Steel Corporation Automotive High Strength Steel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.4.5 United States Steel Corporation Recent Developments/Updates
- 2.5 Voestalpine
  - 2.5.1 Voestalpine Details
  - 2.5.2 Voestalpine Major Business
  - 2.5.3 Voestalpine Automotive High Strength Steel Product and Services
  - 2.5.4 Voestalpine Automotive High Strength Steel Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.5.5 Voestalpine Recent Developments/Updates
- 2.6 ThyssenKrupp
  - 2.6.1 ThyssenKrupp Details
  - 2.6.2 ThyssenKrupp Major Business
  - 2.6.3 ThyssenKrupp Automotive High Strength Steel Product and Services
- 2.6.4 ThyssenKrupp Automotive High Strength Steel Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.6.5 ThyssenKrupp Recent Developments/Updates
- 2.7 Baowu Group
  - 2.7.1 Baowu Group Details
  - 2.7.2 Baowu Group Major Business
  - 2.7.3 Baowu Group Automotive High Strength Steel Product and Services
  - 2.7.4 Baowu Group Automotive High Strength Steel Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.7.5 Baowu Group Recent Developments/Updates
- 2.8 Ansteel
  - 2.8.1 Ansteel Details
  - 2.8.2 Ansteel Major Business
  - 2.8.3 Ansteel Automotive High Strength Steel Product and Services



- 2.8.4 Ansteel Automotive High Strength Steel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Ansteel Recent Developments/Updates

# 3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE HIGH STRENGTH STEEL BY MANUFACTURER

- 3.1 Global Automotive High Strength Steel Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Automotive High Strength Steel Revenue by Manufacturer (2019-2024)
- 3.3 Global Automotive High Strength Steel Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
- 3.4.1 Producer Shipments of Automotive High Strength Steel by Manufacturer Revenue (\$MM) and Market Share (%): 2023
- 3.4.2 Top 3 Automotive High Strength Steel Manufacturer Market Share in 2023
- 3.4.2 Top 6 Automotive High Strength Steel Manufacturer Market Share in 2023
- 3.5 Automotive High Strength Steel Market: Overall Company Footprint Analysis
  - 3.5.1 Automotive High Strength Steel Market: Region Footprint
  - 3.5.2 Automotive High Strength Steel Market: Company Product Type Footprint
  - 3.5.3 Automotive High Strength Steel Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

#### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Automotive High Strength Steel Market Size by Region
  - 4.1.1 Global Automotive High Strength Steel Sales Quantity by Region (2019-2030)
- 4.1.2 Global Automotive High Strength Steel Consumption Value by Region (2019-2030)
- 4.1.3 Global Automotive High Strength Steel Average Price by Region (2019-2030)
- 4.2 North America Automotive High Strength Steel Consumption Value (2019-2030)
- 4.3 Europe Automotive High Strength Steel Consumption Value (2019-2030)
- 4.4 Asia-Pacific Automotive High Strength Steel Consumption Value (2019-2030)
- 4.5 South America Automotive High Strength Steel Consumption Value (2019-2030)
- 4.6 Middle East and Africa Automotive High Strength Steel Consumption Value (2019-2030)

#### **5 MARKET SEGMENT BY TYPE**

5.1 Global Automotive High Strength Steel Sales Quantity by Type (2019-2030)



- 5.2 Global Automotive High Strength Steel Consumption Value by Type (2019-2030)
- 5.3 Global Automotive High Strength Steel Average Price by Type (2019-2030)

#### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Automotive High Strength Steel Sales Quantity by Application (2019-2030)
- 6.2 Global Automotive High Strength Steel Consumption Value by Application (2019-2030)
- 6.3 Global Automotive High Strength Steel Average Price by Application (2019-2030)

#### 7 NORTH AMERICA

- 7.1 North America Automotive High Strength Steel Sales Quantity by Type (2019-2030)
- 7.2 North America Automotive High Strength Steel Sales Quantity by Application (2019-2030)
- 7.3 North America Automotive High Strength Steel Market Size by Country
- 7.3.1 North America Automotive High Strength Steel Sales Quantity by Country (2019-2030)
- 7.3.2 North America Automotive High Strength Steel Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
- 7.3.5 Mexico Market Size and Forecast (2019-2030)

#### **8 EUROPE**

- 8.1 Europe Automotive High Strength Steel Sales Quantity by Type (2019-2030)
- 8.2 Europe Automotive High Strength Steel Sales Quantity by Application (2019-2030)
- 8.3 Europe Automotive High Strength Steel Market Size by Country
  - 8.3.1 Europe Automotive High Strength Steel Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Automotive High Strength Steel Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

#### 9 ASIA-PACIFIC



- 9.1 Asia-Pacific Automotive High Strength Steel Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Automotive High Strength Steel Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Automotive High Strength Steel Market Size by Region
- 9.3.1 Asia-Pacific Automotive High Strength Steel Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Automotive High Strength Steel Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

#### 10 SOUTH AMERICA

- 10.1 South America Automotive High Strength Steel Sales Quantity by Type (2019-2030)
- 10.2 South America Automotive High Strength Steel Sales Quantity by Application (2019-2030)
- 10.3 South America Automotive High Strength Steel Market Size by Country
- 10.3.1 South America Automotive High Strength Steel Sales Quantity by Country (2019-2030)
- 10.3.2 South America Automotive High Strength Steel Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

#### 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Automotive High Strength Steel Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Automotive High Strength Steel Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Automotive High Strength Steel Market Size by Country 11.3.1 Middle East & Africa Automotive High Strength Steel Sales Quantity by Country (2019-2030)



- 11.3.2 Middle East & Africa Automotive High Strength Steel Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

#### 12 MARKET DYNAMICS

- 12.1 Automotive High Strength Steel Market Drivers
- 12.2 Automotive High Strength Steel Market Restraints
- 12.3 Automotive High Strength Steel Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

#### 13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Automotive High Strength Steel and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Automotive High Strength Steel
- 13.3 Automotive High Strength Steel Production Process
- 13.4 Automotive High Strength Steel Industrial Chain

#### 14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Automotive High Strength Steel Typical Distributors
- 14.3 Automotive High Strength Steel Typical Customers

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

#### 16.1 Methodology



- 16.2 Research Process and Data Source
- 16.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

Table 1. Global Automotive High Strength Steel Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Automotive High Strength Steel Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Arcelor Mittal Basic Information, Manufacturing Base and Competitors

Table 4. Arcelor Mittal Major Business

Table 5. Arcelor Mittal Automotive High Strength Steel Product and Services

Table 6. Arcelor Mittal Automotive High Strength Steel Sales Quantity (10K Tonne),

Average Price (USD/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Arcelor Mittal Recent Developments/Updates

Table 8. SSAB Basic Information, Manufacturing Base and Competitors

Table 9. SSAB Major Business

Table 10. SSAB Automotive High Strength Steel Product and Services

Table 11. SSAB Automotive High Strength Steel Sales Quantity (10K Tonne), Average Price (USD/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. SSAB Recent Developments/Updates

Table 13. POSCO Basic Information, Manufacturing Base and Competitors

Table 14. POSCO Major Business

Table 15. POSCO Automotive High Strength Steel Product and Services

Table 16. POSCO Automotive High Strength Steel Sales Quantity (10K Tonne),

Average Price (USD/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. POSCO Recent Developments/Updates

Table 18. United States Steel Corporation Basic Information, Manufacturing Base and Competitors

Table 19. United States Steel Corporation Major Business

Table 20. United States Steel Corporation Automotive High Strength Steel Product and Services

Table 21. United States Steel Corporation Automotive High Strength Steel Sales Quantity (10K Tonne), Average Price (USD/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. United States Steel Corporation Recent Developments/Updates

Table 23. Voestalpine Basic Information, Manufacturing Base and Competitors



- Table 24. Voestalpine Major Business
- Table 25. Voestalpine Automotive High Strength Steel Product and Services
- Table 26. Voestalpine Automotive High Strength Steel Sales Quantity (10K Tonne),
- Average Price (USD/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Voestalpine Recent Developments/Updates
- Table 28. ThyssenKrupp Basic Information, Manufacturing Base and Competitors
- Table 29. ThyssenKrupp Major Business
- Table 30. ThyssenKrupp Automotive High Strength Steel Product and Services
- Table 31. ThyssenKrupp Automotive High Strength Steel Sales Quantity (10K Tonne),
- Average Price (USD/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. ThyssenKrupp Recent Developments/Updates
- Table 33. Baowu Group Basic Information, Manufacturing Base and Competitors
- Table 34. Baowu Group Major Business
- Table 35. Baowu Group Automotive High Strength Steel Product and Services
- Table 36. Baowu Group Automotive High Strength Steel Sales Quantity (10K Tonne),
- Average Price (USD/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Baowu Group Recent Developments/Updates
- Table 38. Ansteel Basic Information, Manufacturing Base and Competitors
- Table 39. Ansteel Major Business
- Table 40. Ansteel Automotive High Strength Steel Product and Services
- Table 41. Ansteel Automotive High Strength Steel Sales Quantity (10K Tonne), Average
- Price (USD/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Ansteel Recent Developments/Updates
- Table 43. Global Automotive High Strength Steel Sales Quantity by Manufacturer (2019-2024) & (10K Tonne)
- Table 44. Global Automotive High Strength Steel Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 45. Global Automotive High Strength Steel Average Price by Manufacturer (2019-2024) & (USD/Tonne)
- Table 46. Market Position of Manufacturers in Automotive High Strength Steel, (Tier 1,
- Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 47. Head Office and Automotive High Strength Steel Production Site of Key Manufacturer
- Table 48. Automotive High Strength Steel Market: Company Product Type Footprint
- Table 49. Automotive High Strength Steel Market: Company Product Application



#### Footprint

Table 50. Automotive High Strength Steel New Market Entrants and Barriers to Market Entry

Table 51. Automotive High Strength Steel Mergers, Acquisition, Agreements, and Collaborations

Table 52. Global Automotive High Strength Steel Sales Quantity by Region (2019-2024) & (10K Tonne)

Table 53. Global Automotive High Strength Steel Sales Quantity by Region (2025-2030) & (10K Tonne)

Table 54. Global Automotive High Strength Steel Consumption Value by Region (2019-2024) & (USD Million)

Table 55. Global Automotive High Strength Steel Consumption Value by Region (2025-2030) & (USD Million)

Table 56. Global Automotive High Strength Steel Average Price by Region (2019-2024) & (USD/Tonne)

Table 57. Global Automotive High Strength Steel Average Price by Region (2025-2030) & (USD/Tonne)

Table 58. Global Automotive High Strength Steel Sales Quantity by Type (2019-2024) & (10K Tonne)

Table 59. Global Automotive High Strength Steel Sales Quantity by Type (2025-2030) & (10K Tonne)

Table 60. Global Automotive High Strength Steel Consumption Value by Type (2019-2024) & (USD Million)

Table 61. Global Automotive High Strength Steel Consumption Value by Type (2025-2030) & (USD Million)

Table 62. Global Automotive High Strength Steel Average Price by Type (2019-2024) & (USD/Tonne)

Table 63. Global Automotive High Strength Steel Average Price by Type (2025-2030) & (USD/Tonne)

Table 64. Global Automotive High Strength Steel Sales Quantity by Application (2019-2024) & (10K Tonne)

Table 65. Global Automotive High Strength Steel Sales Quantity by Application (2025-2030) & (10K Tonne)

Table 66. Global Automotive High Strength Steel Consumption Value by Application (2019-2024) & (USD Million)

Table 67. Global Automotive High Strength Steel Consumption Value by Application (2025-2030) & (USD Million)

Table 68. Global Automotive High Strength Steel Average Price by Application (2019-2024) & (USD/Tonne)



Table 69. Global Automotive High Strength Steel Average Price by Application (2025-2030) & (USD/Tonne)

Table 70. North America Automotive High Strength Steel Sales Quantity by Type (2019-2024) & (10K Tonne)

Table 71. North America Automotive High Strength Steel Sales Quantity by Type (2025-2030) & (10K Tonne)

Table 72. North America Automotive High Strength Steel Sales Quantity by Application (2019-2024) & (10K Tonne)

Table 73. North America Automotive High Strength Steel Sales Quantity by Application (2025-2030) & (10K Tonne)

Table 74. North America Automotive High Strength Steel Sales Quantity by Country (2019-2024) & (10K Tonne)

Table 75. North America Automotive High Strength Steel Sales Quantity by Country (2025-2030) & (10K Tonne)

Table 76. North America Automotive High Strength Steel Consumption Value by Country (2019-2024) & (USD Million)

Table 77. North America Automotive High Strength Steel Consumption Value by Country (2025-2030) & (USD Million)

Table 78. Europe Automotive High Strength Steel Sales Quantity by Type (2019-2024) & (10K Tonne)

Table 79. Europe Automotive High Strength Steel Sales Quantity by Type (2025-2030) & (10K Tonne)

Table 80. Europe Automotive High Strength Steel Sales Quantity by Application (2019-2024) & (10K Tonne)

Table 81. Europe Automotive High Strength Steel Sales Quantity by Application (2025-2030) & (10K Tonne)

Table 82. Europe Automotive High Strength Steel Sales Quantity by Country (2019-2024) & (10K Tonne)

Table 83. Europe Automotive High Strength Steel Sales Quantity by Country (2025-2030) & (10K Tonne)

Table 84. Europe Automotive High Strength Steel Consumption Value by Country (2019-2024) & (USD Million)

Table 85. Europe Automotive High Strength Steel Consumption Value by Country (2025-2030) & (USD Million)

Table 86. Asia-Pacific Automotive High Strength Steel Sales Quantity by Type (2019-2024) & (10K Tonne)

Table 87. Asia-Pacific Automotive High Strength Steel Sales Quantity by Type (2025-2030) & (10K Tonne)

Table 88. Asia-Pacific Automotive High Strength Steel Sales Quantity by Application



(2019-2024) & (10K Tonne)

Table 89. Asia-Pacific Automotive High Strength Steel Sales Quantity by Application (2025-2030) & (10K Tonne)

Table 90. Asia-Pacific Automotive High Strength Steel Sales Quantity by Region (2019-2024) & (10K Tonne)

Table 91. Asia-Pacific Automotive High Strength Steel Sales Quantity by Region (2025-2030) & (10K Tonne)

Table 92. Asia-Pacific Automotive High Strength Steel Consumption Value by Region (2019-2024) & (USD Million)

Table 93. Asia-Pacific Automotive High Strength Steel Consumption Value by Region (2025-2030) & (USD Million)

Table 94. South America Automotive High Strength Steel Sales Quantity by Type (2019-2024) & (10K Tonne)

Table 95. South America Automotive High Strength Steel Sales Quantity by Type (2025-2030) & (10K Tonne)

Table 96. South America Automotive High Strength Steel Sales Quantity by Application (2019-2024) & (10K Tonne)

Table 97. South America Automotive High Strength Steel Sales Quantity by Application (2025-2030) & (10K Tonne)

Table 98. South America Automotive High Strength Steel Sales Quantity by Country (2019-2024) & (10K Tonne)

Table 99. South America Automotive High Strength Steel Sales Quantity by Country (2025-2030) & (10K Tonne)

Table 100. South America Automotive High Strength Steel Consumption Value by Country (2019-2024) & (USD Million)

Table 101. South America Automotive High Strength Steel Consumption Value by Country (2025-2030) & (USD Million)

Table 102. Middle East & Africa Automotive High Strength Steel Sales Quantity by Type (2019-2024) & (10K Tonne)

Table 103. Middle East & Africa Automotive High Strength Steel Sales Quantity by Type (2025-2030) & (10K Tonne)

Table 104. Middle East & Africa Automotive High Strength Steel Sales Quantity by Application (2019-2024) & (10K Tonne)

Table 105. Middle East & Africa Automotive High Strength Steel Sales Quantity by Application (2025-2030) & (10K Tonne)

Table 106. Middle East & Africa Automotive High Strength Steel Sales Quantity by Region (2019-2024) & (10K Tonne)

Table 107. Middle East & Africa Automotive High Strength Steel Sales Quantity by Region (2025-2030) & (10K Tonne)



Table 108. Middle East & Africa Automotive High Strength Steel Consumption Value by Region (2019-2024) & (USD Million)

Table 109. Middle East & Africa Automotive High Strength Steel Consumption Value by Region (2025-2030) & (USD Million)

Table 110. Automotive High Strength Steel Raw Material

Table 111. Key Manufacturers of Automotive High Strength Steel Raw Materials

Table 112. Automotive High Strength Steel Typical Distributors

Table 113. Automotive High Strength Steel Typical Customers



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Automotive High Strength Steel Picture

Figure 2. Global Automotive High Strength Steel Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Automotive High Strength Steel Consumption Value Market Share by Type in 2023

Figure 4. Conventional HSS Examples

Figure 5. AHSS Examples

Figure 6. Global Automotive High Strength Steel Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Automotive High Strength Steel Consumption Value Market Share by Application in 2023

Figure 8. Commercial Vehicle Examples

Figure 9. Passenger Vehicle Examples

Figure 10. Global Automotive High Strength Steel Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Automotive High Strength Steel Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Automotive High Strength Steel Sales Quantity (2019-2030) & (10K Tonne)

Figure 13. Global Automotive High Strength Steel Average Price (2019-2030) & (USD/Tonne)

Figure 14. Global Automotive High Strength Steel Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Automotive High Strength Steel Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Automotive High Strength Steel by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Automotive High Strength Steel Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Automotive High Strength Steel Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Automotive High Strength Steel Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Automotive High Strength Steel Consumption Value Market Share by Region (2019-2030)



Figure 21. North America Automotive High Strength Steel Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Automotive High Strength Steel Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Automotive High Strength Steel Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Automotive High Strength Steel Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Automotive High Strength Steel Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Automotive High Strength Steel Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Automotive High Strength Steel Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Automotive High Strength Steel Average Price by Type (2019-2030) & (USD/Tonne)

Figure 29. Global Automotive High Strength Steel Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Automotive High Strength Steel Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Automotive High Strength Steel Average Price by Application (2019-2030) & (USD/Tonne)

Figure 32. North America Automotive High Strength Steel Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Automotive High Strength Steel Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Automotive High Strength Steel Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Automotive High Strength Steel Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Automotive High Strength Steel Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Automotive High Strength Steel Sales Quantity Market Share by



Application (2019-2030)

Figure 41. Europe Automotive High Strength Steel Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Automotive High Strength Steel Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Automotive High Strength Steel Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Automotive High Strength Steel Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Automotive High Strength Steel Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Automotive High Strength Steel Consumption Value Market Share by Region (2019-2030)

Figure 52. China Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Automotive High Strength Steel Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Automotive High Strength Steel Sales Quantity Market Share by Application (2019-2030)



Figure 60. South America Automotive High Strength Steel Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Automotive High Strength Steel Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Automotive High Strength Steel Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Automotive High Strength Steel Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Automotive High Strength Steel Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Automotive High Strength Steel Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Automotive High Strength Steel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Automotive High Strength Steel Market Drivers

Figure 73. Automotive High Strength Steel Market Restraints

Figure 74. Automotive High Strength Steel Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Automotive High Strength Steel in 2023

Figure 77. Manufacturing Process Analysis of Automotive High Strength Steel

Figure 78. Automotive High Strength Steel Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source



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