

# Global Automotive Heating Element Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Automotive Heating Element market size is expected to reach \$ 767 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

An Automotive Heating Element is a specialized component integrated into vehicles designed to convert electrical energy into thermal energy via resistive (Joule) heating. These elements are essential for enhancing occupant comfort (e.g., seat and steering wheel heaters), ensuring operational safety (e.g., windshield defrosting and headlight anti-condensation), and maintaining critical system performance, such as battery thermal management in electric vehicles (EVs) and pre-heating of engine sensors. Common types include PTC ceramics, etched foil heaters, and flexible carbon-fiber-based modules.

This report studies the global Automotive Heating Element demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Heating Element, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Heating Element that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Heating Element total market, 2021-2032, (USD Million)

Global Automotive Heating Element total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Automotive Heating Element total market, key domestic companies, and share, (USD Million)

Global Automotive Heating Element revenue by player, revenue and market share 2021-2026, (USD Million)

Global Automotive Heating Element total market by Type, CAGR, 2021-2032, (USD Million)

Global Automotive Heating Element total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Automotive Heating Element market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zoppas Industries, NIBE (Backer Group), Watlow (Tinicum), Dongfang, Heatwell, Sino-Japan, Minco Products, Thermowatt (Ariston), Hotset, Industrial Heater, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Automotive Heating Element market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Heating Element Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Automotive Heating Element Market, Segmentation by Type:

PTC Heaters

Flexible Film Heaters

Foil Heaters

Others

#### Global Automotive Heating Element Market, Segmentation by Voltage:

12V/24V

400V/800V

Others

#### Global Automotive Heating Element Market, Segmentation by Application:

Fuel Vehicle

## Electric Vehicle

### Companies Profiled:

Zoppas Industries

NIBE (Backer Group)

Watlow (Tinicum)

Dongfang

Heatwell

Sino-Japan

Minco Products

Thermowatt (Ariston)

Hotset

Industrial Heater

Webasto

Eberspacher

Gentherm

Mahle

### Key Questions Answered

1. How big is the global Automotive Heating Element market?
2. What is the demand of the global Automotive Heating Element market?
3. What is the year over year growth of the global Automotive Heating Element market?

4. What is the total value of the global Automotive Heating Element market?
5. Who are the Major Players in the global Automotive Heating Element market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Automotive Heating Element Introduction
- 1.2 World Automotive Heating Element Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Automotive Heating Element Total Market by Region (by Headquarter Location)
  - 1.3.1 World Automotive Heating Element Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Automotive Heating Element Revenue (2021-2032)
  - 1.3.3 China Based Company Automotive Heating Element Revenue (2021-2032)
  - 1.3.4 Europe Based Company Automotive Heating Element Revenue (2021-2032)
  - 1.3.5 Japan Based Company Automotive Heating Element Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Automotive Heating Element Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Automotive Heating Element Revenue (2021-2032)
  - 1.3.8 India Based Company Automotive Heating Element Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Automotive Heating Element Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Automotive Heating Element Consumption Value (2021-2032)
- 2.2 World Automotive Heating Element Consumption Value by Region
  - 2.2.1 World Automotive Heating Element Consumption Value by Region (2021-2026)
  - 2.2.2 World Automotive Heating Element Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Automotive Heating Element Consumption Value (2021-2032)
- 2.4 China Automotive Heating Element Consumption Value (2021-2032)
- 2.5 Europe Automotive Heating Element Consumption Value (2021-2032)
- 2.6 Japan Automotive Heating Element Consumption Value (2021-2032)
- 2.7 South Korea Automotive Heating Element Consumption Value (2021-2032)
- 2.8 ASEAN Automotive Heating Element Consumption Value (2021-2032)
- 2.9 India Automotive Heating Element Consumption Value (2021-2032)

### **3 WORLD AUTOMOTIVE HEATING ELEMENT COMPANIES COMPETITIVE ANALYSIS**

- 3.1 World Automotive Heating Element Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global Automotive Heating Element Industry Rank of Major Players
  - 3.2.2 Global Concentration Ratios (CR4) for Automotive Heating Element in 2025
  - 3.2.3 Global Concentration Ratios (CR8) for Automotive Heating Element in 2025
- 3.3 Automotive Heating Element Company Evaluation Quadrant
- 3.4 Automotive Heating Element Market: Overall Company Footprint Analysis
  - 3.4.1 Automotive Heating Element Market: Region Footprint
  - 3.4.2 Automotive Heating Element Market: Company Product Type Footprint
  - 3.4.3 Automotive Heating Element Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Automotive Heating Element Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Automotive Heating Element Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: Automotive Heating Element Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Automotive Heating Element Consumption Value Comparison
  - 4.2.1 United States VS China: Automotive Heating Element Consumption Value Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Automotive Heating Element Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Automotive Heating Element Companies and Market Share, 2021-2026
  - 4.3.1 United States Based Automotive Heating Element Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies Automotive Heating Element Revenue,

(2021-2026)

4.4 China Based Companies Automotive Heating Element Revenue and Market Share, 2021-2026

4.4.1 China Based Automotive Heating Element Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Automotive Heating Element Revenue, (2021-2026)

4.5 Rest of World Based Automotive Heating Element Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Automotive Heating Element Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Automotive Heating Element Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Automotive Heating Element Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 PTC Heaters

5.2.2 Flexible Film Heaters

5.2.3 Foil Heaters

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Automotive Heating Element Market Size by Type (2021-2026)

5.3.2 World Automotive Heating Element Market Size by Type (2027-2032)

5.3.3 World Automotive Heating Element Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY VOLTAGE**

6.1 World Automotive Heating Element Market Size Overview by Voltage: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Voltage

6.2.1 12V/24V

6.2.2 400V/800V

6.2.3 Others

6.3 Market Segment by Voltage

6.3.1 World Automotive Heating Element Market Size by Voltage (2021-2026)

6.3.2 World Automotive Heating Element Market Size by Voltage (2027-2032)

6.3.3 World Automotive Heating Element Market Size Market Share by Voltage (2027-2032)

## **7 MARKET ANALYSIS BY APPLICATION**

7.1 World Automotive Heating Element Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Fuel Vehicle

7.2.2 Electric Vehicle

7.3 Market Segment by Application

7.3.1 World Automotive Heating Element Market Size by Application (2021-2026)

7.3.2 World Automotive Heating Element Market Size by Application (2027-2032)

7.3.3 World Automotive Heating Element Market Size Market Share by Application (2021-2032)

## **8 COMPANY PROFILES**

8.1 Zoppas Industries

8.1.1 Zoppas Industries Details

8.1.2 Zoppas Industries Major Business

8.1.3 Zoppas Industries Automotive Heating Element Product and Services

8.1.4 Zoppas Industries Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026)

8.1.5 Zoppas Industries Recent Developments/Updates

8.1.6 Zoppas Industries Competitive Strengths & Weaknesses

8.2 NIBE (Backer Group)

8.2.1 NIBE (Backer Group) Details

8.2.2 NIBE (Backer Group) Major Business

8.2.3 NIBE (Backer Group) Automotive Heating Element Product and Services

8.2.4 NIBE (Backer Group) Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026)

8.2.5 NIBE (Backer Group) Recent Developments/Updates

8.2.6 NIBE (Backer Group) Competitive Strengths & Weaknesses

8.3 Watlow (Tinicum)

8.3.1 Watlow (Tinicum) Details

8.3.2 Watlow (Tinicum) Major Business

8.3.3 Watlow (Tinicum) Automotive Heating Element Product and Services

8.3.4 Watlow (Tinicum) Automotive Heating Element Revenue, Gross Margin and

## Market Share (2021-2026)

8.3.5 Watlow (Tinicum) Recent Developments/Updates

8.3.6 Watlow (Tinicum) Competitive Strengths & Weaknesses

## 8.4 Dongfang

8.4.1 Dongfang Details

8.4.2 Dongfang Major Business

8.4.3 Dongfang Automotive Heating Element Product and Services

8.4.4 Dongfang Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026)

8.4.5 Dongfang Recent Developments/Updates

8.4.6 Dongfang Competitive Strengths & Weaknesses

## 8.5 Heatwell

8.5.1 Heatwell Details

8.5.2 Heatwell Major Business

8.5.3 Heatwell Automotive Heating Element Product and Services

8.5.4 Heatwell Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026)

8.5.5 Heatwell Recent Developments/Updates

8.5.6 Heatwell Competitive Strengths & Weaknesses

## 8.6 Sino-Japan

8.6.1 Sino-Japan Details

8.6.2 Sino-Japan Major Business

8.6.3 Sino-Japan Automotive Heating Element Product and Services

8.6.4 Sino-Japan Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026)

8.6.5 Sino-Japan Recent Developments/Updates

8.6.6 Sino-Japan Competitive Strengths & Weaknesses

## 8.7 Minco Products

8.7.1 Minco Products Details

8.7.2 Minco Products Major Business

8.7.3 Minco Products Automotive Heating Element Product and Services

8.7.4 Minco Products Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026)

8.7.5 Minco Products Recent Developments/Updates

8.7.6 Minco Products Competitive Strengths & Weaknesses

## 8.8 Thermowatt (Ariston)

8.8.1 Thermowatt (Ariston) Details

8.8.2 Thermowatt (Ariston) Major Business

8.8.3 Thermowatt (Ariston) Automotive Heating Element Product and Services

8.8.4 Thermowatt (Ariston) Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026)

8.8.5 Thermowatt (Ariston) Recent Developments/Updates

8.8.6 Thermowatt (Ariston) Competitive Strengths & Weaknesses

8.9 Hotset

8.9.1 Hotset Details

8.9.2 Hotset Major Business

8.9.3 Hotset Automotive Heating Element Product and Services

8.9.4 Hotset Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026)

8.9.5 Hotset Recent Developments/Updates

8.9.6 Hotset Competitive Strengths & Weaknesses

8.10 Industrial Heater

8.10.1 Industrial Heater Details

8.10.2 Industrial Heater Major Business

8.10.3 Industrial Heater Automotive Heating Element Product and Services

8.10.4 Industrial Heater Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026)

8.10.5 Industrial Heater Recent Developments/Updates

8.10.6 Industrial Heater Competitive Strengths & Weaknesses

8.11 Webasto

8.11.1 Webasto Details

8.11.2 Webasto Major Business

8.11.3 Webasto Automotive Heating Element Product and Services

8.11.4 Webasto Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026)

8.11.5 Webasto Recent Developments/Updates

8.11.6 Webasto Competitive Strengths & Weaknesses

8.12 Eberspacher

8.12.1 Eberspacher Details

8.12.2 Eberspacher Major Business

8.12.3 Eberspacher Automotive Heating Element Product and Services

8.12.4 Eberspacher Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026)

8.12.5 Eberspacher Recent Developments/Updates

8.12.6 Eberspacher Competitive Strengths & Weaknesses

8.13 Gentherm

8.13.1 Gentherm Details

8.13.2 Gentherm Major Business

- 8.13.3 Gentherm Automotive Heating Element Product and Services
- 8.13.4 Gentherm Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026)
- 8.13.5 Gentherm Recent Developments/Updates
- 8.13.6 Gentherm Competitive Strengths & Weaknesses
- 8.14 Mahle
  - 8.14.1 Mahle Details
  - 8.14.2 Mahle Major Business
  - 8.14.3 Mahle Automotive Heating Element Product and Services
  - 8.14.4 Mahle Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026)
  - 8.14.5 Mahle Recent Developments/Updates
  - 8.14.6 Mahle Competitive Strengths & Weaknesses

## **9 INDUSTRY CHAIN ANALYSIS**

- 9.1 Automotive Heating Element Industry Chain
- 9.2 Automotive Heating Element Upstream Analysis
- 9.3 Automotive Heating Element Midstream Analysis
- 9.4 Automotive Heating Element Downstream Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

- 11.1 Methodology
- 11.2 Research Process and Data Source
- 11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Automotive Heating Element Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Automotive Heating Element Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Automotive Heating Element Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Automotive Heating Element Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Automotive Heating Element Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Automotive Heating Element Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Automotive Heating Element Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Automotive Heating Element Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Automotive Heating Element Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Automotive Heating Element Players in 2025

Table 12. World Automotive Heating Element Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Automotive Heating Element Company Evaluation Quadrant

Table 14. Head Office of Key Automotive Heating Element Players

Table 15. Automotive Heating Element Market: Company Product Type Footprint

Table 16. Automotive Heating Element Market: Company Product Application Footprint

Table 17. Automotive Heating Element Mergers & Acquisitions Activity

Table 18. United States VS China Automotive Heating Element Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Automotive Heating Element Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Automotive Heating Element Companies, Headquarters (States, Country)

Table 21. United States Based Companies Automotive Heating Element Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Automotive Heating Element Revenue Market Share (2021-2026)

Table 23. China Based Automotive Heating Element Companies, Headquarters (Province, Country)

Table 24. China Based Companies Automotive Heating Element Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Automotive Heating Element Revenue Market Share (2021-2026)

Table 26. Rest of World Based Automotive Heating Element Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Automotive Heating Element Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Automotive Heating Element Revenue Market Share (2021-2026)

Table 29. World Automotive Heating Element Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Automotive Heating Element Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Automotive Heating Element Market Size by Type (2027-2032) & (USD Million)

Table 32. World Automotive Heating Element Market Size by Voltage, (USD Million), 2021 & 2025 & 2032

Table 33. World Automotive Heating Element Market Size Value by Voltage (2021-2026) & (USD Million)

Table 34. World Automotive Heating Element Market Size by Voltage (2027-2032) & (USD Million)

Table 35. World Automotive Heating Element Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 36. World Automotive Heating Element Market Size by Application (2021-2026) & (USD Million)

Table 37. World Automotive Heating Element Market Size by Application (2027-2032) & (USD Million)

Table 38. Zoppas Industries Basic Information, Manufacturing Base and Competitors

Table 39. Zoppas Industries Major Business

Table 40. Zoppas Industries Automotive Heating Element Product and Services

Table 41. Zoppas Industries Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 42. Zoppas Industries Recent Developments/Updates

Table 43. Zoppas Industries Competitive Strengths & Weaknesses

- Table 44. NIBE (Backer Group) Basic Information, Manufacturing Base and Competitors
- Table 45. NIBE (Backer Group) Major Business
- Table 46. NIBE (Backer Group) Automotive Heating Element Product and Services
- Table 47. NIBE (Backer Group) Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 48. NIBE (Backer Group) Recent Developments/Updates
- Table 49. NIBE (Backer Group) Competitive Strengths & Weaknesses
- Table 50. Watlow (Tinicum) Basic Information, Manufacturing Base and Competitors
- Table 51. Watlow (Tinicum) Major Business
- Table 52. Watlow (Tinicum) Automotive Heating Element Product and Services
- Table 53. Watlow (Tinicum) Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 54. Watlow (Tinicum) Recent Developments/Updates
- Table 55. Watlow (Tinicum) Competitive Strengths & Weaknesses
- Table 56. Dongfang Basic Information, Manufacturing Base and Competitors
- Table 57. Dongfang Major Business
- Table 58. Dongfang Automotive Heating Element Product and Services
- Table 59. Dongfang Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 60. Dongfang Recent Developments/Updates
- Table 61. Dongfang Competitive Strengths & Weaknesses
- Table 62. Heatwell Basic Information, Manufacturing Base and Competitors
- Table 63. Heatwell Major Business
- Table 64. Heatwell Automotive Heating Element Product and Services
- Table 65. Heatwell Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 66. Heatwell Recent Developments/Updates
- Table 67. Heatwell Competitive Strengths & Weaknesses
- Table 68. Sino-Japan Basic Information, Manufacturing Base and Competitors
- Table 69. Sino-Japan Major Business
- Table 70. Sino-Japan Automotive Heating Element Product and Services
- Table 71. Sino-Japan Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 72. Sino-Japan Recent Developments/Updates
- Table 73. Sino-Japan Competitive Strengths & Weaknesses
- Table 74. Minco Products Basic Information, Manufacturing Base and Competitors
- Table 75. Minco Products Major Business
- Table 76. Minco Products Automotive Heating Element Product and Services
- Table 77. Minco Products Automotive Heating Element Revenue, Gross Margin and

Market Share (2021-2026) & (USD Million)

Table 78. Minco Products Recent Developments/Updates

Table 79. Minco Products Competitive Strengths & Weaknesses

Table 80. Thermowatt (Ariston) Basic Information, Manufacturing Base and Competitors

Table 81. Thermowatt (Ariston) Major Business

Table 82. Thermowatt (Ariston) Automotive Heating Element Product and Services

Table 83. Thermowatt (Ariston) Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 84. Thermowatt (Ariston) Recent Developments/Updates

Table 85. Thermowatt (Ariston) Competitive Strengths & Weaknesses

Table 86. Hotset Basic Information, Manufacturing Base and Competitors

Table 87. Hotset Major Business

Table 88. Hotset Automotive Heating Element Product and Services

Table 89. Hotset Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 90. Hotset Recent Developments/Updates

Table 91. Hotset Competitive Strengths & Weaknesses

Table 92. Industrial Heater Basic Information, Manufacturing Base and Competitors

Table 93. Industrial Heater Major Business

Table 94. Industrial Heater Automotive Heating Element Product and Services

Table 95. Industrial Heater Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 96. Industrial Heater Recent Developments/Updates

Table 97. Industrial Heater Competitive Strengths & Weaknesses

Table 98. Webasto Basic Information, Manufacturing Base and Competitors

Table 99. Webasto Major Business

Table 100. Webasto Automotive Heating Element Product and Services

Table 101. Webasto Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 102. Webasto Recent Developments/Updates

Table 103. Webasto Competitive Strengths & Weaknesses

Table 104. Eberspacher Basic Information, Manufacturing Base and Competitors

Table 105. Eberspacher Major Business

Table 106. Eberspacher Automotive Heating Element Product and Services

Table 107. Eberspacher Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 108. Eberspacher Recent Developments/Updates

Table 109. Eberspacher Competitive Strengths & Weaknesses

Table 110. Gentherm Basic Information, Manufacturing Base and Competitors

Table 111. Gentherm Major Business

Table 112. Gentherm Automotive Heating Element Product and Services

Table 113. Gentherm Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 114. Gentherm Recent Developments/Updates

Table 115. Gentherm Competitive Strengths & Weaknesses

Table 116. Mahle Basic Information, Manufacturing Base and Competitors

Table 117. Mahle Major Business

Table 118. Mahle Automotive Heating Element Product and Services

Table 119. Mahle Automotive Heating Element Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 120. Mahle Recent Developments/Updates

Table 121. Mahle Competitive Strengths & Weaknesses

Table 122. Global Key Players of Automotive Heating Element Upstream (Raw Materials)

Table 123. Global Automotive Heating Element Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Automotive Heating Element Picture

Figure 2. World Automotive Heating Element Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Automotive Heating Element Total Revenue (2021-2032) & (USD Million)

Figure 4. World Automotive Heating Element Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Automotive Heating Element Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Automotive Heating Element Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Automotive Heating Element Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Automotive Heating Element Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Automotive Heating Element Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Automotive Heating Element Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Automotive Heating Element Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Automotive Heating Element Revenue (2021-2032) & (USD Million)

Figure 13. Automotive Heating Element Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Automotive Heating Element Consumption Value (2021-2032) & (USD Million)

Figure 16. World Automotive Heating Element Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Automotive Heating Element Consumption Value (2021-2032) & (USD Million)

Figure 18. China Automotive Heating Element Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Automotive Heating Element Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Automotive Heating Element Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Automotive Heating Element Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Automotive Heating Element Consumption Value (2021-2032) & (USD Million)

Figure 23. India Automotive Heating Element Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Automotive Heating Element by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Automotive Heating Element Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Automotive Heating Element Markets in 2025

Figure 27. United States VS China: Automotive Heating Element Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Automotive Heating Element Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Automotive Heating Element Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Automotive Heating Element Market Size Market Share by Type in 2025

Figure 31. PTC Heaters

Figure 32. Flexible Film Heaters

Figure 33. Foil Heaters

Figure 34. Others

Figure 35. World Automotive Heating Element Market Size Market Share by Type (2021-2032)

Figure 36. World Automotive Heating Element Market Size by Voltage, (USD Million), 2021 & 2025 & 2032

Figure 37. World Automotive Heating Element Market Size Market Share by Voltage in 2025

Figure 38. 12V/24V

Figure 39. 400V/800V

Figure 40. Others

Figure 41. World Automotive Heating Element Market Size Market Share by Voltage (2021-2032)

Figure 42. World Automotive Heating Element Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 43. World Automotive Heating Element Market Size Market Share by Application in 2025

Figure 44. Fuel Vehicle

Figure 45. Electric Vehicle

Figure 46. World Automotive Heating Element Market Size Market Share by Application (2021-2032)

Figure 47. Automotive Heating Element Industrial Chain

Figure 48. Methodology

Figure 49. Research Process and Data Source

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