

Global Automotive Heating Element Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Heating Element market size was valued at US\$ 514 million in 2025 and is forecast to a readjusted size of US\$ 767 million by 2032 with a CAGR of 5.9% during review period.

An Automotive Heating Element is a specialized component integrated into vehicles designed to convert electrical energy into thermal energy via resistive (Joule) heating. These elements are essential for enhancing occupant comfort (e.g., seat and steering wheel heaters), ensuring operational safety (e.g., windshield defrosting and headlight anti-condensation), and maintaining critical system performance, such as battery thermal management in electric vehicles (EVs) and pre-heating of engine sensors. Common types include PTC ceramics, etched foil heaters, and flexible carbon-fiber-based modules.

This report is a detailed and comprehensive analysis for global Automotive Heating Element market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Heating Element market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Automotive Heating Element market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Automotive Heating Element market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Automotive Heating Element market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Automotive Heating Element
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Heating Element market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zoppas Industries, NIBE (Backer Group), Watlow (Tinicum), Dongfang, Heatwell, Sino-Japan, Minco Products, Thermowatt (Ariston), Hotset, Industrial Heater, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Automotive Heating Element market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

PTC Heaters

Flexible Film Heaters

Foil Heaters

Others

Market segment by Voltage

12V/24V

400V/800V

Others

Market segment by Application

Fuel Vehicle

Electric Vehicle

Market segment by players, this report covers

Zoppas Industries

NIBE (Backer Group)

Watlow (Tinicum)

Dongfang

Heatwell

Sino-Japan

Minco Products

Thermowatt (Ariston)

Hotset

Industrial Heater

Webasto

Eberspacher

Gentherm

Mahle

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automotive Heating Element product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automotive Heating Element, with revenue, gross margin, and global market share of Automotive Heating Element from 2021 to 2026.

Chapter 3, the Automotive Heating Element competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Automotive Heating Element market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automotive Heating Element.

Chapter 13, to describe Automotive Heating Element research findings and conclusion.

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