

Global Automotive Head-up Display (HUD) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GD83E94E3BFEN.html>

Date: January 2024

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: GD83E94E3BFEN

Abstracts

According to our (Global Info Research) latest study, the global Automotive Head-up Display (HUD) market size was valued at USD 935 million in 2023 and is forecast to a readjusted size of USD 1794.6 million by 2030 with a CAGR of 9.8% during review period.

Automotive Head-up Display (HUD) is a digital transparent image that displaying the same information you would get from the dashboard. This can include everything from your current speed to the revs on your engine, and even various temperature gauges. There are two types of HUD. The first is to treat the back of the windshield in such a way that an image projected onto it will reflect to the driver. The second is to have a small combiner that is separate from the windshield. Combiners can be retracted.

The global leading players in this market are Continental AG, Nippon, Delphi Automotive, Bosch and Denso, which accounts for 47% of total production value. In Europe the market leaders are Continental AG, Delphi Automotive and Bosch.

North America `s production accounted for the highest market share (37%), followed by Europe.

The Global Info Research report includes an overview of the development of the Automotive Head-up Display (HUD) industry chain, the market status of Premium Car (Windshield Projected HUD, Combiner Projected HUD), Luxury Car (Windshield Projected HUD, Combiner Projected HUD), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Head-up Display (HUD).

Regionally, the report analyzes the Automotive Head-up Display (HUD) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Head-up Display (HUD) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Head-up Display (HUD) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Head-up Display (HUD) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Windshield Projected HUD, Combiner Projected HUD).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Head-up Display (HUD) market.

Regional Analysis: The report involves examining the Automotive Head-up Display (HUD) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Head-up Display (HUD) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Head-up Display (HUD):

Company Analysis: Report covers individual Automotive Head-up Display (HUD)

manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Head-up Display (HUD) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Premium Car, Luxury Car).

Technology Analysis: Report covers specific technologies relevant to Automotive Head-up Display (HUD). It assesses the current state, advancements, and potential future developments in Automotive Head-up Display (HUD) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Head-up Display (HUD) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Head-up Display (HUD) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Windshield Projected HUD

Combiner Projected HUD

Market segment by Application

Premium Car

Luxury Car

Mid Segment Car

Others

Major players covered

Continental AG

Nippon Seiki

Delphi Automotive

Bosch

Denso

Visteon Corporation

Johnson Controls, Inc

Yazaki Corporation

E-Lead

Garmin

Harman

Pioneer Corp

Coagent Enterprise

Founder

Springteq Electronics

RoadRover Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Head-up Display (HUD) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Head-up Display (HUD), with price, sales, revenue and global market share of Automotive Head-up Display (HUD) from 2019 to 2024.

Chapter 3, the Automotive Head-up Display (HUD) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Head-up Display (HUD) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Automotive Head-up Display (HUD) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Head-up Display (HUD).

Chapter 14 and 15, to describe Automotive Head-up Display (HUD) sales channel, distributors, customers, research findings and conclusion.

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