

# Global Automotive Grade Smart Cockpit SoC Supply, Demand and Key Producers, 2023-2029

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# **Abstracts**

The global Automotive Grade Smart Cockpit SoC market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

As various car companies are moving towards intelligence and high-end, BYD, Xiaopeng, Weilai, Roewe, Ideal, Ford and other car manufacturers have even reached more than 80% of their smart cockpits. At present, mainstream smart cockpit SoC chips have basically realized The process below 10nm, the 8nm process includes Samsung V9, Rockchip RK3588M; the 7nm level includes Qualcomm 8155, Huawei Kirin 990A, and Core Engine SE1000. In September 2022, Nvidia released a new generation of self-driving chip Thor, with a computing power of up to 2000TOPS, mass production is planned for 2024; MediaTek develops an automotive SoC that integrates Nvidia GPU chips (chiplets), equipped with Nvidia AI and graphics computing IP. This chip is expected to adopt TSMC's 3nm process, which will be available at the end of 2025 and put into mass production in 2026-2027. The market prospect of car-grade smart cockpit SoC is very broad, the main reasons are as follows:

- 1. Increased consumer demand: With the pursuit of intelligence and digital life in modern society, consumers' demand for intelligent cockpit systems inside vehicles continues to increase. The smart cockpit SoC can provide diversified functions and high-performance processing capabilities to meet consumers' requirements for convenient and intelligent in-vehicle experience.
- 2. Development of intelligent driving technology: The rapid development of intelligent driving technology will put forward higher requirements for the vehicle intelligent cockpit system. Car-grade smart cockpit SoCs need to have powerful computing power and



high reliability to support advanced driver assistance functions and automatic driving systems, and promote the further popularization of smart cars.

- 3. Popularization of new energy vehicles: The continuous growth of the new energy vehicle market has brought more opportunities for SoCs in car-level smart cockpits. These models have a more urgent demand for smart cockpit systems, prompting SoC manufacturers to continue to innovate and provide more advanced solutions.
- 4. Integration of artificial intelligence and Internet ecology: The vehicle-grade intelligent cockpit SoC combines artificial intelligence algorithms and Internet ecology to realize the seamless connection between vehicles and cloud services. This will provide car owners with personalized and intelligent services and experiences, and enhance the competitiveness of cars.
- 5. Manufacturer competition and cooperation: The smart cockpit SoC market is highly competitive. Not only are traditional automotive chip manufacturers competing for layout, such as Renesas, NXP, and Texas Instruments; but also consumer-grade chip manufacturers are entering this field, such as Qualcomm, Samsung, Intel has a natural advantage in the field of high-computing, advanced-process automotive chips, and its product iteration speed is fast, and it is widely used in mid-to-high-end models. At the same time, the automotive-grade smart cockpit SoC market has also promoted the cooperation between chip manufacturers and car manufacturers, and promoted the innovation and application of smart cockpit technology.

The car-grade smart cockpit SoC refers to a high-performance chip used in the car smart cockpit system. It provides processing power and functional support in the car, and realizes various intelligent functions such as car infotainment, navigation, safety, and connectivity. These chips have powerful computing power and high reliability to meet modern cars' pursuit of intelligent and digital life.

This report studies the global Automotive Grade Smart Cockpit SoC production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Grade Smart Cockpit SoC, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Grade Smart Cockpit SoC that contribute to its increasing demand across many markets.



Highlights and key features of the study

Global Automotive Grade Smart Cockpit SoC total production and demand, 2018-2029, (K Units)

Global Automotive Grade Smart Cockpit SoC total production value, 2018-2029, (USD Million)

Global Automotive Grade Smart Cockpit SoC production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Automotive Grade Smart Cockpit SoC consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Automotive Grade Smart Cockpit SoC domestic production, consumption, key domestic manufacturers and share

Global Automotive Grade Smart Cockpit SoC production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Automotive Grade Smart Cockpit SoC production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Automotive Grade Smart Cockpit SoC production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units).

This reports profiles key players in the global Automotive Grade Smart Cockpit SoC market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualcomm Technologies, Inc., NXP Semiconductors, Renesas Electronics Corporation, TI, Intel Corporation, NVIDIA, MediaTek Inc., Samsung and Telechips, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Grade Smart Cockpit SoC market.



# Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Automotive Grade Smart Cockpit SoC Market, By Region: **United States** China Europe Japan South Korea **ASEAN** India Rest of World Global Automotive Grade Smart Cockpit SoC Market, Segmentation by Type 7nm 8nm 16nm Others

Global Automotive Grade Smart Cockpit SoC Market, Segmentation by Application



Passenger Car		
Commercial Vehicle		
Companies Profiled:		
Companies i Tonieu.		
Qualcomm Technologies, Inc.		
NXP Semiconductors		
Renesas Electronics Corporation		
TI		
Intel Corporation		
NVIDIA		
MediaTek Inc.		
Samsung		
Telechips		
Huawei Technologies Co., Ltd.		
Nanjing Semidrive Technology Ltd		
Rockchip Electronics Co., Ltd.		
Allwinner Technology Co., Ltd.		
SiEngine Technology Co., Ltd.		
UNISOC (Shanghai) Technology Co., Ltd.		

# Key Questions Answered



- 1. How big is the global Automotive Grade Smart Cockpit SoC market?
- 2. What is the demand of the global Automotive Grade Smart Cockpit SoC market?
- 3. What is the year over year growth of the global Automotive Grade Smart Cockpit SoC market?
- 4. What is the production and production value of the global Automotive Grade Smart Cockpit SoC market?
- 5. Who are the key producers in the global Automotive Grade Smart Cockpit SoC market?
- 6. What are the growth factors driving the market demand?



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