

Global Automotive Grade Smart Automotive Computing Chip Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Grade Smart Automotive Computing Chip market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

Automotive grade smart automotive computing chip is a type of semiconductor device that is designed to perform high-performance computing, artificial intelligence, and multimedia functions for advanced driver assistance systems (ADAS) and autonomous vehicles (AVs). These chips are built using leading chip manufacturing processes to maximize feature integration, performance, and power efficiency. They also support various wireless communication technologies, such as 5G, Wi-Fi, Bluetooth, and GNSS navigation, to enable connected and intelligent mobility services. Some examples of automotive grade smart automotive computing chips are:

Kneron KL530: This chip supports Vision Transformers (ViT), a new class of deep learning architecture that can achieve more accurate image detection and reduced processing time than traditional Convolutional Neural Networks (CNN). It also has a 4-bit data processor that can process more frames per second and reduce data processing time by up to 66%. It can detect more apertures within any given time, so things like facial recognition can be sped up by up to half a second. It also has an image system processor that enables blind spot detection, classification, distance measuring and hazard recognition.

MediaTek Dimensity Auto: This is a range of new automotive solutions that feature scalable AI multi-processor equipped with both deep learning accelerator (MDLA) and

vision processing unit (MVPU), MediaTek MiraVision smart display technology that supports multiple displays and up to 8K 120Hz screens in HDR, a dedicated DSP for microphone audio processing, full suite of entertainment streaming and decoding, fast sub-1s boot time, cutting-edge automotive communication technologies based on 3GPP open standards, including MediaTek 5G NTN, V2X, and 5G RedCap, Wi-Fi 7 equipped with MediaTek's unique hardware networking accelerator, comprehensive GNSS coverage for more accurate positioning².

Qualcomm Snapdragon Cockpit: This platform provides a comprehensive architecture for bringing connected and intelligent experiences to the modern vehicle, including in-car virtual assistance, contextual safety use cases, advanced audio, graphics, and multimedia. It also supports various connectivity solutions, such as 5G NR cellular vehicle-to-everything (C-V2X), Wi-Fi 6E/6/5/4/3/2/1 with dual-band simultaneous (DBS), Bluetooth 5.2 with aptX Adaptive audio technology.

The Global Info Research report includes an overview of the development of the Automotive Grade Smart Automotive Computing Chip industry chain, the market status of Commercial Vehicles (Radar Sensors, Vision Processor), Passenger Vehicles (Radar Sensors, Vision Processor), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Grade Smart Automotive Computing Chip.

Regionally, the report analyzes the Automotive Grade Smart Automotive Computing Chip markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Grade Smart Automotive Computing Chip market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Grade Smart Automotive Computing Chip market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Grade Smart Automotive Computing Chip industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Radar Sensors, Vision Processor).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Grade Smart Automotive Computing Chip market.

Regional Analysis: The report involves examining the Automotive Grade Smart Automotive Computing Chip market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Grade Smart Automotive Computing Chip market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Grade Smart Automotive Computing Chip:

Company Analysis: Report covers individual Automotive Grade Smart Automotive Computing Chip manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Grade Smart Automotive Computing Chip This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial Vehicles, Passenger Vehicles).

Technology Analysis: Report covers specific technologies relevant to Automotive Grade Smart Automotive Computing Chip. It assesses the current state, advancements, and potential future developments in Automotive Grade Smart Automotive Computing Chip areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers,

the report present insights into the competitive landscape of the Automotive Grade Smart Automotive Computing Chip market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Grade Smart Automotive Computing Chip market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Radar Sensors

Vision Processor

Network Processor

Others

Market segment by Application

Commercial Vehicles

Passenger Vehicles

Major players covered

Qualcomm

MediaTek

Kneron

Infineon

NXP Semiconductors

Renesas Electronics

Texas Instruments Incorporated

STMicroelectronics

Bosch

Continental

Xilinx

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Grade Smart Automotive Computing Chip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Grade Smart Automotive

Computing Chip, with price, sales, revenue and global market share of Automotive Grade Smart Automotive Computing Chip from 2018 to 2023.

Chapter 3, the Automotive Grade Smart Automotive Computing Chip competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Grade Smart Automotive Computing Chip breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Automotive Grade Smart Automotive Computing Chip market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Grade Smart Automotive Computing Chip.

Chapter 14 and 15, to describe Automotive Grade Smart Automotive Computing Chip sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Automotive Grade Smart Automotive Computing Chip

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Automotive Grade Smart Automotive Computing Chip Consumption Value by Type: 2018 Versus 2022 Versus 2029

1.3.2 Radar Sensors

1.3.3 Vision Processor

1.3.4 Network Processor

1.3.5 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Automotive Grade Smart Automotive Computing Chip Consumption Value by Application: 2018 Versus 2022 Versus 2029

1.4.2 Commercial Vehicles

1.4.3 Passenger Vehicles

1.5 Global Automotive Grade Smart Automotive Computing Chip Market Size & Forecast

1.5.1 Global Automotive Grade Smart Automotive Computing Chip Consumption Value (2018 & 2022 & 2029)

1.5.2 Global Automotive Grade Smart Automotive Computing Chip Sales Quantity (2018-2029)

1.5.3 Global Automotive Grade Smart Automotive Computing Chip Average Price (2018-2029)

2 MANUFACTURERS PROFILES

2.1 Qualcomm

2.1.1 Qualcomm Details

2.1.2 Qualcomm Major Business

2.1.3 Qualcomm Automotive Grade Smart Automotive Computing Chip Product and Services

2.1.4 Qualcomm Automotive Grade Smart Automotive Computing Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.1.5 Qualcomm Recent Developments/Updates

2.2 MediaTek

2.2.1 MediaTek Details

2.2.2 MediaTek Major Business

2.2.3 MediaTek Automotive Grade Smart Automotive Computing Chip Product and Services

2.2.4 MediaTek Automotive Grade Smart Automotive Computing Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.2.5 MediaTek Recent Developments/Updates

2.3 Kneron

2.3.1 Kneron Details

2.3.2 Kneron Major Business

2.3.3 Kneron Automotive Grade Smart Automotive Computing Chip Product and Services

2.3.4 Kneron Automotive Grade Smart Automotive Computing Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.3.5 Kneron Recent Developments/Updates

2.4 Infineon

2.4.1 Infineon Details

2.4.2 Infineon Major Business

2.4.3 Infineon Automotive Grade Smart Automotive Computing Chip Product and Services

2.4.4 Infineon Automotive Grade Smart Automotive Computing Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.4.5 Infineon Recent Developments/Updates

2.5 NXP Semiconductors

2.5.1 NXP Semiconductors Details

2.5.2 NXP Semiconductors Major Business

2.5.3 NXP Semiconductors Automotive Grade Smart Automotive Computing Chip Product and Services

2.5.4 NXP Semiconductors Automotive Grade Smart Automotive Computing Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.5.5 NXP Semiconductors Recent Developments/Updates

2.6 Renesas Electronics

2.6.1 Renesas Electronics Details

2.6.2 Renesas Electronics Major Business

2.6.3 Renesas Electronics Automotive Grade Smart Automotive Computing Chip Product and Services

2.6.4 Renesas Electronics Automotive Grade Smart Automotive Computing Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.6.5 Renesas Electronics Recent Developments/Updates

2.7 Texas Instruments Incorporated

2.7.1 Texas Instruments Incorporated Details

2.7.2 Texas Instruments Incorporated Major Business

2.7.3 Texas Instruments Incorporated Automotive Grade Smart Automotive Computing Chip Product and Services

2.7.4 Texas Instruments Incorporated Automotive Grade Smart Automotive Computing Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.7.5 Texas Instruments Incorporated Recent Developments/Updates

2.8 STMicroelectronics

2.8.1 STMicroelectronics Details

2.8.2 STMicroelectronics Major Business

2.8.3 STMicroelectronics Automotive Grade Smart Automotive Computing Chip Product and Services

2.8.4 STMicroelectronics Automotive Grade Smart Automotive Computing Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.8.5 STMicroelectronics Recent Developments/Updates

2.9 Bosch

2.9.1 Bosch Details

2.9.2 Bosch Major Business

2.9.3 Bosch Automotive Grade Smart Automotive Computing Chip Product and Services

2.9.4 Bosch Automotive Grade Smart Automotive Computing Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.9.5 Bosch Recent Developments/Updates

2.10 Continental

2.10.1 Continental Details

2.10.2 Continental Major Business

2.10.3 Continental Automotive Grade Smart Automotive Computing Chip Product and Services

2.10.4 Continental Automotive Grade Smart Automotive Computing Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.10.5 Continental Recent Developments/Updates

2.11 Xilinx

2.11.1 Xilinx Details

2.11.2 Xilinx Major Business

2.11.3 Xilinx Automotive Grade Smart Automotive Computing Chip Product and Services

2.11.4 Xilinx Automotive Grade Smart Automotive Computing Chip Sales Quantity,

Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.11.5 Xilinx Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE GRADE SMART AUTOMOTIVE COMPUTING CHIP BY MANUFACTURER

3.1 Global Automotive Grade Smart Automotive Computing Chip Sales Quantity by Manufacturer (2018-2023)

3.2 Global Automotive Grade Smart Automotive Computing Chip Revenue by Manufacturer (2018-2023)

3.3 Global Automotive Grade Smart Automotive Computing Chip Average Price by Manufacturer (2018-2023)

3.4 Market Share Analysis (2022)

3.4.1 Producer Shipments of Automotive Grade Smart Automotive Computing Chip by Manufacturer Revenue (\$MM) and Market Share (%): 2022

3.4.2 Top 3 Automotive Grade Smart Automotive Computing Chip Manufacturer Market Share in 2022

3.4.2 Top 6 Automotive Grade Smart Automotive Computing Chip Manufacturer Market Share in 2022

3.5 Automotive Grade Smart Automotive Computing Chip Market: Overall Company Footprint Analysis

3.5.1 Automotive Grade Smart Automotive Computing Chip Market: Region Footprint

3.5.2 Automotive Grade Smart Automotive Computing Chip Market: Company Product Type Footprint

3.5.3 Automotive Grade Smart Automotive Computing Chip Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Automotive Grade Smart Automotive Computing Chip Market Size by Region

4.1.1 Global Automotive Grade Smart Automotive Computing Chip Sales Quantity by Region (2018-2029)

4.1.2 Global Automotive Grade Smart Automotive Computing Chip Consumption Value by Region (2018-2029)

4.1.3 Global Automotive Grade Smart Automotive Computing Chip Average Price by Region (2018-2029)

4.2 North America Automotive Grade Smart Automotive Computing Chip Consumption

Value (2018-2029)

4.3 Europe Automotive Grade Smart Automotive Computing Chip Consumption Value (2018-2029)

4.4 Asia-Pacific Automotive Grade Smart Automotive Computing Chip Consumption Value (2018-2029)

4.5 South America Automotive Grade Smart Automotive Computing Chip Consumption Value (2018-2029)

4.6 Middle East and Africa Automotive Grade Smart Automotive Computing Chip Consumption Value (2018-2029)

5 MARKET SEGMENT BY TYPE

5.1 Global Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2018-2029)

5.2 Global Automotive Grade Smart Automotive Computing Chip Consumption Value by Type (2018-2029)

5.3 Global Automotive Grade Smart Automotive Computing Chip Average Price by Type (2018-2029)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2018-2029)

6.2 Global Automotive Grade Smart Automotive Computing Chip Consumption Value by Application (2018-2029)

6.3 Global Automotive Grade Smart Automotive Computing Chip Average Price by Application (2018-2029)

7 NORTH AMERICA

7.1 North America Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2018-2029)

7.2 North America Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2018-2029)

7.3 North America Automotive Grade Smart Automotive Computing Chip Market Size by Country

7.3.1 North America Automotive Grade Smart Automotive Computing Chip Sales Quantity by Country (2018-2029)

7.3.2 North America Automotive Grade Smart Automotive Computing Chip

Consumption Value by Country (2018-2029)

7.3.3 United States Market Size and Forecast (2018-2029)

7.3.4 Canada Market Size and Forecast (2018-2029)

7.3.5 Mexico Market Size and Forecast (2018-2029)

8 EUROPE

8.1 Europe Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2018-2029)

8.2 Europe Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2018-2029)

8.3 Europe Automotive Grade Smart Automotive Computing Chip Market Size by Country

8.3.1 Europe Automotive Grade Smart Automotive Computing Chip Sales Quantity by Country (2018-2029)

8.3.2 Europe Automotive Grade Smart Automotive Computing Chip Consumption Value by Country (2018-2029)

8.3.3 Germany Market Size and Forecast (2018-2029)

8.3.4 France Market Size and Forecast (2018-2029)

8.3.5 United Kingdom Market Size and Forecast (2018-2029)

8.3.6 Russia Market Size and Forecast (2018-2029)

8.3.7 Italy Market Size and Forecast (2018-2029)

9 ASIA-PACIFIC

9.1 Asia-Pacific Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2018-2029)

9.2 Asia-Pacific Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2018-2029)

9.3 Asia-Pacific Automotive Grade Smart Automotive Computing Chip Market Size by Region

9.3.1 Asia-Pacific Automotive Grade Smart Automotive Computing Chip Sales Quantity by Region (2018-2029)

9.3.2 Asia-Pacific Automotive Grade Smart Automotive Computing Chip Consumption Value by Region (2018-2029)

9.3.3 China Market Size and Forecast (2018-2029)

9.3.4 Japan Market Size and Forecast (2018-2029)

9.3.5 Korea Market Size and Forecast (2018-2029)

9.3.6 India Market Size and Forecast (2018-2029)

9.3.7 Southeast Asia Market Size and Forecast (2018-2029)

9.3.8 Australia Market Size and Forecast (2018-2029)

10 SOUTH AMERICA

10.1 South America Automotive Grade Smart Automotive Computing Chip Sales
Quantity by Type (2018-2029)

10.2 South America Automotive Grade Smart Automotive Computing Chip Sales
Quantity by Application (2018-2029)

10.3 South America Automotive Grade Smart Automotive Computing Chip Market Size
by Country

10.3.1 South America Automotive Grade Smart Automotive Computing Chip Sales
Quantity by Country (2018-2029)

10.3.2 South America Automotive Grade Smart Automotive Computing Chip
Consumption Value by Country (2018-2029)

10.3.3 Brazil Market Size and Forecast (2018-2029)

10.3.4 Argentina Market Size and Forecast (2018-2029)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Automotive Grade Smart Automotive Computing Chip Sales
Quantity by Type (2018-2029)

11.2 Middle East & Africa Automotive Grade Smart Automotive Computing Chip Sales
Quantity by Application (2018-2029)

11.3 Middle East & Africa Automotive Grade Smart Automotive Computing Chip Market
Size by Country

11.3.1 Middle East & Africa Automotive Grade Smart Automotive Computing Chip
Sales Quantity by Country (2018-2029)

11.3.2 Middle East & Africa Automotive Grade Smart Automotive Computing Chip
Consumption Value by Country (2018-2029)

11.3.3 Turkey Market Size and Forecast (2018-2029)

11.3.4 Egypt Market Size and Forecast (2018-2029)

11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

11.3.6 South Africa Market Size and Forecast (2018-2029)

12 MARKET DYNAMICS

12.1 Automotive Grade Smart Automotive Computing Chip Market Drivers

12.2 Automotive Grade Smart Automotive Computing Chip Market Restraints

12.3 Automotive Grade Smart Automotive Computing Chip Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

12.5 Influence of COVID-19 and Russia-Ukraine War

12.5.1 Influence of COVID-19

12.5.2 Influence of Russia-Ukraine War

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Automotive Grade Smart Automotive Computing Chip and Key Manufacturers

13.2 Manufacturing Costs Percentage of Automotive Grade Smart Automotive Computing Chip

13.3 Automotive Grade Smart Automotive Computing Chip Production Process

13.4 Automotive Grade Smart Automotive Computing Chip Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Automotive Grade Smart Automotive Computing Chip Typical Distributors

14.3 Automotive Grade Smart Automotive Computing Chip Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Automotive Grade Smart Automotive Computing Chip Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Automotive Grade Smart Automotive Computing Chip Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Qualcomm Basic Information, Manufacturing Base and Competitors

Table 4. Qualcomm Major Business

Table 5. Qualcomm Automotive Grade Smart Automotive Computing Chip Product and Services

Table 6. Qualcomm Automotive Grade Smart Automotive Computing Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Qualcomm Recent Developments/Updates

Table 8. MediaTek Basic Information, Manufacturing Base and Competitors

Table 9. MediaTek Major Business

Table 10. MediaTek Automotive Grade Smart Automotive Computing Chip Product and Services

Table 11. MediaTek Automotive Grade Smart Automotive Computing Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. MediaTek Recent Developments/Updates

Table 13. Kneron Basic Information, Manufacturing Base and Competitors

Table 14. Kneron Major Business

Table 15. Kneron Automotive Grade Smart Automotive Computing Chip Product and Services

Table 16. Kneron Automotive Grade Smart Automotive Computing Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Kneron Recent Developments/Updates

Table 18. Infineon Basic Information, Manufacturing Base and Competitors

Table 19. Infineon Major Business

Table 20. Infineon Automotive Grade Smart Automotive Computing Chip Product and Services

Table 21. Infineon Automotive Grade Smart Automotive Computing Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Infineon Recent Developments/Updates

Table 23. NXP Semiconductors Basic Information, Manufacturing Base and Competitors

Table 24. NXP Semiconductors Major Business

Table 25. NXP Semiconductors Automotive Grade Smart Automotive Computing Chip Product and Services

Table 26. NXP Semiconductors Automotive Grade Smart Automotive Computing Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. NXP Semiconductors Recent Developments/Updates

Table 28. Renesas Electronics Basic Information, Manufacturing Base and Competitors

Table 29. Renesas Electronics Major Business

Table 30. Renesas Electronics Automotive Grade Smart Automotive Computing Chip Product and Services

Table 31. Renesas Electronics Automotive Grade Smart Automotive Computing Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 32. Renesas Electronics Recent Developments/Updates

Table 33. Texas Instruments Incorporated Basic Information, Manufacturing Base and Competitors

Table 34. Texas Instruments Incorporated Major Business

Table 35. Texas Instruments Incorporated Automotive Grade Smart Automotive Computing Chip Product and Services

Table 36. Texas Instruments Incorporated Automotive Grade Smart Automotive Computing Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 37. Texas Instruments Incorporated Recent Developments/Updates

Table 38. STMicroelectronics Basic Information, Manufacturing Base and Competitors

Table 39. STMicroelectronics Major Business

Table 40. STMicroelectronics Automotive Grade Smart Automotive Computing Chip Product and Services

Table 41. STMicroelectronics Automotive Grade Smart Automotive Computing Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 42. STMicroelectronics Recent Developments/Updates

Table 43. Bosch Basic Information, Manufacturing Base and Competitors

Table 44. Bosch Major Business

Table 45. Bosch Automotive Grade Smart Automotive Computing Chip Product and Services

Table 46. Bosch Automotive Grade Smart Automotive Computing Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 47. Bosch Recent Developments/Updates

Table 48. Continental Basic Information, Manufacturing Base and Competitors

Table 49. Continental Major Business

Table 50. Continental Automotive Grade Smart Automotive Computing Chip Product and Services

Table 51. Continental Automotive Grade Smart Automotive Computing Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 52. Continental Recent Developments/Updates

Table 53. Xilinx Basic Information, Manufacturing Base and Competitors

Table 54. Xilinx Major Business

Table 55. Xilinx Automotive Grade Smart Automotive Computing Chip Product and Services

Table 56. Xilinx Automotive Grade Smart Automotive Computing Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 57. Xilinx Recent Developments/Updates

Table 58. Global Automotive Grade Smart Automotive Computing Chip Sales Quantity by Manufacturer (2018-2023) & (K Units)

Table 59. Global Automotive Grade Smart Automotive Computing Chip Revenue by Manufacturer (2018-2023) & (USD Million)

Table 60. Global Automotive Grade Smart Automotive Computing Chip Average Price by Manufacturer (2018-2023) & (US\$/Unit)

Table 61. Market Position of Manufacturers in Automotive Grade Smart Automotive Computing Chip, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 62. Head Office and Automotive Grade Smart Automotive Computing Chip Production Site of Key Manufacturer

Table 63. Automotive Grade Smart Automotive Computing Chip Market: Company Product Type Footprint

Table 64. Automotive Grade Smart Automotive Computing Chip Market: Company Product Application Footprint

Table 65. Automotive Grade Smart Automotive Computing Chip New Market Entrants and Barriers to Market Entry

Table 66. Automotive Grade Smart Automotive Computing Chip Mergers, Acquisition, Agreements, and Collaborations

Table 67. Global Automotive Grade Smart Automotive Computing Chip Sales Quantity

by Region (2018-2023) & (K Units)

Table 68. Global Automotive Grade Smart Automotive Computing Chip Sales Quantity by Region (2024-2029) & (K Units)

Table 69. Global Automotive Grade Smart Automotive Computing Chip Consumption Value by Region (2018-2023) & (USD Million)

Table 70. Global Automotive Grade Smart Automotive Computing Chip Consumption Value by Region (2024-2029) & (USD Million)

Table 71. Global Automotive Grade Smart Automotive Computing Chip Average Price by Region (2018-2023) & (US\$/Unit)

Table 72. Global Automotive Grade Smart Automotive Computing Chip Average Price by Region (2024-2029) & (US\$/Unit)

Table 73. Global Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2018-2023) & (K Units)

Table 74. Global Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2024-2029) & (K Units)

Table 75. Global Automotive Grade Smart Automotive Computing Chip Consumption Value by Type (2018-2023) & (USD Million)

Table 76. Global Automotive Grade Smart Automotive Computing Chip Consumption Value by Type (2024-2029) & (USD Million)

Table 77. Global Automotive Grade Smart Automotive Computing Chip Average Price by Type (2018-2023) & (US\$/Unit)

Table 78. Global Automotive Grade Smart Automotive Computing Chip Average Price by Type (2024-2029) & (US\$/Unit)

Table 79. Global Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2018-2023) & (K Units)

Table 80. Global Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2024-2029) & (K Units)

Table 81. Global Automotive Grade Smart Automotive Computing Chip Consumption Value by Application (2018-2023) & (USD Million)

Table 82. Global Automotive Grade Smart Automotive Computing Chip Consumption Value by Application (2024-2029) & (USD Million)

Table 83. Global Automotive Grade Smart Automotive Computing Chip Average Price by Application (2018-2023) & (US\$/Unit)

Table 84. Global Automotive Grade Smart Automotive Computing Chip Average Price by Application (2024-2029) & (US\$/Unit)

Table 85. North America Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2018-2023) & (K Units)

Table 86. North America Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2024-2029) & (K Units)

Table 87. North America Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2018-2023) & (K Units)

Table 88. North America Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2024-2029) & (K Units)

Table 89. North America Automotive Grade Smart Automotive Computing Chip Sales Quantity by Country (2018-2023) & (K Units)

Table 90. North America Automotive Grade Smart Automotive Computing Chip Sales Quantity by Country (2024-2029) & (K Units)

Table 91. North America Automotive Grade Smart Automotive Computing Chip Consumption Value by Country (2018-2023) & (USD Million)

Table 92. North America Automotive Grade Smart Automotive Computing Chip Consumption Value by Country (2024-2029) & (USD Million)

Table 93. Europe Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2018-2023) & (K Units)

Table 94. Europe Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2024-2029) & (K Units)

Table 95. Europe Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2018-2023) & (K Units)

Table 96. Europe Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2024-2029) & (K Units)

Table 97. Europe Automotive Grade Smart Automotive Computing Chip Sales Quantity by Country (2018-2023) & (K Units)

Table 98. Europe Automotive Grade Smart Automotive Computing Chip Sales Quantity by Country (2024-2029) & (K Units)

Table 99. Europe Automotive Grade Smart Automotive Computing Chip Consumption Value by Country (2018-2023) & (USD Million)

Table 100. Europe Automotive Grade Smart Automotive Computing Chip Consumption Value by Country (2024-2029) & (USD Million)

Table 101. Asia-Pacific Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2018-2023) & (K Units)

Table 102. Asia-Pacific Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2024-2029) & (K Units)

Table 103. Asia-Pacific Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2018-2023) & (K Units)

Table 104. Asia-Pacific Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2024-2029) & (K Units)

Table 105. Asia-Pacific Automotive Grade Smart Automotive Computing Chip Sales Quantity by Region (2018-2023) & (K Units)

Table 106. Asia-Pacific Automotive Grade Smart Automotive Computing Chip Sales

Quantity by Region (2024-2029) & (K Units)

Table 107. Asia-Pacific Automotive Grade Smart Automotive Computing Chip Consumption Value by Region (2018-2023) & (USD Million)

Table 108. Asia-Pacific Automotive Grade Smart Automotive Computing Chip Consumption Value by Region (2024-2029) & (USD Million)

Table 109. South America Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2018-2023) & (K Units)

Table 110. South America Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2024-2029) & (K Units)

Table 111. South America Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2018-2023) & (K Units)

Table 112. South America Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2024-2029) & (K Units)

Table 113. South America Automotive Grade Smart Automotive Computing Chip Sales Quantity by Country (2018-2023) & (K Units)

Table 114. South America Automotive Grade Smart Automotive Computing Chip Sales Quantity by Country (2024-2029) & (K Units)

Table 115. South America Automotive Grade Smart Automotive Computing Chip Consumption Value by Country (2018-2023) & (USD Million)

Table 116. South America Automotive Grade Smart Automotive Computing Chip Consumption Value by Country (2024-2029) & (USD Million)

Table 117. Middle East & Africa Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2018-2023) & (K Units)

Table 118. Middle East & Africa Automotive Grade Smart Automotive Computing Chip Sales Quantity by Type (2024-2029) & (K Units)

Table 119. Middle East & Africa Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2018-2023) & (K Units)

Table 120. Middle East & Africa Automotive Grade Smart Automotive Computing Chip Sales Quantity by Application (2024-2029) & (K Units)

Table 121. Middle East & Africa Automotive Grade Smart Automotive Computing Chip Sales Quantity by Region (2018-2023) & (K Units)

Table 122. Middle East & Africa Automotive Grade Smart Automotive Computing Chip Sales Quantity by Region (2024-2029) & (K Units)

Table 123. Middle East & Africa Automotive Grade Smart Automotive Computing Chip Consumption Value by Region (2018-2023) & (USD Million)

Table 124. Middle East & Africa Automotive Grade Smart Automotive Computing Chip Consumption Value by Region (2024-2029) & (USD Million)

Table 125. Automotive Grade Smart Automotive Computing Chip Raw Material

Table 126. Key Manufacturers of Automotive Grade Smart Automotive Computing Chip

Raw Materials

Table 127. Automotive Grade Smart Automotive Computing Chip Typical Distributors

Table 128. Automotive Grade Smart Automotive Computing Chip Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Automotive Grade Smart Automotive Computing Chip Picture
- Figure 2. Global Automotive Grade Smart Automotive Computing Chip Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Figure 3. Global Automotive Grade Smart Automotive Computing Chip Consumption Value Market Share by Type in 2022
- Figure 4. Radar Sensors Examples
- Figure 5. Vision Processor Examples
- Figure 6. Network Processor Examples
- Figure 7. Others Examples
- Figure 8. Global Automotive Grade Smart Automotive Computing Chip Consumption Value by Application, (USD Million), 2018 & 2022 & 2029
- Figure 9. Global Automotive Grade Smart Automotive Computing Chip Consumption Value Market Share by Application in 2022
- Figure 10. Commercial Vehicles Examples
- Figure 11. Passenger Vehicles Examples
- Figure 12. Global Automotive Grade Smart Automotive Computing Chip Consumption Value, (USD Million): 2018 & 2022 & 2029
- Figure 13. Global Automotive Grade Smart Automotive Computing Chip Consumption Value and Forecast (2018-2029) & (USD Million)
- Figure 14. Global Automotive Grade Smart Automotive Computing Chip Sales Quantity (2018-2029) & (K Units)
- Figure 15. Global Automotive Grade Smart Automotive Computing Chip Average Price (2018-2029) & (US\$/Unit)
- Figure 16. Global Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Manufacturer in 2022
- Figure 17. Global Automotive Grade Smart Automotive Computing Chip Consumption Value Market Share by Manufacturer in 2022
- Figure 18. Producer Shipments of Automotive Grade Smart Automotive Computing Chip by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021
- Figure 19. Top 3 Automotive Grade Smart Automotive Computing Chip Manufacturer (Consumption Value) Market Share in 2022
- Figure 20. Top 6 Automotive Grade Smart Automotive Computing Chip Manufacturer (Consumption Value) Market Share in 2022
- Figure 21. Global Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Region (2018-2029)

Figure 22. Global Automotive Grade Smart Automotive Computing Chip Consumption Value Market Share by Region (2018-2029)

Figure 23. North America Automotive Grade Smart Automotive Computing Chip Consumption Value (2018-2029) & (USD Million)

Figure 24. Europe Automotive Grade Smart Automotive Computing Chip Consumption Value (2018-2029) & (USD Million)

Figure 25. Asia-Pacific Automotive Grade Smart Automotive Computing Chip Consumption Value (2018-2029) & (USD Million)

Figure 26. South America Automotive Grade Smart Automotive Computing Chip Consumption Value (2018-2029) & (USD Million)

Figure 27. Middle East & Africa Automotive Grade Smart Automotive Computing Chip Consumption Value (2018-2029) & (USD Million)

Figure 28. Global Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Type (2018-2029)

Figure 29. Global Automotive Grade Smart Automotive Computing Chip Consumption Value Market Share by Type (2018-2029)

Figure 30. Global Automotive Grade Smart Automotive Computing Chip Average Price by Type (2018-2029) & (US\$/Unit)

Figure 31. Global Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Application (2018-2029)

Figure 32. Global Automotive Grade Smart Automotive Computing Chip Consumption Value Market Share by Application (2018-2029)

Figure 33. Global Automotive Grade Smart Automotive Computing Chip Average Price by Application (2018-2029) & (US\$/Unit)

Figure 34. North America Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Type (2018-2029)

Figure 35. North America Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Application (2018-2029)

Figure 36. North America Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Country (2018-2029)

Figure 37. North America Automotive Grade Smart Automotive Computing Chip Consumption Value Market Share by Country (2018-2029)

Figure 38. United States Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 39. Canada Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 40. Mexico Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 41. Europe Automotive Grade Smart Automotive Computing Chip Sales Quantity

Market Share by Type (2018-2029)

Figure 42. Europe Automotive Grade Smart Automotive Computing Chip Sales Quantity

Market Share by Application (2018-2029)

Figure 43. Europe Automotive Grade Smart Automotive Computing Chip Sales Quantity

Market Share by Country (2018-2029)

Figure 44. Europe Automotive Grade Smart Automotive Computing Chip Consumption Value Market Share by Country (2018-2029)

Figure 45. Germany Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 46. France Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. United Kingdom Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. Russia Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Italy Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. Asia-Pacific Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Type (2018-2029)

Figure 51. Asia-Pacific Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Application (2018-2029)

Figure 52. Asia-Pacific Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Region (2018-2029)

Figure 53. Asia-Pacific Automotive Grade Smart Automotive Computing Chip Consumption Value Market Share by Region (2018-2029)

Figure 54. China Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 55. Japan Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. Korea Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. India Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. Southeast Asia Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Australia Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. South America Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Type (2018-2029)

Figure 61. South America Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Application (2018-2029)

Figure 62. South America Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Country (2018-2029)

Figure 63. South America Automotive Grade Smart Automotive Computing Chip Consumption Value Market Share by Country (2018-2029)

Figure 64. Brazil Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 65. Argentina Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 66. Middle East & Africa Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Type (2018-2029)

Figure 67. Middle East & Africa Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Application (2018-2029)

Figure 68. Middle East & Africa Automotive Grade Smart Automotive Computing Chip Sales Quantity Market Share by Region (2018-2029)

Figure 69. Middle East & Africa Automotive Grade Smart Automotive Computing Chip Consumption Value Market Share by Region (2018-2029)

Figure 70. Turkey Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 71. Egypt Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. Saudi Arabia Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. South Africa Automotive Grade Smart Automotive Computing Chip Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. Automotive Grade Smart Automotive Computing Chip Market Drivers

Figure 75. Automotive Grade Smart Automotive Computing Chip Market Restraints

Figure 76. Automotive Grade Smart Automotive Computing Chip Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Automotive Grade Smart Automotive Computing Chip in 2022

Figure 79. Manufacturing Process Analysis of Automotive Grade Smart Automotive Computing Chip

Figure 80. Automotive Grade Smart Automotive Computing Chip Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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