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Global Automotive-grade Low-Power Bluetooth Module Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive-grade Low-Power Bluetooth Module market size was valued at US$ 379 million in 2025 and is forecast to a readjusted size of US$ 639 million by 2032 with a CAGR of 7.8% during review period.

The vehicle Bluetooth module is a wireless communication device, usually integrated in the car audio or entertainment system, and consists of a Bluetooth chip, antenna, control unit, power management unit, and interface.

Low-power automotive Bluetooth module, also known as Bluetooth Low Energy (BLE) module, is a Bluetooth module designed for low power and low data transmission requirements. It is based on Bluetooth 4.0 and above. Compared with traditional Bluetooth, the BLE module significantly reduces power consumption and is suitable for battery-powered devices. It can communicate at short distances, has standard interfaces and interoperability, and operates in the license-free 2.4GHz frequency band. ISM radio frequency band is suitable for vehicle status monitoring, remote control of vehicles and other in-vehicle systems.

This report is a detailed and comprehensive analysis for global Automotive-grade Low-Power Bluetooth Module market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

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Key Features:

Global Automotive-grade Low-Power Bluetooth Module market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Automotive-grade Low-Power Bluetooth Module market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Automotive-grade Low-Power Bluetooth Module market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Automotive-grade Low-Power Bluetooth Module market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive-grade Low-Power Bluetooth Module

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive-grade Low-Power Bluetooth Module market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Murata Manufacturing Corporation (Japan), U-Blox, Fibocom, Sierra Wireless-Semtech, Quectel Communications, Telit Cinterion, Qualcomm, Infineon, Taiyo Yuden, Movon, etc.

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This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive-grade Low-Power Bluetooth Module market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Audio Module

Data Transfer Module

Dual Mode Module

Market segment by Application

Automotive Applications

Road Traffic

Parking Management

Others

Major players covered

Murata Manufacturing Corporation (Japan)

U-Blox

Fibocom

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Sierra Wireless-Semtech

Quectel Communications

Telit Cinterion

Qualcomm

Infineon

Taiyo Yuden

Movon

Diodes

Adanis

Apmcomm

LM Technologies

Shinwa

Glead Electronics

Feasycom

MinebeaMitsumi

Hosiden

Minew

Xinchida

Feitong

Microchip Technology

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Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive-grade Low-Power Bluetooth Module product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive-grade Low-Power Bluetooth Module, with price, sales quantity, revenue, and global market share of Automotive-grade Low-Power Bluetooth Module from 2021 to 2026.

Chapter 3, the Automotive-grade Low-Power Bluetooth Module competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive-grade Low-Power Bluetooth Module breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Automotive-grade Low-Power Bluetooth Module

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market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive-grade Low-Power Bluetooth Module.

Chapter 14 and 15, to describe Automotive-grade Low-Power Bluetooth Module sales channel, distributors, customers, research findings and conclusion.

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List Of Tables

LIST OF TABLES

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List Of Figures

LIST OF FIGURES

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