

Global Automotive Grade ASA/PMMA Blend Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Grade ASA/PMMA Blend market size was valued at US\$ 118 million in 2024 and is forecast to a readjusted size of USD 193 million by 2031 with a CAGR of 7.3% during review period.

The Automotive Grade ASA/PMMA Blend is a high-performance engineering plastic composed of Acrylonitrile-Styrene-Acrylate (ASA) and Polymethyl Methacrylate (PMMA). This material combines ASA's excellent weather resistance, UV stability, and impact strength with PMMA's high gloss, outstanding transparency, and scratch resistance, making it ideal for automotive exterior components such as side mirror housings, grilles, roof trims, and body cladding. The ASA/PMMA blend maintains stable mechanical properties and color durability under prolonged outdoor exposure while offering excellent processability through injection molding and extrusion. This ensures that it meets the automotive industry's requirements for both aesthetics and durability.

This report is a detailed and comprehensive analysis for global Automotive Grade ASA/PMMA Blend market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional

economic dynamics, and supply chain resilience.

Key Features:

Global Automotive Grade ASA/PMMA Blend market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Automotive Grade ASA/PMMA Blend market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Automotive Grade ASA/PMMA Blend market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Automotive Grade ASA/PMMA Blend market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Automotive Grade ASA/PMMA Blend
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Grade ASA/PMMA Blend market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include INEOS Styrolution, SABIC, LG Chem, LOTTE Chemical, Wanhua, Bhansali Engineering Polymers, Qingdao Primetech Plastic, Kumho Sunny, COPT New Material, Coremer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Grade ASA/PMMA Blend market is split by Type and by Application. For the

period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Injection Molding Grade

Extrusion Grade

Market segment by Application

Car Rear View Mirror

Car Grilles

Car Decorative Panel

Others

Major players covered

INEOS Styrolution

SABIC

LG Chem

LOTTE Chemical

Wanhua

Bhansali Engineering Polymers

Qingdao Primetech Plastic

Kumho Sunny

COPT New Material

Coremer

Suzhou Huashida Engineering Plastics

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Grade ASA/PMMA Blend product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Grade ASA/PMMA Blend, with price, sales quantity, revenue, and global market share of Automotive Grade ASA/PMMA Blend from 2020 to 2025.

Chapter 3, the Automotive Grade ASA/PMMA Blend competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Grade ASA/PMMA Blend breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive Grade ASA/PMMA Blend market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Grade ASA/PMMA Blend.

Chapter 14 and 15, to describe Automotive Grade ASA/PMMA Blend sales channel, distributors, customers, research findings and conclusion.

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