

Global Automotive GNSS Location Chip Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive GNSS Location Chip market size was valued at US\$ 137 million in 2025 and is forecast to a readjusted size of US\$ 189 million by 2032 with a CAGR of 4.7% during review period.

In-car navigation chips form the technological foundation for modern automotive navigation systems, offering real-time positioning, route guidance, and location-based services. These chips integrate GPS/GNSS receivers, advanced processing units, and connectivity features to support precise and seamless navigation. Automotive GNSS location chips are a critical component of modern vehicles, providing precise geolocation data for navigation, safety, and autonomous driving systems. These chips leverage satellite signals and advanced algorithms to ensure high-accuracy positioning, even in challenging environments.

This report is a detailed and comprehensive analysis for global Automotive GNSS Location Chip market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive GNSS Location Chip market size and forecasts, in consumption value (\$ Million), sales quantity (K Pcs), and average selling prices (US\$/Pcs),

2021-2032

Global Automotive GNSS Location Chip market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Pcs), and average selling prices (US\$/Pcs), 2021-2032

Global Automotive GNSS Location Chip market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Pcs), and average selling prices (US\$/Pcs), 2021-2032

Global Automotive GNSS Location Chip market shares of main players, shipments in revenue (\$ Million), sales quantity (K Pcs), and ASP (US\$/Pcs), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive GNSS Location Chip

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive GNSS Location Chip market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include U-blox, Qualcomm, Mediatek, Asensing Technology, STMicroelectronics, Zhongke Microelectronics, Furuno, Daisch, Unicore Communications, Unisoc, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive GNSS Location Chip market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and

value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Meter-level Accuracy

Submeter-level Accuracy

Market segment by Application

Passenger Vehicle

Commercial Vehicle

Major players covered

U-blox

Qualcomm

Mediatek

Asensing Technology

STMicroelectronics

Zhongke Microelectronics

Furuno

Daisch

Unicore Communications

Unisoc

Airoha

TechtoTop

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive GNSS Location Chip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive GNSS Location Chip, with price, sales quantity, revenue, and global market share of Automotive GNSS Location Chip from 2021 to 2026.

Chapter 3, the Automotive GNSS Location Chip competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive GNSS Location Chip breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Automotive GNSS Location Chip market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive GNSS Location Chip.

Chapter 14 and 15, to describe Automotive GNSS Location Chip sales channel, distributors, customers, research findings and conclusion.

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