

# **Global Automotive GNSS Chips Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Automotive GNSS Chips market size was valued at US\$ 3856 million in 2024 and is forecast to a readjusted size of USD 6371 million by 2031 with a CAGR of 7.5% during review period.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

This report is a detailed and comprehensive analysis for global Automotive GNSS Chips market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global Automotive GNSS Chips market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive GNSS Chips market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive GNSS Chips market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive GNSS Chips market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

**The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive GNSS Chips

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive GNSS Chips market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualcomm, Broadcom, Mediatek, U-blox, HiSilicon, STMicroelectronics, Furuno Electric, Mengxin Technology, Bynav, Unistrong, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

**Market Segmentation**

Automotive GNSS Chips market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## **Market segment by Type**

High Precision GNSS Chips

Standard Precision GNSS Chips

## **Market segment by Application**

Passenger Cars

Commercial Vehicles

## **Major players covered**

Qualcomm

Broadcom

Mediatek

U-blox

HiSilicon

STMicroelectronics

Furuno Electric

Mengxin Technology

Bynav

Unistrong

Techtop

UNISOC

Goke Microelectronics

ALLYSTAR Technology

HangZhou ZhongKe Microelectronics

**Market segment by region, regional analysis covers**

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Automotive GNSS Chips product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive GNSS Chips, with price, sales quantity, revenue, and global market share of Automotive GNSS Chips from 2020 to 2025.

Chapter 3, the Automotive GNSS Chips competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive GNSS Chips breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive GNSS Chips market forecast, by regions, by Type, and by

Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive GNSS Chips.

Chapter 14 and 15, to describe Automotive GNSS Chips sales channel, distributors, customers, research findings and conclusion.

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