

# **Global Automotive Geospatial Analytics Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

Geospatial analysis is the gathering, display, and manipulation of imagery, GPS, satellite photography and historical data, described explicitly in terms of geographic coordinates or implicitly, in terms of a street address, postal code, or forest stand identifier as they are applied to geographic models.

### **Scope of the Report:**

This report studies the Automotive Geospatial Analytics market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Automotive Geospatial Analytics market by product type and applications/end industries.

Based on component, the geospatial analytics market has been segmented into software & solutions and services. The software & solutions segment is expected to hold a larger market share in 2018. The adoption of geospatial software & solutions by enterprises is primarily to acquire location-based business intelligence for informed decision-making.

North America is estimated to be the largest market for geospatial analytics in 2017. The growth of the geospatial analytics market in North America is primarily driven by the high adoption of latest technologies such as cloud computing, big data, Internet of Things (IoT), Artificial Intelligence (AI), and business intelligence tools.

The global Automotive Geospatial Analytics market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in

China, also fast growing India and Southeast Asia regions. North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Automotive Geospatial Analytics. Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM

ESRI

Google

Pitney Bowes

SAP

Oracle

Alteryx

Bentley Systems

Harris

DigitalGlobe

Hexagon AB

Teradata

Trimble

Maplarge

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Software & Solutions

Services

Market Segment by Applications, can be divided into

Safety and Navigation

Insurance

Logistics

Others

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