

Global Automotive Digital Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Digital Services market size was valued at USD 2740.7 million in 2023 and is forecast to a readjusted size of USD 5489.2 million by 2030 with a CAGR of 10.4% during review period.

Automotive Digital Services is a service delivered via the internet, or an electronic network. Supply is essentially automated, or involves only minimal human intervention.

The Global Info Research report includes an overview of the development of the Automotive Digital Services industry chain, the market status of Customer (Mobility on Demand Service, Logistic Fleet Management Service), Automobile Manufacturer (Mobility on Demand Service, Logistic Fleet Management Service), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Digital Services.

Regionally, the report analyzes the Automotive Digital Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Digital Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Digital Services market. It provides a holistic view of the industry, as well as detailed insights into

individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Digital Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Mobility on Demand Service, Logistic Fleet Management Service).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Digital Services market.

Regional Analysis: The report involves examining the Automotive Digital Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Digital Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Digital Services:

Company Analysis: Report covers individual Automotive Digital Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Digital Services This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Customer, Automobile Manufacturer).

Technology Analysis: Report covers specific technologies relevant to Automotive Digital Services. It assesses the current state, advancements, and potential future developments in Automotive Digital Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Digital Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Digital Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

- Mobility on Demand Service
- Logistic Fleet Management Service
- In-vehicle Digital Service
- Other

Market segment by Application

- Customer
- Automobile Manufacturer
- Automobile Service Provider
- Transportation Management Company
- Other

Market segment by players, this report covers

Uber Technologies

Daimler

Bosch

TomTom

FEV Group

MAN

PCG

Continental

Bayerische Motoren Werke (BMW) Group

Volkswagen

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automotive Digital Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automotive Digital Services, with revenue, gross margin and global market share of Automotive Digital Services from 2019 to 2024.

Chapter 3, the Automotive Digital Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Automotive Digital Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automotive Digital Services.

Chapter 13, to describe Automotive Digital Services research findings and conclusion.

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