

Global Automotive Fleet Management Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Fleet management can include a range of functions, such as vehicle financing, vehicle maintenance, vehicle telematics, driver management, speed management, fuel management and health and safety management. Fleet Management is a function which allows companies which rely on transportation in business to remove or minimize the risks associated with vehicle investment, improving efficiency, productivity and reducing their overall transportation and staff costs, providing 100% compliance with government legislation and many more. These functions can be dealt with by either an in-house fleet-management department or an outsourced fleet-management provider.

Scope of the Report:

This report studies the Automotive Fleet Management market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Automotive Fleet Management market by product type and applications/end industries. With the dramatic changes on the horizon for fleet productivity tools and solutions, companies will continue to embrace the use of technology in automotive fleet management to improve business efficiency, reduce fleet cost and to drive employee productivity. Owing to technological advancements in automotive industry, today's vehicles are integrated with technology to directly manage fuel purchases and capture telematics data to manage driver behavior and predictive maintenance scheduling. Further, the market is majorly accelerated by the growing ecommerce business and cab services across the globe which has significantly augmented the need for efficient fleet management solutions. The increasing size of automotive fleet for transportations and logistics are the major factor for the growth of automotive fleet management solutions

across the globe.

The global Automotive Fleet Management market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Automotive Fleet Management.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Fleetmatics Group

TeleNav

TomTom International

Trimble Navigation

AT&T

Donlen Corporation

Geotab

Masternaut

Merchants Fleet Management

Omnitracs

Teletrac Navman

Verizon Telematic

WorkWave

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Operations Management

Driver Management

Vehicle Maintenance & Leasing

Safety & Compliance Management

Market Segment by Applications, can be divided into

Passenger Vehicles

Commercial Vehicles

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