

Global Automotive Films Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G1B76B41B60EN.html>

Date: May 2024

Pages: 113

Price: US\$ 3,480.00 (Single User License)

ID: G1B76B41B60EN

Abstracts

According to our (Global Info Research) latest study, the global Automotive Films market size was valued at USD 4610.9 million in 2023 and is forecast to a readjusted size of USD 5621.3 million by 2030 with a CAGR of 2.9% during review period.

Automotive films carry out the function of protecting the underlying paint, aesthetic upliftment, and business marketing. They are applied on windows and on the exterior as wraps. They are used to protect the body of the automobile against heat, glare, and UV rays. The films aid in the reduction of energy costs arising from air conditioning in addition to the protection of vehicle interiors and passengers from UV radiations and sun exposure.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

The Global Info Research report includes an overview of the development of the

Automotive Films industry chain, the market status of Passenger Cars (Automotive Window Films, Automotive Wrap Films), Commercial Vehicles (Automotive Window Films, Automotive Wrap Films), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Films.

Regionally, the report analyzes the Automotive Films markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Films market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Films market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Films industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Sqm), revenue generated, and market share of different by Type (e.g., Automotive Window Films, Automotive Wrap Films).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Films market.

Regional Analysis: The report involves examining the Automotive Films market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Films market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Films:

Company Analysis: Report covers individual Automotive Films manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Films. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Cars, Commercial Vehicles).

Technology Analysis: Report covers specific technologies relevant to Automotive Films. It assesses the current state, advancements, and potential future developments in Automotive Films areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Films market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Films market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Automotive Window Films

Automotive Wrap Films

Paint Protection Films

Market segment by Application

Passenger Cars

Commercial Vehicles

Major players covered

3M

Avery Dennison

Arlon Graphics

Eastman

Hexis

Saint-Gobain

Lintec

Garware Polyester

Johnson Window Film

Nexfil

Ads Window Films

Geoshield Window Film

Beijing Kangde Xin Composite Material

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Films product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Films, with price, sales, revenue and global market share of Automotive Films from 2019 to 2024.

Chapter 3, the Automotive Films competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Films breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Films market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Films.

Chapter 14 and 15, to describe Automotive Films sales channel, distributors, customers,

research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Films
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Automotive Films Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Automotive Window Films
 - 1.3.3 Automotive Wrap Films
 - 1.3.4 Paint Protection Films
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Automotive Films Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Passenger Cars
 - 1.4.3 Commercial Vehicles
- 1.5 Global Automotive Films Market Size & Forecast
 - 1.5.1 Global Automotive Films Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Automotive Films Sales Quantity (2019-2030)
 - 1.5.3 Global Automotive Films Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 3M
 - 2.1.1 3M Details
 - 2.1.2 3M Major Business
 - 2.1.3 3M Automotive Films Product and Services
 - 2.1.4 3M Automotive Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 3M Recent Developments/Updates
- 2.2 Avery Dennison
 - 2.2.1 Avery Dennison Details
 - 2.2.2 Avery Dennison Major Business
 - 2.2.3 Avery Dennison Automotive Films Product and Services
 - 2.2.4 Avery Dennison Automotive Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Avery Dennison Recent Developments/Updates
- 2.3 Arlon Graphics

- 2.3.1 Arlon Graphics Details
- 2.3.2 Arlon Graphics Major Business
- 2.3.3 Arlon Graphics Automotive Films Product and Services
- 2.3.4 Arlon Graphics Automotive Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Arlon Graphics Recent Developments/Updates
- 2.4 Eastman
 - 2.4.1 Eastman Details
 - 2.4.2 Eastman Major Business
 - 2.4.3 Eastman Automotive Films Product and Services
 - 2.4.4 Eastman Automotive Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Eastman Recent Developments/Updates
- 2.5 Hexis
 - 2.5.1 Hexis Details
 - 2.5.2 Hexis Major Business
 - 2.5.3 Hexis Automotive Films Product and Services
 - 2.5.4 Hexis Automotive Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Hexis Recent Developments/Updates
- 2.6 Saint-Gobain
 - 2.6.1 Saint-Gobain Details
 - 2.6.2 Saint-Gobain Major Business
 - 2.6.3 Saint-Gobain Automotive Films Product and Services
 - 2.6.4 Saint-Gobain Automotive Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Saint-Gobain Recent Developments/Updates
- 2.7 Lintec
 - 2.7.1 Lintec Details
 - 2.7.2 Lintec Major Business
 - 2.7.3 Lintec Automotive Films Product and Services
 - 2.7.4 Lintec Automotive Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Lintec Recent Developments/Updates
- 2.8 Garware Polyester
 - 2.8.1 Garware Polyester Details
 - 2.8.2 Garware Polyester Major Business
 - 2.8.3 Garware Polyester Automotive Films Product and Services
 - 2.8.4 Garware Polyester Automotive Films Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.8.5 Garware Polyester Recent Developments/Updates

2.9 Johnson Window Film

2.9.1 Johnson Window Film Details

2.9.2 Johnson Window Film Major Business

2.9.3 Johnson Window Film Automotive Films Product and Services

2.9.4 Johnson Window Film Automotive Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Johnson Window Film Recent Developments/Updates

2.10 Nexfil

2.10.1 Nexfil Details

2.10.2 Nexfil Major Business

2.10.3 Nexfil Automotive Films Product and Services

2.10.4 Nexfil Automotive Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Nexfil Recent Developments/Updates

2.11 Ads Window Films

2.11.1 Ads Window Films Details

2.11.2 Ads Window Films Major Business

2.11.3 Ads Window Films Automotive Films Product and Services

2.11.4 Ads Window Films Automotive Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Ads Window Films Recent Developments/Updates

2.12 Geoshield Window Film

2.12.1 Geoshield Window Film Details

2.12.2 Geoshield Window Film Major Business

2.12.3 Geoshield Window Film Automotive Films Product and Services

2.12.4 Geoshield Window Film Automotive Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Geoshield Window Film Recent Developments/Updates

2.13 Beijing Kangde Xin Composite Material

2.13.1 Beijing Kangde Xin Composite Material Details

2.13.2 Beijing Kangde Xin Composite Material Major Business

2.13.3 Beijing Kangde Xin Composite Material Automotive Films Product and Services

2.13.4 Beijing Kangde Xin Composite Material Automotive Films Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Beijing Kangde Xin Composite Material Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE FILMS BY MANUFACTURER

- 3.1 Global Automotive Films Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Automotive Films Revenue by Manufacturer (2019-2024)
- 3.3 Global Automotive Films Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Automotive Films by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Automotive Films Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Automotive Films Manufacturer Market Share in 2023
- 3.5 Automotive Films Market: Overall Company Footprint Analysis
 - 3.5.1 Automotive Films Market: Region Footprint
 - 3.5.2 Automotive Films Market: Company Product Type Footprint
 - 3.5.3 Automotive Films Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Automotive Films Market Size by Region
 - 4.1.1 Global Automotive Films Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Automotive Films Consumption Value by Region (2019-2030)
 - 4.1.3 Global Automotive Films Average Price by Region (2019-2030)
- 4.2 North America Automotive Films Consumption Value (2019-2030)
- 4.3 Europe Automotive Films Consumption Value (2019-2030)
- 4.4 Asia-Pacific Automotive Films Consumption Value (2019-2030)
- 4.5 South America Automotive Films Consumption Value (2019-2030)
- 4.6 Middle East and Africa Automotive Films Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Automotive Films Sales Quantity by Type (2019-2030)
- 5.2 Global Automotive Films Consumption Value by Type (2019-2030)
- 5.3 Global Automotive Films Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Automotive Films Sales Quantity by Application (2019-2030)
- 6.2 Global Automotive Films Consumption Value by Application (2019-2030)
- 6.3 Global Automotive Films Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Automotive Films Sales Quantity by Type (2019-2030)
- 7.2 North America Automotive Films Sales Quantity by Application (2019-2030)
- 7.3 North America Automotive Films Market Size by Country
 - 7.3.1 North America Automotive Films Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Automotive Films Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Automotive Films Sales Quantity by Type (2019-2030)
- 8.2 Europe Automotive Films Sales Quantity by Application (2019-2030)
- 8.3 Europe Automotive Films Market Size by Country
 - 8.3.1 Europe Automotive Films Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Automotive Films Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Automotive Films Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Automotive Films Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Automotive Films Market Size by Region
 - 9.3.1 Asia-Pacific Automotive Films Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Automotive Films Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Automotive Films Sales Quantity by Type (2019-2030)
- 10.2 South America Automotive Films Sales Quantity by Application (2019-2030)
- 10.3 South America Automotive Films Market Size by Country
 - 10.3.1 South America Automotive Films Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Automotive Films Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Automotive Films Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Automotive Films Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Automotive Films Market Size by Country
 - 11.3.1 Middle East & Africa Automotive Films Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Automotive Films Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Automotive Films Market Drivers
- 12.2 Automotive Films Market Restraints
- 12.3 Automotive Films Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Automotive Films and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Automotive Films

13.3 Automotive Films Production Process

13.4 Automotive Films Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Automotive Films Typical Distributors

14.3 Automotive Films Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

I would like to order

Product name: Global Automotive Films Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

Product link: <https://marketpublishers.com/r/G1B76B41B60EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1B76B41B60EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

