

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Film Market 2018, Forecast to 2023

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Abstracts

Automotive Films is long-term, removable, dual cast films designed for solid color passenger vehicle detailing, decoration and full wraps and provide excellent opacity to hide high-contrast surfaces.

Scope of the Report:

This report focuses on the Automotive Film in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. North America accounted for the majority of the revenue share in 2016 owing to the high demand for tinting, paint protection and wraps. This can be attributed to the increasing application of wraps for personalization of the vehicles in the region coupled with low vehicle maintenance cost associated with vehicles using paint protection films. Growing demand for the product in developing economies of Asia Pacific is expected to drive market growth as the cost of the product is declining with increasing consumer awareness with respect to the benefits offered by the product. Furthermore, demand for smooth vehicle performance is expected to aid the growth for NVH laminates.

The worldwide market for Automotive Film is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

3M

Avery Dennison

Orafol Group

Ritrama

Vvivid Vinyl

Arlon Graphics

Hexis

KPMF

Guangzhou Carbins

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Tinting Films

Paint Protection Films

NVH Film Laminates

Wrap Films

Market Segment by Applications, can be divided into

OEM

Aftermarket

There are 15 Chapters to deeply display the global Automotive Film market.

Chapter 1, to describe Automotive Film Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Film, with sales, revenue, and price of Automotive Film, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Film, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Film market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Film sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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