

Global Automotive Exterior Trim Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Exterior Trim market size was valued at USD 22660 million in 2023 and is forecast to a readjusted size of USD 27260 million by 2030 with a CAGR of 2.7% during review period.

Car trim refers to the items that can be added to the exterior, and interior, of an automobile to increase its appeal. There are several types of car trim. Some are used to protect the car from unwanted damage that can be caused by surrounding vehicles in a parking lot, while others are simply for aesthetics.

This report focus on automotive exterior trims which mainly includes: plastic bumpers, trim parts, roof rack, front grill trims system, wheel trim, Automotive Emblems and Others

The main manufacturers of automobile exterior decoration are Toyoda Gosei, Magna, Plastic Omnium, Cooper Standard, YFPO and so on, the top three accounting for about 30%.

Asia Pacific is the main market, accounting for about 50%, followed by North America and Europe, each accounting for about 20%.

The Global Info Research report includes an overview of the development of the Automotive Exterior Trim industry chain, the market status of Passenger Vehicle (Bumper, Sealing Strip), Commercial Vehicle (Bumper, Sealing Strip), and key enterprises in developed and developing market, and analysed the cutting-edge

technology, patent, hot applications and market trends of Automotive Exterior Trim.

Regionally, the report analyzes the Automotive Exterior Trim markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Exterior Trim market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Exterior Trim market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Exterior Trim industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Bumper, Sealing Strip).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Exterior Trim market.

Regional Analysis: The report involves examining the Automotive Exterior Trim market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Exterior Trim market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Exterior Trim:

Company Analysis: Report covers individual Automotive Exterior Trim manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Exterior Trim. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Vehicle, Commercial Vehicle).

Technology Analysis: Report covers specific technologies relevant to Automotive Exterior Trim. It assesses the current state, advancements, and potential future developments in Automotive Exterior Trim areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Exterior Trim market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Exterior Trim market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Bumper

Sealing Strip

Grille

Other

Market segment by Application

Passenger Vehicle

Commercial Vehicle

Major players covered

Magna

Cooper Standard

Plastic Omnium

Toyoda Gosei

MINTH Group

YFPO

Hutchinson

Nishikawa Rubber

SaarGummi

Kinugawa

CIE Automotive

Guizhou Guihang

Dura Automotive

Zhejiang Xiantong

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Exterior Trim product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Exterior Trim, with price, sales, revenue and global market share of Automotive Exterior Trim from 2019 to 2024.

Chapter 3, the Automotive Exterior Trim competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Exterior Trim breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Exterior Trim market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Exterior Trim.

Chapter 14 and 15, to describe Automotive Exterior Trim sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Exterior Trim
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Automotive Exterior Trim Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Bumper
 - 1.3.3 Sealing Strip
 - 1.3.4 Grille
 - 1.3.5 Other
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Automotive Exterior Trim Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Passenger Vehicle
 - 1.4.3 Commercial Vehicle
- 1.5 Global Automotive Exterior Trim Market Size & Forecast
 - 1.5.1 Global Automotive Exterior Trim Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Automotive Exterior Trim Sales Quantity (2019-2030)
 - 1.5.3 Global Automotive Exterior Trim Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Magna
 - 2.1.1 Magna Details
 - 2.1.2 Magna Major Business
 - 2.1.3 Magna Automotive Exterior Trim Product and Services
 - 2.1.4 Magna Automotive Exterior Trim Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Magna Recent Developments/Updates
- 2.2 Cooper Standard
 - 2.2.1 Cooper Standard Details
 - 2.2.2 Cooper Standard Major Business
 - 2.2.3 Cooper Standard Automotive Exterior Trim Product and Services
 - 2.2.4 Cooper Standard Automotive Exterior Trim Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Cooper Standard Recent Developments/Updates

2.3 Plastic Omnium

2.3.1 Plastic Omnium Details

2.3.2 Plastic Omnium Major Business

2.3.3 Plastic Omnium Automotive Exterior Trim Product and Services

2.3.4 Plastic Omnium Automotive Exterior Trim Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Plastic Omnium Recent Developments/Updates

2.4 Toyota Gosei

2.4.1 Toyota Gosei Details

2.4.2 Toyota Gosei Major Business

2.4.3 Toyota Gosei Automotive Exterior Trim Product and Services

2.4.4 Toyota Gosei Automotive Exterior Trim Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Toyota Gosei Recent Developments/Updates

2.5 MINTH Group

2.5.1 MINTH Group Details

2.5.2 MINTH Group Major Business

2.5.3 MINTH Group Automotive Exterior Trim Product and Services

2.5.4 MINTH Group Automotive Exterior Trim Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 MINTH Group Recent Developments/Updates

2.6 YFPO

2.6.1 YFPO Details

2.6.2 YFPO Major Business

2.6.3 YFPO Automotive Exterior Trim Product and Services

2.6.4 YFPO Automotive Exterior Trim Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 YFPO Recent Developments/Updates

2.7 Hutchinson

2.7.1 Hutchinson Details

2.7.2 Hutchinson Major Business

2.7.3 Hutchinson Automotive Exterior Trim Product and Services

2.7.4 Hutchinson Automotive Exterior Trim Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Hutchinson Recent Developments/Updates

2.8 Nishikawa Rubber

2.8.1 Nishikawa Rubber Details

2.8.2 Nishikawa Rubber Major Business

2.8.3 Nishikawa Rubber Automotive Exterior Trim Product and Services

2.8.4 Nishikawa Rubber Automotive Exterior Trim Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Nishikawa Rubber Recent Developments/Updates

2.9 SaarGummi

2.9.1 SaarGummi Details

2.9.2 SaarGummi Major Business

2.9.3 SaarGummi Automotive Exterior Trim Product and Services

2.9.4 SaarGummi Automotive Exterior Trim Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 SaarGummi Recent Developments/Updates

2.10 Kinugawa

2.10.1 Kinugawa Details

2.10.2 Kinugawa Major Business

2.10.3 Kinugawa Automotive Exterior Trim Product and Services

2.10.4 Kinugawa Automotive Exterior Trim Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Kinugawa Recent Developments/Updates

2.11 CIE Automotive

2.11.1 CIE Automotive Details

2.11.2 CIE Automotive Major Business

2.11.3 CIE Automotive Automotive Exterior Trim Product and Services

2.11.4 CIE Automotive Automotive Exterior Trim Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 CIE Automotive Recent Developments/Updates

2.12 Guizhou Guihang

2.12.1 Guizhou Guihang Details

2.12.2 Guizhou Guihang Major Business

2.12.3 Guizhou Guihang Automotive Exterior Trim Product and Services

2.12.4 Guizhou Guihang Automotive Exterior Trim Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Guizhou Guihang Recent Developments/Updates

2.13 Dura Automotive

2.13.1 Dura Automotive Details

2.13.2 Dura Automotive Major Business

2.13.3 Dura Automotive Automotive Exterior Trim Product and Services

2.13.4 Dura Automotive Automotive Exterior Trim Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Dura Automotive Recent Developments/Updates

2.14 Zhejiang Xiantong

- 2.14.1 Zhejiang Xiantong Details
- 2.14.2 Zhejiang Xiantong Major Business
- 2.14.3 Zhejiang Xiantong Automotive Exterior Trim Product and Services
- 2.14.4 Zhejiang Xiantong Automotive Exterior Trim Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Zhejiang Xiantong Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE EXTERIOR TRIM BY MANUFACTURER

- 3.1 Global Automotive Exterior Trim Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Automotive Exterior Trim Revenue by Manufacturer (2019-2024)
- 3.3 Global Automotive Exterior Trim Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Automotive Exterior Trim by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Automotive Exterior Trim Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Automotive Exterior Trim Manufacturer Market Share in 2023
- 3.5 Automotive Exterior Trim Market: Overall Company Footprint Analysis
 - 3.5.1 Automotive Exterior Trim Market: Region Footprint
 - 3.5.2 Automotive Exterior Trim Market: Company Product Type Footprint
 - 3.5.3 Automotive Exterior Trim Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Automotive Exterior Trim Market Size by Region
 - 4.1.1 Global Automotive Exterior Trim Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Automotive Exterior Trim Consumption Value by Region (2019-2030)
 - 4.1.3 Global Automotive Exterior Trim Average Price by Region (2019-2030)
- 4.2 North America Automotive Exterior Trim Consumption Value (2019-2030)
- 4.3 Europe Automotive Exterior Trim Consumption Value (2019-2030)
- 4.4 Asia-Pacific Automotive Exterior Trim Consumption Value (2019-2030)
- 4.5 South America Automotive Exterior Trim Consumption Value (2019-2030)
- 4.6 Middle East and Africa Automotive Exterior Trim Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Automotive Exterior Trim Sales Quantity by Type (2019-2030)
- 5.2 Global Automotive Exterior Trim Consumption Value by Type (2019-2030)
- 5.3 Global Automotive Exterior Trim Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Automotive Exterior Trim Sales Quantity by Application (2019-2030)
- 6.2 Global Automotive Exterior Trim Consumption Value by Application (2019-2030)
- 6.3 Global Automotive Exterior Trim Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Automotive Exterior Trim Sales Quantity by Type (2019-2030)
- 7.2 North America Automotive Exterior Trim Sales Quantity by Application (2019-2030)
- 7.3 North America Automotive Exterior Trim Market Size by Country
 - 7.3.1 North America Automotive Exterior Trim Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Automotive Exterior Trim Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Automotive Exterior Trim Sales Quantity by Type (2019-2030)
- 8.2 Europe Automotive Exterior Trim Sales Quantity by Application (2019-2030)
- 8.3 Europe Automotive Exterior Trim Market Size by Country
 - 8.3.1 Europe Automotive Exterior Trim Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Automotive Exterior Trim Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Automotive Exterior Trim Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Automotive Exterior Trim Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Automotive Exterior Trim Market Size by Region

9.3.1 Asia-Pacific Automotive Exterior Trim Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Automotive Exterior Trim Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Automotive Exterior Trim Sales Quantity by Type (2019-2030)

10.2 South America Automotive Exterior Trim Sales Quantity by Application (2019-2030)

10.3 South America Automotive Exterior Trim Market Size by Country

10.3.1 South America Automotive Exterior Trim Sales Quantity by Country (2019-2030)

10.3.2 South America Automotive Exterior Trim Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Automotive Exterior Trim Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Automotive Exterior Trim Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Automotive Exterior Trim Market Size by Country

11.3.1 Middle East & Africa Automotive Exterior Trim Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Automotive Exterior Trim Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Automotive Exterior Trim Market Drivers
- 12.2 Automotive Exterior Trim Market Restraints
- 12.3 Automotive Exterior Trim Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Automotive Exterior Trim and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Automotive Exterior Trim
- 13.3 Automotive Exterior Trim Production Process
- 13.4 Automotive Exterior Trim Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Automotive Exterior Trim Typical Distributors
- 14.3 Automotive Exterior Trim Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Automotive Exterior Trim Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Automotive Exterior Trim Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Magna Basic Information, Manufacturing Base and Competitors

Table 4. Magna Major Business

Table 5. Magna Automotive Exterior Trim Product and Services

Table 6. Magna Automotive Exterior Trim Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Magna Recent Developments/Updates

Table 8. Cooper Standard Basic Information, Manufacturing Base and Competitors

Table 9. Cooper Standard Major Business

Table 10. Cooper Standard Automotive Exterior Trim Product and Services

Table 11. Cooper Standard Automotive Exterior Trim Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Cooper Standard Recent Developments/Updates

Table 13. Plastic Omnium Basic Information, Manufacturing Base and Competitors

Table 14. Plastic Omnium Major Business

Table 15. Plastic Omnium Automotive Exterior Trim Product and Services

Table 16. Plastic Omnium Automotive Exterior Trim Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Plastic Omnium Recent Developments/Updates

Table 18. Toyoda Gosei Basic Information, Manufacturing Base and Competitors

Table 19. Toyoda Gosei Major Business

Table 20. Toyoda Gosei Automotive Exterior Trim Product and Services

Table 21. Toyoda Gosei Automotive Exterior Trim Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Toyoda Gosei Recent Developments/Updates

Table 23. MINTH Group Basic Information, Manufacturing Base and Competitors

Table 24. MINTH Group Major Business

Table 25. MINTH Group Automotive Exterior Trim Product and Services

Table 26. MINTH Group Automotive Exterior Trim Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. MINTH Group Recent Developments/Updates

Table 28. YFPO Basic Information, Manufacturing Base and Competitors

Table 29. YFPO Major Business

Table 30. YFPO Automotive Exterior Trim Product and Services

Table 31. YFPO Automotive Exterior Trim Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. YFPO Recent Developments/Updates

Table 33. Hutchinson Basic Information, Manufacturing Base and Competitors

Table 34. Hutchinson Major Business

Table 35. Hutchinson Automotive Exterior Trim Product and Services

Table 36. Hutchinson Automotive Exterior Trim Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Hutchinson Recent Developments/Updates

Table 38. Nishikawa Rubber Basic Information, Manufacturing Base and Competitors

Table 39. Nishikawa Rubber Major Business

Table 40. Nishikawa Rubber Automotive Exterior Trim Product and Services

Table 41. Nishikawa Rubber Automotive Exterior Trim Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Nishikawa Rubber Recent Developments/Updates

Table 43. SaarGummi Basic Information, Manufacturing Base and Competitors

Table 44. SaarGummi Major Business

Table 45. SaarGummi Automotive Exterior Trim Product and Services

Table 46. SaarGummi Automotive Exterior Trim Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. SaarGummi Recent Developments/Updates

Table 48. Kinugawa Basic Information, Manufacturing Base and Competitors

Table 49. Kinugawa Major Business

Table 50. Kinugawa Automotive Exterior Trim Product and Services

Table 51. Kinugawa Automotive Exterior Trim Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Kinugawa Recent Developments/Updates

Table 53. CIE Automotive Basic Information, Manufacturing Base and Competitors

Table 54. CIE Automotive Major Business

Table 55. CIE Automotive Automotive Exterior Trim Product and Services

Table 56. CIE Automotive Automotive Exterior Trim Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. CIE Automotive Recent Developments/Updates

Table 58. Guizhou Guihang Basic Information, Manufacturing Base and Competitors

Table 59. Guizhou Guihang Major Business

Table 60. Guizhou Guihang Automotive Exterior Trim Product and Services

Table 61. Guizhou Guihang Automotive Exterior Trim Sales Quantity (K MT), Average

- Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Guizhou Guihang Recent Developments/Updates
- Table 63. Dura Automotive Basic Information, Manufacturing Base and Competitors
- Table 64. Dura Automotive Major Business
- Table 65. Dura Automotive Automotive Exterior Trim Product and Services
- Table 66. Dura Automotive Automotive Exterior Trim Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Dura Automotive Recent Developments/Updates
- Table 68. Zhejiang Xiantong Basic Information, Manufacturing Base and Competitors
- Table 69. Zhejiang Xiantong Major Business
- Table 70. Zhejiang Xiantong Automotive Exterior Trim Product and Services
- Table 71. Zhejiang Xiantong Automotive Exterior Trim Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Zhejiang Xiantong Recent Developments/Updates
- Table 73. Global Automotive Exterior Trim Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 74. Global Automotive Exterior Trim Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 75. Global Automotive Exterior Trim Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 76. Market Position of Manufacturers in Automotive Exterior Trim, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 77. Head Office and Automotive Exterior Trim Production Site of Key Manufacturer
- Table 78. Automotive Exterior Trim Market: Company Product Type Footprint
- Table 79. Automotive Exterior Trim Market: Company Product Application Footprint
- Table 80. Automotive Exterior Trim New Market Entrants and Barriers to Market Entry
- Table 81. Automotive Exterior Trim Mergers, Acquisition, Agreements, and Collaborations
- Table 82. Global Automotive Exterior Trim Sales Quantity by Region (2019-2024) & (K MT)
- Table 83. Global Automotive Exterior Trim Sales Quantity by Region (2025-2030) & (K MT)
- Table 84. Global Automotive Exterior Trim Consumption Value by Region (2019-2024) & (USD Million)
- Table 85. Global Automotive Exterior Trim Consumption Value by Region (2025-2030) & (USD Million)
- Table 86. Global Automotive Exterior Trim Average Price by Region (2019-2024) & (USD/MT)

Table 87. Global Automotive Exterior Trim Average Price by Region (2025-2030) & (USD/MT)

Table 88. Global Automotive Exterior Trim Sales Quantity by Type (2019-2024) & (K MT)

Table 89. Global Automotive Exterior Trim Sales Quantity by Type (2025-2030) & (K MT)

Table 90. Global Automotive Exterior Trim Consumption Value by Type (2019-2024) & (USD Million)

Table 91. Global Automotive Exterior Trim Consumption Value by Type (2025-2030) & (USD Million)

Table 92. Global Automotive Exterior Trim Average Price by Type (2019-2024) & (USD/MT)

Table 93. Global Automotive Exterior Trim Average Price by Type (2025-2030) & (USD/MT)

Table 94. Global Automotive Exterior Trim Sales Quantity by Application (2019-2024) & (K MT)

Table 95. Global Automotive Exterior Trim Sales Quantity by Application (2025-2030) & (K MT)

Table 96. Global Automotive Exterior Trim Consumption Value by Application (2019-2024) & (USD Million)

Table 97. Global Automotive Exterior Trim Consumption Value by Application (2025-2030) & (USD Million)

Table 98. Global Automotive Exterior Trim Average Price by Application (2019-2024) & (USD/MT)

Table 99. Global Automotive Exterior Trim Average Price by Application (2025-2030) & (USD/MT)

Table 100. North America Automotive Exterior Trim Sales Quantity by Type (2019-2024) & (K MT)

Table 101. North America Automotive Exterior Trim Sales Quantity by Type (2025-2030) & (K MT)

Table 102. North America Automotive Exterior Trim Sales Quantity by Application (2019-2024) & (K MT)

Table 103. North America Automotive Exterior Trim Sales Quantity by Application (2025-2030) & (K MT)

Table 104. North America Automotive Exterior Trim Sales Quantity by Country (2019-2024) & (K MT)

Table 105. North America Automotive Exterior Trim Sales Quantity by Country (2025-2030) & (K MT)

Table 106. North America Automotive Exterior Trim Consumption Value by Country

(2019-2024) & (USD Million)

Table 107. North America Automotive Exterior Trim Consumption Value by Country (2025-2030) & (USD Million)

Table 108. Europe Automotive Exterior Trim Sales Quantity by Type (2019-2024) & (K MT)

Table 109. Europe Automotive Exterior Trim Sales Quantity by Type (2025-2030) & (K MT)

Table 110. Europe Automotive Exterior Trim Sales Quantity by Application (2019-2024) & (K MT)

Table 111. Europe Automotive Exterior Trim Sales Quantity by Application (2025-2030) & (K MT)

Table 112. Europe Automotive Exterior Trim Sales Quantity by Country (2019-2024) & (K MT)

Table 113. Europe Automotive Exterior Trim Sales Quantity by Country (2025-2030) & (K MT)

Table 114. Europe Automotive Exterior Trim Consumption Value by Country (2019-2024) & (USD Million)

Table 115. Europe Automotive Exterior Trim Consumption Value by Country (2025-2030) & (USD Million)

Table 116. Asia-Pacific Automotive Exterior Trim Sales Quantity by Type (2019-2024) & (K MT)

Table 117. Asia-Pacific Automotive Exterior Trim Sales Quantity by Type (2025-2030) & (K MT)

Table 118. Asia-Pacific Automotive Exterior Trim Sales Quantity by Application (2019-2024) & (K MT)

Table 119. Asia-Pacific Automotive Exterior Trim Sales Quantity by Application (2025-2030) & (K MT)

Table 120. Asia-Pacific Automotive Exterior Trim Sales Quantity by Region (2019-2024) & (K MT)

Table 121. Asia-Pacific Automotive Exterior Trim Sales Quantity by Region (2025-2030) & (K MT)

Table 122. Asia-Pacific Automotive Exterior Trim Consumption Value by Region (2019-2024) & (USD Million)

Table 123. Asia-Pacific Automotive Exterior Trim Consumption Value by Region (2025-2030) & (USD Million)

Table 124. South America Automotive Exterior Trim Sales Quantity by Type (2019-2024) & (K MT)

Table 125. South America Automotive Exterior Trim Sales Quantity by Type (2025-2030) & (K MT)

Table 126. South America Automotive Exterior Trim Sales Quantity by Application (2019-2024) & (K MT)

Table 127. South America Automotive Exterior Trim Sales Quantity by Application (2025-2030) & (K MT)

Table 128. South America Automotive Exterior Trim Sales Quantity by Country (2019-2024) & (K MT)

Table 129. South America Automotive Exterior Trim Sales Quantity by Country (2025-2030) & (K MT)

Table 130. South America Automotive Exterior Trim Consumption Value by Country (2019-2024) & (USD Million)

Table 131. South America Automotive Exterior Trim Consumption Value by Country (2025-2030) & (USD Million)

Table 132. Middle East & Africa Automotive Exterior Trim Sales Quantity by Type (2019-2024) & (K MT)

Table 133. Middle East & Africa Automotive Exterior Trim Sales Quantity by Type (2025-2030) & (K MT)

Table 134. Middle East & Africa Automotive Exterior Trim Sales Quantity by Application (2019-2024) & (K MT)

Table 135. Middle East & Africa Automotive Exterior Trim Sales Quantity by Application (2025-2030) & (K MT)

Table 136. Middle East & Africa Automotive Exterior Trim Sales Quantity by Region (2019-2024) & (K MT)

Table 137. Middle East & Africa Automotive Exterior Trim Sales Quantity by Region (2025-2030) & (K MT)

Table 138. Middle East & Africa Automotive Exterior Trim Consumption Value by Region (2019-2024) & (USD Million)

Table 139. Middle East & Africa Automotive Exterior Trim Consumption Value by Region (2025-2030) & (USD Million)

Table 140. Automotive Exterior Trim Raw Material

Table 141. Key Manufacturers of Automotive Exterior Trim Raw Materials

Table 142. Automotive Exterior Trim Typical Distributors

Table 143. Automotive Exterior Trim Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Automotive Exterior Trim Picture

Figure 2. Global Automotive Exterior Trim Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Automotive Exterior Trim Consumption Value Market Share by Type in 2023

Figure 4. Bumper Examples

Figure 5. Sealing Strip Examples

Figure 6. Grille Examples

Figure 7. Other Examples

Figure 8. Global Automotive Exterior Trim Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Automotive Exterior Trim Consumption Value Market Share by Application in 2023

Figure 10. Passenger Vehicle Examples

Figure 11. Commercial Vehicle Examples

Figure 12. Global Automotive Exterior Trim Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Automotive Exterior Trim Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Automotive Exterior Trim Sales Quantity (2019-2030) & (K MT)

Figure 15. Global Automotive Exterior Trim Average Price (2019-2030) & (USD/MT)

Figure 16. Global Automotive Exterior Trim Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Automotive Exterior Trim Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Automotive Exterior Trim by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Automotive Exterior Trim Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Automotive Exterior Trim Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Automotive Exterior Trim Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Automotive Exterior Trim Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Automotive Exterior Trim Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Automotive Exterior Trim Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Automotive Exterior Trim Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Automotive Exterior Trim Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Automotive Exterior Trim Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Automotive Exterior Trim Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Automotive Exterior Trim Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Automotive Exterior Trim Average Price by Type (2019-2030) & (USD/MT)

Figure 31. Global Automotive Exterior Trim Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Automotive Exterior Trim Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Automotive Exterior Trim Average Price by Application (2019-2030) & (USD/MT)

Figure 34. North America Automotive Exterior Trim Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Automotive Exterior Trim Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Automotive Exterior Trim Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Automotive Exterior Trim Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Automotive Exterior Trim Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Automotive Exterior Trim Sales Quantity Market Share by Application

(2019-2030)

Figure 43. Europe Automotive Exterior Trim Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Automotive Exterior Trim Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Automotive Exterior Trim Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Automotive Exterior Trim Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Automotive Exterior Trim Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Automotive Exterior Trim Consumption Value Market Share by Region (2019-2030)

Figure 54. China Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Automotive Exterior Trim Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Automotive Exterior Trim Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Automotive Exterior Trim Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Automotive Exterior Trim Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Automotive Exterior Trim Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Automotive Exterior Trim Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Automotive Exterior Trim Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Automotive Exterior Trim Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Automotive Exterior Trim Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Automotive Exterior Trim Market Drivers

Figure 75. Automotive Exterior Trim Market Restraints

Figure 76. Automotive Exterior Trim Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Automotive Exterior Trim in 2023

Figure 79. Manufacturing Process Analysis of Automotive Exterior Trim

Figure 80. Automotive Exterior Trim Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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