

Global Automotive Exterior Coating Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Exterior Coating market size was valued at USD 2413.9 million in 2023 and is forecast to a readjusted size of USD 3140 million by 2030 with a CAGR of 3.8% during review period.

Automobile exterior paint refers to the paint painted on the auto exterior parts, auto exterior parts mainly include bumpers, rearview mirrors, lights, door handles, skylights and so on.

Global Automotive Exterior Coating key players include Akzo Nobel, BASF, PPG Industries, etc. Global top 3 manufacturers hold a share over 50%.

Asia-Pacific is the largest market, with a share about 55%, followed by North America, and Europe, both have a share about 39 percent.

In terms of product, Oil Paint is the largest segment, with a share over 54%. And in terms of application, the largest application is Passenger Vehicle, followed by Commercial Vehicle.

The Global Info Research report includes an overview of the development of the Automotive Exterior Coating industry chain, the market status of Passenger Vehicle (Water-Based Paint, Oil Paint), Commercial Vehicle (Water-Based Paint, Oil Paint), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Exterior Coating.

Regionally, the report analyzes the Automotive Exterior Coating markets in key regions.

North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Exterior Coating market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Exterior Coating market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Exterior Coating industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Water-Based Paint, Oil Paint).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Exterior Coating market.

Regional Analysis: The report involves examining the Automotive Exterior Coating market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Exterior Coating market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Exterior Coating:

Company Analysis: Report covers individual Automotive Exterior Coating manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Exterior Coating. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Vehicle, Commercial Vehicle).

Technology Analysis: Report covers specific technologies relevant to Automotive Exterior Coating. It assesses the current state, advancements, and potential future developments in Automotive Exterior Coating areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Exterior Coating market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Exterior Coating market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Water-Based Paint

Oil Paint

Market segment by Application

Passenger Vehicle

Commercial Vehicle

Major players covered

Akzo Nobel

BASF

PPG Industries

Axalta Coating Systems

Nippon Paint

Kansai Paint

KCC Corporation

Worwag

Peter Lacke

Donglai Coating Technology

KNT

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Exterior Coating product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Exterior Coating, with price, sales, revenue and global market share of Automotive Exterior Coating from 2019 to 2024.

Chapter 3, the Automotive Exterior Coating competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Exterior Coating breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Exterior Coating market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Exterior Coating.

Chapter 14 and 15, to describe Automotive Exterior Coating sales channel, distributors, customers, research findings and conclusion.

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