

# Global Automotive Exterior Adhesive Tape Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GEA1B5EB85B9EN.html>

Date: April 2026

Pages: 137

Price: US\$ 4,480.00 (Single User License)

ID: GEA1B5EB85B9EN

## Abstracts

The global Automotive Exterior Adhesive Tape market size is expected to reach \$ 2157 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

In 2025, global Automotive Exterior Adhesive Tape production reached approximately 600 kilotons with an average global market price of around US\$2500 per ton. Single-line annual production capacity averages 20 kilotons with a gross margin of approximately 28-30%. The upstream of the Automotive Exterior Adhesive Tape industry primarily includes raw materials such as adhesives and substrates, which are concentrated in the chemical and packaging material fields. The downstream applications cover passenger vehicles and commercial vehicles, with passenger vehicles accounting for about 60% and commercial vehicles for about 40%. As the automotive manufacturing industry grows, there is a continuous increase in demand for Automotive Exterior Adhesive Tape, especially in the passenger vehicle sector. The business opportunity lies in the trend towards vehicle personalization and the advancement of material technology, which are bringing new growth potential to the market for Automotive Exterior Adhesive Tape.

Automotive Exterior Adhesive Tape is a specialized adhesive tape designed to bond and secure various components of an automobile's exterior, such as trim pieces, stickers, and protective covers. It is engineered to provide a strong, durable bond that withstands environmental factors, ensuring the integrity and aesthetic appeal of the vehicle's exterior. The tape's unique formulation allows for easy application, removal without residue, and excellent adhesion to a variety of surfaces, contributing to the overall functionality and aesthetics of the automotive exterior.

In the future, the Automotive Exterior Adhesive Tape industry is expected to witness significant technological advancements and market diversification. With material science innovation, we anticipate the development of more durable, multi-functional, and environmentally friendly tape products. Lightweight design will be a trend, aligning with the automotive industry's demands for energy conservation and emissions reduction. Additionally, tapes will incorporate more functionalities, such as conductivity and heat insulation, to cater to the growing demand for personalized vehicle aesthetics. Environmental standards will be further elevated to ensure that the production and use of adhesive tapes align with sustainable development principles. Technological innovation will boost production efficiency and reduce costs, enhancing market competitiveness. Moreover, as the global market expands, the application scope of adhesive tapes will extend beyond the automotive sector to include areas such as construction and electronics. Brand differentiation and innovative services will become key factors in corporate competition. Overall, the Automotive Exterior Adhesive Tape industry will continue to evolve towards a path of efficiency, environmental friendliness, personalization, and globalization.

This report studies the global Automotive Exterior Adhesive Tape production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Exterior Adhesive Tape and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Exterior Adhesive Tape that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Automotive Exterior Adhesive Tape total production and demand, 2021-2032, (Tons)

Global Automotive Exterior Adhesive Tape total production value, 2021-2032, (USD Million)

Global Automotive Exterior Adhesive Tape production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Automotive Exterior Adhesive Tape consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Automotive Exterior Adhesive Tape domestic production, consumption, key domestic manufacturers and share

Global Automotive Exterior Adhesive Tape production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Automotive Exterior Adhesive Tape production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Automotive Exterior Adhesive Tape production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Automotive Exterior Adhesive Tape market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Saint-Gobain, Adhesive Applications, Henkel, ADHETEC, 3M, Nitto Denko, IPG, Tesa, ORAFOL Europe, Lohmann, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Exterior Adhesive Tape market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Exterior Adhesive Tape Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Automotive Exterior Adhesive Tape Market, Segmentation by Type:

Double Sided Foam Tapes

Acrylic Foam Tapes

PE Foam Tapes

Others

#### Global Automotive Exterior Adhesive Tape Market, Segmentation by Tape Structure:

Single-sided Adhesive Tape

Double-sided Adhesive Tape

#### Global Automotive Exterior Adhesive Tape Market, Segmentation by Performance:

Heat-resistant Adhesive Tape

Aging-resistant Adhesive Tape

Low-VOC Adhesive Tape

Others

Global Automotive Exterior Adhesive Tape Market, Segmentation by Application:

Passenger Car

Commercial Vehicle

Companies Profiled:

Saint-Gobain

Adhesive Applications

Henkel

ADHETEC

3M

Nitto Denko

IPG

Tesa

ORAFOL Europe

Lohmann

Avery Dennison

Scapa

Shurtape

Lintec

Teraoka Seisakusho

GERGONNE

**Key Questions Answered:**

1. How big is the global Automotive Exterior Adhesive Tape market?
2. What is the demand of the global Automotive Exterior Adhesive Tape market?
3. What is the year over year growth of the global Automotive Exterior Adhesive Tape market?
4. What is the production and production value of the global Automotive Exterior Adhesive Tape market?
5. Who are the key producers in the global Automotive Exterior Adhesive Tape market?
6. What are the growth factors driving the market demand?

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