

Global Automotive ESP Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive ESP market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Electronic stability control (ESC), also referred to as electronic stability program (ESP) or dynamic stability control (DSC), is a computerized technology that improves a vehicle's stability by detecting and reducing loss of traction (skidding). When ESC detects loss of steering control, it automatically applies the brakes to help 'steer' the vehicle where the driver intends to go. Braking is automatically applied to wheels individually, such as the outer front wheel to counter oversteer or the inner rear wheel to counter understeer. Some ESC systems also reduce engine power until control is regained. ESC does not improve a vehicle's cornering performance; instead, it helps to minimize the loss of control.

In China, Automotive ESP key players include Bosch, Continental, DENSO, Aisin, ZF, etc. The top five players hold a share about 75%.

East China is the largest market, with a share about 30%, followed by North China, Northeast China, having a total share about 35 percent.

In terms of product, 4-Channel is the largest segment, with a share about 45%. And in terms of application, the largest application is Sedan and Hatchback, followed by SUV and Pickup, etc.

The Global Info Research report includes an overview of the development of the



Automotive ESP industry chain, the market status of Sedan and Hatchback (2-Channel, 3-Channel), SUV and Pickup (2-Channel, 3-Channel), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive ESP.

Regionally, the report analyzes the Automotive ESP markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive ESP market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive ESP market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive ESP industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., 2-Channel, 3-Channel).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive ESP market.

Regional Analysis: The report involves examining the Automotive ESP market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive ESP market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive ESP:



Company Analysis: Report covers individual Automotive ESP manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive ESP This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sedan and Hatchback, SUV and Pickup).

Technology Analysis: Report covers specific technologies relevant to Automotive ESP. It assesses the current state, advancements, and potential future developments in Automotive ESP areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive ESP market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive ESP market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

2-Channel

3-Channel

4-Channel

Market segment by Application



	Sedan and Hatchback	
	SUV and Pickup	
	Other	
Major players covered		
	Continental	
	Denso	
	Aisin	
	ZF	
	Delphi	
	Hitachi	
Market segment by region, regional analysis covers		
	North America (United States, Canada and Mexico)	
	Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)	
	Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)	
	South America (Brazil, Argentina, Colombia, and Rest of South America)	
	Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)	

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive ESP product scope, market overview, market



estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive ESP, with price, sales, revenue and global market share of Automotive ESP from 2019 to 2024.

Chapter 3, the Automotive ESP competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive ESP breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Automotive ESP market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive ESP.

Chapter 14 and 15, to describe Automotive ESP sales channel, distributors, customers, research findings and conclusion.



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