

Global Automotive Electronic Rear View Module Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G57F5E7D002DEN.html>

Date: November 2025

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: G57F5E7D002DEN

Abstracts

According to our (Global Info Research) latest study, the global Automotive Electronic Rear View Module market size was valued at US\$ 1868 million in 2024 and is forecast to a readjusted size of USD 4996 million by 2031 with a CAGR of 15.3% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

The automotive electronic rear view module transmits the rear image to the display screen inside the car through a camera installed at the rear of the car. It replaces the traditional rearview mirror and provides a clearer and wider rear view. This technology is widely used to improve reversing safety and provide a wider field of view.

This report is a detailed and comprehensive analysis for global Automotive Electronic Rear View Module market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Electronic Rear View Module market size and forecasts, in

consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Electronic Rear View Module market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Electronic Rear View Module market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Electronic Rear View Module market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Electronic Rear View Module

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Electronic Rear View Module market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bosch, Continental, ZF Friedrichshafen, Aptiv, Aisin, Panasonic, Denso, Samsung Electro-Mechanics, NXP Semiconductors, Osram, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Electronic Rear View Module market is split by Type and by Application. For

the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Standard Electronic Rear View Module

High-Definition Electronic Rear View Module

Enhanced Display Electronic Rear View Module

Market segment by Application

Passenger Cars

Commercial Vehicles

Major players covered

Bosch

Continental

ZF Friedrichshafen

Aptiv

Aisin

Panasonic

Denso

Samsung Electro-Mechanics

NXP Semiconductors

Osram

Samic

Jabil

Sunny Optical Technology

Desay SV

Ofilm Group

Hikvision

Lianchuang Electronic Technology

BYD

Guangdong Hongjing Optoelectronic Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Global Automotive Electronic Rear View Module Market 2025 by Manufacturers, Regions, Type and Application, For...

Chapter 1, to describe Automotive Electronic Rear View Module product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Electronic Rear View Module, with price, sales quantity, revenue, and global market share of Automotive Electronic Rear View Module from 2020 to 2025.

Chapter 3, the Automotive Electronic Rear View Module competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Electronic Rear View Module breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive Electronic Rear View Module market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Electronic Rear View Module.

Chapter 14 and 15, to describe Automotive Electronic Rear View Module sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Automotive Electronic Rear View Module Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Standard Electronic Rear View Module

1.3.3 High-Definition Electronic Rear View Module

1.3.4 Enhanced Display Electronic Rear View Module

1.4 Market Analysis by Application

1.4.1 Overview: Global Automotive Electronic Rear View Module Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Passenger Cars

1.4.3 Commercial Vehicles

1.5 Global Automotive Electronic Rear View Module Market Size & Forecast

1.5.1 Global Automotive Electronic Rear View Module Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Automotive Electronic Rear View Module Sales Quantity (2020-2031)

1.5.3 Global Automotive Electronic Rear View Module Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Bosch

2.1.1 Bosch Details

2.1.2 Bosch Major Business

2.1.3 Bosch Automotive Electronic Rear View Module Product and Services

2.1.4 Bosch Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Bosch Recent Developments/Updates

2.2 Continental

2.2.1 Continental Details

2.2.2 Continental Major Business

2.2.3 Continental Automotive Electronic Rear View Module Product and Services

2.2.4 Continental Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Continental Recent Developments/Updates

2.3 ZF Friedrichshafen

2.3.1 ZF Friedrichshafen Details

2.3.2 ZF Friedrichshafen Major Business

2.3.3 ZF Friedrichshafen Automotive Electronic Rear View Module Product and Services

2.3.4 ZF Friedrichshafen Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 ZF Friedrichshafen Recent Developments/Updates

2.4 Aptiv

2.4.1 Aptiv Details

2.4.2 Aptiv Major Business

2.4.3 Aptiv Automotive Electronic Rear View Module Product and Services

2.4.4 Aptiv Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Aptiv Recent Developments/Updates

2.5 Aisin

2.5.1 Aisin Details

2.5.2 Aisin Major Business

2.5.3 Aisin Automotive Electronic Rear View Module Product and Services

2.5.4 Aisin Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Aisin Recent Developments/Updates

2.6 Panasonic

2.6.1 Panasonic Details

2.6.2 Panasonic Major Business

2.6.3 Panasonic Automotive Electronic Rear View Module Product and Services

2.6.4 Panasonic Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Panasonic Recent Developments/Updates

2.7 Denso

2.7.1 Denso Details

2.7.2 Denso Major Business

2.7.3 Denso Automotive Electronic Rear View Module Product and Services

2.7.4 Denso Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Denso Recent Developments/Updates

2.8 Samsung Electro-Mechanics

2.8.1 Samsung Electro-Mechanics Details

2.8.2 Samsung Electro-Mechanics Major Business

2.8.3 Samsung Electro-Mechanics Automotive Electronic Rear View Module Product and Services

2.8.4 Samsung Electro-Mechanics Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.8.5 Samsung Electro-Mechanics Recent Developments/Updates

2.9 NXP Semiconductors

2.9.1 NXP Semiconductors Details

2.9.2 NXP Semiconductors Major Business

2.9.3 NXP Semiconductors Automotive Electronic Rear View Module Product and Services

2.9.4 NXP Semiconductors Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.9.5 NXP Semiconductors Recent Developments/Updates

2.10 Osram

2.10.1 Osram Details

2.10.2 Osram Major Business

2.10.3 Osram Automotive Electronic Rear View Module Product and Services

2.10.4 Osram Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.10.5 Osram Recent Developments/Updates

2.11 Samic

2.11.1 Samic Details

2.11.2 Samic Major Business

2.11.3 Samic Automotive Electronic Rear View Module Product and Services

2.11.4 Samic Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.11.5 Samic Recent Developments/Updates

2.12 Jabil

2.12.1 Jabil Details

2.12.2 Jabil Major Business

2.12.3 Jabil Automotive Electronic Rear View Module Product and Services

2.12.4 Jabil Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.12.5 Jabil Recent Developments/Updates

2.13 Sunny Optical Technology

2.13.1 Sunny Optical Technology Details

2.13.2 Sunny Optical Technology Major Business

2.13.3 Sunny Optical Technology Automotive Electronic Rear View Module Product and Services

2.13.4 Sunny Optical Technology Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.13.5 Sunny Optical Technology Recent Developments/Updates

2.14 Desay SV

2.14.1 Desay SV Details

2.14.2 Desay SV Major Business

2.14.3 Desay SV Automotive Electronic Rear View Module Product and Services

2.14.4 Desay SV Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.14.5 Desay SV Recent Developments/Updates

2.15 Ofilm Group

2.15.1 Ofilm Group Details

2.15.2 Ofilm Group Major Business

2.15.3 Ofilm Group Automotive Electronic Rear View Module Product and Services

2.15.4 Ofilm Group Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.15.5 Ofilm Group Recent Developments/Updates

2.16 Hikvision

2.16.1 Hikvision Details

2.16.2 Hikvision Major Business

2.16.3 Hikvision Automotive Electronic Rear View Module Product and Services

2.16.4 Hikvision Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.16.5 Hikvision Recent Developments/Updates

2.17 Lianchuang Electronic Technology

2.17.1 Lianchuang Electronic Technology Details

2.17.2 Lianchuang Electronic Technology Major Business

2.17.3 Lianchuang Electronic Technology Automotive Electronic Rear View Module Product and Services

2.17.4 Lianchuang Electronic Technology Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.17.5 Lianchuang Electronic Technology Recent Developments/Updates

2.18 BYD

2.18.1 BYD Details

2.18.2 BYD Major Business

2.18.3 BYD Automotive Electronic Rear View Module Product and Services

2.18.4 BYD Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.18.5 BYD Recent Developments/Updates

2.19 Guangdong Hongjing Optoelectronic Technology

2.19.1 Guangdong Hongjing Optoelectronic Technology Details

2.19.2 Guangdong Hongjing Optoelectronic Technology Major Business

2.19.3 Guangdong Hongjing Optoelectronic Technology Automotive Electronic Rear View Module Product and Services

2.19.4 Guangdong Hongjing Optoelectronic Technology Automotive Electronic Rear View Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.19.5 Guangdong Hongjing Optoelectronic Technology Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE ELECTRONIC REAR VIEW MODULE BY MANUFACTURER

3.1 Global Automotive Electronic Rear View Module Sales Quantity by Manufacturer (2020-2025)

3.2 Global Automotive Electronic Rear View Module Revenue by Manufacturer (2020-2025)

3.3 Global Automotive Electronic Rear View Module Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Automotive Electronic Rear View Module by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Automotive Electronic Rear View Module Manufacturer Market Share in 2024

3.4.3 Top 6 Automotive Electronic Rear View Module Manufacturer Market Share in 2024

3.5 Automotive Electronic Rear View Module Market: Overall Company Footprint Analysis

3.5.1 Automotive Electronic Rear View Module Market: Region Footprint

3.5.2 Automotive Electronic Rear View Module Market: Company Product Type Footprint

3.5.3 Automotive Electronic Rear View Module Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Automotive Electronic Rear View Module Market Size by Region
 - 4.1.1 Global Automotive Electronic Rear View Module Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Automotive Electronic Rear View Module Consumption Value by Region (2020-2031)
 - 4.1.3 Global Automotive Electronic Rear View Module Average Price by Region (2020-2031)
- 4.2 North America Automotive Electronic Rear View Module Consumption Value (2020-2031)
- 4.3 Europe Automotive Electronic Rear View Module Consumption Value (2020-2031)
- 4.4 Asia-Pacific Automotive Electronic Rear View Module Consumption Value (2020-2031)
- 4.5 South America Automotive Electronic Rear View Module Consumption Value (2020-2031)
- 4.6 Middle East & Africa Automotive Electronic Rear View Module Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Automotive Electronic Rear View Module Sales Quantity by Type (2020-2031)
- 5.2 Global Automotive Electronic Rear View Module Consumption Value by Type (2020-2031)
- 5.3 Global Automotive Electronic Rear View Module Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Automotive Electronic Rear View Module Sales Quantity by Application (2020-2031)
- 6.2 Global Automotive Electronic Rear View Module Consumption Value by Application (2020-2031)
- 6.3 Global Automotive Electronic Rear View Module Average Price by Application (2020-2031)

7 NORTH AMERICA

- 7.1 North America Automotive Electronic Rear View Module Sales Quantity by Type (2020-2031)

7.2 North America Automotive Electronic Rear View Module Sales Quantity by Application (2020-2031)

7.3 North America Automotive Electronic Rear View Module Market Size by Country

7.3.1 North America Automotive Electronic Rear View Module Sales Quantity by Country (2020-2031)

7.3.2 North America Automotive Electronic Rear View Module Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Automotive Electronic Rear View Module Sales Quantity by Type (2020-2031)

8.2 Europe Automotive Electronic Rear View Module Sales Quantity by Application (2020-2031)

8.3 Europe Automotive Electronic Rear View Module Market Size by Country

8.3.1 Europe Automotive Electronic Rear View Module Sales Quantity by Country (2020-2031)

8.3.2 Europe Automotive Electronic Rear View Module Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Automotive Electronic Rear View Module Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Automotive Electronic Rear View Module Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Automotive Electronic Rear View Module Market Size by Region

9.3.1 Asia-Pacific Automotive Electronic Rear View Module Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Automotive Electronic Rear View Module Consumption Value by Region (2020-2031)

- 9.3.3 China Market Size and Forecast (2020-2031)
- 9.3.4 Japan Market Size and Forecast (2020-2031)
- 9.3.5 South Korea Market Size and Forecast (2020-2031)
- 9.3.6 India Market Size and Forecast (2020-2031)
- 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
- 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Automotive Electronic Rear View Module Sales Quantity by Type (2020-2031)
- 10.2 South America Automotive Electronic Rear View Module Sales Quantity by Application (2020-2031)
- 10.3 South America Automotive Electronic Rear View Module Market Size by Country
 - 10.3.1 South America Automotive Electronic Rear View Module Sales Quantity by Country (2020-2031)
 - 10.3.2 South America Automotive Electronic Rear View Module Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Automotive Electronic Rear View Module Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Automotive Electronic Rear View Module Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Automotive Electronic Rear View Module Market Size by Country
 - 11.3.1 Middle East & Africa Automotive Electronic Rear View Module Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Automotive Electronic Rear View Module Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Automotive Electronic Rear View Module Market Drivers
- 12.2 Automotive Electronic Rear View Module Market Restraints
- 12.3 Automotive Electronic Rear View Module Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Automotive Electronic Rear View Module and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Automotive Electronic Rear View Module
- 13.3 Automotive Electronic Rear View Module Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Automotive Electronic Rear View Module Typical Distributors
- 14.3 Automotive Electronic Rear View Module Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Automotive Electronic Rear View Module Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Automotive Electronic Rear View Module Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Bosch Basic Information, Manufacturing Base and Competitors

Table 4. Bosch Major Business

Table 5. Bosch Automotive Electronic Rear View Module Product and Services

Table 6. Bosch Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Bosch Recent Developments/Updates

Table 8. Continental Basic Information, Manufacturing Base and Competitors

Table 9. Continental Major Business

Table 10. Continental Automotive Electronic Rear View Module Product and Services

Table 11. Continental Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Continental Recent Developments/Updates

Table 13. ZF Friedrichshafen Basic Information, Manufacturing Base and Competitors

Table 14. ZF Friedrichshafen Major Business

Table 15. ZF Friedrichshafen Automotive Electronic Rear View Module Product and Services

Table 16. ZF Friedrichshafen Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. ZF Friedrichshafen Recent Developments/Updates

Table 18. Aptiv Basic Information, Manufacturing Base and Competitors

Table 19. Aptiv Major Business

Table 20. Aptiv Automotive Electronic Rear View Module Product and Services

Table 21. Aptiv Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Aptiv Recent Developments/Updates

Table 23. Aisin Basic Information, Manufacturing Base and Competitors

Table 24. Aisin Major Business

- Table 25. Aisin Automotive Electronic Rear View Module Product and Services
- Table 26. Aisin Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 27. Aisin Recent Developments/Updates
- Table 28. Panasonic Basic Information, Manufacturing Base and Competitors
- Table 29. Panasonic Major Business
- Table 30. Panasonic Automotive Electronic Rear View Module Product and Services
- Table 31. Panasonic Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 32. Panasonic Recent Developments/Updates
- Table 33. Denso Basic Information, Manufacturing Base and Competitors
- Table 34. Denso Major Business
- Table 35. Denso Automotive Electronic Rear View Module Product and Services
- Table 36. Denso Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 37. Denso Recent Developments/Updates
- Table 38. Samsung Electro-Mechanics Basic Information, Manufacturing Base and Competitors
- Table 39. Samsung Electro-Mechanics Major Business
- Table 40. Samsung Electro-Mechanics Automotive Electronic Rear View Module Product and Services
- Table 41. Samsung Electro-Mechanics Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 42. Samsung Electro-Mechanics Recent Developments/Updates
- Table 43. NXP Semiconductors Basic Information, Manufacturing Base and Competitors
- Table 44. NXP Semiconductors Major Business
- Table 45. NXP Semiconductors Automotive Electronic Rear View Module Product and Services
- Table 46. NXP Semiconductors Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 47. NXP Semiconductors Recent Developments/Updates
- Table 48. Osram Basic Information, Manufacturing Base and Competitors
- Table 49. Osram Major Business

Table 50. Osram Automotive Electronic Rear View Module Product and Services

Table 51. Osram Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Osram Recent Developments/Updates

Table 53. Samic Basic Information, Manufacturing Base and Competitors

Table 54. Samic Major Business

Table 55. Samic Automotive Electronic Rear View Module Product and Services

Table 56. Samic Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Samic Recent Developments/Updates

Table 58. Jabil Basic Information, Manufacturing Base and Competitors

Table 59. Jabil Major Business

Table 60. Jabil Automotive Electronic Rear View Module Product and Services

Table 61. Jabil Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. Jabil Recent Developments/Updates

Table 63. Sunny Optical Technology Basic Information, Manufacturing Base and Competitors

Table 64. Sunny Optical Technology Major Business

Table 65. Sunny Optical Technology Automotive Electronic Rear View Module Product and Services

Table 66. Sunny Optical Technology Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. Sunny Optical Technology Recent Developments/Updates

Table 68. Desay SV Basic Information, Manufacturing Base and Competitors

Table 69. Desay SV Major Business

Table 70. Desay SV Automotive Electronic Rear View Module Product and Services

Table 71. Desay SV Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. Desay SV Recent Developments/Updates

Table 73. Ofilm Group Basic Information, Manufacturing Base and Competitors

Table 74. Ofilm Group Major Business

Table 75. Ofilm Group Automotive Electronic Rear View Module Product and Services

Table 76. Ofilm Group Automotive Electronic Rear View Module Sales Quantity (K

Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 77. Ofilm Group Recent Developments/Updates

Table 78. Hikvision Basic Information, Manufacturing Base and Competitors

Table 79. Hikvision Major Business

Table 80. Hikvision Automotive Electronic Rear View Module Product and Services

Table 81. Hikvision Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 82. Hikvision Recent Developments/Updates

Table 83. Lianchuang Electronic Technology Basic Information, Manufacturing Base and Competitors

Table 84. Lianchuang Electronic Technology Major Business

Table 85. Lianchuang Electronic Technology Automotive Electronic Rear View Module Product and Services

Table 86. Lianchuang Electronic Technology Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 87. Lianchuang Electronic Technology Recent Developments/Updates

Table 88. BYD Basic Information, Manufacturing Base and Competitors

Table 89. BYD Major Business

Table 90. BYD Automotive Electronic Rear View Module Product and Services

Table 91. BYD Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 92. BYD Recent Developments/Updates

Table 93. Guangdong Hongjing Optoelectronic Technology Basic Information, Manufacturing Base and Competitors

Table 94. Guangdong Hongjing Optoelectronic Technology Major Business

Table 95. Guangdong Hongjing Optoelectronic Technology Automotive Electronic Rear View Module Product and Services

Table 96. Guangdong Hongjing Optoelectronic Technology Automotive Electronic Rear View Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 97. Guangdong Hongjing Optoelectronic Technology Recent Developments/Updates

Table 98. Global Automotive Electronic Rear View Module Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 99. Global Automotive Electronic Rear View Module Revenue by Manufacturer

(2020-2025) & (USD Million)

Table 100. Global Automotive Electronic Rear View Module Average Price by Manufacturer (2020-2025) & (US\$/Unit)

Table 101. Market Position of Manufacturers in Automotive Electronic Rear View Module, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 102. Head Office and Automotive Electronic Rear View Module Production Site of Key Manufacturer

Table 103. Automotive Electronic Rear View Module Market: Company Product Type Footprint

Table 104. Automotive Electronic Rear View Module Market: Company Product Application Footprint

Table 105. Automotive Electronic Rear View Module New Market Entrants and Barriers to Market Entry

Table 106. Automotive Electronic Rear View Module Mergers, Acquisition, Agreements, and Collaborations

Table 107. Global Automotive Electronic Rear View Module Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 108. Global Automotive Electronic Rear View Module Sales Quantity by Region (2020-2025) & (K Units)

Table 109. Global Automotive Electronic Rear View Module Sales Quantity by Region (2026-2031) & (K Units)

Table 110. Global Automotive Electronic Rear View Module Consumption Value by Region (2020-2025) & (USD Million)

Table 111. Global Automotive Electronic Rear View Module Consumption Value by Region (2026-2031) & (USD Million)

Table 112. Global Automotive Electronic Rear View Module Average Price by Region (2020-2025) & (US\$/Unit)

Table 113. Global Automotive Electronic Rear View Module Average Price by Region (2026-2031) & (US\$/Unit)

Table 114. Global Automotive Electronic Rear View Module Sales Quantity by Type (2020-2025) & (K Units)

Table 115. Global Automotive Electronic Rear View Module Sales Quantity by Type (2026-2031) & (K Units)

Table 116. Global Automotive Electronic Rear View Module Consumption Value by Type (2020-2025) & (USD Million)

Table 117. Global Automotive Electronic Rear View Module Consumption Value by Type (2026-2031) & (USD Million)

Table 118. Global Automotive Electronic Rear View Module Average Price by Type (2020-2025) & (US\$/Unit)

Table 119. Global Automotive Electronic Rear View Module Average Price by Type (2026-2031) & (US\$/Unit)

Table 120. Global Automotive Electronic Rear View Module Sales Quantity by Application (2020-2025) & (K Units)

Table 121. Global Automotive Electronic Rear View Module Sales Quantity by Application (2026-2031) & (K Units)

Table 122. Global Automotive Electronic Rear View Module Consumption Value by Application (2020-2025) & (USD Million)

Table 123. Global Automotive Electronic Rear View Module Consumption Value by Application (2026-2031) & (USD Million)

Table 124. Global Automotive Electronic Rear View Module Average Price by Application (2020-2025) & (US\$/Unit)

Table 125. Global Automotive Electronic Rear View Module Average Price by Application (2026-2031) & (US\$/Unit)

Table 126. North America Automotive Electronic Rear View Module Sales Quantity by Type (2020-2025) & (K Units)

Table 127. North America Automotive Electronic Rear View Module Sales Quantity by Type (2026-2031) & (K Units)

Table 128. North America Automotive Electronic Rear View Module Sales Quantity by Application (2020-2025) & (K Units)

Table 129. North America Automotive Electronic Rear View Module Sales Quantity by Application (2026-2031) & (K Units)

Table 130. North America Automotive Electronic Rear View Module Sales Quantity by Country (2020-2025) & (K Units)

Table 131. North America Automotive Electronic Rear View Module Sales Quantity by Country (2026-2031) & (K Units)

Table 132. North America Automotive Electronic Rear View Module Consumption Value by Country (2020-2025) & (USD Million)

Table 133. North America Automotive Electronic Rear View Module Consumption Value by Country (2026-2031) & (USD Million)

Table 134. Europe Automotive Electronic Rear View Module Sales Quantity by Type (2020-2025) & (K Units)

Table 135. Europe Automotive Electronic Rear View Module Sales Quantity by Type (2026-2031) & (K Units)

Table 136. Europe Automotive Electronic Rear View Module Sales Quantity by Application (2020-2025) & (K Units)

Table 137. Europe Automotive Electronic Rear View Module Sales Quantity by Application (2026-2031) & (K Units)

Table 138. Europe Automotive Electronic Rear View Module Sales Quantity by Country

(2020-2025) & (K Units)

Table 139. Europe Automotive Electronic Rear View Module Sales Quantity by Country (2026-2031) & (K Units)

Table 140. Europe Automotive Electronic Rear View Module Consumption Value by Country (2020-2025) & (USD Million)

Table 141. Europe Automotive Electronic Rear View Module Consumption Value by Country (2026-2031) & (USD Million)

Table 142. Asia-Pacific Automotive Electronic Rear View Module Sales Quantity by Type (2020-2025) & (K Units)

Table 143. Asia-Pacific Automotive Electronic Rear View Module Sales Quantity by Type (2026-2031) & (K Units)

Table 144. Asia-Pacific Automotive Electronic Rear View Module Sales Quantity by Application (2020-2025) & (K Units)

Table 145. Asia-Pacific Automotive Electronic Rear View Module Sales Quantity by Application (2026-2031) & (K Units)

Table 146. Asia-Pacific Automotive Electronic Rear View Module Sales Quantity by Region (2020-2025) & (K Units)

Table 147. Asia-Pacific Automotive Electronic Rear View Module Sales Quantity by Region (2026-2031) & (K Units)

Table 148. Asia-Pacific Automotive Electronic Rear View Module Consumption Value by Region (2020-2025) & (USD Million)

Table 149. Asia-Pacific Automotive Electronic Rear View Module Consumption Value by Region (2026-2031) & (USD Million)

Table 150. South America Automotive Electronic Rear View Module Sales Quantity by Type (2020-2025) & (K Units)

Table 151. South America Automotive Electronic Rear View Module Sales Quantity by Type (2026-2031) & (K Units)

Table 152. South America Automotive Electronic Rear View Module Sales Quantity by Application (2020-2025) & (K Units)

Table 153. South America Automotive Electronic Rear View Module Sales Quantity by Application (2026-2031) & (K Units)

Table 154. South America Automotive Electronic Rear View Module Sales Quantity by Country (2020-2025) & (K Units)

Table 155. South America Automotive Electronic Rear View Module Sales Quantity by Country (2026-2031) & (K Units)

Table 156. South America Automotive Electronic Rear View Module Consumption Value by Country (2020-2025) & (USD Million)

Table 157. South America Automotive Electronic Rear View Module Consumption Value by Country (2026-2031) & (USD Million)

Table 158. Middle East & Africa Automotive Electronic Rear View Module Sales Quantity by Type (2020-2025) & (K Units)

Table 159. Middle East & Africa Automotive Electronic Rear View Module Sales Quantity by Type (2026-2031) & (K Units)

Table 160. Middle East & Africa Automotive Electronic Rear View Module Sales Quantity by Application (2020-2025) & (K Units)

Table 161. Middle East & Africa Automotive Electronic Rear View Module Sales Quantity by Application (2026-2031) & (K Units)

Table 162. Middle East & Africa Automotive Electronic Rear View Module Sales Quantity by Country (2020-2025) & (K Units)

Table 163. Middle East & Africa Automotive Electronic Rear View Module Sales Quantity by Country (2026-2031) & (K Units)

Table 164. Middle East & Africa Automotive Electronic Rear View Module Consumption Value by Country (2020-2025) & (USD Million)

Table 165. Middle East & Africa Automotive Electronic Rear View Module Consumption Value by Country (2026-2031) & (USD Million)

Table 166. Automotive Electronic Rear View Module Raw Material

Table 167. Key Manufacturers of Automotive Electronic Rear View Module Raw Materials

Table 168. Automotive Electronic Rear View Module Typical Distributors

Table 169. Automotive Electronic Rear View Module Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Automotive Electronic Rear View Module Picture

Figure 2. Global Automotive Electronic Rear View Module Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Automotive Electronic Rear View Module Revenue Market Share by Type in 2024

Figure 4. Standard Electronic Rear View Module Examples

Figure 5. High-Definition Electronic Rear View Module Examples

Figure 6. Enhanced Display Electronic Rear View Module Examples

Figure 7. Global Automotive Electronic Rear View Module Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 8. Global Automotive Electronic Rear View Module Revenue Market Share by Application in 2024

Figure 9. Passenger Cars Examples

Figure 10. Commercial Vehicles Examples

Figure 11. Global Automotive Electronic Rear View Module Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 12. Global Automotive Electronic Rear View Module Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 13. Global Automotive Electronic Rear View Module Sales Quantity (2020-2031) & (K Units)

Figure 14. Global Automotive Electronic Rear View Module Price (2020-2031) & (US\$/Unit)

Figure 15. Global Automotive Electronic Rear View Module Sales Quantity Market Share by Manufacturer in 2024

Figure 16. Global Automotive Electronic Rear View Module Revenue Market Share by Manufacturer in 2024

Figure 17. Producer Shipments of Automotive Electronic Rear View Module by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 18. Top 3 Automotive Electronic Rear View Module Manufacturer (Revenue) Market Share in 2024

Figure 19. Top 6 Automotive Electronic Rear View Module Manufacturer (Revenue) Market Share in 2024

Figure 20. Global Automotive Electronic Rear View Module Sales Quantity Market Share by Region (2020-2031)

Figure 21. Global Automotive Electronic Rear View Module Consumption Value Market

Share by Region (2020-2031)

Figure 22. North America Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 23. Europe Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 24. Asia-Pacific Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 25. South America Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 26. Middle East & Africa Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 27. Global Automotive Electronic Rear View Module Sales Quantity Market Share by Type (2020-2031)

Figure 28. Global Automotive Electronic Rear View Module Consumption Value Market Share by Type (2020-2031)

Figure 29. Global Automotive Electronic Rear View Module Average Price by Type (2020-2031) & (US\$/Unit)

Figure 30. Global Automotive Electronic Rear View Module Sales Quantity Market Share by Application (2020-2031)

Figure 31. Global Automotive Electronic Rear View Module Revenue Market Share by Application (2020-2031)

Figure 32. Global Automotive Electronic Rear View Module Average Price by Application (2020-2031) & (US\$/Unit)

Figure 33. North America Automotive Electronic Rear View Module Sales Quantity Market Share by Type (2020-2031)

Figure 34. North America Automotive Electronic Rear View Module Sales Quantity Market Share by Application (2020-2031)

Figure 35. North America Automotive Electronic Rear View Module Sales Quantity Market Share by Country (2020-2031)

Figure 36. North America Automotive Electronic Rear View Module Consumption Value Market Share by Country (2020-2031)

Figure 37. United States Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 38. Canada Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 39. Mexico Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 40. Europe Automotive Electronic Rear View Module Sales Quantity Market Share by Type (2020-2031)

Figure 41. Europe Automotive Electronic Rear View Module Sales Quantity Market Share by Application (2020-2031)

Figure 42. Europe Automotive Electronic Rear View Module Sales Quantity Market Share by Country (2020-2031)

Figure 43. Europe Automotive Electronic Rear View Module Consumption Value Market Share by Country (2020-2031)

Figure 44. Germany Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 45. France Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 46. United Kingdom Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 47. Russia Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 48. Italy Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 49. Asia-Pacific Automotive Electronic Rear View Module Sales Quantity Market Share by Type (2020-2031)

Figure 50. Asia-Pacific Automotive Electronic Rear View Module Sales Quantity Market Share by Application (2020-2031)

Figure 51. Asia-Pacific Automotive Electronic Rear View Module Sales Quantity Market Share by Region (2020-2031)

Figure 52. Asia-Pacific Automotive Electronic Rear View Module Consumption Value Market Share by Region (2020-2031)

Figure 53. China Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 54. Japan Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 55. South Korea Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 56. India Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 57. Southeast Asia Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 58. Australia Automotive Electronic Rear View Module Consumption Value (2020-2031) & (USD Million)

Figure 59. South America Automotive Electronic Rear View Module Sales Quantity Market Share by Type (2020-2031)

Figure 60. South America Automotive Electronic Rear View Module Sales Quantity

Market Share by Application (2020-2031)

Figure 61. South America Automotive Electronic Rear View Module Sales Quantity

Market Share by Country (2020-2031)

Figure 62. South America Automotive Electronic Rear View Module Consumption Value

Market Share by Country (2020-2031)

Figure 63. Brazil Automotive Electronic Rear View Module Consumption Value
(2020-2031) & (USD Million)

Figure 64. Argentina Automotive Electronic Rear View Module Consumption Value
(2020-2031) & (USD Million)

Figure 65. Middle East & Africa Automotive Electronic Rear View Module Sales Quantity
Market Share by Type (2020-2031)

Figure 66. Middle East & Africa Automotive Electronic Rear View Module Sales Quantity
Market Share by Application (2020-2031)

Figure 67. Middle East & Africa Automotive Electronic Rear View Module Sales Quantity
Market Share by Country (2020-2031)

Figure 68. Middle East & Africa Automotive Electronic Rear View Module Consumption
Value Market Share by Country (2020-2031)

Figure 69. Turkey Automotive Electronic Rear View Module Consumption Value
(2020-2031) & (USD Million)

Figure 70. Egypt Automotive Electronic Rear View Module Consumption Value
(2020-2031) & (USD Million)

Figure 71. Saudi Arabia Automotive Electronic Rear View Module Consumption Value
(2020-2031) & (USD Million)

Figure 72. South Africa Automotive Electronic Rear View Module Consumption Value
(2020-2031) & (USD Million)

Figure 73. Automotive Electronic Rear View Module Market Drivers

Figure 74. Automotive Electronic Rear View Module Market Restraints

Figure 75. Automotive Electronic Rear View Module Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Automotive Electronic Rear View
Module in 2024

Figure 78. Manufacturing Process Analysis of Automotive Electronic Rear View Module

Figure 79. Automotive Electronic Rear View Module Industrial Chain

Figure 80. Sales Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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