

# Global Automotive Electronic Insert Molding Components Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Electronic Insert Molding Components market size was valued at US\$ 1505 million in 2025 and is forecast to a readjusted size of US\$ 5605 million by 2032 with a CAGR of 22.2% during review period.

Automotive electronic insert molded parts (also known as insert injection molded parts) refer to automotive components where 'inserts' made of metal, ceramic, or other hard materials are pre-placed in a mold, and then plastic is injected to combine with the molten plastic to form a single integrated part. These parts are primarily used to enhance strength, conductivity, and wear resistance, and to achieve functional integration. The upstream supply chain mainly includes high-performance engineering plastics (such as PBT, PA66, PPS, PPA), precision metal terminals (copper alloy or stainless steel), as well as mold steel and injection molding equipment. In 2025, global sales are approximately 90 million units, with an average market price of approximately US\$16 per unit. The industry's gross profit margin is in the range of 25%?35%.

Automotive electronic insert-molded components are primarily used in the three core electrical systems of new energy vehicles. They combine the excellent high strength, rigidity, heat resistance, and conductivity of metals with the good moldability, insulation, and low cost of plastics, resulting in a type of high-performance metal-plastic integrated product.

Addressing the integrated, intelligent, lightweight, and high-voltage electrification trends in new energy vehicle development, insert-molded parts offer reliable solutions with their advantages of safe insulation, robust integration, and efficient weight reduction.

Insert-molded parts are rapidly gaining traction in the new energy vehicle sector, and with the steady growth of new energy vehicle shipments, the market size for insert-molded parts in new energy vehicles is expected to continue to increase.

This report is a detailed and comprehensive analysis for global Automotive Electronic Insert Molding Components market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Automotive Electronic Insert Molding Components market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Electronic Insert Molding Components market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Electronic Insert Molding Components market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Electronic Insert Molding Components market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Electronic Insert Molding Components

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Electronic Insert Molding Components market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TE Connectivity, Molex, Amphenol, Aptiv, Yazaki, Lear Corporation, Hirschmann Automotive, Sunrise ELC Technology, CWB Automotive Electronics, Kaizhong Precision Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Automotive Electronic Insert Molding Components market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Motor Controller Assembly

Busbar Assemblies

Inverter Components

Others

### Market segment by Plastic Matrix

PBT

PA

PPS

LCP

Other

### Market segment by Application Scenarios

Connectors

Sensors

Motor Controllers

Power Management Modules

Others

### Market segment by Application

Passenger Cars

Commercial Vehicles

### Major players covered

TE Connectivity

Molex

Amphenol

Aptiv

Yazaki

Lear Corporation

Hirschmann Automotive

Sunrise ELC Technology

CWB Automotive Electronics

Kaizhong Precision Technology

DEREN Electronics

Ningbo Tianlong Electronics

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Automotive Electronic Insert Molding Components product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Electronic Insert Molding Components, with price, sales quantity, revenue, and global market share of Automotive Electronic Insert Molding Components from 2021 to 2026.

Chapter 3, the Automotive Electronic Insert Molding Components competitive situation,

sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Electronic Insert Molding Components breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Automotive Electronic Insert Molding Components market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Electronic Insert Molding Components.

Chapter 14 and 15, to describe Automotive Electronic Insert Molding Components sales channel, distributors, customers, research findings and conclusion.

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