

# Global Automotive Electrification Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global Automotive Electrification market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

The Global Info Research report includes an overview of the development of the Automotive Electrification industry chain, the market status of Family car (Internal Combustion Engine (ICE) & Micro-Hybrid Vehicle, Hybrid Electric Vehicle (HEV)), Commercial (Internal Combustion Engine (ICE) & Micro-Hybrid Vehicle, Hybrid Electric Vehicle (HEV)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Electrification.



Regionally, the report analyzes the Automotive Electrification markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Electrification market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Electrification market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Electrification industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Internal Combustion Engine (ICE) & Micro-Hybrid Vehicle, Hybrid Electric Vehicle (HEV)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Electrification market.

Regional Analysis: The report involves examining the Automotive Electrification market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Electrification market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Electrification:

Company Analysis: Report covers individual Automotive Electrification players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and



strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Electrification This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Family car, Commercial).

Technology Analysis: Report covers specific technologies relevant to Automotive Electrification. It assesses the current state, advancements, and potential future developments in Automotive Electrification areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Electrification market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Electrification market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Internal Combustion Engine (ICE) & Micro-Hybrid Vehicle

Hybrid Electric Vehicle (HEV)

Plug-In Hybrid Electric Vehicle (PHEV)

Battery Electric Vehicle (BEV)

Market segment by Application

Family car

Global Automotive Electrification Market 2024 by Company, Regions, Type and Application, Forecast to 2030



Commercial

Industrial

#### Market segment by players, this report covers

Bosch

Continental

Denso

Delphi

Johnson Electric

Volkswagen

Toyota

Honda

Mitsubishi Electric

Borgwarner

Magna

Aisin Seiki

Johnson Controls

ZF

Valeo

Jtekt



Hitachi

Wabco

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automotive Electrification product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automotive Electrification, with revenue, gross margin and global market share of Automotive Electrification from 2019 to 2024.

Chapter 3, the Automotive Electrification competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Automotive Electrification market forecast, by regions, type and application, with consumption value, from 2025 to 2030.



Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automotive Electrification.

Chapter 13, to describe Automotive Electrification research findings and conclusion.



# Contents

#### **1 MARKET OVERVIEW**

1.1 Product Overview and Scope of Automotive Electrification

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Automotive Electrification by Type

1.3.1 Overview: Global Automotive Electrification Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Automotive Electrification Consumption Value Market Share by Type in 2023

1.3.3 Internal Combustion Engine (ICE) & Micro-Hybrid Vehicle

1.3.4 Hybrid Electric Vehicle (HEV)

1.3.5 Plug-In Hybrid Electric Vehicle (PHEV)

1.3.6 Battery Electric Vehicle (BEV)

1.4 Global Automotive Electrification Market by Application

1.4.1 Overview: Global Automotive Electrification Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Family car

1.4.3 Commercial

1.4.4 Industrial

1.5 Global Automotive Electrification Market Size & Forecast

1.6 Global Automotive Electrification Market Size and Forecast by Region

1.6.1 Global Automotive Electrification Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Automotive Electrification Market Size by Region, (2019-2030)

1.6.3 North America Automotive Electrification Market Size and Prospect (2019-2030)

1.6.4 Europe Automotive Electrification Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Automotive Electrification Market Size and Prospect (2019-2030)

1.6.6 South America Automotive Electrification Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Automotive Electrification Market Size and Prospect (2019-2030)

### **2 COMPANY PROFILES**

2.1 Bosch

2.1.1 Bosch Details

2.1.2 Bosch Major Business

2.1.3 Bosch Automotive Electrification Product and Solutions

2.1.4 Bosch Automotive Electrification Revenue, Gross Margin and Market Share



#### (2019-2024)

- 2.1.5 Bosch Recent Developments and Future Plans
- 2.2 Continental
  - 2.2.1 Continental Details
  - 2.2.2 Continental Major Business
  - 2.2.3 Continental Automotive Electrification Product and Solutions
- 2.2.4 Continental Automotive Electrification Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Continental Recent Developments and Future Plans

2.3 Denso

- 2.3.1 Denso Details
- 2.3.2 Denso Major Business
- 2.3.3 Denso Automotive Electrification Product and Solutions
- 2.3.4 Denso Automotive Electrification Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Denso Recent Developments and Future Plans

2.4 Delphi

- 2.4.1 Delphi Details
- 2.4.2 Delphi Major Business
- 2.4.3 Delphi Automotive Electrification Product and Solutions
- 2.4.4 Delphi Automotive Electrification Revenue, Gross Margin and Market Share

(2019-2024)

2.4.5 Delphi Recent Developments and Future Plans

2.5 Johnson Electric

- 2.5.1 Johnson Electric Details
- 2.5.2 Johnson Electric Major Business
- 2.5.3 Johnson Electric Automotive Electrification Product and Solutions

2.5.4 Johnson Electric Automotive Electrification Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Johnson Electric Recent Developments and Future Plans

2.6 Volkswagen

- 2.6.1 Volkswagen Details
- 2.6.2 Volkswagen Major Business
- 2.6.3 Volkswagen Automotive Electrification Product and Solutions
- 2.6.4 Volkswagen Automotive Electrification Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Volkswagen Recent Developments and Future Plans
- 2.7 Toyota
  - 2.7.1 Toyota Details



- 2.7.2 Toyota Major Business
- 2.7.3 Toyota Automotive Electrification Product and Solutions

2.7.4 Toyota Automotive Electrification Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Toyota Recent Developments and Future Plans

2.8 Honda

- 2.8.1 Honda Details
- 2.8.2 Honda Major Business
- 2.8.3 Honda Automotive Electrification Product and Solutions
- 2.8.4 Honda Automotive Electrification Revenue, Gross Margin and Market Share

(2019-2024)

2.8.5 Honda Recent Developments and Future Plans

- 2.9 Mitsubishi Electric
- 2.9.1 Mitsubishi Electric Details
- 2.9.2 Mitsubishi Electric Major Business
- 2.9.3 Mitsubishi Electric Automotive Electrification Product and Solutions
- 2.9.4 Mitsubishi Electric Automotive Electrification Revenue, Gross Margin and Market Share (2019-2024)
- 2.9.5 Mitsubishi Electric Recent Developments and Future Plans

2.10 Borgwarner

- 2.10.1 Borgwarner Details
- 2.10.2 Borgwarner Major Business
- 2.10.3 Borgwarner Automotive Electrification Product and Solutions

2.10.4 Borgwarner Automotive Electrification Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Borgwarner Recent Developments and Future Plans

2.11 Magna

2.11.1 Magna Details

- 2.11.2 Magna Major Business
- 2.11.3 Magna Automotive Electrification Product and Solutions
- 2.11.4 Magna Automotive Electrification Revenue, Gross Margin and Market Share (2019-2024)
- 2.11.5 Magna Recent Developments and Future Plans
- 2.12 Aisin Seiki
  - 2.12.1 Aisin Seiki Details
  - 2.12.2 Aisin Seiki Major Business
  - 2.12.3 Aisin Seiki Automotive Electrification Product and Solutions
- 2.12.4 Aisin Seiki Automotive Electrification Revenue, Gross Margin and Market Share (2019-2024)



2.12.5 Aisin Seiki Recent Developments and Future Plans

2.13 Johnson Controls

2.13.1 Johnson Controls Details

2.13.2 Johnson Controls Major Business

2.13.3 Johnson Controls Automotive Electrification Product and Solutions

2.13.4 Johnson Controls Automotive Electrification Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Johnson Controls Recent Developments and Future Plans

2.14 ZF

- 2.14.1 ZF Details
- 2.14.2 ZF Major Business

2.14.3 ZF Automotive Electrification Product and Solutions

2.14.4 ZF Automotive Electrification Revenue, Gross Margin and Market Share

(2019-2024)

2.14.5 ZF Recent Developments and Future Plans

2.15 Valeo

- 2.15.1 Valeo Details
- 2.15.2 Valeo Major Business
- 2.15.3 Valeo Automotive Electrification Product and Solutions
- 2.15.4 Valeo Automotive Electrification Revenue, Gross Margin and Market Share

(2019-2024)

2.15.5 Valeo Recent Developments and Future Plans

2.16 Jtekt

- 2.16.1 Jtekt Details
- 2.16.2 Jtekt Major Business
- 2.16.3 Jtekt Automotive Electrification Product and Solutions

2.16.4 Jtekt Automotive Electrification Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Jtekt Recent Developments and Future Plans

2.17 Hitachi

- 2.17.1 Hitachi Details
- 2.17.2 Hitachi Major Business
- 2.17.3 Hitachi Automotive Electrification Product and Solutions
- 2.17.4 Hitachi Automotive Electrification Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Hitachi Recent Developments and Future Plans

2.18 Wabco

- 2.18.1 Wabco Details
- 2.18.2 Wabco Major Business



2.18.3 Wabco Automotive Electrification Product and Solutions

2.18.4 Wabco Automotive Electrification Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Wabco Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Automotive Electrification Revenue and Share by Players (2019-2024)

- 3.2 Market Share Analysis (2023)
- 3.2.1 Market Share of Automotive Electrification by Company Revenue
- 3.2.2 Top 3 Automotive Electrification Players Market Share in 2023
- 3.2.3 Top 6 Automotive Electrification Players Market Share in 2023
- 3.3 Automotive Electrification Market: Overall Company Footprint Analysis
- 3.3.1 Automotive Electrification Market: Region Footprint
- 3.3.2 Automotive Electrification Market: Company Product Type Footprint
- 3.3.3 Automotive Electrification Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

### 4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Automotive Electrification Consumption Value and Market Share by Type (2019-2024)

4.2 Global Automotive Electrification Market Forecast by Type (2025-2030)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Automotive Electrification Consumption Value Market Share by Application (2019-2024)

5.2 Global Automotive Electrification Market Forecast by Application (2025-2030)

### 6 NORTH AMERICA

6.1 North America Automotive Electrification Consumption Value by Type (2019-2030)6.2 North America Automotive Electrification Consumption Value by Application (2019-2030)

6.3 North America Automotive Electrification Market Size by Country

6.3.1 North America Automotive Electrification Consumption Value by Country (2019-2030)



6.3.2 United States Automotive Electrification Market Size and Forecast (2019-2030)

6.3.3 Canada Automotive Electrification Market Size and Forecast (2019-2030)

6.3.4 Mexico Automotive Electrification Market Size and Forecast (2019-2030)

### 7 EUROPE

7.1 Europe Automotive Electrification Consumption Value by Type (2019-2030)

7.2 Europe Automotive Electrification Consumption Value by Application (2019-2030)

7.3 Europe Automotive Electrification Market Size by Country

7.3.1 Europe Automotive Electrification Consumption Value by Country (2019-2030)

7.3.2 Germany Automotive Electrification Market Size and Forecast (2019-2030)

7.3.3 France Automotive Electrification Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Automotive Electrification Market Size and Forecast (2019-2030)

7.3.5 Russia Automotive Electrification Market Size and Forecast (2019-2030)

7.3.6 Italy Automotive Electrification Market Size and Forecast (2019-2030)

### 8 ASIA-PACIFIC

8.1 Asia-Pacific Automotive Electrification Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Automotive Electrification Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Automotive Electrification Market Size by Region

8.3.1 Asia-Pacific Automotive Electrification Consumption Value by Region (2019-2030)

8.3.2 China Automotive Electrification Market Size and Forecast (2019-2030)

- 8.3.3 Japan Automotive Electrification Market Size and Forecast (2019-2030)
- 8.3.4 South Korea Automotive Electrification Market Size and Forecast (2019-2030)
- 8.3.5 India Automotive Electrification Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Automotive Electrification Market Size and Forecast (2019-2030)

8.3.7 Australia Automotive Electrification Market Size and Forecast (2019-2030)

### 9 SOUTH AMERICA

9.1 South America Automotive Electrification Consumption Value by Type (2019-2030)

9.2 South America Automotive Electrification Consumption Value by Application (2019-2030)

9.3 South America Automotive Electrification Market Size by Country

9.3.1 South America Automotive Electrification Consumption Value by Country



(2019-2030)

9.3.2 Brazil Automotive Electrification Market Size and Forecast (2019-2030)

9.3.3 Argentina Automotive Electrification Market Size and Forecast (2019-2030)

#### **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Automotive Electrification Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Automotive Electrification Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Automotive Electrification Market Size by Country

10.3.1 Middle East & Africa Automotive Electrification Consumption Value by Country (2019-2030)

10.3.2 Turkey Automotive Electrification Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Automotive Electrification Market Size and Forecast (2019-2030)

10.3.4 UAE Automotive Electrification Market Size and Forecast (2019-2030)

#### **11 MARKET DYNAMICS**

11.1 Automotive Electrification Market Drivers

11.2 Automotive Electrification Market Restraints

11.3 Automotive Electrification Trends Analysis

- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry

### **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 Automotive Electrification Industry Chain
- 12.2 Automotive Electrification Upstream Analysis
- 12.3 Automotive Electrification Midstream Analysis
- 12.4 Automotive Electrification Downstream Analysis

### **13 RESEARCH FINDINGS AND CONCLUSION**

### **14 APPENDIX**

Global Automotive Electrification Market 2024 by Company, Regions, Type and Application, Forecast to 2030



- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer



# **List Of Tables**

### LIST OF TABLES

Table 1. Global Automotive Electrification Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Automotive Electrification Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Automotive Electrification Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Automotive Electrification Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Bosch Company Information, Head Office, and Major Competitors

Table 6. Bosch Major Business

Table 7. Bosch Automotive Electrification Product and Solutions

Table 8. Bosch Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 9. Bosch Recent Developments and Future Plans
- Table 10. Continental Company Information, Head Office, and Major Competitors

Table 11. Continental Major Business

Table 12. Continental Automotive Electrification Product and Solutions

Table 13. Continental Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 14. Continental Recent Developments and Future Plans
- Table 15. Denso Company Information, Head Office, and Major Competitors
- Table 16. Denso Major Business
- Table 17. Denso Automotive Electrification Product and Solutions

Table 18. Denso Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 19. Denso Recent Developments and Future Plans
- Table 20. Delphi Company Information, Head Office, and Major Competitors
- Table 21. Delphi Major Business
- Table 22. Delphi Automotive Electrification Product and Solutions

Table 23. Delphi Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Delphi Recent Developments and Future Plans

Table 25. Johnson Electric Company Information, Head Office, and Major Competitors

Table 26. Johnson Electric Major Business

 Table 27. Johnson Electric Automotive Electrification Product and Solutions



Table 28. Johnson Electric Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Johnson Electric Recent Developments and Future Plans

- Table 30. Volkswagen Company Information, Head Office, and Major Competitors
- Table 31. Volkswagen Major Business
- Table 32. Volkswagen Automotive Electrification Product and Solutions

Table 33. Volkswagen Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 34. Volkswagen Recent Developments and Future Plans
- Table 35. Toyota Company Information, Head Office, and Major Competitors
- Table 36. Toyota Major Business
- Table 37. Toyota Automotive Electrification Product and Solutions

Table 38. Toyota Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 39. Toyota Recent Developments and Future Plans
- Table 40. Honda Company Information, Head Office, and Major Competitors
- Table 41. Honda Major Business
- Table 42. Honda Automotive Electrification Product and Solutions
- Table 43. Honda Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 44. Honda Recent Developments and Future Plans
- Table 45. Mitsubishi Electric Company Information, Head Office, and Major Competitors
- Table 46. Mitsubishi Electric Major Business
- Table 47. Mitsubishi Electric Automotive Electrification Product and Solutions
- Table 48. Mitsubishi Electric Automotive Electrification Revenue (USD Million), Gross
- Margin and Market Share (2019-2024)
- Table 49. Mitsubishi Electric Recent Developments and Future Plans
- Table 50. Borgwarner Company Information, Head Office, and Major Competitors
- Table 51. Borgwarner Major Business
- Table 52. Borgwarner Automotive Electrification Product and Solutions

Table 53. Borgwarner Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 54. Borgwarner Recent Developments and Future Plans
- Table 55. Magna Company Information, Head Office, and Major Competitors
- Table 56. Magna Major Business
- Table 57. Magna Automotive Electrification Product and Solutions

Table 58. Magna Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Magna Recent Developments and Future Plans



Table 60. Aisin Seiki Company Information, Head Office, and Major Competitors

Table 61. Aisin Seiki Major Business

Table 62. Aisin Seiki Automotive Electrification Product and Solutions

Table 63. Aisin Seiki Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. Aisin Seiki Recent Developments and Future Plans

Table 65. Johnson Controls Company Information, Head Office, and Major Competitors

- Table 66. Johnson Controls Major Business
- Table 67. Johnson Controls Automotive Electrification Product and Solutions

Table 68. Johnson Controls Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. Johnson Controls Recent Developments and Future Plans

Table 70. ZF Company Information, Head Office, and Major Competitors

Table 71. ZF Major Business

Table 72. ZF Automotive Electrification Product and Solutions

Table 73. ZF Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 74. ZF Recent Developments and Future Plans
- Table 75. Valeo Company Information, Head Office, and Major Competitors
- Table 76. Valeo Major Business
- Table 77. Valeo Automotive Electrification Product and Solutions

Table 78. Valeo Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 79. Valeo Recent Developments and Future Plans
- Table 80. Jtekt Company Information, Head Office, and Major Competitors
- Table 81. Jtekt Major Business
- Table 82. Jtekt Automotive Electrification Product and Solutions

Table 83. Jtekt Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. Jtekt Recent Developments and Future Plans

Table 85. Hitachi Company Information, Head Office, and Major Competitors

- Table 86. Hitachi Major Business
- Table 87. Hitachi Automotive Electrification Product and Solutions

Table 88. Hitachi Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 89. Hitachi Recent Developments and Future Plans
- Table 90. Wabco Company Information, Head Office, and Major Competitors

Table 91. Wabco Major Business

Table 92. Wabco Automotive Electrification Product and Solutions



Table 93. Wabco Automotive Electrification Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 94. Wabco Recent Developments and Future Plans

Table 95. Global Automotive Electrification Revenue (USD Million) by Players (2019-2024)

 Table 96. Global Automotive Electrification Revenue Share by Players (2019-2024)

Table 97. Breakdown of Automotive Electrification by Company Type (Tier 1, Tier 2, and Tier 3)

Table 98. Market Position of Players in Automotive Electrification, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 99. Head Office of Key Automotive Electrification Players

 Table 100. Automotive Electrification Market: Company Product Type Footprint

Table 101. Automotive Electrification Market: Company Product Application Footprint

Table 102. Automotive Electrification New Market Entrants and Barriers to Market Entry

Table 103. Automotive Electrification Mergers, Acquisition, Agreements, and Collaborations

Table 104. Global Automotive Electrification Consumption Value (USD Million) by Type (2019-2024)

Table 105. Global Automotive Electrification Consumption Value Share by Type (2019-2024)

Table 106. Global Automotive Electrification Consumption Value Forecast by Type (2025-2030)

Table 107. Global Automotive Electrification Consumption Value by Application (2019-2024)

Table 108. Global Automotive Electrification Consumption Value Forecast by Application (2025-2030)

Table 109. North America Automotive Electrification Consumption Value by Type (2019-2024) & (USD Million)

Table 110. North America Automotive Electrification Consumption Value by Type (2025-2030) & (USD Million)

Table 111. North America Automotive Electrification Consumption Value by Application (2019-2024) & (USD Million)

Table 112. North America Automotive Electrification Consumption Value by Application (2025-2030) & (USD Million)

Table 113. North America Automotive Electrification Consumption Value by Country (2019-2024) & (USD Million)

Table 114. North America Automotive Electrification Consumption Value by Country (2025-2030) & (USD Million)

Table 115. Europe Automotive Electrification Consumption Value by Type (2019-2024)



& (USD Million)

Table 116. Europe Automotive Electrification Consumption Value by Type (2025-2030) & (USD Million)

Table 117. Europe Automotive Electrification Consumption Value by Application (2019-2024) & (USD Million)

Table 118. Europe Automotive Electrification Consumption Value by Application (2025-2030) & (USD Million)

Table 119. Europe Automotive Electrification Consumption Value by Country (2019-2024) & (USD Million)

Table 120. Europe Automotive Electrification Consumption Value by Country (2025-2030) & (USD Million)

Table 121. Asia-Pacific Automotive Electrification Consumption Value by Type (2019-2024) & (USD Million)

Table 122. Asia-Pacific Automotive Electrification Consumption Value by Type(2025-2030) & (USD Million)

Table 123. Asia-Pacific Automotive Electrification Consumption Value by Application (2019-2024) & (USD Million)

Table 124. Asia-Pacific Automotive Electrification Consumption Value by Application (2025-2030) & (USD Million)

Table 125. Asia-Pacific Automotive Electrification Consumption Value by Region (2019-2024) & (USD Million)

Table 126. Asia-Pacific Automotive Electrification Consumption Value by Region (2025-2030) & (USD Million)

Table 127. South America Automotive Electrification Consumption Value by Type (2019-2024) & (USD Million)

Table 128. South America Automotive Electrification Consumption Value by Type (2025-2030) & (USD Million)

Table 129. South America Automotive Electrification Consumption Value by Application (2019-2024) & (USD Million)

Table 130. South America Automotive Electrification Consumption Value by Application (2025-2030) & (USD Million)

Table 131. South America Automotive Electrification Consumption Value by Country (2019-2024) & (USD Million)

Table 132. South America Automotive Electrification Consumption Value by Country (2025-2030) & (USD Million)

Table 133. Middle East & Africa Automotive Electrification Consumption Value by Type (2019-2024) & (USD Million)

Table 134. Middle East & Africa Automotive Electrification Consumption Value by Type (2025-2030) & (USD Million)



Table 135. Middle East & Africa Automotive Electrification Consumption Value by Application (2019-2024) & (USD Million)

Table 136. Middle East & Africa Automotive Electrification Consumption Value by Application (2025-2030) & (USD Million)

Table 137. Middle East & Africa Automotive Electrification Consumption Value by Country (2019-2024) & (USD Million)

Table 138. Middle East & Africa Automotive Electrification Consumption Value by Country (2025-2030) & (USD Million)

Table 139. Automotive Electrification Raw Material

Table 140. Key Suppliers of Automotive Electrification Raw Materials



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Automotive Electrification Picture
- Figure 2. Global Automotive Electrification Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Automotive Electrification Consumption Value Market Share by Type in 2023
- Figure 4. Internal Combustion Engine (ICE) & Micro-Hybrid Vehicle
- Figure 5. Hybrid Electric Vehicle (HEV)
- Figure 6. Plug-In Hybrid Electric Vehicle (PHEV)
- Figure 7. Battery Electric Vehicle (BEV)
- Figure 8. Global Automotive Electrification Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 9. Automotive Electrification Consumption Value Market Share by Application in 2023
- Figure 10. Family car Picture
- Figure 11. Commercial Picture
- Figure 12. Industrial Picture
- Figure 13. Global Automotive Electrification Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 14. Global Automotive Electrification Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 15. Global Market Automotive Electrification Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 16. Global Automotive Electrification Consumption Value Market Share by Region (2019-2030)
- Figure 17. Global Automotive Electrification Consumption Value Market Share by Region in 2023
- Figure 18. North America Automotive Electrification Consumption Value (2019-2030) & (USD Million)
- Figure 19. Europe Automotive Electrification Consumption Value (2019-2030) & (USD Million)
- Figure 20. Asia-Pacific Automotive Electrification Consumption Value (2019-2030) & (USD Million)
- Figure 21. South America Automotive Electrification Consumption Value (2019-2030) & (USD Million)
- Figure 22. Middle East and Africa Automotive Electrification Consumption Value



(2019-2030) & (USD Million)

Figure 23. Global Automotive Electrification Revenue Share by Players in 2023

Figure 24. Automotive Electrification Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 25. Global Top 3 Players Automotive Electrification Market Share in 2023

Figure 26. Global Top 6 Players Automotive Electrification Market Share in 2023

Figure 27. Global Automotive Electrification Consumption Value Share by Type (2019-2024)

Figure 28. Global Automotive Electrification Market Share Forecast by Type (2025-2030)

Figure 29. Global Automotive Electrification Consumption Value Share by Application (2019-2024)

Figure 30. Global Automotive Electrification Market Share Forecast by Application (2025-2030)

Figure 31. North America Automotive Electrification Consumption Value Market Share by Type (2019-2030)

Figure 32. North America Automotive Electrification Consumption Value Market Share by Application (2019-2030)

Figure 33. North America Automotive Electrification Consumption Value Market Share by Country (2019-2030)

Figure 34. United States Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 35. Canada Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 36. Mexico Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 37. Europe Automotive Electrification Consumption Value Market Share by Type (2019-2030)

Figure 38. Europe Automotive Electrification Consumption Value Market Share by Application (2019-2030)

Figure 39. Europe Automotive Electrification Consumption Value Market Share by Country (2019-2030)

Figure 40. Germany Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 41. France Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 42. United Kingdom Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 43. Russia Automotive Electrification Consumption Value (2019-2030) & (USD



Million)

Figure 44. Italy Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 45. Asia-Pacific Automotive Electrification Consumption Value Market Share by Type (2019-2030)

Figure 46. Asia-Pacific Automotive Electrification Consumption Value Market Share by Application (2019-2030)

Figure 47. Asia-Pacific Automotive Electrification Consumption Value Market Share by Region (2019-2030)

Figure 48. China Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 49. Japan Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 50. South Korea Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 51. India Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 52. Southeast Asia Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 53. Australia Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 54. South America Automotive Electrification Consumption Value Market Share by Type (2019-2030)

Figure 55. South America Automotive Electrification Consumption Value Market Share by Application (2019-2030)

Figure 56. South America Automotive Electrification Consumption Value Market Share by Country (2019-2030)

Figure 57. Brazil Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 58. Argentina Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 59. Middle East and Africa Automotive Electrification Consumption Value Market Share by Type (2019-2030)

Figure 60. Middle East and Africa Automotive Electrification Consumption Value Market Share by Application (2019-2030)

Figure 61. Middle East and Africa Automotive Electrification Consumption Value Market Share by Country (2019-2030)

Figure 62. Turkey Automotive Electrification Consumption Value (2019-2030) & (USD Million)



Figure 63. Saudi Arabia Automotive Electrification Consumption Value (2019-2030) & (USD Million)

Figure 64. UAE Automotive Electrification Consumption Value (2019-2030) & (USD Million)

- Figure 65. Automotive Electrification Market Drivers
- Figure 66. Automotive Electrification Market Restraints
- Figure 67. Automotive Electrification Market Trends
- Figure 68. Porters Five Forces Analysis
- Figure 69. Manufacturing Cost Structure Analysis of Automotive Electrification in 2023
- Figure 70. Manufacturing Process Analysis of Automotive Electrification
- Figure 71. Automotive Electrification Industrial Chain
- Figure 72. Methodology
- Figure 73. Research Process and Data Source



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