

# Global Automotive Electric Winch Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Electric Winch market size was valued at US\$ 467 million in 2024 and is forecast to a readjusted size of USD 684 million by 2031 with a CAGR of 5.6% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Automotive Electric Winch is a device that uses a car power source (usually a car battery) as the power source, drives the drum to operate through an electric motor, and realizes the retraction and extension of steel wire ropes or cables. It is mainly composed of components such as electric motor, controller, drum, steel wire rope, etc. It has the characteristics of compact structure and easy operation. It can rely on its own power system to generate strong traction, which can help vehicles get out of trouble when stuck in complex road conditions such as mud, snow, and sand. It can also be used for dragging heavy objects, slope assistance, and other scenarios, playing an important role in off-road, rescue, and outdoor activities.

This report is a detailed and comprehensive analysis for global Automotive Electric Winch market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## **Key Features:**

Global Automotive Electric Winch market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Electric Winch market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Electric Winch market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Electric Winch market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

## **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Electric Winch

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Electric Winch market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Horntools, Winchmax, Warn Industries, Peak Dynamics, X-BULL, Ramsey Industries, Superwinch, Pierce, Westin Automotive, TJM Australia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Automotive Electric Winch market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Tensile Force 0-10 Tons

Tensile Force 10-20 Tons

Tensile Force above 20 tons

## Market segment by Application

Passenger Vehicles

Commercial Vehicles

## Major players covered

Horntools

Winchmax

Warn Industries

Peak Dynamics

X-BULL

Ramsey Industries

Superwinch

Pierce

Westin Automotive

TJM Australia

Mile Marker Industries

Zhejiang Nowvow Mechanical and Electrical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Automotive Electric Winch product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Electric Winch, with price, sales quantity, revenue, and global market share of Automotive Electric Winch from 2020 to 2025.

Chapter 3, the Automotive Electric Winch competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Electric Winch breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive Electric Winch market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Electric Winch.

Chapter 14 and 15, to describe Automotive Electric Winch sales channel, distributors, customers, research findings and conclusion.

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