

Global Automotive Electric Seat Parts Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Electric Seat Parts market size was valued at US\$ 15229 million in 2025 and is forecast to a readjusted size of US\$ 24871 million by 2032 with a CAGR of 7.2% during review period.

Automotive Electric Seat Parts refer to a series of specialized components that constitute and drive the operation of automotive electric seats, integrating mechanical, electronic, and electrical technologies to realize automatic adjustment, comfort enhancement, and safety protection of vehicle seats. These parts mainly include core driving components (such as electric motors, gears, and actuators), control components (control switches, ECUs, and sensors), structural support components (seat rails, brackets, and sliders), and comfort/safety accessories (adjustable headrests, lumbar support modules, and seat heating/cooling elements). Unlike manual seat parts, they enable precise, labor-saving adjustment of seat position, angle, and height, and can be integrated with intelligent functions such as memory settings, lumbar support adjustment, and seat ventilation, serving as key components to improve driving comfort, ride experience, and driving safety for both drivers and passengers in various types of vehicles.

The demand for Automotive Electric Seat Parts is driven by the continuous upgrading of automotive configuration, the rising consumer demand for in-car comfort and intelligence, and the widespread popularization of electric vehicles and mid-to-high-end passenger cars. With the increasing penetration of electric seats in entry-level and compact models, as well as the integration of intelligent technologies (such as voice control, automatic adjustment based on driver posture, and connection with vehicle-

mounted systems), the demand for high-performance, reliable electric seat parts continues to grow. Additionally, the growing emphasis on in-car safety and comfort, coupled with the development of automotive after-sales markets, further boosts the demand for replacement parts. Business opportunities lie in four core areas: developing lightweight, energy-saving components to adapt to the lightweight and electrification trends of vehicles, reducing energy consumption while ensuring structural strength; integrating intelligent technologies to develop modular, integrated electric seat part solutions, meeting the demand for personalized and intelligent in-car experiences; strengthening cooperation with mainstream automakers and Tier 1 suppliers to expand OEM matching markets, while laying out the aftermarket to provide high-quality replacement parts; and optimizing production processes to improve product precision and durability, reducing manufacturing costs to cater to the demand of cost-sensitive market segments, thereby seizing the growth opportunities brought by the upgrading of the global automotive industry.

This report is a detailed and comprehensive analysis for global Automotive Electric Seat Parts market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Electric Seat Parts market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Automotive Electric Seat Parts market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Automotive Electric Seat Parts market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Automotive Electric Seat Parts market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Electric Seat Parts

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Electric Seat Parts market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Toyota Boshoku, Adient, Nidec, Aisin Seiki, IMASEN ELECTRIC INDUSTRIAL, Shuanglin Group, Power Motor Industrial, Brose, Bosch, Duckil, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Automotive Electric Seat Parts market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Motors

Actuators

Sensors

Frame and Structural Components

Others

Market segment by Processing Process

Stamping Forming

Die-Casting Molding

Others

Market segment by Material Type

Metal Alloy

Engineering Plastic

Others

Market segment by Application

Passenger Cars

Commercial Vehicles

Market segment by players, this report covers

Toyota Boshoku

Adient

Nidec

Aisin Seiki

IMASEN ELECTRIC INDUSTRIAL

Shuanglin Group

Power Motor Industrial

Brose

Bosch

Duckil

Lear

FORVIA

TE Connectivity

Hyundai Transys

Yanfeng

Magna

TACHI-S

TS TECH

TF-METAL

Mitsuba

MCG Automotive

NHK Spring

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automotive Electric Seat Parts product scope, market overview,

market estimation caveats and base year.

Chapter 2, to profile the top players of Automotive Electric Seat Parts, with revenue, gross margin, and global market share of Automotive Electric Seat Parts from 2021 to 2026.

Chapter 3, the Automotive Electric Seat Parts competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Automotive Electric Seat Parts market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automotive Electric Seat Parts.

Chapter 13, to describe Automotive Electric Seat Parts research findings and conclusion.

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