

# Global Automotive Electric Power Steering ECU Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Automotive Electric Power Steering ECU market size is expected to reach \$ 11579 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

In 2025, global Automotive Electric Power Steering ECU production reached approximately 79.4 million units, with an average market price of around US\$98.4 per unit.

Automotive Electric Power Steering ECU refers to the electronic control unit used in electric power steering (EPS) systems to manage steering assist functions by processing vehicle and steering input signals and controlling the electric motor output accordingly. It serves as the core control component of the EPS system, receiving data from torque sensors, steering angle sensors, vehicle speed sensors, and other vehicle electronic systems to calculate and deliver precise steering assistance. Depending on vehicle platform and steering architecture, EPS ECUs can be configured for column-assist, pinion-assist, rack-assist, or dual-pinion steering systems.

The upstream supply chain of Automotive Electric Power Steering ECU includes semiconductor suppliers, microcontroller and power module manufacturers, PCB and electronic component suppliers, sensor providers, connector and housing manufacturers, and software/algorithm developers. Midstream involves ECU hardware design, embedded software development, circuit integration, module assembly, calibration, and validation testing. Downstream demand mainly comes from passenger vehicle and commercial vehicle manufacturers, steering system integrators, and automotive aftermarket service channels.

The global Automotive Electric Power Steering ECU market is an important segment of the automotive electronics and chassis control industry, driven by the widespread adoption of electric power steering systems across passenger and commercial vehicles. As EPS replaces traditional hydraulic power steering due to its superior fuel efficiency, lower maintenance requirements, and compatibility with advanced driver assistance systems (ADAS), demand for high-performance steering ECUs continues to expand. The ECU functions as the electronic intelligence center of the steering system and plays a critical role in steering precision, responsiveness, and vehicle handling performance.

Market growth is supported by increasing vehicle electrification, rising penetration of ADAS and autonomous driving technologies, and tightening fuel efficiency and emissions regulations worldwide. Modern EPS ECUs are evolving from basic assist control modules into more sophisticated steering-domain controllers capable of supporting lane keeping, automated parking, highway assist, and other advanced steering intervention functions. This evolution is driving demand for higher computing performance, improved functional safety, cybersecurity capability, and software-defined steering architectures.

Asia-Pacific dominates the global market due to its large automotive production base and concentrated supply chain for electronic components and steering systems, with China, Japan, and South Korea serving as major manufacturing hubs. Europe and North America remain important high-value markets driven by premium vehicle production and rapid ADAS deployment. However, the market also faces challenges including semiconductor supply volatility, increasing functional safety requirements, and rising cost pressures from vehicle manufacturers. Despite these constraints, the Automotive Electric Power Steering ECU market is expected to maintain strong long-term growth as vehicle intelligence and steer-by-wire adoption continue to accelerate.

This report studies the global Automotive Electric Power Steering ECU production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Electric Power Steering ECU and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Electric Power Steering ECU that contribute to its increasing demand across many markets.

## **Highlights and key features of the study**

Global Automotive Electric Power Steering ECU total production and demand, 2021-2032, (K Units)

Global Automotive Electric Power Steering ECU total production value, 2021-2032, (USD Million)

Global Automotive Electric Power Steering ECU production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Automotive Electric Power Steering ECU consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Automotive Electric Power Steering ECU domestic production, consumption, key domestic manufacturers and share

Global Automotive Electric Power Steering ECU production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Automotive Electric Power Steering ECU production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Automotive Electric Power Steering ECU production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Automotive Electric Power Steering ECU market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include JTEKT, Bosch, Nexteer, ZF, NSK, Hitachi Astemo (Showa), Hyundai Mobis, Thyssenkrupp, Denso, HL Mando, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Electric Power Steering ECU market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Electric Power Steering ECU Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Electric Power Steering ECU Market, Segmentation by Type:

C-EPS ECU

P-EPS ECU

DP-EPS ECU

R-EPS ECU

Global Automotive Electric Power Steering ECU Market, Segmentation by Integration:

Integration Type ECU

Standalone EPS ECU

Global Automotive Electric Power Steering ECU Market, Segmentation by Application:

Passenger Car

## Commercial Vehicle

### Companies Profiled:

JTEKT

Bosch

Nexteer

ZF

NSK

Hitachi Astemo (Showa)

Hyundai Mobis

Thyssenkrupp

Denso

HL Mando

Zhuzhou Elite

Yubei

Zhejiang Shibao

CAAS

FinDreams Technology

Mitsubishi Electric

Jingwei Hirain

Xiangbin Electronic

**Key Questions Answered:**

1. How big is the global Automotive Electric Power Steering ECU market?
2. What is the demand of the global Automotive Electric Power Steering ECU market?
3. What is the year over year growth of the global Automotive Electric Power Steering ECU market?
4. What is the production and production value of the global Automotive Electric Power Steering ECU market?
5. Who are the key producers in the global Automotive Electric Power Steering ECU market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Automotive Electric Power Steering ECU Introduction
- 1.2 World Automotive Electric Power Steering ECU Supply & Forecast
  - 1.2.1 World Automotive Electric Power Steering ECU Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Automotive Electric Power Steering ECU Production (2021-2032)
  - 1.2.3 World Automotive Electric Power Steering ECU Pricing Trends (2021-2032)
- 1.3 World Automotive Electric Power Steering ECU Production by Region (Based on Production Site)
  - 1.3.1 World Automotive Electric Power Steering ECU Production Value by Region (2021-2032)
  - 1.3.2 World Automotive Electric Power Steering ECU Production by Region (2021-2032)
  - 1.3.3 World Automotive Electric Power Steering ECU Average Price by Region (2021-2032)
  - 1.3.4 North America Automotive Electric Power Steering ECU Production (2021-2032)
  - 1.3.5 Europe Automotive Electric Power Steering ECU Production (2021-2032)
  - 1.3.6 China Automotive Electric Power Steering ECU Production (2021-2032)
  - 1.3.7 Japan Automotive Electric Power Steering ECU Production (2021-2032)
  - 1.3.8 South Korea Automotive Electric Power Steering ECU Production (2021-2032)
  - 1.3.9 India Automotive Electric Power Steering ECU Production (2021-2032)
  - 1.3.10 Mexico Automotive Electric Power Steering ECU Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Automotive Electric Power Steering ECU Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Automotive Electric Power Steering ECU Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Automotive Electric Power Steering ECU Demand (2021-2032)
- 2.2 World Automotive Electric Power Steering ECU Consumption by Region
  - 2.2.1 World Automotive Electric Power Steering ECU Consumption by Region (2021-2026)
  - 2.2.2 World Automotive Electric Power Steering ECU Consumption Forecast by Region (2027-2032)
- 2.3 United States Automotive Electric Power Steering ECU Consumption (2021-2032)

- 2.4 China Automotive Electric Power Steering ECU Consumption (2021-2032)
- 2.5 Europe Automotive Electric Power Steering ECU Consumption (2021-2032)
- 2.6 Japan Automotive Electric Power Steering ECU Consumption (2021-2032)
- 2.7 South Korea Automotive Electric Power Steering ECU Consumption (2021-2032)
- 2.8 ASEAN Automotive Electric Power Steering ECU Consumption (2021-2032)
- 2.9 India Automotive Electric Power Steering ECU Consumption (2021-2032)

### **3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS**

- 3.1 World Automotive Electric Power Steering ECU Production Value by Manufacturer (2021-2026)
- 3.2 World Automotive Electric Power Steering ECU Production by Manufacturer (2021-2026)
- 3.3 World Automotive Electric Power Steering ECU Average Price by Manufacturer (2021-2026)
- 3.4 Automotive Electric Power Steering ECU Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Automotive Electric Power Steering ECU Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Automotive Electric Power Steering ECU in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Automotive Electric Power Steering ECU in 2025
- 3.6 Automotive Electric Power Steering ECU Market: Overall Company Footprint Analysis
  - 3.6.1 Automotive Electric Power Steering ECU Market: Region Footprint
  - 3.6.2 Automotive Electric Power Steering ECU Market: Company Product Type Footprint
  - 3.6.3 Automotive Electric Power Steering ECU Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

### **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

#### 4.1 United States VS China: Automotive Electric Power Steering ECU Production Value Comparison

4.1.1 United States VS China: Automotive Electric Power Steering ECU Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Automotive Electric Power Steering ECU Production Value Market Share Comparison (2021 & 2025 & 2032)

#### 4.2 United States VS China: Automotive Electric Power Steering ECU Production Comparison

4.2.1 United States VS China: Automotive Electric Power Steering ECU Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Automotive Electric Power Steering ECU Production Market Share Comparison (2021 & 2025 & 2032)

#### 4.3 United States VS China: Automotive Electric Power Steering ECU Consumption Comparison

4.3.1 United States VS China: Automotive Electric Power Steering ECU Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Automotive Electric Power Steering ECU Consumption Market Share Comparison (2021 & 2025 & 2032)

#### 4.4 United States Based Automotive Electric Power Steering ECU Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Automotive Electric Power Steering ECU Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Automotive Electric Power Steering ECU Production Value (2021-2026)

4.4.3 United States Based Manufacturers Automotive Electric Power Steering ECU Production (2021-2026)

#### 4.5 China Based Automotive Electric Power Steering ECU Manufacturers and Market Share

4.5.1 China Based Automotive Electric Power Steering ECU Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Automotive Electric Power Steering ECU Production Value (2021-2026)

4.5.3 China Based Manufacturers Automotive Electric Power Steering ECU Production (2021-2026)

#### 4.6 Rest of World Based Automotive Electric Power Steering ECU Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Automotive Electric Power Steering ECU Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Automotive Electric Power Steering ECU

Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Automotive Electric Power Steering ECU  
Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Automotive Electric Power Steering ECU Market Size Overview by Type:  
2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 C-EPS ECU

5.2.2 P-EPS ECU

5.2.3 DP-EPS ECU

5.2.4 R-EPS ECU

5.3 Market Segment by Type

5.3.1 World Automotive Electric Power Steering ECU Production by Type (2021-2032)

5.3.2 World Automotive Electric Power Steering ECU Production Value by Type  
(2021-2032)

5.3.3 World Automotive Electric Power Steering ECU Average Price by Type  
(2021-2032)

## **6 MARKET ANALYSIS BY INTEGRATION**

6.1 World Automotive Electric Power Steering ECU Market Size Overview by  
Integration: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Integration

6.2.1 Integration Type ECU

6.2.2 Standalone EPS ECU

6.3 Market Segment by Integration

6.3.1 World Automotive Electric Power Steering ECU Production by Integration  
(2021-2032)

6.3.2 World Automotive Electric Power Steering ECU Production Value by Integration  
(2021-2032)

6.3.3 World Automotive Electric Power Steering ECU Average Price by Integration  
(2021-2032)

## **7 MARKET ANALYSIS BY APPLICATION**

7.1 World Automotive Electric Power Steering ECU Market Size Overview by  
Application: 2021 VS 2025 VS 2032

## 7.2 Segment Introduction by Application

### 7.2.1 Passenger Car

### 7.2.2 Commercial Vehicle

## 7.3 Market Segment by Application

### 7.3.1 World Automotive Electric Power Steering ECU Production by Application (2021-2032)

### 7.3.2 World Automotive Electric Power Steering ECU Production Value by Application (2021-2032)

### 7.3.3 World Automotive Electric Power Steering ECU Average Price by Application (2021-2032)

## 8 COMPANY PROFILES

### 8.1 JTEKT

#### 8.1.1 JTEKT Details

#### 8.1.2 JTEKT Major Business

#### 8.1.3 JTEKT Automotive Electric Power Steering ECU Product and Services

#### 8.1.4 JTEKT Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 8.1.5 JTEKT Recent Developments/Updates

#### 8.1.6 JTEKT Competitive Strengths & Weaknesses

### 8.2 Bosch

#### 8.2.1 Bosch Details

#### 8.2.2 Bosch Major Business

#### 8.2.3 Bosch Automotive Electric Power Steering ECU Product and Services

#### 8.2.4 Bosch Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 8.2.5 Bosch Recent Developments/Updates

#### 8.2.6 Bosch Competitive Strengths & Weaknesses

### 8.3 Nexteer

#### 8.3.1 Nexteer Details

#### 8.3.2 Nexteer Major Business

#### 8.3.3 Nexteer Automotive Electric Power Steering ECU Product and Services

#### 8.3.4 Nexteer Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 8.3.5 Nexteer Recent Developments/Updates

#### 8.3.6 Nexteer Competitive Strengths & Weaknesses

### 8.4 ZF

#### 8.4.1 ZF Details

- 8.4.2 ZF Major Business
- 8.4.3 ZF Automotive Electric Power Steering ECU Product and Services
- 8.4.4 ZF Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.4.5 ZF Recent Developments/Updates
- 8.4.6 ZF Competitive Strengths & Weaknesses
- 8.5 NSK
  - 8.5.1 NSK Details
  - 8.5.2 NSK Major Business
  - 8.5.3 NSK Automotive Electric Power Steering ECU Product and Services
  - 8.5.4 NSK Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.5.5 NSK Recent Developments/Updates
  - 8.5.6 NSK Competitive Strengths & Weaknesses
- 8.6 Hitachi Astemo (Showa)
  - 8.6.1 Hitachi Astemo (Showa) Details
  - 8.6.2 Hitachi Astemo (Showa) Major Business
  - 8.6.3 Hitachi Astemo (Showa) Automotive Electric Power Steering ECU Product and Services
  - 8.6.4 Hitachi Astemo (Showa) Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.6.5 Hitachi Astemo (Showa) Recent Developments/Updates
  - 8.6.6 Hitachi Astemo (Showa) Competitive Strengths & Weaknesses
- 8.7 Hyundai Mobis
  - 8.7.1 Hyundai Mobis Details
  - 8.7.2 Hyundai Mobis Major Business
  - 8.7.3 Hyundai Mobis Automotive Electric Power Steering ECU Product and Services
  - 8.7.4 Hyundai Mobis Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.7.5 Hyundai Mobis Recent Developments/Updates
  - 8.7.6 Hyundai Mobis Competitive Strengths & Weaknesses
- 8.8 Thyssenkrupp
  - 8.8.1 Thyssenkrupp Details
  - 8.8.2 Thyssenkrupp Major Business
  - 8.8.3 Thyssenkrupp Automotive Electric Power Steering ECU Product and Services
  - 8.8.4 Thyssenkrupp Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.8.5 Thyssenkrupp Recent Developments/Updates
  - 8.8.6 Thyssenkrupp Competitive Strengths & Weaknesses

## 8.9 Denso

### 8.9.1 Denso Details

### 8.9.2 Denso Major Business

### 8.9.3 Denso Automotive Electric Power Steering ECU Product and Services

### 8.9.4 Denso Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 8.9.5 Denso Recent Developments/Updates

### 8.9.6 Denso Competitive Strengths & Weaknesses

## 8.10 HL Mando

### 8.10.1 HL Mando Details

### 8.10.2 HL Mando Major Business

### 8.10.3 HL Mando Automotive Electric Power Steering ECU Product and Services

### 8.10.4 HL Mando Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 8.10.5 HL Mando Recent Developments/Updates

### 8.10.6 HL Mando Competitive Strengths & Weaknesses

## 8.11 Zhuzhou Elite

### 8.11.1 Zhuzhou Elite Details

### 8.11.2 Zhuzhou Elite Major Business

### 8.11.3 Zhuzhou Elite Automotive Electric Power Steering ECU Product and Services

### 8.11.4 Zhuzhou Elite Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 8.11.5 Zhuzhou Elite Recent Developments/Updates

### 8.11.6 Zhuzhou Elite Competitive Strengths & Weaknesses

## 8.12 Yubei

### 8.12.1 Yubei Details

### 8.12.2 Yubei Major Business

### 8.12.3 Yubei Automotive Electric Power Steering ECU Product and Services

### 8.12.4 Yubei Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 8.12.5 Yubei Recent Developments/Updates

### 8.12.6 Yubei Competitive Strengths & Weaknesses

## 8.13 Zhejiang Shibao

### 8.13.1 Zhejiang Shibao Details

### 8.13.2 Zhejiang Shibao Major Business

### 8.13.3 Zhejiang Shibao Automotive Electric Power Steering ECU Product and Services

### 8.13.4 Zhejiang Shibao Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 8.13.5 Zhejiang Shibao Recent Developments/Updates

- 8.13.6 Zhejiang Shibao Competitive Strengths & Weaknesses
- 8.14 CAAS
  - 8.14.1 CAAS Details
  - 8.14.2 CAAS Major Business
  - 8.14.3 CAAS Automotive Electric Power Steering ECU Product and Services
  - 8.14.4 CAAS Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.14.5 CAAS Recent Developments/Updates
  - 8.14.6 CAAS Competitive Strengths & Weaknesses
- 8.15 FinDreams Technology
  - 8.15.1 FinDreams Technology Details
  - 8.15.2 FinDreams Technology Major Business
  - 8.15.3 FinDreams Technology Automotive Electric Power Steering ECU Product and Services
  - 8.15.4 FinDreams Technology Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.15.5 FinDreams Technology Recent Developments/Updates
  - 8.15.6 FinDreams Technology Competitive Strengths & Weaknesses
- 8.16 Mitsubishi Electric
  - 8.16.1 Mitsubishi Electric Details
  - 8.16.2 Mitsubishi Electric Major Business
  - 8.16.3 Mitsubishi Electric Automotive Electric Power Steering ECU Product and Services
  - 8.16.4 Mitsubishi Electric Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.16.5 Mitsubishi Electric Recent Developments/Updates
  - 8.16.6 Mitsubishi Electric Competitive Strengths & Weaknesses
- 8.17 Jingwei Hirain
  - 8.17.1 Jingwei Hirain Details
  - 8.17.2 Jingwei Hirain Major Business
  - 8.17.3 Jingwei Hirain Automotive Electric Power Steering ECU Product and Services
  - 8.17.4 Jingwei Hirain Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.17.5 Jingwei Hirain Recent Developments/Updates
  - 8.17.6 Jingwei Hirain Competitive Strengths & Weaknesses
- 8.18 Xiangbin Electronic
  - 8.18.1 Xiangbin Electronic Details
  - 8.18.2 Xiangbin Electronic Major Business
  - 8.18.3 Xiangbin Electronic Automotive Electric Power Steering ECU Product and

## Services

8.18.4 Xiangbin Electronic Automotive Electric Power Steering ECU Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.18.5 Xiangbin Electronic Recent Developments/Updates

8.18.6 Xiangbin Electronic Competitive Strengths & Weaknesses

## 9 INDUSTRY CHAIN ANALYSIS

9.1 Automotive Electric Power Steering ECU Industry Chain

9.2 Automotive Electric Power Steering ECU Upstream Analysis

9.2.1 Automotive Electric Power Steering ECU Core Raw Materials

9.2.2 Main Manufacturers of Automotive Electric Power Steering ECU Core Raw Materials

9.3 Midstream Analysis

9.4 Downstream Analysis

9.5 Automotive Electric Power Steering ECU Production Mode

9.6 Automotive Electric Power Steering ECU Procurement Model

9.7 Automotive Electric Power Steering ECU Industry Sales Model and Sales Channels

9.7.1 Automotive Electric Power Steering ECU Sales Model

9.7.2 Automotive Electric Power Steering ECU Typical Distributors

## 10 RESEARCH FINDINGS AND CONCLUSION

## 11 APPENDIX

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Automotive Electric Power Steering ECU Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Automotive Electric Power Steering ECU Production Value by Region (2021-2026) & (USD Million)

Table 3. World Automotive Electric Power Steering ECU Production Value by Region (2027-2032) & (USD Million)

Table 4. World Automotive Electric Power Steering ECU Production Value Market Share by Region (2021-2026)

Table 5. World Automotive Electric Power Steering ECU Production Value Market Share by Region (2027-2032)

Table 6. World Automotive Electric Power Steering ECU Production by Region (2021-2026) & (K Units)

Table 7. World Automotive Electric Power Steering ECU Production by Region (2027-2032) & (K Units)

Table 8. World Automotive Electric Power Steering ECU Production Market Share by Region (2021-2026)

Table 9. World Automotive Electric Power Steering ECU Production Market Share by Region (2027-2032)

Table 10. World Automotive Electric Power Steering ECU Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Automotive Electric Power Steering ECU Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Automotive Electric Power Steering ECU Major Market Trends

Table 13. World Automotive Electric Power Steering ECU Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Automotive Electric Power Steering ECU Consumption by Region (2021-2026) & (K Units)

Table 15. World Automotive Electric Power Steering ECU Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Automotive Electric Power Steering ECU Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Automotive Electric Power Steering ECU Producers in 2025

Table 18. World Automotive Electric Power Steering ECU Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Automotive Electric Power Steering ECU Producers in 2025

Table 20. World Automotive Electric Power Steering ECU Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Automotive Electric Power Steering ECU Company Evaluation Quadrant

Table 22. World Automotive Electric Power Steering ECU Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Automotive Electric Power Steering ECU Production Site of Key Manufacturer

Table 24. Automotive Electric Power Steering ECU Market: Company Product Type Footprint

Table 25. Automotive Electric Power Steering ECU Market: Company Product Application Footprint

Table 26. Automotive Electric Power Steering ECU Competitive Factors

Table 27. Automotive Electric Power Steering ECU New Entrant and Capacity Expansion Plans

Table 28. Automotive Electric Power Steering ECU Mergers & Acquisitions Activity

Table 29. United States VS China Automotive Electric Power Steering ECU Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Automotive Electric Power Steering ECU Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Automotive Electric Power Steering ECU Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Automotive Electric Power Steering ECU Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Automotive Electric Power Steering ECU Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Automotive Electric Power Steering ECU Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Automotive Electric Power Steering ECU Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Automotive Electric Power Steering ECU Production Market Share (2021-2026)

Table 37. China Based Automotive Electric Power Steering ECU Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Automotive Electric Power Steering ECU Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Automotive Electric Power Steering ECU

Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Automotive Electric Power Steering ECU Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Automotive Electric Power Steering ECU Production Market Share (2021-2026)

Table 42. Rest of World Based Automotive Electric Power Steering ECU Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Automotive Electric Power Steering ECU Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Automotive Electric Power Steering ECU Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Automotive Electric Power Steering ECU Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Automotive Electric Power Steering ECU Production Market Share (2021-2026)

Table 47. World Automotive Electric Power Steering ECU Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Automotive Electric Power Steering ECU Production by Type (2021-2026) & (K Units)

Table 49. World Automotive Electric Power Steering ECU Production by Type (2027-2032) & (K Units)

Table 50. World Automotive Electric Power Steering ECU Production Value by Type (2021-2026) & (USD Million)

Table 51. World Automotive Electric Power Steering ECU Production Value by Type (2027-2032) & (USD Million)

Table 52. World Automotive Electric Power Steering ECU Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Automotive Electric Power Steering ECU Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Automotive Electric Power Steering ECU Production Value by Integration, (USD Million), 2021 & 2025 & 2032

Table 55. World Automotive Electric Power Steering ECU Production by Integration (2021-2026) & (K Units)

Table 56. World Automotive Electric Power Steering ECU Production by Integration (2027-2032) & (K Units)

Table 57. World Automotive Electric Power Steering ECU Production Value by Integration (2021-2026) & (USD Million)

Table 58. World Automotive Electric Power Steering ECU Production Value by Integration (2027-2032) & (USD Million)

Table 59. World Automotive Electric Power Steering ECU Average Price by Integration (2021-2026) & (US\$/Unit)

Table 60. World Automotive Electric Power Steering ECU Average Price by Integration (2027-2032) & (US\$/Unit)

Table 61. World Automotive Electric Power Steering ECU Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World Automotive Electric Power Steering ECU Production by Application (2021-2026) & (K Units)

Table 63. World Automotive Electric Power Steering ECU Production by Application (2027-2032) & (K Units)

Table 64. World Automotive Electric Power Steering ECU Production Value by Application (2021-2026) & (USD Million)

Table 65. World Automotive Electric Power Steering ECU Production Value by Application (2027-2032) & (USD Million)

Table 66. World Automotive Electric Power Steering ECU Average Price by Application (2021-2026) & (US\$/Unit)

Table 67. World Automotive Electric Power Steering ECU Average Price by Application (2027-2032) & (US\$/Unit)

Table 68. JTEKT Basic Information, Manufacturing Base and Competitors

Table 69. JTEKT Major Business

Table 70. JTEKT Automotive Electric Power Steering ECU Product and Services

Table 71. JTEKT Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. JTEKT Recent Developments/Updates

Table 73. JTEKT Competitive Strengths & Weaknesses

Table 74. Bosch Basic Information, Manufacturing Base and Competitors

Table 75. Bosch Major Business

Table 76. Bosch Automotive Electric Power Steering ECU Product and Services

Table 77. Bosch Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. Bosch Recent Developments/Updates

Table 79. Bosch Competitive Strengths & Weaknesses

Table 80. Nexteer Basic Information, Manufacturing Base and Competitors

Table 81. Nexteer Major Business

Table 82. Nexteer Automotive Electric Power Steering ECU Product and Services

Table 83. Nexteer Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 84. Nexteer Recent Developments/Updates

Table 85. Nexteer Competitive Strengths & Weaknesses

Table 86. ZF Basic Information, Manufacturing Base and Competitors

Table 87. ZF Major Business

Table 88. ZF Automotive Electric Power Steering ECU Product and Services

Table 89. ZF Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. ZF Recent Developments/Updates

Table 91. ZF Competitive Strengths & Weaknesses

Table 92. NSK Basic Information, Manufacturing Base and Competitors

Table 93. NSK Major Business

Table 94. NSK Automotive Electric Power Steering ECU Product and Services

Table 95. NSK Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 96. NSK Recent Developments/Updates

Table 97. NSK Competitive Strengths & Weaknesses

Table 98. Hitachi Astemo (Showa) Basic Information, Manufacturing Base and Competitors

Table 99. Hitachi Astemo (Showa) Major Business

Table 100. Hitachi Astemo (Showa) Automotive Electric Power Steering ECU Product and Services

Table 101. Hitachi Astemo (Showa) Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 102. Hitachi Astemo (Showa) Recent Developments/Updates

Table 103. Hitachi Astemo (Showa) Competitive Strengths & Weaknesses

Table 104. Hyundai Mobis Basic Information, Manufacturing Base and Competitors

Table 105. Hyundai Mobis Major Business

Table 106. Hyundai Mobis Automotive Electric Power Steering ECU Product and Services

Table 107. Hyundai Mobis Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 108. Hyundai Mobis Recent Developments/Updates

Table 109. Hyundai Mobis Competitive Strengths & Weaknesses

Table 110. Thyssenkrupp Basic Information, Manufacturing Base and Competitors

Table 111. Thyssenkrupp Major Business

Table 112. Thyssenkrupp Automotive Electric Power Steering ECU Product and Services

Table 113. Thyssenkrupp Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 114. Thyssenkrupp Recent Developments/Updates

Table 115. Thyssenkrupp Competitive Strengths & Weaknesses

Table 116. Denso Basic Information, Manufacturing Base and Competitors

Table 117. Denso Major Business

Table 118. Denso Automotive Electric Power Steering ECU Product and Services

Table 119. Denso Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 120. Denso Recent Developments/Updates

Table 121. Denso Competitive Strengths & Weaknesses

Table 122. HL Mando Basic Information, Manufacturing Base and Competitors

Table 123. HL Mando Major Business

Table 124. HL Mando Automotive Electric Power Steering ECU Product and Services

Table 125. HL Mando Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 126. HL Mando Recent Developments/Updates

Table 127. HL Mando Competitive Strengths & Weaknesses

Table 128. Zhuzhou Elite Basic Information, Manufacturing Base and Competitors

Table 129. Zhuzhou Elite Major Business

Table 130. Zhuzhou Elite Automotive Electric Power Steering ECU Product and Services

Table 131. Zhuzhou Elite Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 132. Zhuzhou Elite Recent Developments/Updates

Table 133. Zhuzhou Elite Competitive Strengths & Weaknesses

Table 134. Yubei Basic Information, Manufacturing Base and Competitors

Table 135. Yubei Major Business

Table 136. Yubei Automotive Electric Power Steering ECU Product and Services

Table 137. Yubei Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 138. Yubei Recent Developments/Updates

Table 139. Yubei Competitive Strengths & Weaknesses

Table 140. Zhejiang Shibao Basic Information, Manufacturing Base and Competitors

Table 141. Zhejiang Shibao Major Business

Table 142. Zhejiang Shibao Automotive Electric Power Steering ECU Product and Services

Table 143. Zhejiang Shibao Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 144. Zhejiang Shibao Recent Developments/Updates

Table 145. Zhejiang Shibao Competitive Strengths & Weaknesses

Table 146. CAAS Basic Information, Manufacturing Base and Competitors

Table 147. CAAS Major Business

Table 148. CAAS Automotive Electric Power Steering ECU Product and Services

Table 149. CAAS Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 150. CAAS Recent Developments/Updates

Table 151. CAAS Competitive Strengths & Weaknesses

Table 152. FinDreams Technology Basic Information, Manufacturing Base and Competitors

Table 153. FinDreams Technology Major Business

Table 154. FinDreams Technology Automotive Electric Power Steering ECU Product and Services

Table 155. FinDreams Technology Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 156. FinDreams Technology Recent Developments/Updates

Table 157. FinDreams Technology Competitive Strengths & Weaknesses

Table 158. Mitsubishi Electric Basic Information, Manufacturing Base and Competitors

Table 159. Mitsubishi Electric Major Business

Table 160. Mitsubishi Electric Automotive Electric Power Steering ECU Product and Services

Table 161. Mitsubishi Electric Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 162. Mitsubishi Electric Recent Developments/Updates

Table 163. Mitsubishi Electric Competitive Strengths & Weaknesses

Table 164. Jingwei Hirain Basic Information, Manufacturing Base and Competitors

Table 165. Jingwei Hirain Major Business

Table 166. Jingwei Hirain Automotive Electric Power Steering ECU Product and Services

Table 167. Jingwei Hirain Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 168. Jingwei Hirain Recent Developments/Updates

Table 169. Jingwei Hirain Competitive Strengths & Weaknesses

Table 170. Xiangbin Electronic Basic Information, Manufacturing Base and Competitors

Table 171. Xiangbin Electronic Major Business

Table 172. Xiangbin Electronic Automotive Electric Power Steering ECU Product and Services

Table 173. Xiangbin Electronic Automotive Electric Power Steering ECU Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 174. Xiangbin Electronic Recent Developments/Updates

Table 175. Xiangbin Electronic Competitive Strengths & Weaknesses

Table 176. Global Key Players of Automotive Electric Power Steering ECU Upstream (Raw Materials)

Table 177. Global Automotive Electric Power Steering ECU Typical Customers

Table 178. Automotive Electric Power Steering ECU Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Automotive Electric Power Steering ECU Picture

Figure 2. World Automotive Electric Power Steering ECU Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Automotive Electric Power Steering ECU Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Automotive Electric Power Steering ECU Production (2021-2032) & (K Units)

Figure 5. World Automotive Electric Power Steering ECU Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Automotive Electric Power Steering ECU Production Value Market Share by Region (2021-2032)

Figure 7. World Automotive Electric Power Steering ECU Production Market Share by Region (2021-2032)

Figure 8. North America Automotive Electric Power Steering ECU Production (2021-2032) & (K Units)

Figure 9. Europe Automotive Electric Power Steering ECU Production (2021-2032) & (K Units)

Figure 10. China Automotive Electric Power Steering ECU Production (2021-2032) & (K Units)

Figure 11. Japan Automotive Electric Power Steering ECU Production (2021-2032) & (K Units)

Figure 12. South Korea Automotive Electric Power Steering ECU Production (2021-2032) & (K Units)

Figure 13. India Automotive Electric Power Steering ECU Production (2021-2032) & (K Units)

Figure 14. Mexico Automotive Electric Power Steering ECU Production (2021-2032) & (K Units)

Figure 15. Automotive Electric Power Steering ECU Market Drivers

Figure 16. Factors Affecting Demand

Figure 17. World Automotive Electric Power Steering ECU Consumption (2021-2032) & (K Units)

Figure 18. World Automotive Electric Power Steering ECU Consumption Market Share by Region (2021-2032)

Figure 19. United States Automotive Electric Power Steering ECU Consumption (2021-2032) & (K Units)

Figure 20. China Automotive Electric Power Steering ECU Consumption (2021-2032) & (K Units)

Figure 21. Europe Automotive Electric Power Steering ECU Consumption (2021-2032) & (K Units)

Figure 22. Japan Automotive Electric Power Steering ECU Consumption (2021-2032) & (K Units)

Figure 23. South Korea Automotive Electric Power Steering ECU Consumption (2021-2032) & (K Units)

Figure 24. ASEAN Automotive Electric Power Steering ECU Consumption (2021-2032) & (K Units)

Figure 25. India Automotive Electric Power Steering ECU Consumption (2021-2032) & (K Units)

Figure 26. Producer Shipments of Automotive Electric Power Steering ECU by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 27. Global Four-firm Concentration Ratios (CR4) for Automotive Electric Power Steering ECU Markets in 2025

Figure 28. Global Four-firm Concentration Ratios (CR8) for Automotive Electric Power Steering ECU Markets in 2025

Figure 29. United States VS China: Automotive Electric Power Steering ECU Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Automotive Electric Power Steering ECU Production Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States VS China: Automotive Electric Power Steering ECU Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 32. United States Based Manufacturers Automotive Electric Power Steering ECU Production Market Share 2025

Figure 33. China Based Manufacturers Automotive Electric Power Steering ECU Production Market Share 2025

Figure 34. Rest of World Based Manufacturers Automotive Electric Power Steering ECU Production Market Share 2025

Figure 35. World Automotive Electric Power Steering ECU Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 36. World Automotive Electric Power Steering ECU Production Value Market Share by Type in 2025

Figure 37. C-EPS ECU

Figure 38. P-EPS ECU

Figure 39. DP-EPS ECU

Figure 40. R-EPS ECU

Figure 41. World Automotive Electric Power Steering ECU Production Market Share by

Type (2021-2032)

Figure 42. World Automotive Electric Power Steering ECU Production Value Market Share by Type (2021-2032)

Figure 43. World Automotive Electric Power Steering ECU Average Price by Type (2021-2032) & (US\$/Unit)

Figure 44. World Automotive Electric Power Steering ECU Production Value by Integration, (USD Million), 2021 & 2025 & 2032

Figure 45. World Automotive Electric Power Steering ECU Production Value Market Share by Integration in 2025

Figure 46. Integration Type ECU

Figure 47. Standalone EPS ECU

Figure 48. World Automotive Electric Power Steering ECU Production Market Share by Integration (2021-2032)

Figure 49. World Automotive Electric Power Steering ECU Production Value Market Share by Integration (2021-2032)

Figure 50. World Automotive Electric Power Steering ECU Average Price by Integration (2021-2032) & (US\$/Unit)

Figure 51. World Automotive Electric Power Steering ECU Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 52. World Automotive Electric Power Steering ECU Production Value Market Share by Application in 2025

Figure 53. Passenger Car

Figure 54. Commercial Vehicle

Figure 55. World Automotive Electric Power Steering ECU Production Market Share by Application (2021-2032)

Figure 56. World Automotive Electric Power Steering ECU Production Value Market Share by Application (2021-2032)

Figure 57. World Automotive Electric Power Steering ECU Average Price by Application (2021-2032) & (US\$/Unit)

Figure 58. Automotive Electric Power Steering ECU Industry Chain

Figure 59. Automotive Electric Power Steering ECU Procurement Model

Figure 60. Automotive Electric Power Steering ECU Sales Model

Figure 61. Automotive Electric Power Steering ECU Sales Channels, Direct Sales, and Distribution

Figure 62. Methodology

Figure 63. Research Process and Data Source

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