

Global Automotive E-Commerce Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The global E-commerce industry is in a state of expansion with consolidation. More consumers are buying digitally, and worldwide retail E-commerce sales are rising. At the same time, the major international players such as Amazon and Alibaba are widening their reach by buying up smaller local platforms, especially in flourishing e-commerce markets.

SCOPE OF THE REPORT:

This report studies the Automotive E-Commerce market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Automotive E-Commerce market by product type and applications/end industries.

The automotive e-commerce market is driven by numerous factors such as aging vehicle fleet, growth of global e-commerce industry, and digitization of channels and interfaces. Factors such as higher price transparency, and greater diversity of parts also support its growth. Rise in internet penetration, per capita income of the consumers, and the number of online shoppers also add to the growth.

The global Automotive E-Commerce market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which

cannot be ignored. Any changes from United States might affect the development trend of Automotive E-Commerce.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amazon

eBay

Taobao

Tmall

Alibaba Group

Wal-Mart

JD

Snapdeal

Denso Corporation

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Infotainment and Multimedia

Engine Components

Tires and wheels

Interior Accessories

Electrical Product

Market Segment by Applications, can be divided into

B2B

B2C

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