

Global Automotive DVR SoC Chips Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive DVR SoC Chips market size is expected to reach \$ 557 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

In 2025, global sales of Automotive DVR SoC Chips reached approximately 120 million units, with an average market price of about USD 3 per unit, an annual production capacity of roughly 140 million units, and an industry-average gross margin of approximately 35%.

An Automotive DVR SoC Chip is a highly integrated automotive or quasi-automotive system-on-chip that combines video inputs, ISP, video encoding/decoding (e.g., H.264/H.265), memory control, display output, and basic AI/image enhancement to capture, process, compress, and store driving video with a focus on stability, low power, and cost efficiency.

Upstream comprises foundries (mature nodes), packaging/testing, IP blocks (ISP/codec), and memory; midstream covers SoC design plus software/SDKs; downstream demand comes mainly from aftermarket dashcams, fleet/commercial vehicle monitoring, and some entry-level front-fit camera systems, with aftermarket and fleet segments driving most volumes.

This report studies the global Automotive DVR SoC Chips production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive DVR SoC Chips and provides market size (US\$ million) and Year-over-Year (YoY)

Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive DVR SoC Chips that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive DVR SoC Chips total production and demand, 2021-2032, (K Units)

Global Automotive DVR SoC Chips total production value, 2021-2032, (USD Million)

Global Automotive DVR SoC Chips production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Automotive DVR SoC Chips consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Automotive DVR SoC Chips domestic production, consumption, key domestic manufacturers and share

Global Automotive DVR SoC Chips production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Automotive DVR SoC Chips production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Automotive DVR SoC Chips production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Automotive DVR SoC Chips market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Renesas, HiSilicon, Novatek Microelectronics, Ambarella, SigmaStar, Shanghai Fullhan, iCatch, Allwinner, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive DVR SoC Chips market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive DVR SoC Chips Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive DVR SoC Chips Market, Segmentation by Type:

Single-channel

Dual-channel

Global Automotive DVR SoC Chips Market, Segmentation by Resolution:

1080p

2K

4K

Global Automotive DVR SoC Chips Market, Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

Companies Profiled:

Renesas

HiSilicon

Novatek Microelectronics

Ambarella

SigmaStar

Shanghai Fullhan

iCatch

Allwinner

Key Questions Answered:

1. How big is the global Automotive DVR SoC Chips market?
2. What is the demand of the global Automotive DVR SoC Chips market?
3. What is the year over year growth of the global Automotive DVR SoC Chips market?
4. What is the production and production value of the global Automotive DVR SoC Chips market?
5. Who are the key producers in the global Automotive DVR SoC Chips market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Distance Vision Extender Introduction
- 1.2 World Distance Vision Extender Supply & Forecast
 - 1.2.1 World Distance Vision Extender Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Distance Vision Extender Production (2021-2032)
 - 1.2.3 World Distance Vision Extender Pricing Trends (2021-2032)
- 1.3 World Distance Vision Extender Production by Region (Based on Production Site)
 - 1.3.1 World Distance Vision Extender Production Value by Region (2021-2032)
 - 1.3.2 World Distance Vision Extender Production by Region (2021-2032)
 - 1.3.3 World Distance Vision Extender Average Price by Region (2021-2032)
 - 1.3.4 North America Distance Vision Extender Production (2021-2032)
 - 1.3.5 Europe Distance Vision Extender Production (2021-2032)
 - 1.3.6 China Distance Vision Extender Production (2021-2032)
 - 1.3.7 Japan Distance Vision Extender Production (2021-2032)
 - 1.3.8 Southeast Asia Distance Vision Extender Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Distance Vision Extender Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Distance Vision Extender Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Distance Vision Extender Demand (2021-2032)
- 2.2 World Distance Vision Extender Consumption by Region
 - 2.2.1 World Distance Vision Extender Consumption by Region (2021-2026)
 - 2.2.2 World Distance Vision Extender Consumption Forecast by Region (2027-2032)
- 2.3 United States Distance Vision Extender Consumption (2021-2032)
- 2.4 China Distance Vision Extender Consumption (2021-2032)
- 2.5 Europe Distance Vision Extender Consumption (2021-2032)
- 2.6 Japan Distance Vision Extender Consumption (2021-2032)
- 2.7 South Korea Distance Vision Extender Consumption (2021-2032)
- 2.8 ASEAN Distance Vision Extender Consumption (2021-2032)
- 2.9 India Distance Vision Extender Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Distance Vision Extender Production Value by Manufacturer (2021-2026)
- 3.2 World Distance Vision Extender Production by Manufacturer (2021-2026)
- 3.3 World Distance Vision Extender Average Price by Manufacturer (2021-2026)
- 3.4 Distance Vision Extender Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Distance Vision Extender Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Distance Vision Extender in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Distance Vision Extender in 2025
- 3.6 Distance Vision Extender Market: Overall Company Footprint Analysis
 - 3.6.1 Distance Vision Extender Market: Region Footprint
 - 3.6.2 Distance Vision Extender Market: Company Product Type Footprint
 - 3.6.3 Distance Vision Extender Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Distance Vision Extender Production Value Comparison
 - 4.1.1 United States VS China: Distance Vision Extender Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Distance Vision Extender Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Distance Vision Extender Production Comparison
 - 4.2.1 United States VS China: Distance Vision Extender Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Distance Vision Extender Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Distance Vision Extender Consumption Comparison
 - 4.3.1 United States VS China: Distance Vision Extender Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Distance Vision Extender Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Distance Vision Extender Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Distance Vision Extender Manufacturers, Headquarters and

Production Site (States, Country)

4.4.2 United States Based Manufacturers Distance Vision Extender Production Value (2021-2026)

4.4.3 United States Based Manufacturers Distance Vision Extender Production (2021-2026)

4.5 China Based Distance Vision Extender Manufacturers and Market Share

4.5.1 China Based Distance Vision Extender Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Distance Vision Extender Production Value (2021-2026)

4.5.3 China Based Manufacturers Distance Vision Extender Production (2021-2026)

4.6 Rest of World Based Distance Vision Extender Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Distance Vision Extender Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Distance Vision Extender Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Distance Vision Extender Production (2021-2026)

5 MARKET ANALYSIS BY PRODUCT FORM

5.1 World Distance Vision Extender Market Size Overview by Product Form: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Product Form

5.2.1 Desktop

5.2.2 Head-Mounted

5.3 Market Segment by Product Form

5.3.1 World Distance Vision Extender Production by Product Form (2021-2032)

5.3.2 World Distance Vision Extender Production Value by Product Form (2021-2032)

5.3.3 World Distance Vision Extender Average Price by Product Form (2021-2032)

6 MARKET ANALYSIS BY TECHNICAL PRINCIPLE

6.1 World Distance Vision Extender Market Size Overview by Technical Principle: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Technical Principle

6.2.1 Optical Refraction

6.2.2 Digital Imaging

6.2.3 Hybrid Optoelectronic

6.3 Market Segment by Technical Principle

6.3.1 World Distance Vision Extender Production by Technical Principle (2021-2032)

6.3.2 World Distance Vision Extender Production Value by Technical Principle (2021-2032)

6.3.3 World Distance Vision Extender Average Price by Technical Principle (2021-2032)

7 MARKET ANALYSIS BY APPLICATION SCENARIO

7.1 World Distance Vision Extender Market Size Overview by Application Scenario: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application Scenario

7.2.1 Reading and Writing

7.2.2 Online Course Learning

7.2.3 Home Office

7.3 Market Segment by Application Scenario

7.3.1 World Distance Vision Extender Production by Application Scenario (2021-2032)

7.3.2 World Distance Vision Extender Production Value by Application Scenario (2021-2032)

7.3.3 World Distance Vision Extender Average Price by Application Scenario (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Distance Vision Extender Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Student

8.2.2 Office Worker

8.3 Market Segment by Application

8.3.1 World Distance Vision Extender Production by Application (2021-2032)

8.3.2 World Distance Vision Extender Production Value by Application (2021-2032)

8.3.3 World Distance Vision Extender Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Suzhou FarSight Vision Technology

9.1.1 Suzhou FarSight Vision Technology Details

- 9.1.2 Suzhou FarSight Vision Technology Major Business
- 9.1.3 Suzhou FarSight Vision Technology Distance Vision Extender Product and Services
- 9.1.4 Suzhou FarSight Vision Technology Distance Vision Extender Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.1.5 Suzhou FarSight Vision Technology Recent Developments/Updates
- 9.1.6 Suzhou FarSight Vision Technology Competitive Strengths & Weaknesses
- 9.2 ShiduoStar Technology
 - 9.2.1 ShiduoStar Technology Details
 - 9.2.2 ShiduoStar Technology Major Business
 - 9.2.3 ShiduoStar Technology Distance Vision Extender Product and Services
 - 9.2.4 ShiduoStar Technology Distance Vision Extender Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.2.5 ShiduoStar Technology Recent Developments/Updates
 - 9.2.6 ShiduoStar Technology Competitive Strengths & Weaknesses
- 9.3 EyeStarVision
 - 9.3.1 EyeStarVision Details
 - 9.3.2 EyeStarVision Major Business
 - 9.3.3 EyeStarVision Distance Vision Extender Product and Services
 - 9.3.4 EyeStarVision Distance Vision Extender Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 EyeStarVision Recent Developments/Updates
 - 9.3.6 EyeStarVision Competitive Strengths & Weaknesses
- 9.4 NedPlusAR
 - 9.4.1 NedPlusAR Details
 - 9.4.2 NedPlusAR Major Business
 - 9.4.3 NedPlusAR Distance Vision Extender Product and Services
 - 9.4.4 NedPlusAR Distance Vision Extender Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 NedPlusAR Recent Developments/Updates
 - 9.4.6 NedPlusAR Competitive Strengths & Weaknesses
- 9.5 BOE Technology
 - 9.5.1 BOE Technology Details
 - 9.5.2 BOE Technology Major Business
 - 9.5.3 BOE Technology Distance Vision Extender Product and Services
 - 9.5.4 BOE Technology Distance Vision Extender Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 BOE Technology Recent Developments/Updates
 - 9.5.6 BOE Technology Competitive Strengths & Weaknesses

9.6 Anmujia Technology

9.6.1 Anmujia Technology Details

9.6.2 Anmujia Technology Major Business

9.6.3 Anmujia Technology Distance Vision Extender Product and Services

9.6.4 Anmujia Technology Distance Vision Extender Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Anmujia Technology Recent Developments/Updates

9.6.6 Anmujia Technology Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Distance Vision Extender Industry Chain

10.2 Distance Vision Extender Upstream Analysis

10.2.1 Distance Vision Extender Core Raw Materials

10.2.2 Main Manufacturers of Distance Vision Extender Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Distance Vision Extender Production Mode

10.6 Distance Vision Extender Procurement Model

10.7 Distance Vision Extender Industry Sales Model and Sales Channels

10.7.1 Distance Vision Extender Sales Model

10.7.2 Distance Vision Extender Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Automotive DVR SoC Chips Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Automotive DVR SoC Chips Production Value by Region (2021-2026) & (USD Million)

Table 3. World Automotive DVR SoC Chips Production Value by Region (2027-2032) & (USD Million)

Table 4. World Automotive DVR SoC Chips Production Value Market Share by Region (2021-2026)

Table 5. World Automotive DVR SoC Chips Production Value Market Share by Region (2027-2032)

Table 6. World Automotive DVR SoC Chips Production by Region (2021-2026) & (K Units)

Table 7. World Automotive DVR SoC Chips Production by Region (2027-2032) & (K Units)

Table 8. World Automotive DVR SoC Chips Production Market Share by Region (2021-2026)

Table 9. World Automotive DVR SoC Chips Production Market Share by Region (2027-2032)

Table 10. World Automotive DVR SoC Chips Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Automotive DVR SoC Chips Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Automotive DVR SoC Chips Major Market Trends

Table 13. World Automotive DVR SoC Chips Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Automotive DVR SoC Chips Consumption by Region (2021-2026) & (K Units)

Table 15. World Automotive DVR SoC Chips Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Automotive DVR SoC Chips Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Automotive DVR SoC Chips Producers in 2025

Table 18. World Automotive DVR SoC Chips Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Automotive DVR SoC Chips Producers in 2025

Table 20. World Automotive DVR SoC Chips Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Automotive DVR SoC Chips Company Evaluation Quadrant

Table 22. World Automotive DVR SoC Chips Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Automotive DVR SoC Chips Production Site of Key Manufacturer

Table 24. Automotive DVR SoC Chips Market: Company Product Type Footprint

Table 25. Automotive DVR SoC Chips Market: Company Product Application Footprint

Table 26. Automotive DVR SoC Chips Competitive Factors

Table 27. Automotive DVR SoC Chips New Entrant and Capacity Expansion Plans

Table 28. Automotive DVR SoC Chips Mergers & Acquisitions Activity

Table 29. United States VS China Automotive DVR SoC Chips Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Automotive DVR SoC Chips Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Automotive DVR SoC Chips Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Automotive DVR SoC Chips Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Automotive DVR SoC Chips Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Automotive DVR SoC Chips Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Automotive DVR SoC Chips Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Automotive DVR SoC Chips Production Market Share (2021-2026)

Table 37. China Based Automotive DVR SoC Chips Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Automotive DVR SoC Chips Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Automotive DVR SoC Chips Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Automotive DVR SoC Chips Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Automotive DVR SoC Chips Production Market

Share (2021-2026)

Table 42. Rest of World Based Automotive DVR SoC Chips Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Automotive DVR SoC Chips Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Automotive DVR SoC Chips Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Automotive DVR SoC Chips Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Automotive DVR SoC Chips Production Market Share (2021-2026)

Table 47. World Automotive DVR SoC Chips Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Automotive DVR SoC Chips Production by Type (2021-2026) & (K Units)

Table 49. World Automotive DVR SoC Chips Production by Type (2027-2032) & (K Units)

Table 50. World Automotive DVR SoC Chips Production Value by Type (2021-2026) & (USD Million)

Table 51. World Automotive DVR SoC Chips Production Value by Type (2027-2032) & (USD Million)

Table 52. World Automotive DVR SoC Chips Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Automotive DVR SoC Chips Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Automotive DVR SoC Chips Production Value by Resolution, (USD Million), 2021 & 2025 & 2032

Table 55. World Automotive DVR SoC Chips Production by Resolution (2021-2026) & (K Units)

Table 56. World Automotive DVR SoC Chips Production by Resolution (2027-2032) & (K Units)

Table 57. World Automotive DVR SoC Chips Production Value by Resolution (2021-2026) & (USD Million)

Table 58. World Automotive DVR SoC Chips Production Value by Resolution (2027-2032) & (USD Million)

Table 59. World Automotive DVR SoC Chips Average Price by Resolution (2021-2026) & (US\$/Unit)

Table 60. World Automotive DVR SoC Chips Average Price by Resolution (2027-2032) & (US\$/Unit)

Table 61. World Automotive DVR SoC Chips Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World Automotive DVR SoC Chips Production by Application (2021-2026) & (K Units)

Table 63. World Automotive DVR SoC Chips Production by Application (2027-2032) & (K Units)

Table 64. World Automotive DVR SoC Chips Production Value by Application (2021-2026) & (USD Million)

Table 65. World Automotive DVR SoC Chips Production Value by Application (2027-2032) & (USD Million)

Table 66. World Automotive DVR SoC Chips Average Price by Application (2021-2026) & (US\$/Unit)

Table 67. World Automotive DVR SoC Chips Average Price by Application (2027-2032) & (US\$/Unit)

Table 68. Renesas Basic Information, Manufacturing Base and Competitors

Table 69. Renesas Major Business

Table 70. Renesas Automotive DVR SoC Chips Product and Services

Table 71. Renesas Automotive DVR SoC Chips Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Renesas Recent Developments/Updates

Table 73. Renesas Competitive Strengths & Weaknesses

Table 74. HiSilicon Basic Information, Manufacturing Base and Competitors

Table 75. HiSilicon Major Business

Table 76. HiSilicon Automotive DVR SoC Chips Product and Services

Table 77. HiSilicon Automotive DVR SoC Chips Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. HiSilicon Recent Developments/Updates

Table 79. HiSilicon Competitive Strengths & Weaknesses

Table 80. Novatek Microelectronics Basic Information, Manufacturing Base and Competitors

Table 81. Novatek Microelectronics Major Business

Table 82. Novatek Microelectronics Automotive DVR SoC Chips Product and Services

Table 83. Novatek Microelectronics Automotive DVR SoC Chips Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Novatek Microelectronics Recent Developments/Updates

Table 85. Novatek Microelectronics Competitive Strengths & Weaknesses

Table 86. Ambarella Basic Information, Manufacturing Base and Competitors

Table 87. Ambarella Major Business

- Table 88. Ambarella Automotive DVR SoC Chips Product and Services
- Table 89. Ambarella Automotive DVR SoC Chips Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 90. Ambarella Recent Developments/Updates
- Table 91. Ambarella Competitive Strengths & Weaknesses
- Table 92. SigmaStar Basic Information, Manufacturing Base and Competitors
- Table 93. SigmaStar Major Business
- Table 94. SigmaStar Automotive DVR SoC Chips Product and Services
- Table 95. SigmaStar Automotive DVR SoC Chips Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 96. SigmaStar Recent Developments/Updates
- Table 97. SigmaStar Competitive Strengths & Weaknesses
- Table 98. Shanghai Fullhan Basic Information, Manufacturing Base and Competitors
- Table 99. Shanghai Fullhan Major Business
- Table 100. Shanghai Fullhan Automotive DVR SoC Chips Product and Services
- Table 101. Shanghai Fullhan Automotive DVR SoC Chips Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 102. Shanghai Fullhan Recent Developments/Updates
- Table 103. Shanghai Fullhan Competitive Strengths & Weaknesses
- Table 104. iCatch Basic Information, Manufacturing Base and Competitors
- Table 105. iCatch Major Business
- Table 106. iCatch Automotive DVR SoC Chips Product and Services
- Table 107. iCatch Automotive DVR SoC Chips Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 108. iCatch Recent Developments/Updates
- Table 109. iCatch Competitive Strengths & Weaknesses
- Table 110. Allwinner Basic Information, Manufacturing Base and Competitors
- Table 111. Allwinner Major Business
- Table 112. Allwinner Automotive DVR SoC Chips Product and Services
- Table 113. Allwinner Automotive DVR SoC Chips Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 114. Allwinner Recent Developments/Updates
- Table 115. Allwinner Competitive Strengths & Weaknesses
- Table 116. Global Key Players of Automotive DVR SoC Chips Upstream (Raw Materials)
- Table 117. Global Automotive DVR SoC Chips Typical Customers

Table 118. Automotive DVR SoC Chips Typical Distributors

List Of Figures

LIST OF FIGURES

- Figure 1. Automotive DVR SoC Chips Picture
- Figure 2. World Automotive DVR SoC Chips Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Automotive DVR SoC Chips Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Automotive DVR SoC Chips Production (2021-2032) & (K Units)
- Figure 5. World Automotive DVR SoC Chips Average Price (2021-2032) & (US\$/Unit)
- Figure 6. World Automotive DVR SoC Chips Production Value Market Share by Region (2021-2032)
- Figure 7. World Automotive DVR SoC Chips Production Market Share by Region (2021-2032)
- Figure 8. North America Automotive DVR SoC Chips Production (2021-2032) & (K Units)
- Figure 9. Europe Automotive DVR SoC Chips Production (2021-2032) & (K Units)
- Figure 10. China Automotive DVR SoC Chips Production (2021-2032) & (K Units)
- Figure 11. Japan Automotive DVR SoC Chips Production (2021-2032) & (K Units)
- Figure 12. South Korea Automotive DVR SoC Chips Production (2021-2032) & (K Units)
- Figure 13. Southeast Asia Automotive DVR SoC Chips Production (2021-2032) & (K Units)
- Figure 14. China Taiwan Automotive DVR SoC Chips Production (2021-2032) & (K Units)
- Figure 15. Automotive DVR SoC Chips Market Drivers
- Figure 16. Factors Affecting Demand
- Figure 17. World Automotive DVR SoC Chips Consumption (2021-2032) & (K Units)
- Figure 18. World Automotive DVR SoC Chips Consumption Market Share by Region (2021-2032)
- Figure 19. United States Automotive DVR SoC Chips Consumption (2021-2032) & (K Units)
- Figure 20. China Automotive DVR SoC Chips Consumption (2021-2032) & (K Units)
- Figure 21. Europe Automotive DVR SoC Chips Consumption (2021-2032) & (K Units)
- Figure 22. Japan Automotive DVR SoC Chips Consumption (2021-2032) & (K Units)
- Figure 23. South Korea Automotive DVR SoC Chips Consumption (2021-2032) & (K Units)
- Figure 24. ASEAN Automotive DVR SoC Chips Consumption (2021-2032) & (K Units)
- Figure 25. India Automotive DVR SoC Chips Consumption (2021-2032) & (K Units)

Figure 26. Producer Shipments of Automotive DVR SoC Chips by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 27. Global Four-firm Concentration Ratios (CR4) for Automotive DVR SoC Chips Markets in 2025

Figure 28. Global Four-firm Concentration Ratios (CR8) for Automotive DVR SoC Chips Markets in 2025

Figure 29. United States VS China: Automotive DVR SoC Chips Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Automotive DVR SoC Chips Production Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States VS China: Automotive DVR SoC Chips Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 32. United States Based Manufacturers Automotive DVR SoC Chips Production Market Share 2025

Figure 33. China Based Manufacturers Automotive DVR SoC Chips Production Market Share 2025

Figure 34. Rest of World Based Manufacturers Automotive DVR SoC Chips Production Market Share 2025

Figure 35. World Automotive DVR SoC Chips Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 36. World Automotive DVR SoC Chips Production Value Market Share by Type in 2025

Figure 37. Single-channel

Figure 38. Dual-channel

Figure 39. World Automotive DVR SoC Chips Production Market Share by Type (2021-2032)

Figure 40. World Automotive DVR SoC Chips Production Value Market Share by Type (2021-2032)

Figure 41. World Automotive DVR SoC Chips Average Price by Type (2021-2032) & (US\$/Unit)

Figure 42. World Automotive DVR SoC Chips Production Value by Resolution, (USD Million), 2021 & 2025 & 2032

Figure 43. World Automotive DVR SoC Chips Production Value Market Share by Resolution in 2025

Figure 44. 1080p

Figure 45. 2K

Figure 46. 4K

Figure 47. World Automotive DVR SoC Chips Production Market Share by Resolution (2021-2032)

Figure 48. World Automotive DVR SoC Chips Production Value Market Share by Resolution (2021-2032)

Figure 49. World Automotive DVR SoC Chips Average Price by Resolution (2021-2032) & (US\$/Unit)

Figure 50. World Automotive DVR SoC Chips Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 51. World Automotive DVR SoC Chips Production Value Market Share by Application in 2025

Figure 52. Passenger Vehicles

Figure 53. Commercial Vehicles

Figure 54. World Automotive DVR SoC Chips Production Market Share by Application (2021-2032)

Figure 55. World Automotive DVR SoC Chips Production Value Market Share by Application (2021-2032)

Figure 56. World Automotive DVR SoC Chips Average Price by Application (2021-2032) & (US\$/Unit)

Figure 57. Automotive DVR SoC Chips Industry Chain

Figure 58. Automotive DVR SoC Chips Procurement Model

Figure 59. Automotive DVR SoC Chips Sales Model

Figure 60. Automotive DVR SoC Chips Sales Channels, Direct Sales, and Distribution

Figure 61. Methodology

Figure 62. Research Process and Data Source

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