

Global Automotive DVR SoC Chips Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G7D3F216EB9FEN.html>

Date: February 2026

Pages: 102

Price: US\$ 3,480.00 (Single User License)

ID: G7D3F216EB9FEN

Abstracts

According to our (Global Info Research) latest study, the global Automotive DVR SoC Chips market size was valued at US\$ 370 million in 2025 and is forecast to a readjusted size of US\$ 557 million by 2032 with a CAGR of 6.2% during review period.

In 2025, global sales of Automotive DVR SoC Chips reached approximately 120 million units, with an average market price of about USD 3 per unit, an annual production capacity of roughly 140 million units, and an industry-average gross margin of approximately 35%.

An Automotive DVR SoC Chip is a highly integrated automotive or quasi-automotive system-on-chip that combines video inputs, ISP, video encoding/decoding (e.g., H.264/H.265), memory control, display output, and basic AI/image enhancement to capture, process, compress, and store driving video with a focus on stability, low power, and cost efficiency.

Upstream comprises foundries (mature nodes), packaging/testing, IP blocks (ISP/codec), and memory; midstream covers SoC design plus software/SDKs; downstream demand comes mainly from aftermarket dashcams, fleet/commercial vehicle monitoring, and some entry-level front-fit camera systems, with aftermarket and fleet segments driving most volumes.

This report is a detailed and comprehensive analysis for global Automotive DVR SoC Chips market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as

well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive DVR SoC Chips market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive DVR SoC Chips market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive DVR SoC Chips market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive DVR SoC Chips market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Automotive DVR SoC Chips
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive DVR SoC Chips market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Renesas, HiSilicon, Novatek Microelectronics, Ambarella, SigmaStar, Shanghai Fullhan, iCatch, Allwinner, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive DVR SoC Chips market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single-channel

Dual-channel

Market segment by Resolution

1080p

2K

4K

Market segment by Application

Passenger Vehicles

Commercial Vehicles

Major players covered

Renesas

HiSilicon

Novatek Microelectronics

Ambarella

SigmaStar

Shanghai Fullhan

iCatch

Allwinner

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive DVR SoC Chips product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive DVR SoC Chips, with price, sales quantity, revenue, and global market share of Automotive DVR SoC Chips from 2021 to 2026.

Chapter 3, the Automotive DVR SoC Chips competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive DVR SoC Chips breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Automotive DVR SoC Chips market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive DVR SoC Chips.

Chapter 14 and 15, to describe Automotive DVR SoC Chips sales channel, distributors, customers, research findings and conclusion.

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