

Global Automotive Digital Mapping Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Digital Mapping market size was valued at USD 14960 million in 2023 and is forecast to a readjusted size of USD 23850 million by 2030 with a CAGR of 6.9% during review period.

Digital mapping has emerged as a crucial factor while developing autonomous cars, as they have to be accurate to help avoid collision with other objects within the field of view. Digital mapping in the automotive sector has been evolving at a rapid pace, as a majority of the automobiles being manufactured are being fitted in with a navigation system to help assist the end-user by providing accurate navigational assistance.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

The Global Info Research report includes an overview of the development of the

Automotive Digital Mapping industry chain, the market status of Autonomous Cars (GIS, LiDAR), Logistics Control Systems (GIS, LiDAR), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Digital Mapping.

Regionally, the report analyzes the Automotive Digital Mapping markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Digital Mapping market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Digital Mapping market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Digital Mapping industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., GIS, LiDAR).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Digital Mapping market.

Regional Analysis: The report involves examining the Automotive Digital Mapping market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Digital Mapping market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Digital Mapping:

Company Analysis: Report covers individual Automotive Digital Mapping players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Digital Mapping. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Autonomous Cars, Logistics Control Systems).

Technology Analysis: Report covers specific technologies relevant to Automotive Digital Mapping. It assesses the current state, advancements, and potential future developments in Automotive Digital Mapping areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Digital Mapping market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Digital Mapping market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

GIS

LiDAR

Digital Orthophotography

Others

Market segment by Application

Autonomous Cars

Logistics Control Systems

Advanced Driver Assistance Systems

Others

Market segment by players, this report covers

Google

Apple

ESRI

Autonavi

Microsoft

Tomtom

Mapbox

DigitalGlobe

Here

MiTAC International

Nearmap

Navinfo

Mapquest

Zenrin

Living Map

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automotive Digital Mapping product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automotive Digital Mapping, with revenue, gross margin and global market share of Automotive Digital Mapping from 2019 to 2024.

Chapter 3, the Automotive Digital Mapping competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Automotive Digital Mapping market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automotive Digital Mapping.

Chapter 13, to describe Automotive Digital Mapping research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Automotive Digital Mapping

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Automotive Digital Mapping by Type

1.3.1 Overview: Global Automotive Digital Mapping Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Automotive Digital Mapping Consumption Value Market Share by Type in 2023

1.3.3 GIS

1.3.4 LiDAR

1.3.5 Digital Orthophotography

1.3.6 Others

1.4 Global Automotive Digital Mapping Market by Application

1.4.1 Overview: Global Automotive Digital Mapping Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Autonomous Cars

1.4.3 Logistics Control Systems

1.4.4 Advanced Driver Assistance Systems

1.4.5 Others

1.5 Global Automotive Digital Mapping Market Size & Forecast

1.6 Global Automotive Digital Mapping Market Size and Forecast by Region

1.6.1 Global Automotive Digital Mapping Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Automotive Digital Mapping Market Size by Region, (2019-2030)

1.6.3 North America Automotive Digital Mapping Market Size and Prospect (2019-2030)

1.6.4 Europe Automotive Digital Mapping Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Automotive Digital Mapping Market Size and Prospect (2019-2030)

1.6.6 South America Automotive Digital Mapping Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Automotive Digital Mapping Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Google

- 2.1.1 Google Details
- 2.1.2 Google Major Business
- 2.1.3 Google Automotive Digital Mapping Product and Solutions
- 2.1.4 Google Automotive Digital Mapping Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 Google Recent Developments and Future Plans
- 2.2 Apple
 - 2.2.1 Apple Details
 - 2.2.2 Apple Major Business
 - 2.2.3 Apple Automotive Digital Mapping Product and Solutions
 - 2.2.4 Apple Automotive Digital Mapping Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Apple Recent Developments and Future Plans
- 2.3 ESRI
 - 2.3.1 ESRI Details
 - 2.3.2 ESRI Major Business
 - 2.3.3 ESRI Automotive Digital Mapping Product and Solutions
 - 2.3.4 ESRI Automotive Digital Mapping Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 ESRI Recent Developments and Future Plans
- 2.4 Autonavi
 - 2.4.1 Autonavi Details
 - 2.4.2 Autonavi Major Business
 - 2.4.3 Autonavi Automotive Digital Mapping Product and Solutions
 - 2.4.4 Autonavi Automotive Digital Mapping Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Autonavi Recent Developments and Future Plans
- 2.5 Microsoft
 - 2.5.1 Microsoft Details
 - 2.5.2 Microsoft Major Business
 - 2.5.3 Microsoft Automotive Digital Mapping Product and Solutions
 - 2.5.4 Microsoft Automotive Digital Mapping Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Microsoft Recent Developments and Future Plans
- 2.6 Tomtom
 - 2.6.1 Tomtom Details
 - 2.6.2 Tomtom Major Business
 - 2.6.3 Tomtom Automotive Digital Mapping Product and Solutions
 - 2.6.4 Tomtom Automotive Digital Mapping Revenue, Gross Margin and Market Share

(2019-2024)

2.6.5 Tomtom Recent Developments and Future Plans

2.7 Mapbox

2.7.1 Mapbox Details

2.7.2 Mapbox Major Business

2.7.3 Mapbox Automotive Digital Mapping Product and Solutions

2.7.4 Mapbox Automotive Digital Mapping Revenue, Gross Margin and Market Share

(2019-2024)

2.7.5 Mapbox Recent Developments and Future Plans

2.8 DigitalGlobe

2.8.1 DigitalGlobe Details

2.8.2 DigitalGlobe Major Business

2.8.3 DigitalGlobe Automotive Digital Mapping Product and Solutions

2.8.4 DigitalGlobe Automotive Digital Mapping Revenue, Gross Margin and Market

Share (2019-2024)

2.8.5 DigitalGlobe Recent Developments and Future Plans

2.9 Here

2.9.1 Here Details

2.9.2 Here Major Business

2.9.3 Here Automotive Digital Mapping Product and Solutions

2.9.4 Here Automotive Digital Mapping Revenue, Gross Margin and Market Share

(2019-2024)

2.9.5 Here Recent Developments and Future Plans

2.10 MiTAC International

2.10.1 MiTAC International Details

2.10.2 MiTAC International Major Business

2.10.3 MiTAC International Automotive Digital Mapping Product and Solutions

2.10.4 MiTAC International Automotive Digital Mapping Revenue, Gross Margin and

Market Share (2019-2024)

2.10.5 MiTAC International Recent Developments and Future Plans

2.11 Nearmap

2.11.1 Nearmap Details

2.11.2 Nearmap Major Business

2.11.3 Nearmap Automotive Digital Mapping Product and Solutions

2.11.4 Nearmap Automotive Digital Mapping Revenue, Gross Margin and Market

Share (2019-2024)

2.11.5 Nearmap Recent Developments and Future Plans

2.12 Navinfo

2.12.1 Navinfo Details

- 2.12.2 Navinfo Major Business
- 2.12.3 Navinfo Automotive Digital Mapping Product and Solutions
- 2.12.4 Navinfo Automotive Digital Mapping Revenue, Gross Margin and Market Share (2019-2024)
- 2.12.5 Navinfo Recent Developments and Future Plans
- 2.13 Mapquest
 - 2.13.1 Mapquest Details
 - 2.13.2 Mapquest Major Business
 - 2.13.3 Mapquest Automotive Digital Mapping Product and Solutions
 - 2.13.4 Mapquest Automotive Digital Mapping Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Mapquest Recent Developments and Future Plans
- 2.14 Zenrin
 - 2.14.1 Zenrin Details
 - 2.14.2 Zenrin Major Business
 - 2.14.3 Zenrin Automotive Digital Mapping Product and Solutions
 - 2.14.4 Zenrin Automotive Digital Mapping Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Zenrin Recent Developments and Future Plans
- 2.15 Living Map
 - 2.15.1 Living Map Details
 - 2.15.2 Living Map Major Business
 - 2.15.3 Living Map Automotive Digital Mapping Product and Solutions
 - 2.15.4 Living Map Automotive Digital Mapping Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Living Map Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Automotive Digital Mapping Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Automotive Digital Mapping by Company Revenue
 - 3.2.2 Top 3 Automotive Digital Mapping Players Market Share in 2023
 - 3.2.3 Top 6 Automotive Digital Mapping Players Market Share in 2023
- 3.3 Automotive Digital Mapping Market: Overall Company Footprint Analysis
 - 3.3.1 Automotive Digital Mapping Market: Region Footprint
 - 3.3.2 Automotive Digital Mapping Market: Company Product Type Footprint
 - 3.3.3 Automotive Digital Mapping Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Automotive Digital Mapping Consumption Value and Market Share by Type (2019-2024)

4.2 Global Automotive Digital Mapping Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Automotive Digital Mapping Consumption Value Market Share by Application (2019-2024)

5.2 Global Automotive Digital Mapping Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Automotive Digital Mapping Consumption Value by Type (2019-2030)

6.2 North America Automotive Digital Mapping Consumption Value by Application (2019-2030)

6.3 North America Automotive Digital Mapping Market Size by Country

6.3.1 North America Automotive Digital Mapping Consumption Value by Country (2019-2030)

6.3.2 United States Automotive Digital Mapping Market Size and Forecast (2019-2030)

6.3.3 Canada Automotive Digital Mapping Market Size and Forecast (2019-2030)

6.3.4 Mexico Automotive Digital Mapping Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Automotive Digital Mapping Consumption Value by Type (2019-2030)

7.2 Europe Automotive Digital Mapping Consumption Value by Application (2019-2030)

7.3 Europe Automotive Digital Mapping Market Size by Country

7.3.1 Europe Automotive Digital Mapping Consumption Value by Country (2019-2030)

7.3.2 Germany Automotive Digital Mapping Market Size and Forecast (2019-2030)

7.3.3 France Automotive Digital Mapping Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Automotive Digital Mapping Market Size and Forecast (2019-2030)

7.3.5 Russia Automotive Digital Mapping Market Size and Forecast (2019-2030)

7.3.6 Italy Automotive Digital Mapping Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Automotive Digital Mapping Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Automotive Digital Mapping Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Automotive Digital Mapping Market Size by Region

8.3.1 Asia-Pacific Automotive Digital Mapping Consumption Value by Region (2019-2030)

8.3.2 China Automotive Digital Mapping Market Size and Forecast (2019-2030)

8.3.3 Japan Automotive Digital Mapping Market Size and Forecast (2019-2030)

8.3.4 South Korea Automotive Digital Mapping Market Size and Forecast (2019-2030)

8.3.5 India Automotive Digital Mapping Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Automotive Digital Mapping Market Size and Forecast (2019-2030)

8.3.7 Australia Automotive Digital Mapping Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Automotive Digital Mapping Consumption Value by Type (2019-2030)

9.2 South America Automotive Digital Mapping Consumption Value by Application (2019-2030)

9.3 South America Automotive Digital Mapping Market Size by Country

9.3.1 South America Automotive Digital Mapping Consumption Value by Country (2019-2030)

9.3.2 Brazil Automotive Digital Mapping Market Size and Forecast (2019-2030)

9.3.3 Argentina Automotive Digital Mapping Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Automotive Digital Mapping Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Automotive Digital Mapping Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Automotive Digital Mapping Market Size by Country

10.3.1 Middle East & Africa Automotive Digital Mapping Consumption Value by Country (2019-2030)

10.3.2 Turkey Automotive Digital Mapping Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Automotive Digital Mapping Market Size and Forecast
(2019-2030)

10.3.4 UAE Automotive Digital Mapping Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Automotive Digital Mapping Market Drivers

11.2 Automotive Digital Mapping Market Restraints

11.3 Automotive Digital Mapping Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Automotive Digital Mapping Industry Chain

12.2 Automotive Digital Mapping Upstream Analysis

12.3 Automotive Digital Mapping Midstream Analysis

12.4 Automotive Digital Mapping Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Automotive Digital Mapping Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Automotive Digital Mapping Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Automotive Digital Mapping Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Automotive Digital Mapping Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Google Company Information, Head Office, and Major Competitors

Table 6. Google Major Business

Table 7. Google Automotive Digital Mapping Product and Solutions

Table 8. Google Automotive Digital Mapping Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Google Recent Developments and Future Plans

Table 10. Apple Company Information, Head Office, and Major Competitors

Table 11. Apple Major Business

Table 12. Apple Automotive Digital Mapping Product and Solutions

Table 13. Apple Automotive Digital Mapping Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Apple Recent Developments and Future Plans

Table 15. ESRI Company Information, Head Office, and Major Competitors

Table 16. ESRI Major Business

Table 17. ESRI Automotive Digital Mapping Product and Solutions

Table 18. ESRI Automotive Digital Mapping Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. ESRI Recent Developments and Future Plans

Table 20. Autonavi Company Information, Head Office, and Major Competitors

Table 21. Autonavi Major Business

Table 22. Autonavi Automotive Digital Mapping Product and Solutions

Table 23. Autonavi Automotive Digital Mapping Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Autonavi Recent Developments and Future Plans

Table 25. Microsoft Company Information, Head Office, and Major Competitors

Table 26. Microsoft Major Business

Table 27. Microsoft Automotive Digital Mapping Product and Solutions

Table 28. Microsoft Automotive Digital Mapping Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Microsoft Recent Developments and Future Plans

Table 30. Tomtom Company Information, Head Office, and Major Competitors

Table 31. Tomtom Major Business

Table 32. Tomtom Automotive Digital Mapping Product and Solutions

Table 33. Tomtom Automotive Digital Mapping Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Tomtom Recent Developments and Future Plans

Table 35. Mapbox Company Information, Head Office, and Major Competitors

Table 36. Mapbox Major Business

Table 37. Mapbox Automotive Digital Mapping Product and Solutions

Table 38. Mapbox Automotive Digital Mapping Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Mapbox Recent Developments and Future Plans

Table 40. DigitalGlobe Company Information, Head Office, and Major Competitors

Table 41. DigitalGlobe Major Business

Table 42. DigitalGlobe Automotive Digital Mapping Product and Solutions

Table 43. DigitalGlobe Automotive Digital Mapping Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. DigitalGlobe Recent Developments and Future Plans

Table 45. Here Company Information, Head Office, and Major Competitors

Table 46. Here Major Business

Table 47. Here Automotive Digital Mapping Product and Solutions

Table 48. Here Automotive Digital Mapping Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Here Recent Developments and Future Plans

Table 50. MiTAC International Company Information, Head Office, and Major Competitors

Table 51. MiTAC International Major Business

Table 52. MiTAC International Automotive Digital Mapping Product and Solutions

Table 53. MiTAC International Automotive Digital Mapping Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. MiTAC International Recent Developments and Future Plans

Table 55. Nearmap Company Information, Head Office, and Major Competitors

Table 56. Nearmap Major Business

Table 57. Nearmap Automotive Digital Mapping Product and Solutions

Table 58. Nearmap Automotive Digital Mapping Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Nearmap Recent Developments and Future Plans
Table 60. Navinfo Company Information, Head Office, and Major Competitors
Table 61. Navinfo Major Business
Table 62. Navinfo Automotive Digital Mapping Product and Solutions
Table 63. Navinfo Automotive Digital Mapping Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 64. Navinfo Recent Developments and Future Plans
Table 65. Mapquest Company Information, Head Office, and Major Competitors
Table 66. Mapquest Major Business
Table 67. Mapquest Automotive Digital Mapping Product and Solutions
Table 68. Mapquest Automotive Digital Mapping Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 69. Mapquest Recent Developments and Future Plans
Table 70. Zenrin Company Information, Head Office, and Major Competitors
Table 71. Zenrin Major Business
Table 72. Zenrin Automotive Digital Mapping Product and Solutions
Table 73. Zenrin Automotive Digital Mapping Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 74. Zenrin Recent Developments and Future Plans
Table 75. Living Map Company Information, Head Office, and Major Competitors
Table 76. Living Map Major Business
Table 77. Living Map Automotive Digital Mapping Product and Solutions
Table 78. Living Map Automotive Digital Mapping Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 79. Living Map Recent Developments and Future Plans
Table 80. Global Automotive Digital Mapping Revenue (USD Million) by Players (2019-2024)
Table 81. Global Automotive Digital Mapping Revenue Share by Players (2019-2024)
Table 82. Breakdown of Automotive Digital Mapping by Company Type (Tier 1, Tier 2, and Tier 3)
Table 83. Market Position of Players in Automotive Digital Mapping, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
Table 84. Head Office of Key Automotive Digital Mapping Players
Table 85. Automotive Digital Mapping Market: Company Product Type Footprint
Table 86. Automotive Digital Mapping Market: Company Product Application Footprint
Table 87. Automotive Digital Mapping New Market Entrants and Barriers to Market Entry
Table 88. Automotive Digital Mapping Mergers, Acquisition, Agreements, and Collaborations

Table 89. Global Automotive Digital Mapping Consumption Value (USD Million) by Type (2019-2024)

Table 90. Global Automotive Digital Mapping Consumption Value Share by Type (2019-2024)

Table 91. Global Automotive Digital Mapping Consumption Value Forecast by Type (2025-2030)

Table 92. Global Automotive Digital Mapping Consumption Value by Application (2019-2024)

Table 93. Global Automotive Digital Mapping Consumption Value Forecast by Application (2025-2030)

Table 94. North America Automotive Digital Mapping Consumption Value by Type (2019-2024) & (USD Million)

Table 95. North America Automotive Digital Mapping Consumption Value by Type (2025-2030) & (USD Million)

Table 96. North America Automotive Digital Mapping Consumption Value by Application (2019-2024) & (USD Million)

Table 97. North America Automotive Digital Mapping Consumption Value by Application (2025-2030) & (USD Million)

Table 98. North America Automotive Digital Mapping Consumption Value by Country (2019-2024) & (USD Million)

Table 99. North America Automotive Digital Mapping Consumption Value by Country (2025-2030) & (USD Million)

Table 100. Europe Automotive Digital Mapping Consumption Value by Type (2019-2024) & (USD Million)

Table 101. Europe Automotive Digital Mapping Consumption Value by Type (2025-2030) & (USD Million)

Table 102. Europe Automotive Digital Mapping Consumption Value by Application (2019-2024) & (USD Million)

Table 103. Europe Automotive Digital Mapping Consumption Value by Application (2025-2030) & (USD Million)

Table 104. Europe Automotive Digital Mapping Consumption Value by Country (2019-2024) & (USD Million)

Table 105. Europe Automotive Digital Mapping Consumption Value by Country (2025-2030) & (USD Million)

Table 106. Asia-Pacific Automotive Digital Mapping Consumption Value by Type (2019-2024) & (USD Million)

Table 107. Asia-Pacific Automotive Digital Mapping Consumption Value by Type (2025-2030) & (USD Million)

Table 108. Asia-Pacific Automotive Digital Mapping Consumption Value by Application

(2019-2024) & (USD Million)

Table 109. Asia-Pacific Automotive Digital Mapping Consumption Value by Application (2025-2030) & (USD Million)

Table 110. Asia-Pacific Automotive Digital Mapping Consumption Value by Region (2019-2024) & (USD Million)

Table 111. Asia-Pacific Automotive Digital Mapping Consumption Value by Region (2025-2030) & (USD Million)

Table 112. South America Automotive Digital Mapping Consumption Value by Type (2019-2024) & (USD Million)

Table 113. South America Automotive Digital Mapping Consumption Value by Type (2025-2030) & (USD Million)

Table 114. South America Automotive Digital Mapping Consumption Value by Application (2019-2024) & (USD Million)

Table 115. South America Automotive Digital Mapping Consumption Value by Application (2025-2030) & (USD Million)

Table 116. South America Automotive Digital Mapping Consumption Value by Country (2019-2024) & (USD Million)

Table 117. South America Automotive Digital Mapping Consumption Value by Country (2025-2030) & (USD Million)

Table 118. Middle East & Africa Automotive Digital Mapping Consumption Value by Type (2019-2024) & (USD Million)

Table 119. Middle East & Africa Automotive Digital Mapping Consumption Value by Type (2025-2030) & (USD Million)

Table 120. Middle East & Africa Automotive Digital Mapping Consumption Value by Application (2019-2024) & (USD Million)

Table 121. Middle East & Africa Automotive Digital Mapping Consumption Value by Application (2025-2030) & (USD Million)

Table 122. Middle East & Africa Automotive Digital Mapping Consumption Value by Country (2019-2024) & (USD Million)

Table 123. Middle East & Africa Automotive Digital Mapping Consumption Value by Country (2025-2030) & (USD Million)

Table 124. Automotive Digital Mapping Raw Material

Table 125. Key Suppliers of Automotive Digital Mapping Raw Materials

List Of Figures

LIST OF FIGURES

- Figure 1. Automotive Digital Mapping Picture
- Figure 2. Global Automotive Digital Mapping Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Automotive Digital Mapping Consumption Value Market Share by Type in 2023
- Figure 4. GIS
- Figure 5. LiDAR
- Figure 6. Digital Orthophotography
- Figure 7. Others
- Figure 8. Global Automotive Digital Mapping Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 9. Automotive Digital Mapping Consumption Value Market Share by Application in 2023
- Figure 10. Autonomous Cars Picture
- Figure 11. Logistics Control Systems Picture
- Figure 12. Advanced Driver Assistance Systems Picture
- Figure 13. Others Picture
- Figure 14. Global Automotive Digital Mapping Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 15. Global Automotive Digital Mapping Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 16. Global Market Automotive Digital Mapping Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 17. Global Automotive Digital Mapping Consumption Value Market Share by Region (2019-2030)
- Figure 18. Global Automotive Digital Mapping Consumption Value Market Share by Region in 2023
- Figure 19. North America Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)
- Figure 20. Europe Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)
- Figure 21. Asia-Pacific Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)
- Figure 22. South America Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 23. Middle East and Africa Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 24. Global Automotive Digital Mapping Revenue Share by Players in 2023

Figure 25. Automotive Digital Mapping Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 26. Global Top 3 Players Automotive Digital Mapping Market Share in 2023

Figure 27. Global Top 6 Players Automotive Digital Mapping Market Share in 2023

Figure 28. Global Automotive Digital Mapping Consumption Value Share by Type (2019-2024)

Figure 29. Global Automotive Digital Mapping Market Share Forecast by Type (2025-2030)

Figure 30. Global Automotive Digital Mapping Consumption Value Share by Application (2019-2024)

Figure 31. Global Automotive Digital Mapping Market Share Forecast by Application (2025-2030)

Figure 32. North America Automotive Digital Mapping Consumption Value Market Share by Type (2019-2030)

Figure 33. North America Automotive Digital Mapping Consumption Value Market Share by Application (2019-2030)

Figure 34. North America Automotive Digital Mapping Consumption Value Market Share by Country (2019-2030)

Figure 35. United States Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 36. Canada Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 37. Mexico Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 38. Europe Automotive Digital Mapping Consumption Value Market Share by Type (2019-2030)

Figure 39. Europe Automotive Digital Mapping Consumption Value Market Share by Application (2019-2030)

Figure 40. Europe Automotive Digital Mapping Consumption Value Market Share by Country (2019-2030)

Figure 41. Germany Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 42. France Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 43. United Kingdom Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 44. Russia Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 45. Italy Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 46. Asia-Pacific Automotive Digital Mapping Consumption Value Market Share by Type (2019-2030)

Figure 47. Asia-Pacific Automotive Digital Mapping Consumption Value Market Share by Application (2019-2030)

Figure 48. Asia-Pacific Automotive Digital Mapping Consumption Value Market Share by Region (2019-2030)

Figure 49. China Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 50. Japan Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 51. South Korea Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 52. India Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 53. Southeast Asia Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 54. Australia Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 55. South America Automotive Digital Mapping Consumption Value Market Share by Type (2019-2030)

Figure 56. South America Automotive Digital Mapping Consumption Value Market Share by Application (2019-2030)

Figure 57. South America Automotive Digital Mapping Consumption Value Market Share by Country (2019-2030)

Figure 58. Brazil Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 59. Argentina Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 60. Middle East and Africa Automotive Digital Mapping Consumption Value Market Share by Type (2019-2030)

Figure 61. Middle East and Africa Automotive Digital Mapping Consumption Value Market Share by Application (2019-2030)

Figure 62. Middle East and Africa Automotive Digital Mapping Consumption Value Market Share by Country (2019-2030)

Figure 63. Turkey Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Million)

Figure 64. Saudi Arabia Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 65. UAE Automotive Digital Mapping Consumption Value (2019-2030) & (USD Million)

Figure 66. Automotive Digital Mapping Market Drivers

Figure 67. Automotive Digital Mapping Market Restraints

Figure 68. Automotive Digital Mapping Market Trends

Figure 69. Porters Five Forces Analysis

Figure 70. Manufacturing Cost Structure Analysis of Automotive Digital Mapping in 2023

Figure 71. Manufacturing Process Analysis of Automotive Digital Mapping

Figure 72. Automotive Digital Mapping Industrial Chain

Figure 73. Methodology

Figure 74. Research Process and Data Source

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