

# **Global Automotive Digital Mapping Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

<https://marketpublishers.com/r/G569BF64AF6EN.html>

Date: November 2018

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: G569BF64AF6EN

## **Abstracts**

Digital mapping has emerged as a crucial factor while developing autonomous cars, as they have to be accurate to help avoid collision with other objects within the field of view. Digital mapping in the automotive sector has been evolving at a rapid pace, as a majority of the automobiles being manufactured are being fitted in with a navigation system to help assist the end-user by providing accurate navigational assistance.

### **Scope of the Report:**

This report studies the Automotive Digital Mapping market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Automotive Digital Mapping market by product type and applications/end industries.

Asia-Pacific is home to the largest population across the globe, with the majority of the population being concentrated in the rapidly developing nations of India and China. With the population witness a rise in income levels, consumers are prioritizing investments in safety devices within the automobiles, and hence the rising purchasing power is set to propel the demand for ADAS and autonomous cars heavily in the region. With the potential for sheer volume growth in the number of automobiles being operated on the busy streets of these developing nations, the market in the region is expected to witness a prosperous growth during the forecast period.

The global Automotive Digital Mapping market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Automotive Digital Mapping.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Google

Apple

ESRI

Autonavi

Microsoft

Tomtom

Mapbox

DigitalGlobe

Here

MiTAC International

Nearmap

Navinfo

Mapquest

Zenrin

Living Map

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

GIS

LiDAR

Digital Orthophotography

Others

Market Segment by Applications, can be divided into

Autonomous Cars

Logistics Control Systems

Advanced Driver Assistance Systems

Others

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