

# Global Automotive Digital Key Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Digital Key market size was valued at USD 5139.6 million in 2023 and is forecast to a readjusted size of USD 7174.6 million by 2030 with a CAGR of 4.9% during review period.

The Automotive Digital Key is composed of a transmitter, a remote central locking control module, a driving authorization system control module three receivers and a control system composed of relevant wiring harnesses. The remote control and transmitter are integrated on the car key. The vehicle can enter the locked or unlocked state according to the signal sent by the smart key, and even close the window and sunroof automatically.

The global Automotive Digital Key market includes several companies. However, Continental is in a dominant position in the product market, accounting for over 45% of the market share.

Europe is the largest consumption region, with a consumption market share nearly 35%. Following Europe, North America is the second place consumption area with the consumption market share about 25%.

The classification of Automotive Digital Key includes RKES and PKES. The proportion of RKES is over 85%.

Moreover, Automotive Digital Key is widely used for Passenger Vehicle, Commercial Vehicle. The most proportion of Automotive Digital Key is used for Passenger Vehicle, the proportion is over 90%.

The Global Info Research report includes an overview of the development of the Automotive Digital Key industry chain, the market status of Passenger Vehicle (RKES, PKES), Commercial Vehicle (RKES, PKES), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Digital Key.

Regionally, the report analyzes the Automotive Digital Key markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Digital Key market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Automotive Digital Key market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Digital Key industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., RKES, PKES).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Digital Key market.

**Regional Analysis:** The report involves examining the Automotive Digital Key market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Digital Key market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to Automotive Digital Key:

**Company Analysis:** Report covers individual Automotive Digital Key manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Digital Key. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Vehicle, Commercial Vehicle).

**Technology Analysis:** Report covers specific technologies relevant to Automotive Digital Key. It assesses the current state, advancements, and potential future developments in Automotive Digital Key areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Digital Key market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Automotive Digital Key market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

RKES

PKES

## Market segment by Application

Passenger Vehicle

Commercial Vehicle

## Major players covered

Continental

Denso

Hella

Lear

Valeo

Mitsubishi Electric

MARELLI

BCS

Tokai Rika

ALPHA

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Digital Key product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Digital Key, with price, sales, revenue and global market share of Automotive Digital Key from 2019 to 2024.

Chapter 3, the Automotive Digital Key competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Digital Key breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Digital Key market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Digital Key.

Chapter 14 and 15, to describe Automotive Digital Key sales channel, distributors, customers, research findings and conclusion.

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