

# Global Automotive Digital Cockpit Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Digital Cockpit market size was valued at USD 37180 million in 2023 and is forecast to a readjusted size of USD 70020 million by 2030 with a CAGR of 9.5% during review period.

Automotive digital cockpit is also called the automotive smart cockpit, provides a more intelligent and convenient driving environment, improves driving comfort and increases safety. The digital cockpit is changing how people experience cars.

The global key players of automotive digital cockpit include HARMAN, Panasonic, Bosch. The global top three players hold a share over 30%. Asia-Pacific is the largest market, with a share of 50%. In terms of product type, In-vehicle Infotainment for over 60%, which is the largest segment, while in terms of application, mid-price vehicle is the largest segment, with a share of 50%.

The Global Info Research report includes an overview of the development of the Automotive Digital Cockpit industry chain, the market status of Economic Vehicle (In-vehicle Infotainment, Digital Instrument Cluster), Mid-Price Vehicle (In-vehicle Infotainment, Digital Instrument Cluster), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Digital Cockpit.

Regionally, the report analyzes the Automotive Digital Cockpit markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads

the global Automotive Digital Cockpit market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Automotive Digital Cockpit market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Digital Cockpit industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., In-vehicle Infotainment, Digital Instrument Cluster).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Digital Cockpit market.

**Regional Analysis:** The report involves examining the Automotive Digital Cockpit market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Digital Cockpit market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Digital Cockpit:

**Company Analysis:** Report covers individual Automotive Digital Cockpit players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Automotive Digital Cockpit This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Economic Vehicle, Mid-Price Vehicle).

**Technology Analysis:** Report covers specific technologies relevant to Automotive Digital Cockpit. It assesses the current state, advancements, and potential future developments in Automotive Digital Cockpit areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Digital Cockpit market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Automotive Digital Cockpit market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

In-vehicle Infotainment

Digital Instrument Cluster

HUD

Digital Rearview Mirror

Rear-seat Infotainment Solutions

Others

### Market segment by Application

Economic Vehicle

Mid-Price Vehicle

Luxury Vehicle

Market segment by players, this report covers

HARMAN

Panasonic

Bosch

Denso Corporation

Alpine

Continental

Visteon

Pioneer

Marelli

Joyson

Desay SV

Clarion

JVCKenwood

Yanfeng

Nippon Seiki

Hangsheng Electronics

Valeo

Neusoft

Foryou Corporation

Luxoft Holding

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automotive Digital Cockpit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automotive Digital Cockpit, with revenue, gross margin and global market share of Automotive Digital Cockpit from 2019 to 2024.

Chapter 3, the Automotive Digital Cockpit competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Automotive Digital Cockpit market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automotive Digital Cockpit.

Chapter 13, to describe Automotive Digital Cockpit research findings and conclusion.

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