

Global Automotive Diagnostic Equipment Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Diagnostic Equipment market size was valued at US\$ 7522 million in 2025 and is forecast to a readjusted size of US\$ 12339 million by 2032 with a CAGR of 7.4% during review period.

Automotive diagnostic equipment refers to electronic tools and systems used to identify, monitor, and troubleshoot faults in vehicle electronic control units (ECUs), sensors, and onboard systems. These devices communicate with vehicle onboard diagnostics (OBD) interfaces and other vehicle networks to read diagnostic trouble codes, monitor real-time parameters, and assist technicians in identifying mechanical or electronic malfunctions. Automotive diagnostic equipment includes handheld scan tools, PC-based diagnostic systems, multi-system analyzers, and advanced diagnostic platforms used in automotive service centers, dealerships, and repair workshops. From a value chain perspective, upstream includes semiconductor components, microcontrollers, sensors, display modules, communication interfaces, and embedded software; midstream focuses on diagnostic hardware manufacturing, software development, system integration, and testing; downstream demand comes from automotive repair shops, vehicle dealerships, fleet maintenance companies, inspection stations, and aftermarket service providers. In 2025, the average selling price of automotive diagnostic equipment is approximately US\$850 per unit, with global sales volume reaching around 8.6 million units. The industry maintains a gross margin of 32%–50%, supported by the growing complexity of vehicle electronics and increasing demand for efficient maintenance tools.

The automotive diagnostic equipment market has been experiencing significant growth

in recent years and is expected to continue this trend in the coming years. Automotive diagnostic equipment plays a crucial role in the automotive industry, enabling technicians to identify and troubleshoot vehicle issues quickly and accurately. One of the key drivers of the automotive diagnostic equipment market is the increasing complexity of modern vehicles. With advancements in automotive technology, vehicles now have sophisticated electronic systems, sensors, and onboard computers. Diagnostic equipment is essential for identifying and diagnosing problems within these complex systems, ensuring efficient and effective repairs.

This report is a detailed and comprehensive analysis for global Automotive Diagnostic Equipment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Diagnostic Equipment market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Diagnostic Equipment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Diagnostic Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Diagnostic Equipment market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Automotive Diagnostic Equipment
- To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Diagnostic Equipment market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bosch, Snap-on, Launch Tech, Autel, Delphi Technologies, Continental, Denso, ACTIA Group, AVL DiTEST, TEXA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Diagnostic Equipment market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Diagnostic Scan Tool

Emission Tester

Wheel Alignment System

Other

Market segment by Connectivity

Wired OBD

Wireless OBD

Bluetooth

Wi-Fi

Market segment by System Coverage

Single-System

Multi-System

Full-System

Market segment by Application

Passenger Vehicle

Commercial Vehicle

Major players covered

Bosch

Snap-on

Launch Tech

Autel

Delphi Technologies

Continental

Denso

ACTIA Group

AVL DiTEST

TEXA

Shenzhen Thinkcar

Topdon

OBDSPACE

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Diagnostic Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Diagnostic Equipment, with price, sales quantity, revenue, and global market share of Automotive Diagnostic Equipment from 2021 to 2026.

Chapter 3, the Automotive Diagnostic Equipment competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Diagnostic Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

to 2026. and Automotive Diagnostic Equipment market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Diagnostic Equipment.

Chapter 14 and 15, to describe Automotive Diagnostic Equipment sales channel, distributors, customers, research findings and conclusion.

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