

Global Automotive Cybersecurity Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G02258174EF2EN.html>

Date: May 2026

Pages: 215

Price: US\$ 4,480.00 (Single User License)

ID: G02258174EF2EN

Abstracts

The global Automotive Cybersecurity market size is expected to reach \$ 11188 million by 2032, rising at a market growth of 15.0% CAGR during the forecast period (2026-2032).

Automotive Cybersecurity refers to a set of technical measures, management processes, and engineering practices designed to protect vehicles, electronic and electrical architectures, in-vehicle networks, on-board software, cloud platforms, communication links, and user data from unauthorized access, tampering, interference, destruction, or abnormal control. It covers the full vehicle lifecycle, including R&D, production, operation, maintenance, and scrapping, and aims to ensure driving safety, functional reliability, data privacy, and compliance with regulations such as UN R155, UN R156, and ISO/SAE 21434. The automotive cybersecurity industry chain consists of upstream security chips and HSMs, midstream in-vehicle software, firewalls and cloud platforms, and downstream OEMs, Tier 1s and service providers. Hardware components cost roughly \$30-\$80 per unit, in-vehicle software \$50-\$150 per vehicle annually, cloud services \$20-\$50 per vehicle monthly, and compliance projects \$50,000-\$200,000.

Market Drivers

Mandatory Global Regulations

UN R155/R156, ISO/SAE 21434, GB 44495 and other standards require OEMs to establish CSMS and SUMS, implement intrusion detection, secure OTA and vulnerability response. Non-compliant vehicles are banned from the market, directly boosting demand for security hardware, software and compliance services.

SDV and Connected Vehicle Expansion

The shift to central computing and zone control architectures, combined with V2X, remote control and autonomous driving, has greatly expanded the attack surface. Vehicles have become open connected endpoints, forcing a full upgrade of in-vehicle and cloud security systems.

Stricter Data Privacy Requirements

Growing regulations on in-vehicle data (location, behavior, video) mandate end-to-end encryption, access control and audit capabilities, driving strong demand for PKI, identity authentication and vehicle-cloud data security.

High-Impact Cybersecurity Incidents

Frequent remote hijacking, OTA tampering and ransomware attacks have raised safety and reputational risks. Consumers and regulators increasingly prioritize security, pushing OEMs to increase R&D investment in cybersecurity.

Industrial Maturity and Localization

Advances in security chips, HSM, IDS/IPS and automotive-grade security middleware, together with policy support for domestic substitution, have accelerated large-scale deployment of cost-effective security solutions.

Market Challenges

High Automotive-Grade Barriers

Core technologies such as security chips, hardware cryptography, testing tools and basic security software remain dominated by international suppliers. Local solutions face gaps in stability, certification and compatibility.

Complex E/E Architecture Integration

Multi-domain controllers, numerous ECUs and mixed networks require security solutions to balance real-time performance, low power consumption and safety. Building cross-domain, vehicle-cloud defense systems is difficult and costly.

Fragmented Standards and High Compliance Costs

Regional regulations (EU, China, US) are not fully aligned, requiring repeated certifications. TARA, penetration testing and annual audits are complex and expensive, especially for small suppliers.

Severe Shortage of Cross-Disciplinary Talent

The industry lacks professionals with combined expertise in automotive electronics, AUTOSAR, cybersecurity and regulatory compliance, limiting R&D and service delivery capacity.

Evolving Cyber Threats

Attackers increasingly target OTA platforms, cloud backends, digital keys and charging infrastructure. Zero-day vulnerabilities, ransomware and supply chain attacks raise ongoing operational and response costs.

Immature Business Models

Cybersecurity is often treated as an add-on feature with low direct willingness to pay. Subscription-based VSOC and threat intelligence services are not yet mainstream, leading to long investment cycles and pressure on margins.

This report studies the global Automotive Cybersecurity demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Cybersecurity, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Cybersecurity that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Cybersecurity total market, 2021-2032, (USD Million)

Global Automotive Cybersecurity total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Automotive Cybersecurity total market, key domestic companies, and

share, (USD Million)

Global Automotive Cybersecurity revenue by player, revenue and market share
2021-2026, (USD Million)

Global Automotive Cybersecurity total market by Type, CAGR, 2021-2032, (USD
Million)

Global Automotive Cybersecurity total market by Application, CAGR, 2021-2032, (USD
Million)

This report profiles major players in the global Automotive Cybersecurity market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ETAS, Cisco systems, Harman (TowerSec), SBD Automotive, BT Security, Intel Corporation, NXP Semiconductors, NTT, Trillium, Secunet AG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Automotive Cybersecurity market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Cybersecurity Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Cybersecurity Market, Segmentation by Type:

Software Services

Hardware Services

Network and Cloud Services

Security Services and Frameworks

Global Automotive Cybersecurity Market, Segmentation by Compliance & Regulatory Scope:

UN R155 Vehicle Cybersecurity

UN R156 Software Update Security (SUMS)

ISO/SAE 21434 Engineering & Risk Management

Global Automotive Cybersecurity Market, Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

Companies Profiled:

ETAS

Cisco systems

Harman (TowerSec)

SBD Automotive

BT Security

Intel Corporation

NXP Semiconductors

NTT

Trillium

Secunet AG

Panasonic

DENSO

Karamba Security

Inchtek

AUTOCRYPT

VicOne

GuardKnox

Cybellum

Utimaco GmbH

Thales Group

Futurex

Upstream Security

TOPSEC

Elektrobit

VVDN Technologies

Embitel

Trustonic

NOVELIC

Cymotive

Sansec

Neusoft

Vector

Key Questions Answered

1. How big is the global Automotive Cybersecurity market?
2. What is the demand of the global Automotive Cybersecurity market?
3. What is the year over year growth of the global Automotive Cybersecurity market?
4. What is the total value of the global Automotive Cybersecurity market?
5. Who are the Major Players in the global Automotive Cybersecurity market?
6. What are the growth factors driving the market demand?

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