

Global Automotive Crash Sensors Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GBC16F2C5B37EN.html>

Date: June 2026

Pages: 160

Price: US\$ 4,480.00 (Single User License)

ID: GBC16F2C5B37EN

Abstracts

The global Automotive Crash Sensors market size is expected to reach \$ 11781 million by 2032, rising at a market growth of 8.1% CAGR during the forecast period (2026-2032).

In 2025, global Automotive Crash Sensors production reached approximately 94.62 million units , with an average global market price of around US\$70 per unit.

Automotive crash sensors are core electronic sensing components in vehicle passive safety systems, primarily used to detect collision impact, sudden deceleration, side impacts, rollover events, and crash intensity in real time, and rapidly transmit signals to the airbag control unit (ACU/ECU) to activate airbags, seatbelt pretensioners, and other occupant protection systems. Automotive crash sensors are commonly based on MEMS (Micro-Electro-Mechanical Systems), piezoelectric elements, capacitive accelerometers, and inertial sensing technologies, featuring high sensitivity, fast response speed, strong reliability, resistance to vibration, and wide-temperature operation. They are widely used in passenger cars, SUVs, electric vehicles, commercial vehicles, and intelligent driving platforms. As the automotive industry moves toward electrification, intelligence, and autonomous driving, automotive crash sensors are evolving toward multi-axis high-precision sensing, low power consumption, miniaturization, functional safety compliance, and deeper integration with ADAS and vehicle domain controllers, playing an increasingly important role in both active and passive vehicle safety systems.

The upstream of the automotive crash sensor industry mainly includes MEMS chips, silicon wafers, semiconductor materials, ASIC control chips, PCB circuit boards, packaging materials, connectors, piezoelectric elements, inertial measurement units, magnetic materials, and industrial software suppliers. Representative companies

include Bosch, STMicroelectronics, Infineon Technologies, NXP Semiconductors, Texas Instruments, Murata Manufacturing, and TDK. The midstream mainly consists of automotive safety system and automotive-grade sensor manufacturers such as Autoliv, ZF Friedrichshafen, Continental, Denso, Veoneer, and Joyson Safety Systems, which are responsible for crash sensor design, MEMS packaging and testing, functional safety validation, algorithm calibration, and vehicle safety system integration. Downstream applications widely cover passenger cars, electric vehicles, luxury vehicles, commercial vehicles, and autonomous driving platforms, with major OEM customers including Toyota, Volkswagen, Tesla, BMW, Mercedes-Benz, Ford, BYD, and Hyundai Motor.

The automotive crash sensor market is undergoing high-performance development driven by automotive safety electronics and intelligent driving upgrades. Industry demand is evolving from traditional single-function crash detection toward multi-axis high-precision sensing, intelligent algorithm integration, and domain-controller-based coordinated control systems. Current market conditions show rapid adoption of electric vehicles, intelligent driving platforms, and advanced driver assistance systems, significantly increasing the importance of crash sensors within modern vehicle electrical and electronic architectures. Key trends include MEMS miniaturization, higher sensitivity, multi-sensor fusion, low power consumption, high reliability, and ASIL-D functional safety compliance, while deep integration with ADAS, autonomous driving domain controllers, airbag systems, and intelligent chassis systems is becoming a core technological direction. Major growth drivers include stricter global automotive safety regulations, rising consumer demand for vehicle safety performance, increased electrification of EV architectures, and growing demand for high-precision inertial sensing in autonomous driving systems. However, the industry also faces challenges such as high technical barriers for automotive-grade chip development, lengthy functional safety certification cycles, semiconductor supply-chain volatility, ongoing cost-reduction pressure from automakers, and significant investment requirements for advanced MEMS manufacturing equipment, while integrated sensor solutions promoted by some OEMs also create competitive pressure for traditional single-function crash sensors.

This report studies the global Automotive Crash Sensors production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Crash Sensors and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Automotive Crash Sensors that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Crash Sensors total production and demand, 2021-2032, (K Units)

Global Automotive Crash Sensors total production value, 2021-2032, (USD Million)

Global Automotive Crash Sensors production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Automotive Crash Sensors consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Automotive Crash Sensors domestic production, consumption, key domestic manufacturers and share

Global Automotive Crash Sensors production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Automotive Crash Sensors production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Automotive Crash Sensors production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Automotive Crash Sensors market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Continental, Aumovio, Pepperl+Fuchs, Infineon, Bosch, ZF Friedrichshafen, Analog Devices, Sensata Technologies, Joyson Electronics, Delphi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Crash Sensors market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Crash Sensors Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Crash Sensors Market, Segmentation by Type:

Piezoelectric

Capacitive

Electro-inertial

Global Automotive Crash Sensors Market, Segmentation by Installation Position:

Front Crash Sensor

Side Impact Sensor

Rear Crash Sensor

Global Automotive Crash Sensors Market, Segmentation by Operating Voltage:

3.3V

5V

12V

Global Automotive Crash Sensors Market, Segmentation by Application:

Passenger Car

Commercial Vehicle

Companies Profiled:

Continental

Aumovio

Pepperl+Fuchs

Infineon

Bosch

ZF Friedrichshafen

Analog Devices

Sensata Technologies

Joyson Electronics

Delphi

Vishay

Banner Engineering

Valeo

DENSO

Murata

NXP Semiconductors

STMicroelectronics

Kistler

Autoliv

Veoneer

HYTOP Smart Control

QI Automotive

Key Questions Answered:

1. How big is the global Automotive Crash Sensors market?
2. What is the demand of the global Automotive Crash Sensors market?
3. What is the year over year growth of the global Automotive Crash Sensors market?
4. What is the production and production value of the global Automotive Crash Sensors market?
5. Who are the key producers in the global Automotive Crash Sensors market?
6. What are the growth factors driving the market demand?

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