

Global Automotive Connected Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Connected Service market size is expected to reach \$ 42088 million by 2032, rising at a market growth of 10.0% CAGR during the forecast period (2026-2032).

Automotive connected services refer to a comprehensive system that leverages in-vehicle communication modules, mobile internet, cloud computing, and vehicle-to-everything (V2X) technologies to achieve data interconnection and information exchange between vehicles and external networks, other vehicles, road infrastructure, and user terminals. Based on this, it provides a range of digital services including navigation, remote control, infotainment, vehicle monitoring, safety warnings, intelligent driving assistance, and fleet management. Its core essence is transforming traditional 'independently operating vehicles' into 'continuously online intelligent mobile terminals,' achieving vehicle status visualization, driving behavior optimization, and enhanced travel experience through real-time data collection and cloud processing.

Automotive connected services are widely considered a key infrastructure for the automotive industry's transformation from 'mechanical manufacturing' to 'software-defined vehicles (SDV).' Its strategic value lies not only in improving user experience but also in reshaping the automotive industry's business model and ecosystem. On one hand, it drives OEMs to shift from one-time hardware sales to a continuous revenue model of 'hardware + software + service subscriptions.' On the other hand, it makes vehicles data collection and service distribution nodes, connecting energy, insurance, maps, content, and urban transportation systems to form a cross-industry digital ecosystem network. Meanwhile, with the development of 5G, V2X and autonomous driving, connected car services are upgrading from simple in-vehicle services to a collaborative system of 'vehicle-road-cloud-people', which is regarded as one of the

important underlying supporting technologies for future smart transportation and smart cities.

This report studies the global Automotive Connected Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Connected Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Connected Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Connected Service total market, 2021-2032, (USD Million)

Global Automotive Connected Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Automotive Connected Service total market, key domestic companies, and share, (USD Million)

Global Automotive Connected Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Automotive Connected Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Automotive Connected Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Automotive Connected Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include WirelessCar, Audi AG, Desai SV, Samsung Electronics Co. Ltd., AT&T Inc., Bayerische Motoren Werke AG, Continental AG, Mercedes-Benz Group AG, Qualcomm Incorporated, Ford Motor Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Automotive Connected Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Connected Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Connected Service Market, Segmentation by Type:

OEM Connected Vehicle Service

Aftermarket Connected Vehicle Service

Global Automotive Connected Service Market, Segmentation by Network Types:

4G Connected Vehicle Service

5G Connected Vehicle Service

Global Automotive Connected Service Market, Segmentation by Connectivity Options:

Cellular Vehicle-to-Everything (C-V2X/4G/5G)

Wi-Fi Connectivity

Bluetooth Near Field Communication

Satellite Assistance Services

Global Automotive Connected Service Market, Segmentation by Application:

Commercial Vehicle

Passenger Vehicle

Companies Profiled:

WirelessCar

Audi AG

Desai SV

Samsung Electronics Co. Ltd.

AT&T Inc.

Bayerische Motoren Werke AG

Continental AG

Mercedes-Benz Group AG

Qualcomm Incorporated

Ford Motor Company

Robert Bosch GmbH

TomTom NV, Valeo

Verizon Communications Inc.

Vodafone Group Plc.

Huawei

Alibaba

Tencent

Baidu

Toyota Motor Corporation

Honda Motor Co., Ltd.

Nissan Motor Corporation

DENSO

Hyundai Motor Group

Kia Corporation

LG

Tata Motors

Aionex Mobility

Key Questions Answered

1. How big is the global Automotive Connected Service market?
2. What is the demand of the global Automotive Connected Service market?

3. What is the year over year growth of the global Automotive Connected Service market?
4. What is the total value of the global Automotive Connected Service market?
5. Who are the Major Players in the global Automotive Connected Service market?
6. What are the growth factors driving the market demand?

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