

# Global Automotive Coatings and Paints Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Coatings and Paints market size was valued at US\$ 21149 million in 2025 and is forecast to a readjusted size of US\$ 23480 million by 2032 with a CAGR of 1.8% during review period.

In 2025, global Automotive Coatings and Paints production reached approximately 1.87 million tons, with an average global market price of around US\$11k per ton.

Automotive coatings and paints are protective and decorative coating systems applied to vehicle bodies and components, designed to deliver appearance (color, gloss, texture, weathering) while providing corrosion protection and durability (chip/chemical resistance). OEM paint shops typically use a multi-layer system?electrocoat (E-coat), primer, basecoat, and clearcoat?built on pretreatment and baking/curing steps.

Automotive coatings, like most Other, are used mainly to provide protection and decoration. Water-based acrylic polyurethane enamel paint is currently the most widely used paint for reasons including reducing paint's environmental impact. Modern automobile paint is applied in several layers, with a total thickness of around 100 ?m(0.1mm). Paint application requires preparation and primer steps to ensure proper application. A basecoat is applied after the primer paint is applied. Following this, a clearcoat of paint may be applied that forms a glossy and transparent coating. The clearcoat layer must be able to withstand UV light.

Upstream includes binders and functional materials (acrylic/PU/epoxy/polyester resins, curing agents, pigments/fillers/effect pigments, solvents/water, additives) plus

application and environmental equipment. Midstream formulators/manufacturers turn these into E-coat, primer, basecoat, and clearcoat systems with validated process windows and consistency. Downstream splits into OEM paint shops (and their tiered supply chain) and the refinish/repair ecosystem. Representative ecosystem players include major OEMs (Toyota, Volkswagen, GM, BYD, etc.) and global coatings groups active in automotive OEM/refinish (PPG, AkzoNobel, BASF Coatings).

The annual production capacity of a single-line Automotive Coatings and Paints is approximately 20k tons, with a gross profit margin of approximately 25%-45%.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

The market can be summarized as 'volume recovery plus structural upgrading.' OEM demand tracks vehicle production cycles, but continuous pushes for appearance consistency, durability, and faster takt times keep driving system optimization; refinish tracks vehicle parc and repair economics. Key trends include low-VOC moves (waterborne/powder/high-solids), lower-energy curing windows, and new adhesion/corrosion requirements tied to EVs and lightweight substrates (aluminum, composites, plastics). Digital color matching, faster changeovers, and tighter defect control strengthen integrated 'material + process + service' offerings. Drivers are regulation, paint-shop efficiency/yield improvement, and consumer pull for premium looks and customization; headwinds include raw-material volatility, OEM pricing pressure and long qualification cycles, and quality/rework risks as process windows tighten.

This report is a detailed and comprehensive analysis for global Automotive Coatings and Paints market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is

constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Automotive Coatings and Paints market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (USD/MT), 2021-2032

Global Automotive Coatings and Paints market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (USD/MT), 2021-2032

Global Automotive Coatings and Paints market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (USD/MT), 2021-2032

Global Automotive Coatings and Paints market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (USD/MT), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Coatings and Paints

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Coatings and Paints market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nippon Paint, Covestro, Cabot Corporation, Eastman, PPG industries, Dupont, BASF, Wanda Refinish, Sherwin-

Williams, Axalta Coating Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Automotive Coatings and Paints market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Solid

Metallic

Matte

### Market segment by System Medium

Water-Based Coatings

Soluble-Based Coatings

Powder Coating

### Market segment by Coating Location

Primer

Topcoat

Clear Coat

Others

## Market segment by Application

Commercial Vehicles

Passenger Car

## Major players covered

Nippon Paint

Covestro

Cabot Corporation

Eastman

PPG industries

Dupont

BASF

Wanda Refinish

Sherwin-Williams

Axalta Coating Systems

KCC Corporation

Akzo Nobel

Clariant

Bayer

Teknos

Peter Lacke

Kansai Paint

Kinlita Chemical

Donglai Coating

Yatu Paint

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Automotive Coatings and Paints product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Coatings and Paints, with price, sales quantity, revenue, and global market share of Automotive Coatings and Paints from 2021 to 2026.

Chapter 3, the Automotive Coatings and Paints competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by

landscape contrast.

Chapter 4, the Automotive Coatings and Paints breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Automotive Coatings and Paints market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Coatings and Paints.

Chapter 14 and 15, to describe Automotive Coatings and Paints sales channel, distributors, customers, research findings and conclusion.

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