

Global Automotive Coatings and Paints Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Coatings and Paints market size is expected to reach \$ 23480 million by 2032, rising at a market growth of 1.8% CAGR during the forecast period (2026-2032).

In 2025, global Automotive Coatings and Paints production reached approximately 1.87 million tons, with an average global market price of around US\$11k per ton.

Automotive coatings and paints are protective and decorative coating systems applied to vehicle bodies and components, designed to deliver appearance (color, gloss, texture, weathering) while providing corrosion protection and durability (chip/chemical resistance). OEM paint shops typically use a multi-layer system?electrocoat (E-coat), primer, basecoat, and clearcoat?built on pretreatment and baking/curing steps.

Automotive coatings, like most Other, are used mainly to provide protection and decoration. Water-based acrylic polyurethane enamel paint is currently the most widely used paint for reasons including reducing paint's environmental impact. Modern automobile paint is applied in several layers, with a total thickness of around 100 ?m(0.1mm). Paint application requires preparation and primer steps to ensure proper application. A basecoat is applied after the primer paint is applied. Following this, a clearcoat of paint may be applied that forms a glossy and transparent coating. The clearcoat layer must be able to withstand UV light.

Upstream includes binders and functional materials (acrylic/PU/epoxy/polyester resins, curing agents, pigments/fillers/effect pigments, solvents/water, additives) plus application and environmental equipment. Midstream formulators/manufacturers turn these into E-coat, primer, basecoat, and clearcoat systems with validated process windows and consistency. Downstream splits into OEM paint shops (and their tiered supply chain) and the refinish/repair ecosystem. Representative ecosystem players include major OEMs (Toyota, Volkswagen, GM, BYD, etc.) and global coatings groups active in automotive OEM/refinish (PPG, AkzoNobel, BASF Coatings).

The annual production capacity of a single-line Automotive Coatings and Paints is approximately 20k tons, with a gross profit margin of approximately 25%-45%. Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022. The market can be summarized as 'volume recovery plus structural upgrading.' OEM demand tracks vehicle production cycles, but continuous pushes for appearance consistency, durability, and faster takt times keep driving system optimization; refinish tracks vehicle parc and repair economics. Key trends include low-VOC moves (waterborne/powder/high-solids), lower-energy curing windows, and new adhesion/corrosion requirements tied to EVs and lightweight substrates (aluminum, composites, plastics). Digital color matching, faster changeovers, and tighter defect control strengthen integrated 'material + process + service' offerings. Drivers are regulation, paint-shop efficiency/yield improvement, and consumer pull for premium looks and customization; headwinds include raw-material volatility, OEM pricing pressure and long qualification cycles, and quality/rework risks as process windows tighten.

This report studies the global Automotive Coatings and Paints production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Coatings and Paints and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Coatings and Paints that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Coatings and Paints total production and demand, 2021-2032, (Kilotons)

Global Automotive Coatings and Paints total production value, 2021-2032, (USD Million)

Global Automotive Coatings and Paints production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Automotive Coatings and Paints consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Automotive Coatings and Paints domestic production, consumption, key domestic manufacturers and share

Global Automotive Coatings and Paints production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Automotive Coatings and Paints production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Automotive Coatings and Paints production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Automotive Coatings and Paints market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nippon Paint, Covestro, Cabot Corporation, Eastman, PPG industries, Dupont, BASF, Wanda Refinish, Sherwin-Williams, Axalta Coating Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Coatings and Paints market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Coatings and Paints Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Coatings and Paints Market, Segmentation by Type:

Solid

Metallic

Matte

Global Automotive Coatings and Paints Market, Segmentation by System Medium:

Water-Based Coatings

Soluble-Based Coatings

Powder Coating

Global Automotive Coatings and Paints Market, Segmentation by Coating Location:

Primer

Topcoat

Clear Coat

Others

Global Automotive Coatings and Paints Market, Segmentation by Application:

Commercial Vehicles

Passenger Car

Companies Profiled:

Nippon Paint

Covestro

Cabot Corporation

Eastman

PPG industries

Dupont

BASF

Wanda Refinish

Sherwin-Williams

Axalta Coating Systems

KCC Corporation

Akzo Nobel

Clariant

Bayer

Teknos

Peter Lacke

Kansai Paint

Kinlita Chemical

Donglai Coating

Yatu Paint

Key Questions Answered:

1. How big is the global Automotive Coatings and Paints market?
2. What is the demand of the global Automotive Coatings and Paints market?
3. What is the year over year growth of the global Automotive Coatings and Paints market?
4. What is the production and production value of the global Automotive Coatings and Paints market?
5. Who are the key producers in the global Automotive Coatings and Paints market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Automotive Coatings and Paints Introduction
- 1.2 World Automotive Coatings and Paints Supply & Forecast
 - 1.2.1 World Automotive Coatings and Paints Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Automotive Coatings and Paints Production (2021-2032)
 - 1.2.3 World Automotive Coatings and Paints Pricing Trends (2021-2032)
- 1.3 World Automotive Coatings and Paints Production by Region (Based on Production Site)
 - 1.3.1 World Automotive Coatings and Paints Production Value by Region (2021-2032)
 - 1.3.2 World Automotive Coatings and Paints Production by Region (2021-2032)
 - 1.3.3 World Automotive Coatings and Paints Average Price by Region (2021-2032)
 - 1.3.4 North America Automotive Coatings and Paints Production (2021-2032)
 - 1.3.5 Europe Automotive Coatings and Paints Production (2021-2032)
 - 1.3.6 China Automotive Coatings and Paints Production (2021-2032)
 - 1.3.7 Japan Automotive Coatings and Paints Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Automotive Coatings and Paints Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Automotive Coatings and Paints Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Automotive Coatings and Paints Demand (2021-2032)
- 2.2 World Automotive Coatings and Paints Consumption by Region
 - 2.2.1 World Automotive Coatings and Paints Consumption by Region (2021-2026)
 - 2.2.2 World Automotive Coatings and Paints Consumption Forecast by Region (2027-2032)
- 2.3 United States Automotive Coatings and Paints Consumption (2021-2032)
- 2.4 China Automotive Coatings and Paints Consumption (2021-2032)
- 2.5 Europe Automotive Coatings and Paints Consumption (2021-2032)
- 2.6 Japan Automotive Coatings and Paints Consumption (2021-2032)
- 2.7 South Korea Automotive Coatings and Paints Consumption (2021-2032)
- 2.8 ASEAN Automotive Coatings and Paints Consumption (2021-2032)
- 2.9 India Automotive Coatings and Paints Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Automotive Coatings and Paints Production Value by Manufacturer (2021-2026)
- 3.2 World Automotive Coatings and Paints Production by Manufacturer (2021-2026)
- 3.3 World Automotive Coatings and Paints Average Price by Manufacturer (2021-2026)
- 3.4 Automotive Coatings and Paints Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Automotive Coatings and Paints Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Automotive Coatings and Paints in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Automotive Coatings and Paints in 2025
- 3.6 Automotive Coatings and Paints Market: Overall Company Footprint Analysis
 - 3.6.1 Automotive Coatings and Paints Market: Region Footprint
 - 3.6.2 Automotive Coatings and Paints Market: Company Product Type Footprint
 - 3.6.3 Automotive Coatings and Paints Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Automotive Coatings and Paints Production Value Comparison
 - 4.1.1 United States VS China: Automotive Coatings and Paints Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Automotive Coatings and Paints Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Automotive Coatings and Paints Production Comparison
 - 4.2.1 United States VS China: Automotive Coatings and Paints Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Automotive Coatings and Paints Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Automotive Coatings and Paints Consumption Comparison
 - 4.3.1 United States VS China: Automotive Coatings and Paints Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Automotive Coatings and Paints Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Automotive Coatings and Paints Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Automotive Coatings and Paints Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Automotive Coatings and Paints Production Value (2021-2026)

4.4.3 United States Based Manufacturers Automotive Coatings and Paints Production (2021-2026)

4.5 China Based Automotive Coatings and Paints Manufacturers and Market Share

4.5.1 China Based Automotive Coatings and Paints Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Automotive Coatings and Paints Production Value (2021-2026)

4.5.3 China Based Manufacturers Automotive Coatings and Paints Production (2021-2026)

4.6 Rest of World Based Automotive Coatings and Paints Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Automotive Coatings and Paints Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Automotive Coatings and Paints Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Automotive Coatings and Paints Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Automotive Coatings and Paints Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Solid

5.2.2 Metallic

5.2.3 Matte

5.3 Market Segment by Type

5.3.1 World Automotive Coatings and Paints Production by Type (2021-2032)

5.3.2 World Automotive Coatings and Paints Production Value by Type (2021-2032)

5.3.3 World Automotive Coatings and Paints Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY SYSTEM MEDIUM

6.1 World Automotive Coatings and Paints Market Size Overview by System Medium:
2021 VS 2025 VS 2032

6.2 Segment Introduction by System Medium

6.2.1 Water-Based Coatings

6.2.2 Soluble-Based Coatings

6.2.3 Powder Coating

6.3 Market Segment by System Medium

6.3.1 World Automotive Coatings and Paints Production by System Medium
(2021-2032)

6.3.2 World Automotive Coatings and Paints Production Value by System Medium
(2021-2032)

6.3.3 World Automotive Coatings and Paints Average Price by System Medium
(2021-2032)

7 MARKET ANALYSIS BY COATING LOCATION

7.1 World Automotive Coatings and Paints Market Size Overview by Coating Location:
2021 VS 2025 VS 2032

7.2 Segment Introduction by Coating Location

7.2.1 Primer

7.2.2 Topcoat

7.2.3 Clear Coat

7.2.4 Others

7.3 Market Segment by Coating Location

7.3.1 World Automotive Coatings and Paints Production by Coating Location
(2021-2032)

7.3.2 World Automotive Coatings and Paints Production Value by Coating Location
(2021-2032)

7.3.3 World Automotive Coatings and Paints Average Price by Coating Location
(2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Automotive Coatings and Paints Market Size Overview by Application: 2021
VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Commercial Vehicles

8.2.2 Passenger Car

8.3 Market Segment by Application

- 8.3.1 World Automotive Coatings and Paints Production by Application (2021-2032)
- 8.3.2 World Automotive Coatings and Paints Production Value by Application (2021-2032)
- 8.3.3 World Automotive Coatings and Paints Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Nippon Paint

- 9.1.1 Nippon Paint Details
- 9.1.2 Nippon Paint Major Business
- 9.1.3 Nippon Paint Automotive Coatings and Paints Product and Services
- 9.1.4 Nippon Paint Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.1.5 Nippon Paint Recent Developments/Updates
- 9.1.6 Nippon Paint Competitive Strengths & Weaknesses

9.2 Covestro

- 9.2.1 Covestro Details
- 9.2.2 Covestro Major Business
- 9.2.3 Covestro Automotive Coatings and Paints Product and Services
- 9.2.4 Covestro Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.2.5 Covestro Recent Developments/Updates
- 9.2.6 Covestro Competitive Strengths & Weaknesses

9.3 Cabot Corporation

- 9.3.1 Cabot Corporation Details
- 9.3.2 Cabot Corporation Major Business
- 9.3.3 Cabot Corporation Automotive Coatings and Paints Product and Services
- 9.3.4 Cabot Corporation Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.3.5 Cabot Corporation Recent Developments/Updates
- 9.3.6 Cabot Corporation Competitive Strengths & Weaknesses

9.4 Eastman

- 9.4.1 Eastman Details
- 9.4.2 Eastman Major Business
- 9.4.3 Eastman Automotive Coatings and Paints Product and Services
- 9.4.4 Eastman Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.4.5 Eastman Recent Developments/Updates
- 9.4.6 Eastman Competitive Strengths & Weaknesses

9.5 PPG industries

9.5.1 PPG industries Details

9.5.2 PPG industries Major Business

9.5.3 PPG industries Automotive Coatings and Paints Product and Services

9.5.4 PPG industries Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 PPG industries Recent Developments/Updates

9.5.6 PPG industries Competitive Strengths & Weaknesses

9.6 Dupont

9.6.1 Dupont Details

9.6.2 Dupont Major Business

9.6.3 Dupont Automotive Coatings and Paints Product and Services

9.6.4 Dupont Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Dupont Recent Developments/Updates

9.6.6 Dupont Competitive Strengths & Weaknesses

9.7 BASF

9.7.1 BASF Details

9.7.2 BASF Major Business

9.7.3 BASF Automotive Coatings and Paints Product and Services

9.7.4 BASF Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 BASF Recent Developments/Updates

9.7.6 BASF Competitive Strengths & Weaknesses

9.8 Wanda Refinish

9.8.1 Wanda Refinish Details

9.8.2 Wanda Refinish Major Business

9.8.3 Wanda Refinish Automotive Coatings and Paints Product and Services

9.8.4 Wanda Refinish Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Wanda Refinish Recent Developments/Updates

9.8.6 Wanda Refinish Competitive Strengths & Weaknesses

9.9 Sherwin-Williams

9.9.1 Sherwin-Williams Details

9.9.2 Sherwin-Williams Major Business

9.9.3 Sherwin-Williams Automotive Coatings and Paints Product and Services

9.9.4 Sherwin-Williams Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Sherwin-Williams Recent Developments/Updates

- 9.9.6 Sherwin-Williams Competitive Strengths & Weaknesses
- 9.10 Axalta Coating Systems
 - 9.10.1 Axalta Coating Systems Details
 - 9.10.2 Axalta Coating Systems Major Business
 - 9.10.3 Axalta Coating Systems Automotive Coatings and Paints Product and Services
 - 9.10.4 Axalta Coating Systems Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Axalta Coating Systems Recent Developments/Updates
 - 9.10.6 Axalta Coating Systems Competitive Strengths & Weaknesses
- 9.11 KCC Corporation
 - 9.11.1 KCC Corporation Details
 - 9.11.2 KCC Corporation Major Business
 - 9.11.3 KCC Corporation Automotive Coatings and Paints Product and Services
 - 9.11.4 KCC Corporation Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 KCC Corporation Recent Developments/Updates
 - 9.11.6 KCC Corporation Competitive Strengths & Weaknesses
- 9.12 Akzo Nobel
 - 9.12.1 Akzo Nobel Details
 - 9.12.2 Akzo Nobel Major Business
 - 9.12.3 Akzo Nobel Automotive Coatings and Paints Product and Services
 - 9.12.4 Akzo Nobel Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Akzo Nobel Recent Developments/Updates
 - 9.12.6 Akzo Nobel Competitive Strengths & Weaknesses
- 9.13 Clariant
 - 9.13.1 Clariant Details
 - 9.13.2 Clariant Major Business
 - 9.13.3 Clariant Automotive Coatings and Paints Product and Services
 - 9.13.4 Clariant Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Clariant Recent Developments/Updates
 - 9.13.6 Clariant Competitive Strengths & Weaknesses
- 9.14 Bayer
 - 9.14.1 Bayer Details
 - 9.14.2 Bayer Major Business
 - 9.14.3 Bayer Automotive Coatings and Paints Product and Services
 - 9.14.4 Bayer Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.14.5 Bayer Recent Developments/Updates
- 9.14.6 Bayer Competitive Strengths & Weaknesses
- 9.15 Teknos
 - 9.15.1 Teknos Details
 - 9.15.2 Teknos Major Business
 - 9.15.3 Teknos Automotive Coatings and Paints Product and Services
 - 9.15.4 Teknos Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Teknos Recent Developments/Updates
 - 9.15.6 Teknos Competitive Strengths & Weaknesses
- 9.16 Peter Lacke
 - 9.16.1 Peter Lacke Details
 - 9.16.2 Peter Lacke Major Business
 - 9.16.3 Peter Lacke Automotive Coatings and Paints Product and Services
 - 9.16.4 Peter Lacke Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Peter Lacke Recent Developments/Updates
 - 9.16.6 Peter Lacke Competitive Strengths & Weaknesses
- 9.17 Kansai Paint
 - 9.17.1 Kansai Paint Details
 - 9.17.2 Kansai Paint Major Business
 - 9.17.3 Kansai Paint Automotive Coatings and Paints Product and Services
 - 9.17.4 Kansai Paint Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Kansai Paint Recent Developments/Updates
 - 9.17.6 Kansai Paint Competitive Strengths & Weaknesses
- 9.18 Kinlita Chemical
 - 9.18.1 Kinlita Chemical Details
 - 9.18.2 Kinlita Chemical Major Business
 - 9.18.3 Kinlita Chemical Automotive Coatings and Paints Product and Services
 - 9.18.4 Kinlita Chemical Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Kinlita Chemical Recent Developments/Updates
 - 9.18.6 Kinlita Chemical Competitive Strengths & Weaknesses
- 9.19 Donglai Coating
 - 9.19.1 Donglai Coating Details
 - 9.19.2 Donglai Coating Major Business
 - 9.19.3 Donglai Coating Automotive Coatings and Paints Product and Services
 - 9.19.4 Donglai Coating Automotive Coatings and Paints Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.19.5 Donglai Coating Recent Developments/Updates

9.19.6 Donglai Coating Competitive Strengths & Weaknesses

9.20 Yatu Paint

9.20.1 Yatu Paint Details

9.20.2 Yatu Paint Major Business

9.20.3 Yatu Paint Automotive Coatings and Paints Product and Services

9.20.4 Yatu Paint Automotive Coatings and Paints Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.20.5 Yatu Paint Recent Developments/Updates

9.20.6 Yatu Paint Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Automotive Coatings and Paints Industry Chain

10.2 Automotive Coatings and Paints Upstream Analysis

10.2.1 Automotive Coatings and Paints Core Raw Materials

10.2.2 Main Manufacturers of Automotive Coatings and Paints Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Automotive Coatings and Paints Production Mode

10.6 Automotive Coatings and Paints Procurement Model

10.7 Automotive Coatings and Paints Industry Sales Model and Sales Channels

10.7.1 Automotive Coatings and Paints Sales Model

10.7.2 Automotive Coatings and Paints Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Automotive Coatings and Paints Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Automotive Coatings and Paints Production Value by Region (2021-2026) & (USD Million)

Table 3. World Automotive Coatings and Paints Production Value by Region (2027-2032) & (USD Million)

Table 4. World Automotive Coatings and Paints Production Value Market Share by Region (2021-2026)

Table 5. World Automotive Coatings and Paints Production Value Market Share by Region (2027-2032)

Table 6. World Automotive Coatings and Paints Production by Region (2021-2026) & (Kilotons)

Table 7. World Automotive Coatings and Paints Production by Region (2027-2032) & (Kilotons)

Table 8. World Automotive Coatings and Paints Production Market Share by Region (2021-2026)

Table 9. World Automotive Coatings and Paints Production Market Share by Region (2027-2032)

Table 10. World Automotive Coatings and Paints Average Price by Region (2021-2026) & (USD/MT)

Table 11. World Automotive Coatings and Paints Average Price by Region (2027-2032) & (USD/MT)

Table 12. Automotive Coatings and Paints Major Market Trends

Table 13. World Automotive Coatings and Paints Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)

Table 14. World Automotive Coatings and Paints Consumption by Region (2021-2026) & (Kilotons)

Table 15. World Automotive Coatings and Paints Consumption Forecast by Region (2027-2032) & (Kilotons)

Table 16. World Automotive Coatings and Paints Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Automotive Coatings and Paints Producers in 2025

Table 18. World Automotive Coatings and Paints Production by Manufacturer (2021-2026) & (Kilotons)

Table 19. Production Market Share of Key Automotive Coatings and Paints Producers in 2025

Table 20. World Automotive Coatings and Paints Average Price by Manufacturer (2021-2026) & (USD/MT)

Table 21. Global Automotive Coatings and Paints Company Evaluation Quadrant

Table 22. World Automotive Coatings and Paints Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Automotive Coatings and Paints Production Site of Key Manufacturer

Table 24. Automotive Coatings and Paints Market: Company Product Type Footprint

Table 25. Automotive Coatings and Paints Market: Company Product Application Footprint

Table 26. Automotive Coatings and Paints Competitive Factors

Table 27. Automotive Coatings and Paints New Entrant and Capacity Expansion Plans

Table 28. Automotive Coatings and Paints Mergers & Acquisitions Activity

Table 29. United States VS China Automotive Coatings and Paints Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Automotive Coatings and Paints Production Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 31. United States VS China Automotive Coatings and Paints Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based Automotive Coatings and Paints Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Automotive Coatings and Paints Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Automotive Coatings and Paints Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Automotive Coatings and Paints Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers Automotive Coatings and Paints Production Market Share (2021-2026)

Table 37. China Based Automotive Coatings and Paints Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Automotive Coatings and Paints Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Automotive Coatings and Paints Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Automotive Coatings and Paints Production, (2021-2026) & (Kilotons)

Table 41. China Based Manufacturers Automotive Coatings and Paints Production Market Share (2021-2026)

Table 42. Rest of World Based Automotive Coatings and Paints Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Automotive Coatings and Paints Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Automotive Coatings and Paints Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Automotive Coatings and Paints Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers Automotive Coatings and Paints Production Market Share (2021-2026)

Table 47. World Automotive Coatings and Paints Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Automotive Coatings and Paints Production by Type (2021-2026) & (Kilotons)

Table 49. World Automotive Coatings and Paints Production by Type (2027-2032) & (Kilotons)

Table 50. World Automotive Coatings and Paints Production Value by Type (2021-2026) & (USD Million)

Table 51. World Automotive Coatings and Paints Production Value by Type (2027-2032) & (USD Million)

Table 52. World Automotive Coatings and Paints Average Price by Type (2021-2026) & (USD/MT)

Table 53. World Automotive Coatings and Paints Average Price by Type (2027-2032) & (USD/MT)

Table 54. World Automotive Coatings and Paints Production Value by System Medium, (USD Million), 2021 & 2025 & 2032

Table 55. World Automotive Coatings and Paints Production by System Medium (2021-2026) & (Kilotons)

Table 56. World Automotive Coatings and Paints Production by System Medium (2027-2032) & (Kilotons)

Table 57. World Automotive Coatings and Paints Production Value by System Medium (2021-2026) & (USD Million)

Table 58. World Automotive Coatings and Paints Production Value by System Medium (2027-2032) & (USD Million)

Table 59. World Automotive Coatings and Paints Average Price by System Medium (2021-2026) & (USD/MT)

Table 60. World Automotive Coatings and Paints Average Price by System Medium

(2027-2032) & (USD/MT)

Table 61. World Automotive Coatings and Paints Production Value by Coating Location, (USD Million), 2021 & 2025 & 2032

Table 62. World Automotive Coatings and Paints Production by Coating Location (2021-2026) & (Kilotons)

Table 63. World Automotive Coatings and Paints Production by Coating Location (2027-2032) & (Kilotons)

Table 64. World Automotive Coatings and Paints Production Value by Coating Location (2021-2026) & (USD Million)

Table 65. World Automotive Coatings and Paints Production Value by Coating Location (2027-2032) & (USD Million)

Table 66. World Automotive Coatings and Paints Average Price by Coating Location (2021-2026) & (USD/MT)

Table 67. World Automotive Coatings and Paints Average Price by Coating Location (2027-2032) & (USD/MT)

Table 68. World Automotive Coatings and Paints Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Automotive Coatings and Paints Production by Application (2021-2026) & (Kilotons)

Table 70. World Automotive Coatings and Paints Production by Application (2027-2032) & (Kilotons)

Table 71. World Automotive Coatings and Paints Production Value by Application (2021-2026) & (USD Million)

Table 72. World Automotive Coatings and Paints Production Value by Application (2027-2032) & (USD Million)

Table 73. World Automotive Coatings and Paints Average Price by Application (2021-2026) & (USD/MT)

Table 74. World Automotive Coatings and Paints Average Price by Application (2027-2032) & (USD/MT)

Table 75. Nippon Paint Basic Information, Manufacturing Base and Competitors

Table 76. Nippon Paint Major Business

Table 77. Nippon Paint Automotive Coatings and Paints Product and Services

Table 78. Nippon Paint Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Nippon Paint Recent Developments/Updates

Table 80. Nippon Paint Competitive Strengths & Weaknesses

Table 81. Covestro Basic Information, Manufacturing Base and Competitors

Table 82. Covestro Major Business

- Table 83. Covestro Automotive Coatings and Paints Product and Services
- Table 84. Covestro Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. Covestro Recent Developments/Updates
- Table 86. Covestro Competitive Strengths & Weaknesses
- Table 87. Cabot Corporation Basic Information, Manufacturing Base and Competitors
- Table 88. Cabot Corporation Major Business
- Table 89. Cabot Corporation Automotive Coatings and Paints Product and Services
- Table 90. Cabot Corporation Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. Cabot Corporation Recent Developments/Updates
- Table 92. Cabot Corporation Competitive Strengths & Weaknesses
- Table 93. Eastman Basic Information, Manufacturing Base and Competitors
- Table 94. Eastman Major Business
- Table 95. Eastman Automotive Coatings and Paints Product and Services
- Table 96. Eastman Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. Eastman Recent Developments/Updates
- Table 98. Eastman Competitive Strengths & Weaknesses
- Table 99. PPG industries Basic Information, Manufacturing Base and Competitors
- Table 100. PPG industries Major Business
- Table 101. PPG industries Automotive Coatings and Paints Product and Services
- Table 102. PPG industries Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. PPG industries Recent Developments/Updates
- Table 104. PPG industries Competitive Strengths & Weaknesses
- Table 105. Dupont Basic Information, Manufacturing Base and Competitors
- Table 106. Dupont Major Business
- Table 107. Dupont Automotive Coatings and Paints Product and Services
- Table 108. Dupont Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Dupont Recent Developments/Updates
- Table 110. Dupont Competitive Strengths & Weaknesses
- Table 111. BASF Basic Information, Manufacturing Base and Competitors

- Table 112. BASF Major Business
- Table 113. BASF Automotive Coatings and Paints Product and Services
- Table 114. BASF Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. BASF Recent Developments/Updates
- Table 116. BASF Competitive Strengths & Weaknesses
- Table 117. Wanda Refinish Basic Information, Manufacturing Base and Competitors
- Table 118. Wanda Refinish Major Business
- Table 119. Wanda Refinish Automotive Coatings and Paints Product and Services
- Table 120. Wanda Refinish Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Wanda Refinish Recent Developments/Updates
- Table 122. Wanda Refinish Competitive Strengths & Weaknesses
- Table 123. Sherwin-Williams Basic Information, Manufacturing Base and Competitors
- Table 124. Sherwin-Williams Major Business
- Table 125. Sherwin-Williams Automotive Coatings and Paints Product and Services
- Table 126. Sherwin-Williams Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Sherwin-Williams Recent Developments/Updates
- Table 128. Sherwin-Williams Competitive Strengths & Weaknesses
- Table 129. Axalta Coating Systems Basic Information, Manufacturing Base and Competitors
- Table 130. Axalta Coating Systems Major Business
- Table 131. Axalta Coating Systems Automotive Coatings and Paints Product and Services
- Table 132. Axalta Coating Systems Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Axalta Coating Systems Recent Developments/Updates
- Table 134. Axalta Coating Systems Competitive Strengths & Weaknesses
- Table 135. KCC Corporation Basic Information, Manufacturing Base and Competitors
- Table 136. KCC Corporation Major Business
- Table 137. KCC Corporation Automotive Coatings and Paints Product and Services
- Table 138. KCC Corporation Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 139. KCC Corporation Recent Developments/Updates
- Table 140. KCC Corporation Competitive Strengths & Weaknesses
- Table 141. Akzo Nobel Basic Information, Manufacturing Base and Competitors
- Table 142. Akzo Nobel Major Business
- Table 143. Akzo Nobel Automotive Coatings and Paints Product and Services
- Table 144. Akzo Nobel Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Akzo Nobel Recent Developments/Updates
- Table 146. Akzo Nobel Competitive Strengths & Weaknesses
- Table 147. Clariant Basic Information, Manufacturing Base and Competitors
- Table 148. Clariant Major Business
- Table 149. Clariant Automotive Coatings and Paints Product and Services
- Table 150. Clariant Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Clariant Recent Developments/Updates
- Table 152. Clariant Competitive Strengths & Weaknesses
- Table 153. Bayer Basic Information, Manufacturing Base and Competitors
- Table 154. Bayer Major Business
- Table 155. Bayer Automotive Coatings and Paints Product and Services
- Table 156. Bayer Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. Bayer Recent Developments/Updates
- Table 158. Bayer Competitive Strengths & Weaknesses
- Table 159. Teknos Basic Information, Manufacturing Base and Competitors
- Table 160. Teknos Major Business
- Table 161. Teknos Automotive Coatings and Paints Product and Services
- Table 162. Teknos Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. Teknos Recent Developments/Updates
- Table 164. Teknos Competitive Strengths & Weaknesses
- Table 165. Peter Lacke Basic Information, Manufacturing Base and Competitors
- Table 166. Peter Lacke Major Business
- Table 167. Peter Lacke Automotive Coatings and Paints Product and Services
- Table 168. Peter Lacke Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 169. Peter Lacke Recent Developments/Updates

Table 170. Peter Lacke Competitive Strengths & Weaknesses

Table 171. Kansai Paint Basic Information, Manufacturing Base and Competitors

Table 172. Kansai Paint Major Business

Table 173. Kansai Paint Automotive Coatings and Paints Product and Services

Table 174. Kansai Paint Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 175. Kansai Paint Recent Developments/Updates

Table 176. Kansai Paint Competitive Strengths & Weaknesses

Table 177. Kinlita Chemical Basic Information, Manufacturing Base and Competitors

Table 178. Kinlita Chemical Major Business

Table 179. Kinlita Chemical Automotive Coatings and Paints Product and Services

Table 180. Kinlita Chemical Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 181. Kinlita Chemical Recent Developments/Updates

Table 182. Kinlita Chemical Competitive Strengths & Weaknesses

Table 183. Donglai Coating Basic Information, Manufacturing Base and Competitors

Table 184. Donglai Coating Major Business

Table 185. Donglai Coating Automotive Coatings and Paints Product and Services

Table 186. Donglai Coating Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 187. Donglai Coating Recent Developments/Updates

Table 188. Donglai Coating Competitive Strengths & Weaknesses

Table 189. Yatu Paint Basic Information, Manufacturing Base and Competitors

Table 190. Yatu Paint Major Business

Table 191. Yatu Paint Automotive Coatings and Paints Product and Services

Table 192. Yatu Paint Automotive Coatings and Paints Production (Kilotons), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 193. Yatu Paint Recent Developments/Updates

Table 194. Yatu Paint Competitive Strengths & Weaknesses

Table 195. Global Key Players of Automotive Coatings and Paints Upstream (Raw Materials)

Table 196. Global Automotive Coatings and Paints Typical Customers

Table 197. Automotive Coatings and Paints Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Automotive Coatings and Paints Picture

Figure 2. World Automotive Coatings and Paints Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Automotive Coatings and Paints Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Automotive Coatings and Paints Production (2021-2032) & (Kilotons)

Figure 5. World Automotive Coatings and Paints Average Price (2021-2032) & (USD/MT)

Figure 6. World Automotive Coatings and Paints Production Value Market Share by Region (2021-2032)

Figure 7. World Automotive Coatings and Paints Production Market Share by Region (2021-2032)

Figure 8. North America Automotive Coatings and Paints Production (2021-2032) & (Kilotons)

Figure 9. Europe Automotive Coatings and Paints Production (2021-2032) & (Kilotons)

Figure 10. China Automotive Coatings and Paints Production (2021-2032) & (Kilotons)

Figure 11. Japan Automotive Coatings and Paints Production (2021-2032) & (Kilotons)

Figure 12. Automotive Coatings and Paints Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Automotive Coatings and Paints Consumption (2021-2032) & (Kilotons)

Figure 15. World Automotive Coatings and Paints Consumption Market Share by Region (2021-2032)

Figure 16. United States Automotive Coatings and Paints Consumption (2021-2032) & (Kilotons)

Figure 17. China Automotive Coatings and Paints Consumption (2021-2032) & (Kilotons)

Figure 18. Europe Automotive Coatings and Paints Consumption (2021-2032) & (Kilotons)

Figure 19. Japan Automotive Coatings and Paints Consumption (2021-2032) & (Kilotons)

Figure 20. South Korea Automotive Coatings and Paints Consumption (2021-2032) & (Kilotons)

Figure 21. ASEAN Automotive Coatings and Paints Consumption (2021-2032) & (Kilotons)

- Figure 22. India Automotive Coatings and Paints Consumption (2021-2032) & (Kilotons)
- Figure 23. Producer Shipments of Automotive Coatings and Paints by Manufacturer Revenue (\$MM) and Market Share (%): 2025
- Figure 24. Global Four-firm Concentration Ratios (CR4) for Automotive Coatings and Paints Markets in 2025
- Figure 25. Global Four-firm Concentration Ratios (CR8) for Automotive Coatings and Paints Markets in 2025
- Figure 26. United States VS China: Automotive Coatings and Paints Production Value Market Share Comparison (2021 & 2025 & 2032)
- Figure 27. United States VS China: Automotive Coatings and Paints Production Market Share Comparison (2021 & 2025 & 2032)
- Figure 28. United States VS China: Automotive Coatings and Paints Consumption Market Share Comparison (2021 & 2025 & 2032)
- Figure 29. United States Based Manufacturers Automotive Coatings and Paints Production Market Share 2025
- Figure 30. China Based Manufacturers Automotive Coatings and Paints Production Market Share 2025
- Figure 31. Rest of World Based Manufacturers Automotive Coatings and Paints Production Market Share 2025
- Figure 32. World Automotive Coatings and Paints Production Value by Type, (USD Million), 2021 & 2025 & 2032
- Figure 33. World Automotive Coatings and Paints Production Value Market Share by Type in 2025
- Figure 34. Solid
- Figure 35. Metallic
- Figure 36. Matte
- Figure 37. World Automotive Coatings and Paints Production Market Share by Type (2021-2032)
- Figure 38. World Automotive Coatings and Paints Production Value Market Share by Type (2021-2032)
- Figure 39. World Automotive Coatings and Paints Average Price by Type (2021-2032) & (USD/MT)
- Figure 40. World Automotive Coatings and Paints Production Value by System Medium, (USD Million), 2021 & 2025 & 2032
- Figure 41. World Automotive Coatings and Paints Production Value Market Share by System Medium in 2025
- Figure 42. Water-Based Coatings
- Figure 43. Soluble-Based Coatings
- Figure 44. Powder Coating

Figure 45. World Automotive Coatings and Paints Production Market Share by System Medium (2021-2032)

Figure 46. World Automotive Coatings and Paints Production Value Market Share by System Medium (2021-2032)

Figure 47. World Automotive Coatings and Paints Average Price by System Medium (2021-2032) & (USD/MT)

Figure 48. World Automotive Coatings and Paints Production Value by Coating Location, (USD Million), 2021 & 2025 & 2032

Figure 49. World Automotive Coatings and Paints Production Value Market Share by Coating Location in 2025

Figure 50. Primer

Figure 51. Topcoat

Figure 52. Clear Coat

Figure 53. Others

Figure 54. World Automotive Coatings and Paints Production Market Share by Coating Location (2021-2032)

Figure 55. World Automotive Coatings and Paints Production Value Market Share by Coating Location (2021-2032)

Figure 56. World Automotive Coatings and Paints Average Price by Coating Location (2021-2032) & (USD/MT)

Figure 57. World Automotive Coatings and Paints Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 58. World Automotive Coatings and Paints Production Value Market Share by Application in 2025

Figure 59. Commercial Vehicles

Figure 60. Passenger Car

Figure 61. World Automotive Coatings and Paints Production Market Share by Application (2021-2032)

Figure 62. World Automotive Coatings and Paints Production Value Market Share by Application (2021-2032)

Figure 63. World Automotive Coatings and Paints Average Price by Application (2021-2032) & (USD/MT)

Figure 64. Automotive Coatings and Paints Industry Chain

Figure 65. Automotive Coatings and Paints Procurement Model

Figure 66. Automotive Coatings and Paints Sales Model

Figure 67. Automotive Coatings and Paints Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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