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Global Automotive CMOS Image Sensor (CIS) Chips for OEM Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive CMOS Image Sensor (CIS) Chips for OEM market size was valued at US$ million in 2025 and is forecast to a readjusted size of US$ million by 2032 with a CAGR of %during review period.

CMOS image sensors have become integral components in automotive applications, revolutionizing safety, convenience, and driver assistance systems. These sensors are extensively used in automotive cameras for functions such as rearview cameras, surround-view systems, lane departure warning, pedestrian detection, and adaptive cruise control. By providing real-time video feeds and high-resolution images, CMOS sensors enhance driver visibility, reduce blind spots, and improve overall situational awareness, thereby enhancing road safety. Additionally, CMOS image sensors play a crucial role in enabling autonomous driving technologies by providing essential data for perception and decision-making algorithms. With their compact size, low power consumption, and high performance, CMOS image sensors are driving the evolution of advanced driver assistance systems (ADAS) and paving the way for the future of connected and autonomous vehicles.

This report is a detailed and comprehensive analysis for global Automotive CMOS Image Sensor (CIS) Chips for OEM market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are

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provided.

Key Features:

Global Automotive CMOS Image Sensor (CIS) Chips for OEM market size and forecasts, in consumption value ($ Million), sales quantity (Million Units), and average selling prices (US$/Unit), 2021-2032

Global Automotive CMOS Image Sensor (CIS) Chips for OEM market size and forecasts by region and country, in consumption value ($ Million), sales quantity (Million Units), and average selling prices (US$/Unit), 2021-2032

Global Automotive CMOS Image Sensor (CIS) Chips for OEM market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (Million Units), and average selling prices (US$/Unit), 2021-2032

Global Automotive CMOS Image Sensor (CIS) Chips for OEM market shares of main players, shipments in revenue ($ Million), sales quantity (Million Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive CMOS Image Sensor (CIS) Chips for OEM

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive CMOS Image Sensor (CIS) Chips for OEM market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include onsemi, OmniVision, Samsung, Sony, STMicroelectronics, GalaxyCore, Smartsens Technology, Canon, etc.

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This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive CMOS Image Sensor (CIS) Chips for OEM market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Front Side Illuminated

Back Side Illuminated

Stacked CMOS Image Sensor

Market segment by Application

ADAS

In-cabin

Viewing

Major players covered

onsemi

OmniVision

Samsung

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Sony

STMicroelectronics

GalaxyCore

Smartsens Technology

Canon

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive CMOS Image Sensor (CIS) Chips for OEM product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive CMOS Image Sensor (CIS) Chips for OEM, with price, sales quantity, revenue, and global market share of Automotive CMOS Image Sensor (CIS) Chips for OEM from 2021 to 2026.

Chapter 3, the Automotive CMOS Image Sensor (CIS) Chips for OEM

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competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive CMOS Image Sensor (CIS) Chips for OEM breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Automotive CMOS Image Sensor (CIS) Chips for OEM market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive CMOS Image Sensor (CIS) Chips for OEM.

Chapter 14 and 15, to describe Automotive CMOS Image Sensor (CIS) Chips for OEM sales channel, distributors, customers, research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope
1.2 Market Estimation Caveats and Base Year
1.3 Market Analysis by Type
  1.3.1 Overview: Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Type: 2021 Versus 2025 Versus 2032
  1.3.2 Front Side Illuminated
  1.3.3 Back Side Illuminated
  1.3.4 Stacked CMOS Image Sensor
1.4 Market Analysis by Application
  1.4.1 Overview: Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Application: 2021 Versus 2025 Versus 2032
  1.4.2 ADAS
  1.4.3 In-cabin
  1.4.4 Viewing
1.5 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Market Size & Forecast
  1.5.1 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021 & 2025 & 2032)
  1.5.2 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity (2021-2032)
  1.5.3 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 onsemi
  2.1.1 onsemi Details
  2.1.2 onsemi Major Business
  2.1.3 onsemi Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
  2.1.4 onsemi Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  2.1.5 onsemi Recent Developments/Updates
2.2 OmniVision
  2.2.1 OmniVision Details

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2.2.2 OmniVision Major Business
2.2.3 OmniVision Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
2.2.4 OmniVision Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.2.5 OmniVision Recent Developments/Updates
2.3 Samsung
2.3.1 Samsung Details
2.3.2 Samsung Major Business
2.3.3 Samsung Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
2.3.4 Samsung Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.3.5 Samsung Recent Developments/Updates
2.4 Sony
2.4.1 Sony Details
2.4.2 Sony Major Business
2.4.3 Sony Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
2.4.4 Sony Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.4.5 Sony Recent Developments/Updates
2.5 STMicroelectronics
2.5.1 STMicroelectronics Details
2.5.2 STMicroelectronics Major Business
2.5.3 STMicroelectronics Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
2.5.4 STMicroelectronics Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.5.5 STMicroelectronics Recent Developments/Updates
2.6 GalaxyCore
2.6.1 GalaxyCore Details
2.6.2 GalaxyCore Major Business
2.6.3 GalaxyCore Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
2.6.4 GalaxyCore Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.6.5 GalaxyCore Recent Developments/Updates
2.7 Smartsens Technology

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2.7.1 Smartsens Technology Details
2.7.2 Smartsens Technology Major Business
2.7.3 Smartsens Technology Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
2.7.4 Smartsens Technology Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.7.5 Smartsens Technology Recent Developments/Updates
2.8 Canon
2.8.1 Canon Details
2.8.2 Canon Major Business
2.8.3 Canon Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
2.8.4 Canon Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.8.5 Canon Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE CMOS IMAGE SENSOR (CIS) CHIPS FOR OEM BY MANUFACTURER

3.1 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Manufacturer (2021-2026)
3.2 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Revenue by Manufacturer (2021-2026)
3.3 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Average Price by Manufacturer (2021-2026)
3.4 Market Share Analysis (2025)
3.4.1 Producer Shipments of Automotive CMOS Image Sensor (CIS) Chips for OEM by Manufacturer Revenue ($MM) and Market Share (%): 2025
3.4.2 Top 3 Automotive CMOS Image Sensor (CIS) Chips for OEM Manufacturer Market Share in 2025
3.4.3 Top 6 Automotive CMOS Image Sensor (CIS) Chips for OEM Manufacturer Market Share in 2025
3.5 Automotive CMOS Image Sensor (CIS) Chips for OEM Market: Overall Company Footprint Analysis
3.5.1 Automotive CMOS Image Sensor (CIS) Chips for OEM Market: Region Footprint
3.5.2 Automotive CMOS Image Sensor (CIS) Chips for OEM Market: Company Product Type Footprint
3.5.3 Automotive CMOS Image Sensor (CIS) Chips for OEM Market: Company Product Application Footprint

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info@marketpublishers.com

3.6 New Market Entrants and Barriers to Market Entry
3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Market Size by Region
  4.1.1 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Region (2021-2032)
  4.1.2 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Region (2021-2032)
  4.1.3 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Average Price by Region (2021-2032)
4.2 North America Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032)
4.3 Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032)
4.4 Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032)
4.5 South America Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032)
4.6 Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2021-2032)
5.2 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Type (2021-2032)
5.3 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2021-2032)
6.2 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Application (2021-2032)

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6.3 Global Automotive CMOS Image Sensor (CIS) Chips for OEM Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2021-2032)
7.2 North America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2021-2032)
7.3 North America Automotive CMOS Image Sensor (CIS) Chips for OEM Market Size by Country
  7.3.1 North America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Country (2021-2032)
  7.3.2 North America Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Country (2021-2032)
  7.3.3 United States Market Size and Forecast (2021-2032)
  7.3.4 Canada Market Size and Forecast (2021-2032)
  7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2021-2032)
8.2 Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2021-2032)
8.3 Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Market Size by Country
  8.3.1 Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Country (2021-2032)
  8.3.2 Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Country (2021-2032)
  8.3.3 Germany Market Size and Forecast (2021-2032)
  8.3.4 France Market Size and Forecast (2021-2032)
  8.3.5 United Kingdom Market Size and Forecast (2021-2032)
  8.3.6 Russia Market Size and Forecast (2021-2032)
  8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

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9.1 Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2021-2032)
9.2 Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2021-2032)
9.3 Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Market Size by Region
9.3.1 Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Region (2021-2032)
9.3.2 Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Region (2021-2032)
9.3.3 China Market Size and Forecast (2021-2032)
9.3.4 Japan Market Size and Forecast (2021-2032)
9.3.5 South Korea Market Size and Forecast (2021-2032)
9.3.6 India Market Size and Forecast (2021-2032)
9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2021-2032)
10.2 South America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2021-2032)
10.3 South America Automotive CMOS Image Sensor (CIS) Chips for OEM Market Size by Country
10.3.1 South America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Country (2021-2032)
10.3.2 South America Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Country (2021-2032)
10.3.3 Brazil Market Size and Forecast (2021-2032)
10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2021-2032)
11.2 Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2021-2032)
11.3 Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM

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Market Size by Country
11.3.1 Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Country (2021-2032)
11.3.2 Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Country (2021-2032)
11.3.3 Turkey Market Size and Forecast (2021-2032)
11.3.4 Egypt Market Size and Forecast (2021-2032)
11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Automotive CMOS Image Sensor (CIS) Chips for OEM Market Drivers
12.2 Automotive CMOS Image Sensor (CIS) Chips for OEM Market Restraints
12.3 Automotive CMOS Image Sensor (CIS) Chips for OEM Trends Analysis
12.4 Porters Five Forces Analysis
12.4.1 Threat of New Entrants
12.4.2 Bargaining Power of Suppliers
12.4.3 Bargaining Power of Buyers
12.4.4 Threat of Substitutes
12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Automotive CMOS Image Sensor (CIS) Chips for OEM and Key Manufacturers
13.2 Manufacturing Costs Percentage of Automotive CMOS Image Sensor (CIS) Chips for OEM
13.3 Automotive CMOS Image Sensor (CIS) Chips for OEM Production Process
13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel
14.1.1 Direct to End-User
14.1.2 Distributors
14.2 Automotive CMOS Image Sensor (CIS) Chips for OEM Typical Distributors
14.3 Automotive CMOS Image Sensor (CIS) Chips for OEM Typical Customers

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15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology
16.2 Research Process and Data Source
16.3 Disclaimer

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List Of Tables

LIST OF TABLES

Table 1. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
Table 2. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Table 3. onsemi Basic Information, Manufacturing Base and Competitors
Table 4. onsemi Major Business
Table 5. onsemi Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
Table 6. onsemi Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity (Million Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 7. onsemi Recent Developments/Updates
Table 8. OmniVision Basic Information, Manufacturing Base and Competitors
Table 9. OmniVision Major Business
Table 10. OmniVision Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
Table 11. OmniVision Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity (Million Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 12. OmniVision Recent Developments/Updates
Table 13. Samsung Basic Information, Manufacturing Base and Competitors
Table 14. Samsung Major Business
Table 15. Samsung Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
Table 16. Samsung Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity (Million Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 17. Samsung Recent Developments/Updates
Table 18. Sony Basic Information, Manufacturing Base and Competitors
Table 19. Sony Major Business
Table 20. Sony Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
Table 21. Sony Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity (Million Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 22. Sony Recent Developments/Updates
Table 23. STMicroelectronics Basic Information, Manufacturing Base and Competitors
Table 24. STMicroelectronics Major Business
Table 25. STMicroelectronics Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
Table 26. STMicroelectronics Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity (Million Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 27. STMicroelectronics Recent Developments/Updates
Table 28. GalaxyCore Basic Information, Manufacturing Base and Competitors
Table 29. GalaxyCore Major Business
Table 30. GalaxyCore Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
Table 31. GalaxyCore Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity (Million Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 32. GalaxyCore Recent Developments/Updates
Table 33. Smartsens Technology Basic Information, Manufacturing Base and Competitors
Table 34. Smartsens Technology Major Business
Table 35. Smartsens Technology Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
Table 36. Smartsens Technology Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity (Million Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 37. Smartsens Technology Recent Developments/Updates
Table 38. Canon Basic Information, Manufacturing Base and Competitors
Table 39. Canon Major Business
Table 40. Canon Automotive CMOS Image Sensor (CIS) Chips for OEM Product and Services
Table 41. Canon Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity (Million Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 42. Canon Recent Developments/Updates
Table 43. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Manufacturer (2021-2026) & (Million Units)
Table 44. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Revenue by Manufacturer (2021-2026) & (USD Million)
Table 45. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Average Price

+357 96 030922
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by Manufacturer (2021-2026) & (US$/Unit)
Table 46. Market Position of Manufacturers in Automotive CMOS Image Sensor (CIS) Chips for OEM, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
Table 47. Head Office and Automotive CMOS Image Sensor (CIS) Chips for OEM Production Site of Key Manufacturer
Table 48. Automotive CMOS Image Sensor (CIS) Chips for OEM Market: Company Product Type Footprint
Table 49. Automotive CMOS Image Sensor (CIS) Chips for OEM Market: Company Product Application Footprint
Table 50. Automotive CMOS Image Sensor (CIS) Chips for OEM New Market Entrants and Barriers to Market Entry
Table 51. Automotive CMOS Image Sensor (CIS) Chips for OEM Mergers, Acquisition, Agreements, and Collaborations
Table 52. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
Table 53. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Region (2021-2026) & (Million Units)
Table 54. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Region (2027-2032) & (Million Units)
Table 55. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Region (2021-2026) & (USD Million)
Table 56. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Region (2027-2032) & (USD Million)
Table 57. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Average Price by Region (2021-2026) & (US$/Unit)
Table 58. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Average Price by Region (2027-2032) & (US$/Unit)
Table 59. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2021-2026) & (Million Units)
Table 60. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2027-2032) & (Million Units)
Table 61. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Type (2021-2026) & (USD Million)
Table 62. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Type (2027-2032) & (USD Million)
Table 63. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Average Price by Type (2021-2026) & (US$/Unit)
Table 64. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Average Price by Type (2027-2032) & (US$/Unit)

+357 96 030922
info@marketpublishers.com

Table 65. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2021-2026) & (Million Units)
Table 66. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2027-2032) & (Million Units)
Table 67. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Application (2021-2026) & (USD Million)
Table 68. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Application (2027-2032) & (USD Million)
Table 69. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Average Price by Application (2021-2026) & (US$/Unit)
Table 70. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Average Price by Application (2027-2032) & (US$/Unit)
Table 71. North America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2021-2026) & (Million Units)
Table 72. North America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2027-2032) & (Million Units)
Table 73. North America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2021-2026) & (Million Units)
Table 74. North America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2027-2032) & (Million Units)
Table 75. North America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Country (2021-2026) & (Million Units)
Table 76. North America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Country (2027-2032) & (Million Units)
Table 77. North America Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Country (2021-2026) & (USD Million)
Table 78. North America Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Country (2027-2032) & (USD Million)
Table 79. Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2021-2026) & (Million Units)
Table 80. Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2027-2032) & (Million Units)
Table 81. Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2021-2026) & (Million Units)
Table 82. Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2027-2032) & (Million Units)
Table 83. Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Country (2021-2026) & (Million Units)
Table 84. Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity

+357 96 030922
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by Country (2027-2032) & (Million Units)
Table 85. Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Country (2021-2026) & (USD Million)
Table 86. Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Country (2027-2032) & (USD Million)
Table 87. Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2021-2026) & (Million Units)
Table 88. Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2027-2032) & (Million Units)
Table 89. Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2021-2026) & (Million Units)
Table 90. Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2027-2032) & (Million Units)
Table 91. Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Region (2021-2026) & (Million Units)
Table 92. Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Region (2027-2032) & (Million Units)
Table 93. Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Region (2021-2026) & (USD Million)
Table 94. Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Region (2027-2032) & (USD Million)
Table 95. South America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2021-2026) & (Million Units)
Table 96. South America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2027-2032) & (Million Units)
Table 97. South America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2021-2026) & (Million Units)
Table 98. South America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2027-2032) & (Million Units)
Table 99. South America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Country (2021-2026) & (Million Units)
Table 100. South America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Country (2027-2032) & (Million Units)
Table 101. South America Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Country (2021-2026) & (USD Million)
Table 102. South America Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Country (2027-2032) & (USD Million)
Table 103. Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2021-2026) & (Million Units)

+357 96 030922
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Table 104. Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Type (2027-2032) & (Million Units)
Table 105. Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2021-2026) & (Million Units)
Table 106. Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Application (2027-2032) & (Million Units)
Table 107. Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Country (2021-2026) & (Million Units)
Table 108. Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity by Country (2027-2032) & (Million Units)
Table 109. Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Country (2021-2026) & (USD Million)
Table 110. Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Country (2027-2032) & (USD Million)
Table 111. Automotive CMOS Image Sensor (CIS) Chips for OEM Raw Material
Table 112. Key Manufacturers of Automotive CMOS Image Sensor (CIS) Chips for OEM Raw Materials
Table 113. Automotive CMOS Image Sensor (CIS) Chips for OEM Typical Distributors
Table 114. Automotive CMOS Image Sensor (CIS) Chips for OEM Typical Customers

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List Of Figures

LIST OF FIGURES

Figure 1. Automotive CMOS Image Sensor (CIS) Chips for OEM Picture
Figure 2. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Revenue by Type, (USD Million), 2021 & 2025 & 2032
Figure 3. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Revenue Market Share by Type in 2025
Figure 4. Front Side Illuminated Examples
Figure 5. Back Side Illuminated Examples
Figure 6. Stacked CMOS Image Sensor Examples
Figure 7. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 8. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Revenue Market Share by Application in 2025
Figure 9. ADAS Examples
Figure 10. In-cabin Examples
Figure 11. Viewing Examples
Figure 12. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value, (USD Million): 2021 & 2025 & 2032
Figure 13. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value and Forecast (2021-2032) & (USD Million)
Figure 14. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity (2021-2032) & (Million Units)
Figure 15. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Price (2021-2032) & (US$/Unit)
Figure 16. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Manufacturer in 2025
Figure 17. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Revenue Market Share by Manufacturer in 2025
Figure 18. Producer Shipments of Automotive CMOS Image Sensor (CIS) Chips for OEM by Manufacturer Sales ($MM) and Market Share (%): 2025
Figure 19. Top 3 Automotive CMOS Image Sensor (CIS) Chips for OEM Manufacturer (Revenue) Market Share in 2025
Figure 20. Top 6 Automotive CMOS Image Sensor (CIS) Chips for OEM Manufacturer (Revenue) Market Share in 2025
Figure 21. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Region (2021-2032)

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Figure 22. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value Market Share by Region (2021-2032)
Figure 23. North America Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 24. Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 25. Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 26. South America Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 27. Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 28. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Type (2021-2032)
Figure 29. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value Market Share by Type (2021-2032)
Figure 30. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Average Price by Type (2021-2032) & (US$/Unit)
Figure 31. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Application (2021-2032)
Figure 32. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Revenue Market Share by Application (2021-2032)
Figure 33. Global Automotive CMOS Image Sensor (CIS) Chips for OEM Average Price by Application (2021-2032) & (US$/Unit)
Figure 34. North America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Type (2021-2032)
Figure 35. North America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Application (2021-2032)
Figure 36. North America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Country (2021-2032)
Figure 37. North America Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value Market Share by Country (2021-2032)
Figure 38. United States Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 39. Canada Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 40. Mexico Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 41. Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Sales

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Quantity Market Share by Type (2021-2032)
Figure 42. Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Application (2021-2032)
Figure 43. Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Country (2021-2032)
Figure 44. Europe Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value Market Share by Country (2021-2032)
Figure 45. Germany Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 46. France Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 47. United Kingdom Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 48. Russia Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 49. Italy Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 50. Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Type (2021-2032)
Figure 51. Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Application (2021-2032)
Figure 52. Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Region (2021-2032)
Figure 53. Asia-Pacific Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value Market Share by Region (2021-2032)
Figure 54. China Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 55. Japan Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 56. South Korea Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 57. India Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 58. Southeast Asia Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 59. Australia Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 60. South America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Type (2021-2032)

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Figure 61. South America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Application (2021-2032)
Figure 62. South America Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Country (2021-2032)
Figure 63. South America Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value Market Share by Country (2021-2032)
Figure 64. Brazil Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 65. Argentina Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 66. Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Type (2021-2032)
Figure 67. Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Application (2021-2032)
Figure 68. Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Sales Quantity Market Share by Country (2021-2032)
Figure 69. Middle East & Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value Market Share by Country (2021-2032)
Figure 70. Turkey Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 71. Egypt Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 72. Saudi Arabia Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 73. South Africa Automotive CMOS Image Sensor (CIS) Chips for OEM Consumption Value (2021-2032) & (USD Million)
Figure 74. Automotive CMOS Image Sensor (CIS) Chips for OEM Market Drivers
Figure 75. Automotive CMOS Image Sensor (CIS) Chips for OEM Market Restraints
Figure 76. Automotive CMOS Image Sensor (CIS) Chips for OEM Market Trends
Figure 77. Porters Five Forces Analysis
Figure 78. Manufacturing Cost Structure Analysis of Automotive CMOS Image Sensor (CIS) Chips for OEM in 2025
Figure 79. Manufacturing Process Analysis of Automotive CMOS Image Sensor (CIS) Chips for OEM
Figure 80. Automotive CMOS Image Sensor (CIS) Chips for OEM Industrial Chain
Figure 81. Sales Channel: Direct to End-User vs Distributors
Figure 82. Direct Channel Pros & Cons
Figure 83. Indirect Channel Pros & Cons
Figure 84. Methodology

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Figure 85. Research Process and Data Source

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