

Global Automotive Cloud Service Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G6DA682789CEN.html>

Date: January 2024

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: G6DA682789CEN

Abstracts

According to our (Global Info Research) latest study, the global Automotive Cloud Service market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Cloud services have penetrated into all aspects of the automotive industry, including automotive manufacturing, after-sale service, intelligent travel and even autonomous driving. The emergence of Internet of vehicles further expands the layout of cloud services in the automotive industry, making it play an increasingly important role.

China's automotive cloud service market has witnessed explosive growth in recent years, with manufacturers including AliCloud, Baidu Cloud, Tencent Cloud, Huawei Cloud, MapGoo, etc. The top five players accounted for nearly 73% of the automotive cloud service market share in 2019.

There are three service technologies for cloud services. The first one is IAAS, which allow companies to access raw computing resources, processing capacity, network broadband and data storage on demand. Then PAAS can be used to develop customized applications. In addition, the third type is SAAS. Users can use a set of related data applications including applications and centrally stored in the cloud to access through a web browser, which not only supports device independence, but also meets users' needs for real-time access.

The automotive cloud service can be applied to both commercial vehicles and private cars. In 2015, commercial vehicles accounted for over 90% of the automotive cloud service market share, however it will be decrease by around 44% in 2020.

The Global Info Research report includes an overview of the development of the Automotive Cloud Service industry chain, the market status of Commercial Vehicle (IAAS, PAAS), Private Cars (IAAS, PAAS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Cloud Service.

Regionally, the report analyzes the Automotive Cloud Service markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Cloud Service market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Cloud Service market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Cloud Service industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., IAAS, PAAS).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Cloud Service market.

Regional Analysis: The report involves examining the Automotive Cloud Service market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Cloud Service market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to Automotive Cloud Service:

Company Analysis: Report covers individual Automotive Cloud Service players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Cloud Service. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial Vehicle, Private Cars).

Technology Analysis: Report covers specific technologies relevant to Automotive Cloud Service. It assesses the current state, advancements, and potential future developments in Automotive Cloud Service areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Cloud Service market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Cloud Service market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

IAAS

PAAS

SAAS

Market segment by Application

Commercial Vehicle

Private Cars

Market segment by players, this report covers

Aliyun.com

Baidu

Tencent Cloud

HUAWEI CLOUD

FutureMove Automotive Co., Ltd.

MapGoo

Kingsoft Cloud

FIT2CLOUD

Neusoft

amazon web services

Microsoft

JDCloud.com

UCloud

yongyou auto

ICSOC

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automotive Cloud Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automotive Cloud Service, with revenue, gross margin and global market share of Automotive Cloud Service from 2019 to 2024.

Chapter 3, the Automotive Cloud Service competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Automotive Cloud Service market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automotive Cloud Service.

Chapter 13, to describe Automotive Cloud Service research findings and conclusion.

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