

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Chromium Market 2018, Forecast to 2023

https://marketpublishers.com/r/G8DCB24F69AEN.html

Date: January 2019

Pages: 113

Price: US\$ 4,880.00 (Single User License)

ID: G8DCB24F69AEN

### **Abstracts**

Chromium plating is being increasingly used for plating various passenger vehicle components such as bumpers, grills, mirror covers, inner & outer door handle, interior decorative parts, headrest and other parts. Chromium plating process involves different steps which include degreasing, cleaning dirt & impurities, different types of pretreatment varying according to substrate material.

### Scope of the Report:

This report focuses on the Automotive Chromium in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Germany and UK cumulatively accounted over 35% of the Europe market in 2015 on account of rising automotive vehicle production in this region. These countries are engaged in manufacturing passenger and commercial vehicle on large scale. The innovative use of chromium to provide quality components as per the industry requirement is expected to have a positive impact on the market over next nine years.

The worldwide market for Automotive Chromium is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Macdermid Enthone Inc.



Kakihara Industries Co., Ltd.

Sarrel

MVC Holdings, LLC.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

**Decorative Plating** 

**Functional Plating** 

Market Segment by Applications, can be divided into

Two Wheelers

Passenger Vehicles

Commercial Vehicles

There are 15 Chapters to deeply display the global Automotive Chromium market.

Chapter 1, to describe Automotive Chromium Introduction, product scope, market

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overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Chromium, with sales, revenue, and price of Automotive Chromium, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Chromium, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Chromium market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Chromium sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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