

Global Automotive Chrome Plating Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GC768D9CD0DCEN.html>

Date: February 2026

Pages: 124

Price: US\$ 3,480.00 (Single User License)

ID: GC768D9CD0DCEN

Abstracts

According to our (Global Info Research) latest study, the global Automotive Chrome Plating Service market size was valued at US\$ 4399 million in 2025 and is forecast to a readjusted size of US\$ 7899 million by 2032 with a CAGR of 8.7% during review period.

Automotive chrome plating services refer to surface treatment services that apply a chrome or chrome-like decorative and protective coating to automotive parts through electroplating or chemical plating processes. This primarily enhances the corrosion resistance, wear resistance, and aesthetic appeal of the parts, and is widely used in areas such as door handles, grille trims, wheels, logos, and interior and exterior trim components. The upstream of this service mainly relies on electroplating-grade chromium salts, nickel salts, copper salts, additives, and base components, while downstream customers include OEMs, automotive parts suppliers, and the aftermarket modification and repair industry. With increasing demands for personalized automotive exteriors, higher requirements for lightweight and high-quality decorative parts in electric vehicles, and the accelerated replacement of traditional hexavalent chromium processes with environmentally friendly trivalent chromium and chrome-free plating processes, automotive chrome plating services are developing towards higher environmental standards, higher added value, and customization. In the future, it possesses sustained market potential and service upgrade opportunities in the fields of new energy vehicles, high-end models, and environmentally friendly surface treatment upgrades.

The automotive chrome plating service market is currently in a phase of 'demand differentiation + process upgrading,' with its core value gradually shifting from simple decoration to a comprehensive embodiment of durability, quality, and environmental

compliance. At the OEM level, with the increasing penetration rate of new energy vehicles, the demand for traditional large-area high-brightness chrome plating has shrunk, but the demand for chrome plating in detail decoration and functional component protection for high-end models remains stable, with a greater emphasis on consistency and lifespan. In the aftermarket and modification market, personalized exterior upgrades remain active, becoming an important source of incremental growth for the industry.

Future competition will focus on the ability to replace traditional processes with environmentally friendly ones. Trivalent chromium, chromium-free electroplating, and PVD coatings are accelerating the replacement of traditional hexavalent chromium processes. Service providers with environmental qualifications, wastewater treatment capabilities, and stable yield rates will benefit significantly. Simultaneously, with the increasing lightweighting of automotive parts and the rise in the proportion of plastic components, the importance of plastic electroplating and composite surface treatment technologies is constantly increasing. Overall, the automotive chrome plating service is a mature but not declining segment of the market, and the industry will achieve structural growth through environmental upgrades, high-end services, and customized services.

This report is a detailed and comprehensive analysis for global Automotive Chrome Plating Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Chrome Plating Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Automotive Chrome Plating Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Automotive Chrome Plating Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Automotive Chrome Plating Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Chrome Plating Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Chrome Plating Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Arlington Plating Company, Allied Finishing, ChromeTech of Wisconsin, Inc., Valence Surface Tech, ChromeFix, Cherng Yi Hsing Plastic Plating Factory Co., Ltd., SUPER CHROME, Merridale Polishing and Plating Company., Borough, Boluo Tenglong Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Automotive Chrome Plating Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Chrome Plating of Exterior Decorative Parts

Chrome Plating of Functional Parts

Chrome Plating of Interior Parts

Others

Market segment by Service Model

OEM Original Equipment Manufacturer (OEM) Services

After-sales Modification and Upgrade Services

Market segment by Substrate

Steel Substrate

Aluminum Alloy Substrate

Plastic Substrate

Stainless Steel Substrate

Market segment by Application

Fuel Vehicles

New Energy Vehicles

Others

Market segment by players, this report covers

Arlington Plating Company

Allied Finishing

ChromeTech of Wisconsin, Inc.

Valence Surface Tech

ChromeFix

Cherng Yi Hsing Plastic Plating Factory Co., Ltd.

SUPER CHROME

Merridale Polishing and Plating Company.

Borough

Boluo Tenglong Technology Co., Ltd.

Iskra

Ashford Chroming

Leonhardt Manufacturing

Galvanoplast Bohemia

CheeYuen

Master Finish

Diamond Chrome Plating, Inc.

Erie Plating Company

SUPER CHROME

Market segment by regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)
South America (Brazil, Rest of South America)
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automotive Chrome Plating Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automotive Chrome Plating Service, with revenue, gross margin, and global market share of Automotive Chrome Plating Service from 2021 to 2026.

Chapter 3, the Automotive Chrome Plating Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Automotive Chrome Plating Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automotive Chrome Plating Service.

Chapter 13, to describe Automotive Chrome Plating Service research findings and conclusion.

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