

# Global Automotive Chrome Plating Service Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Automotive Chrome Plating Service market size is expected to reach \$ 7899 million by 2032, rising at a market growth of 8.7% CAGR during the forecast period (2026-2032).

Automotive chrome plating services refer to surface treatment services that apply a chrome or chrome-like decorative and protective coating to automotive parts through electroplating or chemical plating processes. This primarily enhances the corrosion resistance, wear resistance, and aesthetic appeal of the parts, and is widely used in areas such as door handles, grille trims, wheels, logos, and interior and exterior trim components. The upstream of this service mainly relies on electroplating-grade chromium salts, nickel salts, copper salts, additives, and base components, while downstream customers include OEMs, automotive parts suppliers, and the aftermarket modification and repair industry. With increasing demands for personalized automotive exteriors, higher requirements for lightweight and high-quality decorative parts in electric vehicles, and the accelerated replacement of traditional hexavalent chromium processes with environmentally friendly trivalent chromium and chrome-free plating processes, automotive chrome plating services are developing towards higher environmental standards, higher added value, and customization. In the future, it possesses sustained market potential and service upgrade opportunities in the fields of new energy vehicles, high-end models, and environmentally friendly surface treatment upgrades.

The automotive chrome plating service market is currently in a phase of 'demand differentiation + process upgrading,' with its core value gradually shifting from simple decoration to a comprehensive embodiment of durability, quality, and environmental compliance. At the OEM level, with the increasing penetration rate of new energy

vehicles, the demand for traditional large-area high-brightness chrome plating has shrunk, but the demand for chrome plating in detail decoration and functional component protection for high-end models remains stable, with a greater emphasis on consistency and lifespan. In the aftermarket and modification market, personalized exterior upgrades remain active, becoming an important source of incremental growth for the industry.

Future competition will focus on the ability to replace traditional processes with environmentally friendly ones. Trivalent chromium, chromium-free electroplating, and PVD coatings are accelerating the replacement of traditional hexavalent chromium processes. Service providers with environmental qualifications, wastewater treatment capabilities, and stable yield rates will benefit significantly. Simultaneously, with the increasing lightweighting of automotive parts and the rise in the proportion of plastic components, the importance of plastic electroplating and composite surface treatment technologies is constantly increasing. Overall, the automotive chrome plating service is a mature but not declining segment of the market, and the industry will achieve structural growth through environmental upgrades, high-end services, and customized services.

This report studies the global Automotive Chrome Plating Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Chrome Plating Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Chrome Plating Service that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Automotive Chrome Plating Service total market, 2021-2032, (USD Million)

Global Automotive Chrome Plating Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Automotive Chrome Plating Service total market, key domestic companies, and share, (USD Million)

Global Automotive Chrome Plating Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Automotive Chrome Plating Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Automotive Chrome Plating Service total market by Application, CAGR,

2021-2032, (USD Million)

This report profiles major players in the global Automotive Chrome Plating Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Arlington Plating Company, Allied Finishing, ChromeTech of Wisconsin, Inc., Valence Surface Tech, ChromeFix, Cherg Yi Hsing Plastic Plating Factory Co., Ltd., SUPER CHROME, Merridale Polishing and Plating Company., Borough, Boluo Tenglong Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Automotive Chrome Plating Service market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Chrome Plating Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Chrome Plating Service Market, Segmentation by Type:

Chrome Plating of Exterior Decorative Parts

Chrome Plating of Functional Parts

Chrome Plating of Interior Parts

Others

Global Automotive Chrome Plating Service Market, Segmentation by Service Model:

OEM Original Equipment Manufacturer (OEM) Services

After-sales Modification and Upgrade Services

Global Automotive Chrome Plating Service Market, Segmentation by Substrate:

Steel Substrate

Aluminum Alloy Substrate

Plastic Substrate

Stainless Steel Substrate

Global Automotive Chrome Plating Service Market, Segmentation by Application:

Fuel Vehicles

New Energy Vehicles

Others

**Companies Profiled:**

Arlington Plating Company

Allied Finishing

ChromeTech of Wisconsin, Inc.

Valence Surface Tech

ChromeFix

Cherng Yi Hsing Plastic Plating Factory Co., Ltd.

**SUPER CHROME**

Merridale Polishing and Plating Company.

Borough

Boluo Tenglong Technology Co., Ltd.

Iskra

Ashford Chroming

Leonhardt Manufacturing

Galvanoplast Bohemia

CheeYuen

Master Finish

Diamond Chrome Plating, Inc.

Erie Plating Company

## SUPER CHROME

### **Key Questions Answered**

1. How big is the global Automotive Chrome Plating Service market?
2. What is the demand of the global Automotive Chrome Plating Service market?
3. What is the year over year growth of the global Automotive Chrome Plating Service market?
4. What is the total value of the global Automotive Chrome Plating Service market?
5. Who are the Major Players in the global Automotive Chrome Plating Service market?
6. What are the growth factors driving the market demand?

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